

Global K-12 Instruction Material Market Research Report 2017

<https://marketpublishers.com/r/GDED07D0250EN.html>

Date: April 2017

Pages: 121

Price: US\$ 2,911.00 (Single User License)

ID: GDED07D0250EN

Abstracts

The major players in global market include K12 Inc, Pearson, White Hat Managemen, Georg von Holtzbrinck GmbH & Co. K, Bettermarks, Scoyo, Languagenut, Beness Holding, Inc, New Oriental Education & Technology, XUEDA, AMBO, XRS, CDEL, Ifdoo, YINGDING, YY Inc.

Geographically, this report split global into several key Regions, with, revenue (million USD), market share and growth rate of K-12 Instruction Material for these regions, from 2012 to 2022 (forecast)

United States

EU

Japan

China

India

Southeast Asia

On the basis of product, the K-12 Instruction Material market is primarily split into

Elementary education(Grades 1-5)

Junior high education(Grades 6-8)

Senior high education(Grades 9-12)

On the basis on the end users/Application, this report covers

Teacher

Student

Parents

Public

Contents

Global K-12 Instruction Material Market Research Report 2017

1 INDUSTRY OVERVIEW

1.1 K-12 Instruction Material Market Overview

1.1.1 K-12 Instruction Material Product Scope

1.1.2 Market Status and Outlook

1.2 Global K-12 Instruction Material Market Size and Analysis by Regions (2012-2017)

1.2.1 United States K-12 Instruction Material Market Status and Outlook

1.2.2 EU K-12 Instruction Material Market Status and Outlook

1.2.3 Japan K-12 Instruction Material Market Status and Outlook

1.2.4 China K-12 Instruction Material Market Status and Outlook

1.2.5 India K-12 Instruction Material Market Status and Outlook

1.2.6 Southeast Asia K-12 Instruction Material Market Status and Outlook

1.3 Classification of K-12 Instruction Material by Product

1.3.1 Global K-12 Instruction Material Revenue (Million USD) and Growth (%)

Comparison by Product (2012-2022)

