

# Global Kids Snacks Market Professional Survey Report 2017

<https://marketpublishers.com/r/GB5C2C42FB4EN.html>

Date: August 2017

Pages: 108

Price: US\$ 3,500.00 (Single User License)

ID: GB5C2C42FB4EN

## Abstracts

This report studies Kids Snacks in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2012 to 2016, and forecast to 2022.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Procter&Gamble

The Kraft Heinz Company

Calbee

Intersnack

Mondelez International

PepsiCo

Conagra Brands

Lorenz Snack-World

General Mills

By types, the market can be split into

Refrigerated or Frozen

Bakery

Fruit Snacks

Salty

Confectionery

Vegetable

Nut Based Snacks

By Application, the market can be split into

Stores

Grocery Stores

Supermarket/Hypermarket

Specialty Stores

Convenience Store

By Regions, this report covers (we can add the regions/countries as you want)

North America

China

Europe

Southeast Asia

Japan

India

## Contents

### Global Kids Snacks Market Professional Survey Report 2017

## **1 INDUSTRY OVERVIEW OF KIDS SNACKS**

### 1.1 Definition and Specifications of Kids Snacks

#### 1.1.1 Definition of Kids Snacks

#### 1.1.2 Specifications of Kids Snacks

### 1.2 Classification of Kids Snacks

#### 1.2.1 Refrigerated or Frozen

#### 1.2.2 Bakery

#### 1.2.3 Fruit Snacks

#### 1.2.4 Salty

#### 1.2.5 Confectionery

#### 1.2.6 Vegetable

#### 1.2.7 Nut Based Snacks

### 1.3 Applications of Kids Snacks

#### 1.3.1 Stores

#### 1.3.2 Grocery Stores

#### 1.3.3 Supermarket/Hypermarket

#### 1.3.4 Specialty Stores

#### 1.3.5 Convenience Store

### 1.4 Market Segment by Regions

#### 1.4.1 North America

#### 1.4.2 China

#### 1.4.3 Europe

#### 1.4.4 Southeast Asia

#### 1.4.5 Japan

#### 1.4.6 India

## **2 MANUFACTURING COST STRUCTURE ANALYSIS OF KIDS SNACKS**

### 2.1 Raw Material and Suppliers

### 2.2 Manufacturing Cost Structure Analysis of Kids Snacks

### 2.3 Manufacturing Process Analysis of Kids Snacks

### 2.4 Industry Chain Structure of Kids Snacks

## **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF KIDS**

## **SNACKS**

- 3.1 Capacity and Commercial Production Date of Global Kids Snacks Major Manufacturers in 2016
- 3.2 Manufacturing Plants Distribution of Global Kids Snacks Major Manufacturers in 2016
- 3.3 R&D Status and Technology Source of Global Kids Snacks Major Manufacturers in 2016
- 3.4 Raw Materials Sources Analysis of Global Kids Snacks Major Manufacturers in 2016

## **4 GLOBAL KIDS SNACKS OVERALL MARKET OVERVIEW**

- 4.1 2012-2017E Overall Market Analysis
- 4.2 Capacity Analysis
  - 4.2.1 2012-2017E Global Kids Snacks Capacity and Growth Rate Analysis
  - 4.2.2 2016 Kids Snacks Capacity Analysis (Company Segment)
- 4.3 Sales Analysis
  - 4.3.1 2012-2017E Global Kids Snacks Sales and Growth Rate Analysis
  - 4.3.2 2016 Kids Snacks Sales Analysis (Company Segment)
- 4.4 Sales Price Analysis
  - 4.4.1 2012-2017E Global Kids Snacks Sales Price
  - 4.4.2 2016 Kids Snacks Sales Price Analysis (Company Segment)

## **5 KIDS SNACKS REGIONAL MARKET ANALYSIS**

- 5.1 North America Kids Snacks Market Analysis
  - 5.1.1 North America Kids Snacks Market Overview
  - 5.1.2 North America 2012-2017E Kids Snacks Local Supply, Import, Export, Local Consumption Analysis
  - 5.1.3 North America 2012-2017E Kids Snacks Sales Price Analysis
  - 5.1.4 North America 2016 Kids Snacks Market Share Analysis
- 5.2 China Kids Snacks Market Analysis
  - 5.2.1 China Kids Snacks Market Overview
  - 5.2.2 China 2012-2017E Kids Snacks Local Supply, Import, Export, Local Consumption Analysis
  - 5.2.3 China 2012-2017E Kids Snacks Sales Price Analysis
  - 5.2.4 China 2016 Kids Snacks Market Share Analysis
- 5.3 Europe Kids Snacks Market Analysis

