

# Global Intimate Wear Market Insights, Forecast to 2026

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## Abstracts

Intimate wear is also close fitting underwear, refers to people wearing close to the skin or other clothes below the type of clothing. Personal intimate wear products are divided into three major segments, which is bras, underpants, Sleepwear and Loungewear. Geographically, Germany was the largest market in the Europe, which took about 11.33 percent of the Europe consumption value in 2015. The UK as No.2 by shared 10.80% of Europe total consumption volume, France shared 10.36%.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Intimate Wear 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Intimate Wear 3900 industry.

Based on our recent survey, we have several different scenarios about the Intimate Wear 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Intimate Wear 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Intimate Wear market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Intimate Wear market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Intimate Wear market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

#### Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Intimate Wear market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

#### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Intimate Wear market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

#### Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Intimate Wear market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global

Intimate Wear market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Intimate Wear market.

The following manufacturers are covered in this report:

Triumph

Marks & spencer

Kiabi

Hunkemoller

Calzedonia

Chantelle Group

Hanesbrands

PVH Corp

SCHIESSER

Fruit of the Loom

LASCANA

Oysho

Jockey International

La Perla

ANN SUMMERS LTD.

Penti

Agent Provocateur ltd

Etam

The Bendon Group

### Intimate Wear Breakdown Data by Type

Bras

Underpants

Pajamas and Tracksuit

Others

### Intimate Wear Breakdown Data by Application

Women's Intimate Wear

Men's Intimate Wear

Kids' Intimate Wear

## Contents

### 1 STUDY COVERAGE

- 1.1 Intimate Wear Product Introduction
- 1.2 Market Segments
- 1.3 Key Intimate Wear Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
  - 1.4.1 Global Intimate Wear Market Size Growth Rate by Type
  - 1.4.2 Bras
  - 1.4.3 Underpants
  - 1.4.4 Pajamas and Tracksuit
  - 1.4.5 Others
- 1.5 Market by Application
  - 1.5.1 Global Intimate Wear Market Size Growth Rate by Application
  - 1.5.2 Women's Intimate Wear
  - 1.5.3 Men's Intimate Wear
  - 1.5.4 Kids' Intimate Wear
- 1.6 Coronavirus Disease 2019 (Covid-19): Intimate Wear Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the Intimate Wear Industry
    - 1.6.1.1 Intimate Wear Business Impact Assessment - Covid-19
    - 1.6.1.2 Supply Chain Challenges
    - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
  - 1.6.2 Market Trends and Intimate Wear Potential Opportunities in the COVID-19 Landscape
  - 1.6.3 Measures / Proposal against Covid-19
    - 1.6.3.1 Government Measures to Combat Covid-19 Impact
    - 1.6.3.2 Proposal for Intimate Wear Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

### 2 EXECUTIVE SUMMARY

- 2.1 Global Intimate Wear Market Size Estimates and Forecasts
  - 2.1.1 Global Intimate Wear Revenue 2015-2026
  - 2.1.2 Global Intimate Wear Sales 2015-2026
- 2.2 Intimate Wear Market Size by Region: 2020 Versus 2026
  - 2.2.1 Global Intimate Wear Retrospective Market Scenario in Sales by Region: 2015-2020