1.3.2 Global K-12 Instruction Material Revenue (Million USD) Market Share (%) by Product in 2016

1.3.3 Elementary education(Grades 1-5)

1.3.4 Junior high education(Grades 6-8)

1.3.5 Senior high education(Grades 9-12)

1.4 K-12 Instruction Material Market by End Users/Application

1.4.1 Teacher

1.4.2 Student

1.4.3 Parents

2 GLOBAL K-12 INSTRUCTION MATERIAL COMPETITION ANALYSIS BY PLAYERS

2.1 Global K-12 Instruction Material Market Size (Million USD) by Players (2012-2017)

2.2 Competitive Status and Trend

2.2.1 Market Concentration Rate

2.2.2 Product/Service Differences

2.2.3 New Entrants

2.2.4 The Technology Trends in Future

3 COMPANY (TOP PLAYERS) PROFILES AND KEY DATA

3.1 K12 Inc

3.1.1 Company Profile

3.1.2 Main Business/Business Overview

3.1.3 Products, Services and Solutions

3.1.4 K12 Inc K-12 Instruction Material Revenue (Million USD) (2012-2017)

3.1.5 Recent Developments

3.2 Pearson

3.2.1 Company Profile

3.2.2 Main Business/Business Overview

3.2.3 Products, Services and Solutions

3.2.4 Pearson K-12 Instruction Material Revenue (Million USD) (2012-2017)

3.2.5 Recent Developments

3.3 White Hat Managemen

3.3.1 Company Profile

3.3.2 Main Business/Business Overview

3.3.3 Products, Services and Solutions

3.3.4 White Hat Managemen K-12 Instruction Material Revenue (Million USD) (2012-2017)

3.3.5 Recent Developments

3.4 Georg von Holtzbrinck GmbH & Co. K

3.4.1 Company Profile

3.4.2 Main Business/Business Overview

3.4.3 Products, Services and Solutions

3.4.4 Georg von Holtzbrinck GmbH & Co. K K-12 Instruction Material Revenue (Million USD) (2012-2017)

3.4.5 Recent Developments

3.5 Bettermarks

3.5.1 Company Profile

3.5.2 Main Business/Business Overview

3.5.3 Products, Services and Solutions

3.5.4 Bettermarks K-12 Instruction Material Revenue (Million USD) (2012-2017)

3.5.5 Recent Developments

3.6 Scoyo

3.6.1 Company Profile

3.6.2 Main Business/Business Overview

3.6.3 Products, Services and Solutions

3.6.4 Scoyo K-12 Instruction Material Revenue (Million USD) (2012-2017)

3.6.5 Recent Developments

3.7 Languagenut

3.7.1 Company Profile

3.7.2 Main Business/Business Overview

3.7.3 Products, Services and Solutions

3.7.4 Languagenut K-12 Instruction Material Revenue (Million USD) (2012-2017)

3.7.5 Recent Developments

3.8 Beness Holding, Inc

3.8.1 Company Profile

3.8.2 Main Business/Business Overview

3.8.3 Products, Services and Solutions

3.8.4 Beness Holding, Inc K-12 Instruction Material Revenue (Million USD) (2012-2017)

3.8.5 Recent Developments

3.9 New Oriental Education & Technology

3.9.1 Company Profile

3.9.2 Main Business/Business Overview

3.9.3 Products, Services and Solutions

3.9.4 New Oriental Education & Technology K-12 Instruction Material Revenue (Million USD) (2012-2017)

3.9.5 Recent Developments

3.10 XUEDA

3.10.1 Company Profile

3.10.2 Main Business/Business Overview

3.10.3 Products, Services and Solutions

3.10.4 XUEDA K-12 Instruction Material Revenue (Million USD) (2012-2017)

3.10.5 Recent Developments

3.11 AMBO

3.12 XRS

3.13 CDEL

3.14 Ifdoo

3.15 YINGDING

3.16 YY Inc

4 GLOBAL K-12 INSTRUCTION MATERIAL MARKET SIZE BY PRODUCT AND APPLICATION (2012-2017)

4.1 Global K-12 Instruction Material Market Size by Product (2012-2017)

4.2 Global K-12 Instruction Material Market Size by Application (2012-2017)

4.3 Potential Application of K-12 Instruction Material in Future

4.4 Top Consumer / End Users of K-12 Instruction Material

5 UNITED STATES K-12 INSTRUCTION MATERIAL DEVELOPMENT STATUS AND OUTLOOK

5.1 United States K-12 Instruction Material Market Size (2012-2017)

5.2 United States K-12 Instruction Material Market Size and Market Share by Players (2012-2017)

5.3 United States K-12 Instruction Material Market Size by Application (2012-2017)

6 EU K-12 INSTRUCTION MATERIAL DEVELOPMENT STATUS AND OUTLOOK

6.1 EU K-12 Instruction Material Market Size (2012-2017)

6.2 EU K-12 Instruction Material Market Size and Market Share by Players (2012-2017)

6.3 EU K-12 Instruction Material Market Size by Application (2012-2017)

7 JAPAN K-12 INSTRUCTION MATERIAL DEVELOPMENT STATUS AND OUTLOOK

7.1 Japan K-12 Instruction Material Market Size (2012-2017)

7.2 Japan K-12 Instruction Material Market Size and Market Share by Players (2012-2017)

7.3 Japan K-12 Instruction Material Market Size by Application (2012-2017)

8 CHINA K-12 INSTRUCTION MATERIAL DEVELOPMENT STATUS AND OUTLOOK

8.1 China K-12 Instruction Material Market Size and Forecast (2012-2017)

8.2 China K-12 Instruction Material Market Size and Market Share by Players (2012-2017)

8.3 China K-12 Instruction Material Market Size by Application (2012-2017)

9 INDIA K-12 INSTRUCTION MATERIAL DEVELOPMENT STATUS AND OUTLOOK

9.1 India K-12 Instruction Material Market Size and Forecast (2012-2017)

9.2 India K-12 Instruction Material Market Size and Market Share by Players (2012-2017)

9.3 India K-12 Instruction Material Market Size by Application (2012-2017)

10 SOUTHEAST ASIA K-12 INSTRUCTION MATERIAL DEVELOPMENT STATUS AND OUTLOOK

- 10.1 Southeast Asia K-12 Instruction Material Market Size and Forecast (2012-2017)
- 10.2 Southeast Asia K-12 Instruction Material Market Size and Market Share by Players (2012-2017)
- 10.3 Southeast Asia K-12 Instruction Material Market Size by Application (2012-2017)

