

# **Global Irons Market Research Report 2017**

https://marketpublishers.com/r/G86F7FDD721EN.html Date: January 2017 Pages: 121 Price: US\$ 2,900.00 (Single User License) ID: G86F7FDD721EN

# Abstracts

#### Notes:

Production, means the output of Irons

Revenue, means the sales value of Irons

This report studies Irons in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Black & Decker Hamilton Beach Brands Brentwood Proctor Silex Shark Shark Maytag T-Fal Evercare Singer



Sunbeam

Impress

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Irons in these regions, from 2011 to 2021 (forecast), like

North America Europe China Japan Korea Taiwan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by application, this report focuses on consumption, market share and growth rate of Irons in each application, can be divided into

Application 1

Application 2



# Contents

Global Irons Market Research Report 2017

### 1 IRONS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Irons
- 1.2 Irons Segment by Type
- 1.2.1 Global Production Market Share of Irons by Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.3 Irons Segment by Application
- 1.3.1 Irons Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 Irons Market by Region
- 1.4.1 North America Status and Prospect (2012-2022)
- 1.4.2 Europe Status and Prospect (2012-2022)
- 1.4.3 China Status and Prospect (2012-2022)
- 1.4.4 Japan Status and Prospect (2012-2022)
- 1.4.5 Korea Status and Prospect (2012-2022)
- 1.4.6 Taiwan Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Irons (2012-2022)

### 2 GLOBAL IRONS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Irons Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Irons Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Irons Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Irons Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Irons Market Competitive Situation and Trends
- 2.5.1 Irons Market Concentration Rate
- 2.5.2 Irons Market Share of Top 3 and Top 5 Manufacturers
- 2.5.3 Mergers & Acquisitions, Expansion

### **3 GLOBAL IRONS PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)**

3.1 Global Irons Production by Region (2012-2017)



3.2 Global Irons Production Market Share by Region (2012-2017)

- 3.3 Global Irons Revenue (Value) and Market Share by Region (2012-2017)
- 3.4 Global Irons Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5 North America Irons Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 Europe Irons Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 China Irons Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Japan Irons Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 Korea Irons Production, Revenue, Price and Gross Margin (2012-2017)
- 3.10 Taiwan Irons Production, Revenue, Price and Gross Margin (2012-2017)

## 4 GLOBAL IRONS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 4.1 Global Irons Consumption by Regions (2012-2017)
- 4.2 North America Irons Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Irons Production, Consumption, Export, Import (2012-2017)
- 4.4 China Irons Production, Consumption, Export, Import (2012-2017)
- 4.5 Japan Irons Production, Consumption, Export, Import (2012-2017)
- 4.6 Korea Irons Production, Consumption, Export, Import (2012-2017)
- 4.7 Taiwan Irons Production, Consumption, Export, Import (2012-2017)

## **5 GLOBAL IRONS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Irons Production and Market Share by Type (2012-2017)
- 5.2 Global Irons Revenue and Market Share by Type (2012-2017)
- 5.3 Global Irons Price by Type (2012-2017)
- 5.4 Global Irons Production Growth by Type (2012-2017)

## 6 GLOBAL IRONS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Irons Consumption and Market Share by Application (2012-2017)
- 6.2 Global Irons Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## 7 GLOBAL IRONS MANUFACTURERS PROFILES/ANALYSIS

7.1 Black & Decker



7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Irons Product Type, Application and Specification

7.1.2.1 Product A

7.1.2.2 Product B

7.1.3 Black & Decker Irons Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Hamilton Beach Brands

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Irons Product Type, Application and Specification

7.2.2.1 Product A

7.2.2.2 Product B

7.2.3 Hamilton Beach Brands Irons Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Brentwood

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Irons Product Type, Application and Specification

7.3.2.1 Product A

7.3.2.2 Product B

7.3.3 Brentwood Irons Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Proctor Silex

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Irons Product Type, Application and Specification

7.4.2.1 Product A

7.4.2.2 Product B

7.4.3 Proctor Silex Irons Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Shark

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Irons Product Type, Application and Specification

7.5.2.1 Product A

7.5.2.2 Product B

7.5.3 Shark Irons Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Maytag

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors



- 7.6.2 Irons Product Type, Application and Specification
- 7.6.2.1 Product A
- 7.6.2.2 Product B
- 7.6.3 Maytag Irons Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.6.4 Main Business/Business Overview
- 7.7 T-Fal
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Irons Product Type, Application and Specification
  - 7.7.2.1 Product A
  - 7.7.2.2 Product B
  - 7.7.3 T-Fal Irons Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Evercare
  - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.8.2 Irons Product Type, Application and Specification
  - 7.8.2.1 Product A
  - 7.8.2.2 Product B
  - 7.8.3 Evercare Irons Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Singer
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Irons Product Type, Application and Specification
  - 7.9.2.1 Product A
  - 7.9.2.2 Product B
  - 7.9.3 Singer Irons Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.9.4 Main Business/Business Overview
- 7.10 Sunbeam
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.10.2 Irons Product Type, Application and Specification
  - 7.10.2.1 Product A
  - 7.10.2.2 Product B
- 7.10.3 Sunbeam Irons Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.10.4 Main Business/Business Overview
- 7.11 Impress

