

Global Juicer Market Insights, Forecast to 2026

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Abstracts

A juicer is a tool for separating juice from fruits, herbs, leafy greens and other types of vegetables from its pulp in a process called juicing. In separating the pulp, juicers concentrate the nutrition naturally present in fruits and vegetables which allows the body to more easily absorb the nutrition than digesting the solid produce. The use of juicers also makes it easier to consume more raw produce. Some juicers of the masticating or twin gear variety perform extra functions too, such as crushing herbs and spices, and extruding pasta.

The technical barriers of Juicer are low, and the Solar Grade Juicer market concentration degree is relatively lower. The manufacturing bases scatter around the world in terms of geography; some of the key players dominating this market are Omega, Breville, Oster, Hurom, Cuisinart, Kuvings, Philips, and others.

The key factors driving the growth of the aforementioned industry are health awareness and household income. With the improvement of people's awareness of health and household income, the increased consumption of juicers are expected to continue during the remaining years of the forecast period of 2016-2021.

In the past few years, as the main raw material price was relatively stable, with the addition of a sharp increase in production capacity, expected that the Juicer raw material price will be stable in the short term. However, the improvement of energy, transportation costs, and employee wages, will play a significant role in promoting the cost of Juicer.

There are companies adding new capacities and aims at the cost and quality leadership which shall improve profitability. As the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, to reduce costs and improve quality. The oversupply of Juicer in the market has had a negative impact but has been countered by the magnitude of the increase in demand, resulting in uncertainty in the Juicer market.

In China, Juicer manufactures mainly include Joyoung, Supor, Midea, Donlim, SKG, Deer, Xibeile, OUKE, and others. As the same time, in Chinese market, some common

foreign brands occupy relative large market share, such as Philips, Panasonic, Hurom, and Omega.

China is the world's largest producer of Juicer; as the same time, the consumption of Juicer in China grown gradually. In the result, Juicer in China was export-oriented until now.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Juicer 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Juicer 3900 industry.

Based on our recent survey, we have several different scenarios about the Juicer 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 2018.9 million in 2019. The market size of Juicer 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Juicer market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Juicer market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Juicer market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Juicer market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics

and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Juicer market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Juicer market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Juicer market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Juicer market.

The following manufacturers are covered in this report:

Omega

Breville

Oster

Hurom

Braun

Cuisinart

Kuvings

Philips

Panasonic

Electrolux

Joyoung

Supor

Midea

Donlim

SKG

Bear

ACA

Deer

Xibeile

OUKE

Juicer Breakdown Data by Type

Traditional Juice Extractor

Slow Juicer

Juicer Breakdown Data by Application

Family Expenses

Commercial

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