11 MARKET FORECAST BY REGIONS, PRODUCT AND APPLICATION (2017-2022)

- 11.1 Global K-12 Instruction Material Market Size (Million USD) by Regions (2017-2022)
 - 11.1.1 United States K-12 Instruction Material Revenue and Growth Rate (2017-2022)
 - 11.1.2 EU K-12 Instruction Material Revenue and Growth Rate (2017-2022)
 - 11.1.3 China K-12 Instruction Material Revenue and Growth Rate (2017-2022)
 - 11.1.4 Japan K-12 Instruction Material Revenue and Growth Rate (2017-2022)
 - 11.1.5 Southeast Asia K-12 Instruction Material Revenue and Growth Rate (2017-2022)
 - 11.1.6 India K-12 Instruction Material Revenue and Growth Rate (2017-2022)
- 11.2 Global K-12 Instruction Material Market Size by Application (2017-2022)
- 11.3 Global K-12 Instruction Material Market Size by Product (2017-2022)

12 K-12 INSTRUCTION MATERIAL MARKET DYNAMICS

- 12.1 K-12 Instruction Material Market Opportunities
- 12.2 K-12 Instruction Material Challenge and Risk
 - 12.2.1 Competition from Opponents
 - 12.2.2 Downside Risks of Economy
- 12.3 K-12 Instruction Material Market Constraints and Threat
 - 12.3.1 Threat from Substitute
 - 12.3.2 Government Policy
 - 12.3.3 Technology Risks
- 12.4 K-12 Instruction Material Market Driving Force
 - 12.4.1 Growing Demand from Emerging Markets
 - 12.4.2 Potential Application

13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
 - 13.1.1 Substitutes

- 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs Trend/Customer Preference
- 13.3 External Environmental Change
 - 13.3.1 Economic Fluctuations
 - 13.3.2 Other Risk Factors

14 RESEARCH FINDING /CONCLUSION

15 METHODOLOGY AND DATA SOURCE

- 15.1 Methodology/Research Approach
 - 15.1.1 Research Programs/Design
 - 15.1.2 Market Size Estimation
 - 15.1.3 Market Breakdown and Data Triangulation
- 15.2 Data Source
 - 15.2.1 Secondary Sources
 - 15.2.2 Primary Sources
- 15.3 Disclaimer
- 15.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Global Market Size (Million USD) Status and Outlook 2012-2022

Table Global K-12 Instruction Material Market Size (Million USD) Split by Product

Table Global K-12 Instruction Material Market Size (Million USD) by Application
(2016-2022)

Figure Product Picture of K-12 Instruction Material

Figure Global K-12 Instruction Material Market Size (Million USD) Status and Outlook
(2012-2022)

Table Global Market K-12 Instruction Material Revenue (Million USD) Comparison by
Regions 2012-2022

Figure Global K-12 Instruction Material Market Share by Regions (2012-2017)

Figure United States K-12 Instruction Material Market Size (Million USD) and Growth
Rate (2012-2017)

Figure EU K-12 Instruction Material Market Size (Million USD) and Growth Rate
(2012-2017)

Figure Japan K-12 Instruction Material Market Size (Million USD) and Growth Rate
(2012-2017)

Figure China K-12 Instruction Material Market Size (Million USD) and Growth Rate
(2012-2017)

Figure India K-12 Instruction Material Market Size (Million USD) and Growth Rate
(2012-2017)

Figure Southeast Asia K-12 Instruction Material Market Size (Million USD) and Growth
Rate (2012-2017)

Table Global K-12 Instruction Material Revenue (Million USD) and Growth Rate (%)
Comparison by Product (2012-2022)

Figure Global K-12 Instruction Material Revenue Market Share (%) by Product in 2016

Figure Elementary education(Grades 1-5) Market Size (Million USD) and Growth Rate
(2012-2017)

Figure Junior high education(Grades 6-8) Market Size (Million USD) and Growth Rate
(2012-2017)

Figure Senior high education(Grades 9-12) Market Size (Million USD) and Growth Rate
(2012-2017)

Table Global K-12 Instruction Material Market Size (Million USD) Comparison by
Application (2012-2022)

Figure Global K-12 Instruction Material Market Share by Application in 2016

Figure K-12 Instruction Material Market Size (Million USD) and Growth Rate in Teacher

(2012-2017)

Figure K-12 Instruction Material Market Size (Million USD) and Growth Rate in Student (2012-2017)

Figure K-12 Instruction Material Market Size (Million USD) and Growth Rate in Parents (2012-2017)

Table Global K-12 Instruction Material Revenue (Million USD) by Players (2012-2017)

Table Global K-12 Instruction Material Revenue Market Share (%) by Players (2012-2017)