2.2.2 Global Intimate Wear Retrospective Market Scenario in Revenue by Region:  
2015-2020

### **3 GLOBAL INTIMATE WEAR COMPETITOR LANDSCAPE BY PLAYERS**

#### 3.1 Intimate Wear Sales by Manufacturers

3.1.1 Intimate Wear Sales by Manufacturers (2015-2020)

3.1.2 Intimate Wear Sales Market Share by Manufacturers (2015-2020)

#### 3.2 Intimate Wear Revenue by Manufacturers

3.2.1 Intimate Wear Revenue by Manufacturers (2015-2020)

3.2.2 Intimate Wear Revenue Share by Manufacturers (2015-2020)

3.2.3 Global Intimate Wear Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by Intimate Wear Revenue in 2019

3.2.5 Global Intimate Wear Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

#### 3.3 Intimate Wear Price by Manufacturers

#### 3.4 Intimate Wear Manufacturing Base Distribution, Product Types

3.4.1 Intimate Wear Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers Intimate Wear Product Type

3.4.3 Date of International Manufacturers Enter into Intimate Wear Market

#### 3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

### **4 BREAKDOWN DATA BY TYPE (2015-2026)**

#### 4.1 Global Intimate Wear Market Size by Type (2015-2020)

4.1.1 Global Intimate Wear Sales by Type (2015-2020)

4.1.2 Global Intimate Wear Revenue by Type (2015-2020)

4.1.3 Intimate Wear Average Selling Price (ASP) by Type (2015-2026)

#### 4.2 Global Intimate Wear Market Size Forecast by Type (2021-2026)

4.2.1 Global Intimate Wear Sales Forecast by Type (2021-2026)

4.2.2 Global Intimate Wear Revenue Forecast by Type (2021-2026)

4.2.3 Intimate Wear Average Selling Price (ASP) Forecast by Type (2021-2026)

#### 4.3 Global Intimate Wear Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

### **5 BREAKDOWN DATA BY APPLICATION (2015-2026)**

#### 5.1 Global Intimate Wear Market Size by Application (2015-2020)

5.1.1 Global Intimate Wear Sales by Application (2015-2020)

5.1.2 Global Intimate Wear Revenue by Application (2015-2020)

- 5.1.3 Intimate Wear Price by Application (2015-2020)
- 5.2 Intimate Wear Market Size Forecast by Application (2021-2026)
  - 5.2.1 Global Intimate Wear Sales Forecast by Application (2021-2026)
  - 5.2.2 Global Intimate Wear Revenue Forecast by Application (2021-2026)
  - 5.2.3 Global Intimate Wear Price Forecast by Application (2021-2026)

## **6 NORTH AMERICA**

- 6.1 North America Intimate Wear by Country
  - 6.1.1 North America Intimate Wear Sales by Country
  - 6.1.2 North America Intimate Wear Revenue by Country
  - 6.1.3 U.S.
  - 6.1.4 Canada
- 6.2 North America Intimate Wear Market Facts & Figures by Type
- 6.3 North America Intimate Wear Market Facts & Figures by Application

## **7 EUROPE**

- 7.1 Europe Intimate Wear by Country
  - 7.1.1 Europe Intimate Wear Sales by Country
  - 7.1.2 Europe Intimate Wear Revenue by Country
  - 7.1.3 Germany
  - 7.1.4 France
  - 7.1.5 U.K.
  - 7.1.6 Italy
  - 7.1.7 Russia
- 7.2 Europe Intimate Wear Market Facts & Figures by Type
- 7.3 Europe Intimate Wear Market Facts & Figures by Application

## **8 ASIA PACIFIC**

- 8.1 Asia Pacific Intimate Wear by Region
  - 8.1.1 Asia Pacific Intimate Wear Sales by Region
  - 8.1.2 Asia Pacific Intimate Wear Revenue by Region
  - 8.1.3 China
  - 8.1.4 Japan
  - 8.1.5 South Korea
  - 8.1.6 India
  - 8.1.7 Australia

- 8.1.8 Taiwan
- 8.1.9 Indonesia
- 8.1.10 Thailand
- 8.1.11 Malaysia
- 8.1.12 Philippines
- 8.1.13 Vietnam

- 8.2 Asia Pacific Intimate Wear Market Facts & Figures by Type
- 8.3 Asia Pacific Intimate Wear Market Facts & Figures by Application

## **9 LATIN AMERICA**

- 9.1 Latin America Intimate Wear by Country
  - 9.1.1 Latin America Intimate Wear Sales by Country
  - 9.1.2 Latin America Intimate Wear Revenue by Country
  - 9.1.3 Mexico
  - 9.1.4 Brazil
  - 9.1.5 Argentina
- 9.2 Central & South America Intimate Wear Market Facts & Figures by Type
- 9.3 Central & South America Intimate Wear Market Facts & Figures by Application