## 8 IRONS MANUFACTURING COST ANALYSIS

- 8.1 Irons Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials



- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Irons

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Irons Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Irons Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 GLOBAL IRONS MARKET FORECAST (2017-2022)

12.1 Global Irons Production, Revenue and Price Forecast (2017-2022)



12.1.1 Global Irons Production and Growth Rate Forecast (2017-2022)

12.1.2 Global Irons Revenue and Growth Rate Forecast (2017-2022)

12.1.3 Global Irons Price and Trend Forecast (2017-2022)

12.2 Global Irons Production, Consumption, Import and Export Forecast by Regions (2017-2022)

12.2.1 North America Irons Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.2 Europe Irons Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.3 China Irons Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.4 Japan Irons Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.5 Korea Irons Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.6 Taiwan Irons Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.3 Global Irons Production, Revenue and Price Forecast by Type (2017-2022)

12.4 Global Irons Consumption Forecast by Application (2017-2022)

### **13 RESEARCH FINDINGS AND CONCLUSION**

#### **14 APPENDIX**

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

**Figure Picture of Irons** Figure Global Production Market Share of Irons by Type in 2015 Figure Product Picture of Type I Table Major Manufacturers of Type I Figure Product Picture of Type II Table Major Manufacturers of Type II Table Irons Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure North America Irons Revenue (Million USD) and Growth Rate (2012-2022) Figure Europe Irons Revenue (Million USD) and Growth Rate (2012-2022) Figure China Irons Revenue (Million USD) and Growth Rate (2012-2022) Figure Japan Irons Revenue (Million USD) and Growth Rate (2012-2022) Figure Korea Irons Revenue (Million USD) and Growth Rate (2012-2022) Figure Taiwan Irons Revenue (Million USD) and Growth Rate (2012-2022) Figure Global Irons Revenue (Million UDS) and Growth Rate (2012-2022) Table Global Irons Capacity of Key Manufacturers (2015 and 2016) Table Global Irons Capacity Market Share by Manufacturers (2015 and 2016) Figure Global Irons Capacity of Key Manufacturers in 2015 Figure Global Irons Capacity of Key Manufacturers in 2016 Table Global Irons Production of Key Manufacturers (2015 and 2016) Table Global Irons Production Share by Manufacturers (2015 and 2016) Figure 2015 Irons Production Share by Manufacturers Figure 2016 Irons Production Share by Manufacturers Table Global Irons Revenue (Million USD) by Manufacturers (2015 and 2016) Table Global Irons Revenue Share by Manufacturers (2015 and 2016) Table 2015 Global Irons Revenue Share by Manufacturers Table 2016 Global Irons Revenue Share by Manufacturers Table Global Market Irons Average Price of Key Manufacturers (2015 and 2016) Figure Global Market Irons Average Price of Key Manufacturers in 2015 Table Manufacturers Irons Manufacturing Base Distribution and Sales Area Table Manufacturers Irons Product Type Figure Irons Market Share of Top 3 Manufacturers Figure Irons Market Share of Top 5 Manufacturers Table Global Irons Capacity by Regions (2012-2017)



Figure Global Irons Capacity Market Share by Regions (2012-2017) Figure Global Irons Capacity Market Share by Regions (2012-2017) Figure 2015 Global Irons Capacity Market Share by Regions Table Global Irons Production by Regions (2012-2017) Figure Global Irons Production and Market Share by Regions (2012-2017) Figure Global Irons Production Market Share by Regions (2012-2017) Figure 2015 Global Irons Production Market Share by Regions Table Global Irons Revenue by Regions (2012-2017) Table Global Irons Revenue Market Share by Regions (2012-2017) Table 2015 Global Irons Revenue Market Share by Regions Table Global Irons Production, Revenue, Price and Gross Margin (2012-2017) Table North America Irons Production, Revenue, Price and Gross Margin (2012-2017) Table Europe Irons Production, Revenue, Price and Gross Margin (2012-2017) Table China Irons Production, Revenue, Price and Gross Margin (2012-2017) Table Japan Irons Production, Revenue, Price and Gross Margin (2012-2017) Table Korea Irons Production, Revenue, Price and Gross Margin (2012-2017) Table Taiwan Irons Production, Revenue, Price and Gross Margin (2012-2017) Table Global Irons Consumption Market by Regions (2012-2017) Table Global Irons Consumption Market Share by Regions (2012-2017) Figure Global Irons Consumption Market Share by Regions (2012-2017) Figure 2015 Global Irons Consumption Market Share by Regions Table North America Irons Production, Consumption, Import & Export (2012-2017) Table Europe Irons Production, Consumption, Import & Export (2012-2017) Table China Irons Production, Consumption, Import & Export (2012-2017) Table Japan Irons Production, Consumption, Import & Export (2012-2017) Table Korea Irons Production, Consumption, Import & Export (2012-2017) Table Taiwan Irons Production, Consumption, Import & Export (2012-2017) Table Global Irons Production by Type (2012-2017) Table Global Irons Production Share by Type (2012-2017) Figure Production Market Share of Irons by Type (2012-2017) Figure 2015 Production Market Share of Irons by Type Table Global Irons Revenue by Type (2012-2017) Table Global Irons Revenue Share by Type (2012-2017) Figure Production Revenue Share of Irons by Type (2012-2017) Figure 2015 Revenue Market Share of Irons by Type Table Global Irons Price by Type (2012-2017) Figure Global Irons Production Growth by Type (2012-2017) Table Global Irons Consumption by Application (2012-2017) Table Global Irons Consumption Market Share by Application (2012-2017)