Figure Global K-12 Instruction Material Market Size Share by Players in 2015

Figure Global K-12 Instruction Material Market Size Share by Players in 2016

Table K12 Inc Basic Information List

Table K-12 Instruction Material Business Revenue of K12 Inc (2012-2017)

Figure K12 Inc K-12 Instruction Material Business Revenue Growth Rate

Figure K12 Inc K-12 Instruction Material Business Revenue Market Share (%) (2012-2017)

Table Pearson Basic Information List

Table K-12 Instruction Material Business Revenue of Pearson (2012-2017)

Figure Pearson K-12 Instruction Material Business Revenue Growth Rate

Figure Pearson K-12 Instruction Material Business Revenue Market Share (%) (2012-2017)

Table White Hat Managemen Basic Information List

Table K-12 Instruction Material Business Revenue of White Hat Managemen (2012-2017)

Figure White Hat Managemen K-12 Instruction Material Business Revenue Growth Rate

Figure White Hat Managemen K-12 Instruction Material Business Revenue Market Share (%) (2012-2017)

Table Georg von Holtzbrinck GmbH & Co. K Basic Information List

Table K-12 Instruction Material Business Revenue of Georg von Holtzbrinck GmbH & Co. K (2012-2017)

Figure Georg von Holtzbrinck GmbH & Co. K K-12 Instruction Material Business Revenue Growth Rate

Figure Georg von Holtzbrinck GmbH & Co. K K-12 Instruction Material Business Revenue Market Share (%) (2012-2017)

Table Bettermarks Basic Information List

Table K-12 Instruction Material Business Revenue of Bettermarks (2012-2017)

Figure Bettermarks K-12 Instruction Material Business Revenue Growth Rate

Figure Bettermarks K-12 Instruction Material Business Revenue Market Share (%) (2012-2017)

Table Scoyo Basic Information List

Table K-12 Instruction Material Business Revenue of Scoyo (2012-2017)

Figure Scoyo K-12 Instruction Material Business Revenue Growth Rate

Figure Scoyo K-12 Instruction Material Business Revenue Market Share (%)
(2012-2017)

Table Languagenut Basic Information List

Table K-12 Instruction Material Business Revenue of Languagenut (2012-2017)

Figure Languagenut K-12 Instruction Material Business Revenue Growth Rate

Figure Languagenut K-12 Instruction Material Business Revenue Market Share (%)
(2012-2017)

Table Beness Holding, Inc Basic Information List

Table K-12 Instruction Material Business Revenue of Beness Holding, Inc (2012-2017)

Figure Beness Holding, Inc K-12 Instruction Material Business Revenue Growth Rate

Figure Beness Holding, Inc K-12 Instruction Material Business Revenue Market Share
(%) (2012-2017)

Table New Oriental Education & Technology Basic Information List

Table K-12 Instruction Material Business Revenue of New Oriental Education &
Technology (2012-2017)

Figure New Oriental Education & Technology K-12 Instruction Material Business
Revenue Growth Rate

Figure New Oriental Education & Technology K-12 Instruction Material Business
Revenue Market Share (%) (2012-2017)

Table XUEDA Basic Information List

Table K-12 Instruction Material Business Revenue of XUEDA (2012-2017)

Figure XUEDA K-12 Instruction Material Business Revenue Growth Rate

Figure XUEDA K-12 Instruction Material Business Revenue Market Share (%)
(2012-2017)

Table Global K-12 Instruction Material Market Size by Product (2012-2017)

Figure Global K-12 Instruction Material Revenue Market Share (%) by Product
(2012-2017)

Figure Global K-12 Instruction Material Market Size Share by Product in 2016

Table Global K-12 Instruction Material Market Size by Application (2012-2017)

Figure Global K-12 Instruction Material Revenue Market Share (%) by Application
(2012-2017)

Figure Global K-12 Instruction Material Market Size Share by Application in 2016

Table Top Consumer / End Users of K-12 Instruction Material

Figure United States K-12 Instruction Material Market Size and Growth Rate
(2012-2017)

Table United States K-12 Instruction Material Market Size by Players (2012-2017)

Figure United States K-12 Instruction Material Market Size Share by Players in 2015

Figure United States K-12 Instruction Material Market Size Share by Players in 2016

Table United States K-12 Instruction Material Market Size by Application (2012-2017)

Figure United States K-12 Instruction Material Revenue Market Share (%) by Application (2012-2017)