## **10 MIDDLE EAST AND AFRICA**

- 10.1 Middle East and Africa Intimate Wear by Country
  - 10.1.1 Middle East and Africa Intimate Wear Sales by Country
  - 10.1.2 Middle East and Africa Intimate Wear Revenue by Country
  - 10.1.3 Turkey
  - 10.1.4 Saudi Arabia
  - 10.1.5 UAE
- 10.2 Middle East and Africa Intimate Wear Market Facts & Figures by Type
- 10.3 Middle East and Africa Intimate Wear Market Facts & Figures by Application

## **11 COMPANY PROFILES**

- 11.1 Triumph
  - 11.1.1 Triumph Corporation Information
  - 11.1.2 Triumph Description, Business Overview and Total Revenue
  - 11.1.3 Triumph Sales, Revenue and Gross Margin (2015-2020)
  - 11.1.4 Triumph Intimate Wear Products Offered
  - 11.1.5 Triumph Recent Development



## 11.2 Marks & spencer

11.2.1 Marks & spencer Corporation Information

11.2.2 Marks & spencer Description, Business Overview and Total Revenue

11.2.3 Marks & spencer Sales, Revenue and Gross Margin (2015-2020)

11.2.4 Marks & spencer Intimate Wear Products Offered

11.2.5 Marks & spencer Recent Development

## 11.3 Kiabi

11.3.1 Kiabi Corporation Information

11.3.2 Kiabi Description, Business Overview and Total Revenue

11.3.3 Kiabi Sales, Revenue and Gross Margin (2015-2020)

11.3.4 Kiabi Intimate Wear Products Offered

11.3.5 Kiabi Recent Development

## 11.4 Hunkemoller

11.4.1 Hunkemoller Corporation Information

11.4.2 Hunkemoller Description, Business Overview and Total Revenue

11.4.3 Hunkemoller Sales, Revenue and Gross Margin (2015-2020)

11.4.4 Hunkemoller Intimate Wear Products Offered

11.4.5 Hunkemoller Recent Development

## 11.5 Calzedonia

11.5.1 Calzedonia Corporation Information

11.5.2 Calzedonia Description, Business Overview and Total Revenue

11.5.3 Calzedonia Sales, Revenue and Gross Margin (2015-2020)

11.5.4 Calzedonia Intimate Wear Products Offered

11.5.5 Calzedonia Recent Development

## 11.6 Chantelle Group

11.6.1 Chantelle Group Corporation Information

11.6.2 Chantelle Group Description, Business Overview and Total Revenue

11.6.3 Chantelle Group Sales, Revenue and Gross Margin (2015-2020)

11.6.4 Chantelle Group Intimate Wear Products Offered

11.6.5 Chantelle Group Recent Development

## 11.7 Hanesbrands

11.7.1 Hanesbrands Corporation Information

11.7.2 Hanesbrands Description, Business Overview and Total Revenue

11.7.3 Hanesbrands Sales, Revenue and Gross Margin (2015-2020)

11.7.4 Hanesbrands Intimate Wear Products Offered

11.7.5 Hanesbrands Recent Development

## 11.8 PVH Corp

11.8.1 PVH Corp Corporation Information

11.8.2 PVH Corp Description, Business Overview and Total Revenue

- 11.8.3 PVH Corp Sales, Revenue and Gross Margin (2015-2020)
- 11.8.4 PVH Corp Intimate Wear Products Offered
- 11.8.5 PVH Corp Recent Development
- 11.9 SCHIESSER
  - 11.9.1 SCHIESSER Corporation Information
  - 11.9.2 SCHIESSER Description, Business Overview and Total Revenue
  - 11.9.3 SCHIESSER Sales, Revenue and Gross Margin (2015-2020)
  - 11.9.4 SCHIESSER Intimate Wear Products Offered
  - 11.9.5 SCHIESSER Recent Development
- 11.10 Fruit of the Loom
  - 11.10.1 Fruit of the Loom Corporation Information
