

Global Kiosk Printer Market Professional Survey Report 2018

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Abstracts

This report studies the global Kiosk Printer market status and forecast, categorizes the global Kiosk Printer market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Kiosk Printer is like a station which can print something such as receipts, tickets etc. The Kiosk Printer industry concentration is not high; there are more than one hundreds manufacturers in the world, and high-end products mainly from U.S. and Western European.

Global giant manufactures mainly distributed in U.S. and Japan. The manufacturers in U.S. have a long history and unshakable status in this field. Manufacturers such as Zebra and Honeywell have relative higher level of product's quality. As to Japan, SATO has become as a global leader. In Germany, Cab leads the technology development. Most of Chinese manufactures locate in Guangdong and Shandong province.

The key consumption markets locate at developed countries. In 2015, the North America takes the market share of 40 %, followed by EU with 34%. China's consumption market has a quicker growing speed of CAGR 8.3%.

We tend to believe this industry becomes more and more mature, and the consumption increasing rate will show a smooth curve.

In the international market, the marketing channels characteristic differ from company to company.

The international leading companies such as Brother who prefer setting up factories directly into aimed market, and taking own sales department to expand market. The giant companies are more likely to set their own big agents in some major countries and regions taking charge of regional business building their international market position. Companies in developing countries such as China, in contrast, put more effort on direct

selling business. They can act as exports at the same time, and it is a common phenomenon in this industry. As they do not have that much international brand influence, their product quality is not good enough when comparing with leading companies, however, they have price advantage. They like to expand their market share in developing countries and low-end international market.

In the Kiosk Printer market, there still has a distinct feature that the import and export rate of this industry is not high caused by the fact that many international manufactures expand their business through building factories or investments.

The market is not only influenced by the price, but also influenced by the product performance. Although China domestic companies have price advantage, the application is narrow to some extent due to the poor manufacture processing, cheap raw material and less diversity of products.

The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market.

Looking to the future years, the slow downward price trend in recent years will maintain.

As competition intensifies, prices gap between different brands will go narrowing.

Similarly, there will be fluctuation in gross margin.

Company mergers and acquisitions, and inter-companies cooperation have occurred for development and growth. As the downstream consumption usually follows with developed and rapid economic growth areas, such as BRICS, the developed areas' company prefers investing to underdevelopment regions these years.

This industry is affected by the economy and policy, so it's important to put an eye to economic indexes and leaders' prefer. With the global economic recovery, more and more people pay attention to rising environment standards, especially in underdevelopment regions that have a large population and fast economic growth, the need of Kiosk Printer will increase.

The global Kiosk Printer market is valued at 2300 million US\$ in 2017 and will reach 3200 million US\$ by the end of 2025, growing at a CAGR of 4.2% during 2018-2025.

The major manufacturers covered in this report

Star Micronics

Hengstler GmbH

Microcom Corporation

Bematech International

Epson

Boca Systems

Custom Spa

Nippon

Zebra

FUJITSU

Pyramid Technologies

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Receipt Printers

Ticket Printers

Journal Printers

Others

By Application, the market can be split into

Banking

Transportation

Retail

Hospitals

Restaurant

Hotel

Others

The study objectives of this report are:

To analyze and study the global Kiosk Printer capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Kiosk Printer manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Kiosk Printer are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Kiosk Printer Manufacturers

Kiosk Printer Distributors/Traders/Wholesalers

Kiosk Printer Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Kiosk Printer market, by end-use.

Detailed analysis and profiles of additional market players.

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