Figure United States K-12 Instruction Material Market Size Share by Application in 2016

Figure EU K-12 Instruction Material Market Size and Growth Rate by Regions (2012-2017)

Table EU K-12 Instruction Material Market Size by Players (2012-2017)

Figure EU K-12 Instruction Material Market Size Share by Players in 2015

Figure EU K-12 Instruction Material Market Size Share by Players in 2016

Table EU K-12 Instruction Material Market Size by Application (2012-2017)

Figure EU K-12 Instruction Material Revenue Market Share (%) by Application (2012-2017)

Figure EU K-12 Instruction Material Market Size Share by Application in 2016

Figure Japan K-12 Instruction Material Market Size and Growth Rate by Regions (2012-2017)

Table Japan K-12 Instruction Material Market Size by Players (2012-2017)

Figure Japan K-12 Instruction Material Market Size Share by Players in 2015

Figure Japan K-12 Instruction Material Market Size Share by Players in 2016

Table Japan K-12 Instruction Material Market Size by Application (2012-2017)

Figure Japan K-12 Instruction Material Revenue Market Share (%) by Application (2012-2017)

Figure Japan K-12 Instruction Material Market Size Share by Application in 2016

Figure China K-12 Instruction Material Market Size and Growth Rate by Regions (2012-2017)

Table China K-12 Instruction Material Market Size by Players (2012-2017)

Figure China K-12 Instruction Material Market Size Share by Players in 2015

Figure China K-12 Instruction Material Market Size Share by Players in 2016

Table China K-12 Instruction Material Market Size by Application (2012-2017)

Figure China K-12 Instruction Material Revenue Market Share (%) by Application (2012-2017)

Figure China K-12 Instruction Material Market Size Share by Application in 2016

Figure India K-12 Instruction Material Market Size and Growth Rate by Regions (2012-2017)

Table India K-12 Instruction Material Market Size by Players (2012-2017)

Figure India K-12 Instruction Material Market Size Share by Players in 2015

Figure India K-12 Instruction Material Market Size Share by Players in 2016

Table India K-12 Instruction Material Market Size by Application (2012-2017)

Figure India K-12 Instruction Material Revenue Market Share (%) by Application

(2012-2017)

Figure India K-12 Instruction Material Market Size Share by Application in 2016

Figure Southeast Asia K-12 Instruction Material Market Size and Growth Rate by Regions (2012-2017)

Table Southeast Asia K-12 Instruction Material Market Size by Players (2012-2017)

Figure Southeast Asia K-12 Instruction Material Market Size Share by Players in 2015

Figure Southeast Asia K-12 Instruction Material Market Size Share by Players in 2016

Table Southeast Asia K-12 Instruction Material Market Size by Application (2012-2017)

Figure Southeast Asia K-12 Instruction Material Revenue Market Share (%) by Application (2012-2017)

Figure Southeast Asia K-12 Instruction Material Market Size Share by Application in 2016

Figure Global K-12 Instruction Material Market Size and Growth Rate (Value) (2017-2022)

Table Global K-12 Instruction Material Market Size by Regions (2017-2022)

Figure Global K-12 Instruction Material Market Size Share by Regions (2017-2022)

Figure Global K-12 Instruction Material Market Size Share by Regions in 2022

Figure United States K-12 Instruction Material Revenue (Million USD) and Growth Rate (2017-2022)

Figure EU K-12 Instruction Material Revenue (Million USD) and Growth Rate (2017-2022)

Figure China K-12 Instruction Material Revenue (Million USD) and Growth Rate (2017-2022)

Figure Japan K-12 Instruction Material Revenue (Million USD) and Growth Rate (2017-2022)

Figure Southeast Asia K-12 Instruction Material Revenue (Million USD) and Growth Rate (2017-2022)

Figure India K-12 Instruction Material Revenue (Million USD) and Growth Rate (2017-2022)

Table Global K-12 Instruction Material Market Size by Application (2017-2022)

Figure Global K-12 Instruction Material Market Size by Application (2017-2022)

Figure Global K-12 Instruction Material Market Size by Application in 2022

Table Global K-12 Instruction Material Market Size by Product (2017-2022)

Figure Global K-12 Instruction Material Market Size by Product (2017-2022)

Figure Global K-12 Instruction Material Market Size by Product in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: Global K-12 Instruction Material Market Research Report 2017

Product link: <https://marketpublishers.com/r/GDED07D0250EN.html>

Price: US\$ 2,911.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GDED07D0250EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970