  - 11.10.2 Fruit of the Loom Description, Business Overview and Total Revenue
  - 11.10.3 Fruit of the Loom Sales, Revenue and Gross Margin (2015-2020)
  - 11.10.4 Fruit of the Loom Intimate Wear Products Offered
  - 11.10.5 Fruit of the Loom Recent Development
- 11.1 Triumph
  - 11.1.1 Triumph Corporation Information
  - 11.1.2 Triumph Description, Business Overview and Total Revenue
  - 11.1.3 Triumph Sales, Revenue and Gross Margin (2015-2020)
  - 11.1.4 Triumph Intimate Wear Products Offered
  - 11.1.5 Triumph Recent Development
- 11.12 Oysho
  - 11.12.1 Oysho Corporation Information
  - 11.12.2 Oysho Description, Business Overview and Total Revenue
  - 11.12.3 Oysho Sales, Revenue and Gross Margin (2015-2020)
  - 11.12.4 Oysho Products Offered
  - 11.12.5 Oysho Recent Development
- 11.13 Jockey International
  - 11.13.1 Jockey International Corporation Information
  - 11.13.2 Jockey International Description, Business Overview and Total Revenue
  - 11.13.3 Jockey International Sales, Revenue and Gross Margin (2015-2020)
  - 11.13.4 Jockey International Products Offered
  - 11.13.5 Jockey International Recent Development
- 11.14 La Perla
  - 11.14.1 La Perla Corporation Information
  - 11.14.2 La Perla Description, Business Overview and Total Revenue
  - 11.14.3 La Perla Sales, Revenue and Gross Margin (2015-2020)
  - 11.14.4 La Perla Products Offered
  - 11.14.5 La Perla Recent Development

### 11.15 ANN SUMMERS LTD.

- 11.15.1 ANN SUMMERS LTD. Corporation Information
- 11.15.2 ANN SUMMERS LTD. Description, Business Overview and Total Revenue
- 11.15.3 ANN SUMMERS LTD. Sales, Revenue and Gross Margin (2015-2020)
- 11.15.4 ANN SUMMERS LTD. Products Offered
- 11.15.5 ANN SUMMERS LTD. Recent Development

### 11.16 Penti

- 11.16.1 Penti Corporation Information
- 11.16.2 Penti Description, Business Overview and Total Revenue
- 11.16.3 Penti Sales, Revenue and Gross Margin (2015-2020)
- 11.16.4 Penti Products Offered
- 11.16.5 Penti Recent Development

### 11.17 Agent Provocateur Ltd

- 11.17.1 Agent Provocateur Ltd Corporation Information
- 11.17.2 Agent Provocateur Ltd Description, Business Overview and Total Revenue
- 11.17.3 Agent Provocateur Ltd Sales, Revenue and Gross Margin (2015-2020)
- 11.17.4 Agent Provocateur Ltd Products Offered
- 11.17.5 Agent Provocateur Ltd Recent Development

### 11.18 Etam

- 11.18.1 Etam Corporation Information
- 11.18.2 Etam Description, Business Overview and Total Revenue
- 11.18.3 Etam Sales, Revenue and Gross Margin (2015-2020)
- 11.18.4 Etam Products Offered
- 11.18.5 Etam Recent Development

### 11.19 The Bendon Group

- 11.19.1 The Bendon Group Corporation Information
- 11.19.2 The Bendon Group Description, Business Overview and Total Revenue
- 11.19.3 The Bendon Group Sales, Revenue and Gross Margin (2015-2020)
- 11.19.4 The Bendon Group Products Offered
- 11.19.5 The Bendon Group Recent Development

## **12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)**

### 12.1 Intimate Wear Market Estimates and Projections by Region

- 12.1.1 Global Intimate Wear Sales Forecast by Regions 2021-2026
- 12.1.2 Global Intimate Wear Revenue Forecast by Regions 2021-2026