Figure Global Irons Consumption Market Share by Application in 2015

Table Global Irons Consumption Growth Rate by Application (2012-2017)

Figure Global Irons Consumption Growth Rate by Application (2012-2017)

Table Black & Decker Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Black & Decker Irons Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Black & Decker Irons Market Share (2015 and 2016)

Table Hamilton Beach Brands Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hamilton Beach Brands Irons Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Hamilton Beach Brands Irons Market Share (2015 and 2016)

Table Brentwood Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Brentwood Irons Production, Revenue, Price and Gross Margin (2015 and 2016) Figure Brentwood Irons Market Share (2015 and 2016)

Table Proctor Silex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Proctor Silex Irons Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Proctor Silex Irons Market Share (2015 and 2016)

Table Shark Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Shark Irons Production, Revenue, Price and Gross Margin (2015 and 2016) Figure Shark Irons Market Share (2015 and 2016)

Table Maytag Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Maytag Irons Production, Revenue, Price and Gross Margin (2015 and 2016) Figure Maytag Irons Market Share (2015 and 2016)

Table T-Fal Basic Information, Manufacturing Base, Sales Area and Its Competitors Table T-Fal Irons Production, Revenue, Price and Gross Margin (2015 and 2016) Figure T-Fal Irons Market Share (2015 and 2016)

Table Evercare Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Evercare Irons Production, Revenue, Price and Gross Margin (2015 and 2016) Figure Evercare Irons Market Share (2015 and 2016)

Table Singer Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Singer Irons Production, Revenue, Price and Gross Margin (2015 and 2016) Figure Singer Irons Market Share (2015 and 2016)

Table Sunbeam Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sunbeam Irons Production, Revenue, Price and Gross Margin (2015 and 2016)



Figure Sunbeam Irons Market Share (2015 and 2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Irons Figure Manufacturing Process Analysis of Irons Figure Irons Industrial Chain Analysis Table Raw Materials Sources of Irons Major Manufacturers in 2015 Table Major Buyers of Irons Table Distributors/Traders List Figure Global Irons Production and Growth Rate Forecast (2017-2022) Figure Global Irons Revenue and Growth Rate Forecast (2017-2022) Figure Global Irons Price and Trend Forecast (2017-2022) Table Global Irons Production Forecast by Regions (2017-2022) Table Global Irons Consumption Forecast by Regions (2017-2022) Figure North America Irons Production, Revenue and Growth Rate Forecast (2017 - 2022)Table North America Irons Production, Consumption, Export and Import Forecast (2017 - 2022)Figure Europe Irons Production, Revenue and Growth Rate Forecast (2017-2022) Table Europe Irons Production, Consumption, Export and Import Forecast (2017-2022) Figure China Irons Production, Revenue and Growth Rate Forecast (2017-2022) Table China Irons Production, Consumption, Export and Import Forecast (2017-2022) Figure Japan Irons Production, Revenue and Growth Rate Forecast (2017-2022) Table Japan Irons Production, Consumption, Export and Import Forecast (2017-2022) Figure Korea Irons Production, Revenue and Growth Rate Forecast (2017-2022) Table Korea Irons Production, Consumption, Export and Import Forecast (2017-2022) Figure Taiwan Irons Production, Revenue and Growth Rate Forecast (2017-2022) Table Taiwan Irons Production, Consumption, Export and Import Forecast (2017-2022) Table Global Irons Production Forecast by Type (2017-2022) Table Global Irons Revenue Forecast by Type (2017-2022) Table Global Irons Price Forecast by Type (2017-2022)

Table Global Irons Consumption Forecast by Application (2017-2022)



#### I would like to order

Product name: Global Irons Market Research Report 2017

Product link: <u>https://marketpublishers.com/r/G86F7FDD721EN.html</u>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G86F7FDD721EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970