

Global Kidswear Market Professional Survey Report 2018

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Abstracts

This report studies the global Kidswear market status and forecast, categorizes the global Kidswear market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Kidswear is clothing for children. These colorful clothes are designed for boys, girls and babies with various types like suits, jackets, sweaters, pants, T-shirts, etc. Cotton is the most used material of kidswear due to its characters like sweat-absorbent, soft and comfortable. Wool, fur, linen and silk are also the major fabric materials.

United States is the largest consumer with about 21% share of consumption market.

While it also supply about 9% of total production in the global market. The population of children is increasing stably and the demand is increasing correspondingly.

China is the largest supplier of kidswear with about 25% share of manufacturing market. Products from China are largely exported to US, Europe and other countries. While mass foreign brands products are imported into China at the same time. For the consumption market, foreign brands occupied half of the total value. And domestic brands enjoy about 15%, the last products don't have known brands.

The global Kidswear market is valued at 100000 million US\$ in 2017 and will reach 142400 million US\$ by the end of 2025, growing at a CAGR of 4.5% during 2018-2025.

The major manufacturers covered in this report

Nike

Carter's

GAP

Inditex

Adidas

H&M

Gymboree

V.F. Corporation

Fast Retailing

C&A

NEXT

ID Group

Mothercare

Orchestra

BESTSELLER

Under Armour

Benetton

Sanrio

MIKI HOUSE

Disney

Semir

Liyang

Honghuanglan

Annil

PEPCO

Qierte

Esprit

Green Group

D.D. Cat

Boshiwa

Souhait

Goodboy

Meters/bonwe

Paclantic

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Top Clothing

Bottom Clothing

Outerwear

Basics

By Application, the market can be split into

Babies (usually 0-3 years old)

Younger Kids (usually 3-6 years old)

Older Kids (usually 6-14 years old)

The study objectives of this report are:

To analyze and study the global Kidswear capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Kidswear manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Kidswear are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Kidswear Manufacturers

Kidswear Distributors/Traders/Wholesalers

Kidswear Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Kidswear market, by end-use.

Detailed analysis and profiles of additional market players.

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