### 12.2 North America Intimate Wear Market Size Forecast (2021-2026)

- 12.2.1 North America: Intimate Wear Sales Forecast (2021-2026)
- 12.2.2 North America: Intimate Wear Revenue Forecast (2021-2026)

- 12.2.3 North America: Intimate Wear Market Size Forecast by Country (2021-2026)
- 12.3 Europe Intimate Wear Market Size Forecast (2021-2026)
  - 12.3.1 Europe: Intimate Wear Sales Forecast (2021-2026)
  - 12.3.2 Europe: Intimate Wear Revenue Forecast (2021-2026)
  - 12.3.3 Europe: Intimate Wear Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Intimate Wear Market Size Forecast (2021-2026)
  - 12.4.1 Asia Pacific: Intimate Wear Sales Forecast (2021-2026)
  - 12.4.2 Asia Pacific: Intimate Wear Revenue Forecast (2021-2026)
  - 12.4.3 Asia Pacific: Intimate Wear Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Intimate Wear Market Size Forecast (2021-2026)
  - 12.5.1 Latin America: Intimate Wear Sales Forecast (2021-2026)
  - 12.5.2 Latin America: Intimate Wear Revenue Forecast (2021-2026)
  - 12.5.3 Latin America: Intimate Wear Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Intimate Wear Market Size Forecast (2021-2026)
  - 12.6.1 Middle East and Africa: Intimate Wear Sales Forecast (2021-2026)
  - 12.6.2 Middle East and Africa: Intimate Wear Revenue Forecast (2021-2026)
  - 12.6.3 Middle East and Africa: Intimate Wear Market Size Forecast by Country (2021-2026)

## **13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS**

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Intimate Wear Players (Opinion Leaders)

## **14 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

- 14.1 Value Chain Analysis
- 14.2 Intimate Wear Customers
- 14.3 Sales Channels Analysis
  - 14.3.1 Sales Channels
  - 14.3.2 Distributors

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

## 16.1 Research Methodology

### 16.1.1 Methodology/Research Approach

### 16.1.2 Data Source

## 16.2 Author Details

## List Of Tables

### LIST OF TABLES

Table 1. Intimate Wear Market Segments

Table 2. Ranking of Global Top Intimate Wear Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Intimate Wear Market Size Growth Rate by Type 2020-2026 (K Units) & (US\$ Million)

Table 4. Major Manufacturers of Bras

Table 5. Major Manufacturers of Underpants

Table 6. Major Manufacturers of Pajamas and Tracksuit

Table 7. Major Manufacturers of Others

Table 8. COVID-19 Impact Global Market: (Four Intimate Wear Market Size Forecast Scenarios)

Table 9. Opportunities and Trends for Intimate Wear Players in the COVID-19 Landscape

Table 10. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 11. Key Regions/Countries Measures against Covid-19 Impact

Table 12. Proposal for Intimate Wear Players to Combat Covid-19 Impact

Table 13. Global Intimate Wear Market Size Growth Rate by Application 2020-2026 (K Units)

Table 14. Global Intimate Wear Market Size by Region (K Units) & (US\$ Million): 2020 VS 2026

Table 15. Global Intimate Wear Sales by Regions 2015-2020 (K Units)

Table 16. Global Intimate Wear Sales Market Share by Regions (2015-2020)

Table 17. Global Intimate Wear Revenue by Regions 2015-2020 (US\$ Million)

Table 18. Global Intimate Wear Sales by Manufacturers (2015-2020) (K Units)

Table 19. Global Intimate Wear Sales Share by Manufacturers (2015-2020)

Table 20. Global Intimate Wear Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 21. Global Intimate Wear by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Intimate Wear as of 2019)

Table 22. Intimate Wear Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 23. Intimate Wear Revenue Share by Manufacturers (2015-2020)

Table 24. Key Manufacturers Intimate Wear Price (2015-2020) (USD/Unit)

Table 25. Intimate Wear Manufacturers Manufacturing Base Distribution and Headquarters