- 5.3.1 Europe Kids Snacks Market Overview
- 5.3.2 Europe 2012-2017E Kids Snacks Local Supply, Import, Export, Local Consumption Analysis
- 5.3.3 Europe 2012-2017E Kids Snacks Sales Price Analysis
- 5.3.4 Europe 2016 Kids Snacks Market Share Analysis
- 5.4 Southeast Asia Kids Snacks Market Analysis
  - 5.4.1 Southeast Asia Kids Snacks Market Overview
  - 5.4.2 Southeast Asia 2012-2017E Kids Snacks Local Supply, Import, Export, Local Consumption Analysis
  - 5.4.3 Southeast Asia 2012-2017E Kids Snacks Sales Price Analysis
  - 5.4.4 Southeast Asia 2016 Kids Snacks Market Share Analysis
- 5.5 Japan Kids Snacks Market Analysis
  - 5.5.1 Japan Kids Snacks Market Overview
  - 5.5.2 Japan 2012-2017E Kids Snacks Local Supply, Import, Export, Local Consumption Analysis
  - 5.5.3 Japan 2012-2017E Kids Snacks Sales Price Analysis
  - 5.5.4 Japan 2016 Kids Snacks Market Share Analysis
- 5.6 India Kids Snacks Market Analysis
  - 5.6.1 India Kids Snacks Market Overview
  - 5.6.2 India 2012-2017E Kids Snacks Local Supply, Import, Export, Local Consumption Analysis
  - 5.6.3 India 2012-2017E Kids Snacks Sales Price Analysis
  - 5.6.4 India 2016 Kids Snacks Market Share Analysis

## **6 GLOBAL 2012-2017E KIDS SNACKS SEGMENT MARKET ANALYSIS (BY TYPE)**

- 6.1 Global 2012-2017E Kids Snacks Sales by Type
- 6.2 Different Types of Kids Snacks Product Interview Price Analysis
- 6.3 Different Types of Kids Snacks Product Driving Factors Analysis
  - 6.3.1 Refrigerated or Frozen of Kids Snacks Growth Driving Factor Analysis
  - 6.3.2 Bakery of Kids Snacks Growth Driving Factor Analysis
  - 6.3.3 Fruit Snacks of Kids Snacks Growth Driving Factor Analysis
  - 6.3.4 Salty of Kids Snacks Growth Driving Factor Analysis
  - 6.3.5 Confectionery of Kids Snacks Growth Driving Factor Analysis
  - 6.3.6 Vegetable of Kids Snacks Growth Driving Factor Analysis
  - 6.3.7 Nut Based Snacks of Kids Snacks Growth Driving Factor Analysis

## **7 GLOBAL 2012-2017E KIDS SNACKS SEGMENT MARKET ANALYSIS (BY APPLICATION)**

- 7.1 Global 2012-2017E Kids Snacks Consumption by Application
- 7.2 Different Application of Kids Snacks Product Interview Price Analysis
- 7.3 Different Application of Kids Snacks Product Driving Factors Analysis
  - 7.3.1 Stores of Kids Snacks Growth Driving Factor Analysis
  - 7.3.2 Grocery Stores of Kids Snacks Growth Driving Factor Analysis
  - 7.3.3 Supermarket/Hypermarket of Kids Snacks Growth Driving Factor Analysis
  - 7.3.4 Specialty Stores of Kids Snacks Growth Driving Factor Analysis
  - 7.3.5 Convenience Store of Kids Snacks Growth Driving Factor Analysis

## **8 MAJOR MANUFACTURERS ANALYSIS OF KIDS SNACKS**

- 8.1 Procter&Gamble
  - 8.1.1 Company Profile
  - 8.1.2 Product Picture and Specifications
    - 8.1.2.1 Product A
    - 8.1.2.2 Product B
  - 8.1.3 Procter&Gamble 2016 Kids Snacks Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.1.4 Procter&Gamble 2016 Kids Snacks Business Region Distribution Analysis
- 8.2 The Kraft Heinz Company
  - 8.2.1 Company Profile
  - 8.2.2 Product Picture and Specifications
    - 8.2.2.1 Product A
    - 8.2.2.2 Product B
  - 8.2.3 The Kraft Heinz Company 2016 Kids Snacks Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.2.4 The Kraft Heinz Company 2016 Kids Snacks Business Region Distribution Analysis
- 8.3 Calbee
  - 8.3.1 Company Profile
  - 8.3.2 Product Picture and Specifications
    - 8.3.2.1 Product A
    - 8.3.2.2 Product B
  - 8.3.3 Calbee 2016 Kids Snacks Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.3.4 Calbee 2016 Kids Snacks Business Region Distribution Analysis
- 8.4 Intersnack
  - 8.4.1 Company Profile

- 8.4.2 Product Picture and Specifications
  - 8.4.2.1 Product A
  - 8.4.2.2 Product B
- 8.4.3 Intersnack 2016 Kids Snacks Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.4.4 Intersnack 2016 Kids Snacks Business Region Distribution Analysis
- 8.5 Mondelez International
  - 8.5.1 Company Profile
  - 8.5.2 Product Picture and Specifications
    - 8.5.2.1 Product A
    - 8.5.2.2 Product B
  - 8.5.3 Mondelez International 2016 Kids Snacks Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.5.4 Mondelez International 2016 Kids Snacks Business Region Distribution Analysis
- 8.6 PepsiCo
  - 8.6.1 Company Profile
  - 8.6.2 Product Picture and Specifications
    - 8.6.2.1 Product A
    - 8.6.2.2 Product B
  - 8.6.3 PepsiCo 2016 Kids Snacks Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.6.4 PepsiCo 2016 Kids Snacks Business Region Distribution Analysis
- 8.7 Conagra Brands
  - 8.7.1 Company Profile
  - 8.7.2 Product Picture and Specifications
    - 8.7.2.1 Product A
    - 8.7.2.2 Product B
  - 8.7.3 Conagra Brands 2016 Kids Snacks Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.7.4 Conagra Brands 2016 Kids Snacks Business Region Distribution Analysis
- 8.8 Lorenz Snack-World
  - 8.8.1 Company Profile
  - 8.8.2 Product Picture and Specifications
    - 8.8.2.1 Product A
    - 8.8.2.2 Product B
  - 8.8.3 Lorenz Snack-World 2016 Kids Snacks Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.8.4 Lorenz Snack-World 2016 Kids Snacks Business Region Distribution Analysis
- 8.9 General Mills



8.9.1 Company Profile

8.9.2 Product Picture and Specifications

8.9.2.1 Product A

8.9.2.2 Product B

8.9.3 General Mills 2016 Kids Snacks Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.9.4 General Mills 2016 Kids Snacks Business Region Distribution Analysis

## **9 DEVELOPMENT TREND OF ANALYSIS OF KIDS SNACKS MARKET**

9.1 Global Kids Snacks Market Trend Analysis

9.1.1 Global 2017-2022 Kids Snacks Market Size (Volume and Value) Forecast

9.1.2 Global 2017-2022 Kids Snacks Sales Price Forecast

9.2 Kids Snacks Regional Market Trend

9.2.1 North America 2017-2022 Kids Snacks Consumption Forecast

9.2.2 China 2017-2022 Kids Snacks Consumption Forecast

9.2.3 Europe 2017-2022 Kids Snacks Consumption Forecast

9.2.4 Southeast Asia 2017-2022 Kids Snacks Consumption Forecast

9.2.5 Japan 2017-2022 Kids Snacks Consumption Forecast

9.2.6 India 2017-2022 Kids Snacks Consumption Forecast

9.3 Kids Snacks Market Trend (Product Type)

9.4 Kids Snacks Market Trend (Application)

## **10 KIDS SNACKS MARKETING TYPE ANALYSIS**

10.1 Kids Snacks Regional Marketing Type Analysis

10.2 Kids Snacks International Trade Type Analysis

10.3 Traders or Distributors with Contact Information of Kids Snacks by Region

10.4 Kids Snacks Supply Chain Analysis

## **11 CONSUMERS ANALYSIS OF KIDS SNACKS**

11.1 Consumer 1 Analysis

11.2 Consumer 2 Analysis

11.3 Consumer 3 Analysis

11.4 Consumer 4 Analysis

## **12 CONCLUSION OF THE GLOBAL KIDS SNACKS MARKET PROFESSIONAL SURVEY REPORT 2017**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Kids Snacks  
Table Product Specifications of Kids Snacks  
Table Classification of Kids Snacks  
Figure Global Production Market Share of Kids Snacks by Type in 2016  
Figure Refrigerated or Frozen Picture  
Table Major Manufacturers of Refrigerated or Frozen  
Figure Bakery Picture  
Table Major Manufacturers of Bakery  
Figure Fruit Snacks Picture  
Table Major Manufacturers of Fruit Snacks  
Figure Salty Picture  
Table Major Manufacturers of Salty  
Figure Confectionery Picture  
Table Major Manufacturers of Confectionery  
Figure Vegetable Picture  
Table Major Manufacturers of Vegetable  
Figure Nut Based Snacks Picture  
Table Major Manufacturers of Nut Based Snacks  
Table Applications of Kids Snacks  
Figure Global Consumption Volume Market Share of Kids Snacks by Application in 2016  
Figure Stores Examples  
Table Major Consumers of Stores  
Figure Grocery Stores Examples  
Table Major Consumers of Grocery Stores  
Figure Supermarket/Hypermarket Examples  
Table Major Consumers of Supermarket/Hypermarket  
Figure Specialty Stores Examples  
Table Major Consumers of Specialty Stores  
Figure Convenience Store Examples  
Table Major Consumers of Convenience Store  
Figure Market Share of Kids Snacks by Regions  
Figure North America Kids Snacks Market Size (Million USD) (2012-2022)  
Figure China Kids Snacks Market Size (Million USD) (2012-2022)  
Figure Europe Kids Snacks Market Size (Million USD) (2012-2022)

Figure Southeast Asia Kids Snacks Market Size (Million USD) (2012-2022)  
Figure Japan Kids Snacks Market Size (Million USD) (2012-2022)  
Figure India Kids Snacks Market Size (Million USD) (2012-2022)  
Table Kids Snacks Raw Material and Suppliers  
Table Manufacturing Cost Structure Analysis of Kids Snacks in 2016  
Figure Manufacturing Process Analysis of Kids Snacks  
Figure Industry Chain Structure of Kids Snacks  
Table Capacity and Commercial Production Date of Global Kids Snacks Major Manufacturers in 2016  
Table Manufacturing Plants Distribution of Global Kids Snacks Major Manufacturers in 2016  
Table R&D Status and Technology Source of Global Kids Snacks Major Manufacturers in 2016  
Table Raw Materials Sources Analysis of Global Kids Snacks Major Manufacturers in 2016  
Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Kids Snacks 2012-2017  
Figure Global 2012-2017E Kids Snacks Market Size (Volume) and Growth Rate  
Figure Global 2012-2017E Kids Snacks Market Size (Value) and Growth Rate  
Table 2012-2017E Global Kids Snacks Capacity and Growth Rate  
Table 2016 Global Kids Snacks Capacity (K Units) List (Company Segment)  
Table 2012-2017E Global Kids Snacks Sales (K Units) and Growth Rate  
Table 2016 Global Kids Snacks Sales (K Units) List (Company Segment)  
Table 2012-2017E Global Kids Snacks Sales Price (USD/Unit)  
Table 2016 Global Kids Snacks Sales Price (USD/Unit) List (Company Segment)  
Figure North America Capacity Overview  
Table North America Supply, Import, Export and Consumption (K Units) of Kids Snacks 2012-2017E  
Figure North America 2012-2017E Kids Snacks Sales Price (USD/Unit)  
Figure North America 2016 Kids Snacks Sales Market Share  
Figure China Capacity Overview  
Table China Supply, Import, Export and Consumption (K Units) of Kids Snacks 2012-2017E  
Figure China 2012-2017E Kids Snacks Sales Price (USD/Unit)  
Figure China 2016 Kids Snacks Sales Market Share  
Figure Europe Capacity Overview  
Table Europe Supply, Import, Export and Consumption (K Units) of Kids Snacks 2012-2017E  
Figure Europe 2012-2017E Kids Snacks Sales Price (USD/Unit)

Figure Europe 2016 Kids Snacks Sales Market Share  
Figure Southeast Asia Capacity Overview  
Table Southeast Asia Supply, Import, Export and Consumption (K Units) of Kids Snacks 2012-2017E  
Figure Southeast Asia 2012-2017E Kids Snacks Sales Price (USD/Unit)  
Figure Southeast Asia 2016 Kids Snacks Sales Market Share  
Figure Japan Capacity Overview  
Table Japan Supply, Import, Export and Consumption (K Units) of Kids Snacks 2012-2017E  
Figure Japan 2012-2017E Kids Snacks Sales Price (USD/Unit)  
Figure Japan 2016 Kids Snacks Sales Market Share  
Figure India Capacity Overview  
Table India Supply, Import, Export and Consumption (K Units) of Kids Snacks 2012-2017E  
Figure India 2012-2017E Kids Snacks Sales Price (USD/Unit)  
Figure India 2016 Kids Snacks Sales Market Share  
Table Global 2012-2017E Kids Snacks Sales (K Units) by Type  
Table Different Types Kids Snacks Product Interview Price  
Table Global 2012-2017E Kids Snacks Sales (K Units) by Application  
Table Different Application Kids Snacks Product Interview Price  
Table Procter&Gamble Information List  
Table Product A Overview  
Table Product B Overview  
Table 2016 Procter&Gamble Kids Snacks Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)  
Figure 2016 Procter&Gamble Kids Snacks Business Region Distribution  
Table The Kraft Heinz Company Information List  
Table Product A Overview  
Table Product B Overview  
Table 2016 The Kraft Heinz Company Kids Snacks Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)  
Figure 2016 The Kraft Heinz Company Kids Snacks Business Region Distribution  
Table Calbee Information List  
Table Product A Overview  
Table Product B Overview  
Table 2015 Calbee Kids Snacks Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)  
Figure 2016 Calbee Kids Snacks Business Region Distribution  
Table Intersnack Information List

Table Product A Overview

Table Product B Overview

Table 2016 Intersnack Kids Snacks Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Intersnack Kids Snacks Business Region Distribution

Table Mondelez International Information List

Table Product A Overview

Table Product B Overview

Table 2016 Mondelez International Kids Snacks Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Mondelez International Kids Snacks Business Region Distribution

Table PepsiCo Information List

Table Product A Overview

Table Product B Overview

Table 2016 PepsiCo Kids Snacks Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 PepsiCo Kids Snacks Business Region Distribution

Table Conagra Brands Information List

Table Product A Overview

Table Product B Overview

Table 2016 Conagra Brands Kids Snacks Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Conagra Brands Kids Snacks Business Region Distribution

Table Lorenz Snack-World Information List

Table Product A Overview

Table Product B Overview

Table 2016 Lorenz Snack-World Kids Snacks Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Lorenz Snack-World Kids Snacks Business Region Distribution

Table General Mills Information List

Table Product A Overview

Table Product B Overview

Table 2016 General Mills Kids Snacks Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 General Mills Kids Snacks Business Region Distribution

Figure Global 2017-2022 Kids Snacks Market Size (K Units) and Growth Rate Forecast

Figure Global 2017-2022 Kids Snacks Market Size (Million USD) and Growth Rate Forecast

Figure Global 2017-2022 Kids Snacks Sales Price (USD/Unit) Forecast

Figure North America 2017-2022 Kids Snacks Consumption Volume (K Units) and Growth Rate Forecast

Figure China 2017-2022 Kids Snacks Consumption Volume (K Units) and Growth Rate Forecast

Figure Europe 2017-2022 Kids Snacks Consumption Volume (K Units) and Growth Rate Forecast

Figure Southeast Asia 2017-2022 Kids Snacks Consumption Volume (K Units) and Growth Rate Forecast

Figure Japan 2017-2022 Kids Snacks Consumption Volume (K Units) and Growth Rate Forecast

Figure India 2017-2022 Kids Snacks Consumption Volume (K Units) and Growth Rate Forecast

Table Global Sales Volume (K Units) of Kids Snacks by Type 2017-2022

Table Global Consumption Volume (K Units) of Kids Snacks by Application 2017-2022

Table Traders or Distributors with Contact Information of Kids Snacks by Region

## I would like to order

Product name: Global Kids Snacks Market Professional Survey Report 2017

Product link: <https://marketpublishers.com/r/GB5C2C42FB4EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB5C2C42FB4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970