Table 26. Manufacturers Intimate Wear Product Type

- Table 27. Date of International Manufacturers Enter into Intimate Wear Market
- Table 28. Manufacturers Mergers & Acquisitions, Expansion Plans
- Table 29. Global Intimate Wear Sales by Type (2015-2020) (K Units)
- Table 30. Global Intimate Wear Sales Share by Type (2015-2020)
- Table 31. Global Intimate Wear Revenue by Type (2015-2020) (US\$ Million)
- Table 32. Global Intimate Wear Revenue Share by Type (2015-2020)
- Table 33. Intimate Wear Average Selling Price (ASP) by Type 2015-2020 (USD/Unit)
- Table 34. Global Intimate Wear Sales by Application (2015-2020) (K Units)
- Table 35. Global Intimate Wear Sales Share by Application (2015-2020)
- Table 36. North America Intimate Wear Sales by Country (2015-2020) (K Units)
- Table 37. North America Intimate Wear Sales Market Share by Country (2015-2020)
- Table 38. North America Intimate Wear Revenue by Country (2015-2020) (US\$ Million)
- Table 39. North America Intimate Wear Revenue Market Share by Country (2015-2020)
- Table 40. North America Intimate Wear Sales by Type (2015-2020) (K Units)
- Table 41. North America Intimate Wear Sales Market Share by Type (2015-2020)
- Table 42. North America Intimate Wear Sales by Application (2015-2020) (K Units)
- Table 43. North America Intimate Wear Sales Market Share by Application (2015-2020)
- Table 44. Europe Intimate Wear Sales by Country (2015-2020) (K Units)
- Table 45. Europe Intimate Wear Sales Market Share by Country (2015-2020)
- Table 46. Europe Intimate Wear Revenue by Country (2015-2020) (US\$ Million)
- Table 47. Europe Intimate Wear Revenue Market Share by Country (2015-2020)
- Table 48. Europe Intimate Wear Sales by Type (2015-2020) (K Units)
- Table 49. Europe Intimate Wear Sales Market Share by Type (2015-2020)
- Table 50. Europe Intimate Wear Sales by Application (2015-2020) (K Units)
- Table 51. Europe Intimate Wear Sales Market Share by Application (2015-2020)
- Table 52. Asia Pacific Intimate Wear Sales by Region (2015-2020) (K Units)
- Table 53. Asia Pacific Intimate Wear Sales Market Share by Region (2015-2020)
- Table 54. Asia Pacific Intimate Wear Revenue by Region (2015-2020) (US\$ Million)
- Table 55. Asia Pacific Intimate Wear Revenue Market Share by Region (2015-2020)
- Table 56. Asia Pacific Intimate Wear Sales by Type (2015-2020) (K Units)
- Table 57. Asia Pacific Intimate Wear Sales Market Share by Type (2015-2020)
- Table 58. Asia Pacific Intimate Wear Sales by Application (2015-2020) (K Units)
- Table 59. Asia Pacific Intimate Wear Sales Market Share by Application (2015-2020)
- Table 60. Latin America Intimate Wear Sales by Country (2015-2020) (K Units)
- Table 61. Latin America Intimate Wear Sales Market Share by Country (2015-2020)
- Table 62. Latin Americaa Intimate Wear Revenue by Country (2015-2020) (US\$ Million)
- Table 63. Latin America Intimate Wear Revenue Market Share by Country (2015-2020)
- Table 64. Latin America Intimate Wear Sales by Type (2015-2020) (K Units)
- Table 65. Latin America Intimate Wear Sales Market Share by Type (2015-2020)

- Table 66. Latin America Intimate Wear Sales by Application (2015-2020) (K Units)
- Table 67. Latin America Intimate Wear Sales Market Share by Application (2015-2020)
- Table 68. Middle East and Africa Intimate Wear Sales by Country (2015-2020) (K Units)
- Table 69. Middle East and Africa Intimate Wear Sales Market Share by Country (2015-2020)
- Table 70. Middle East and Africa Intimate Wear Revenue by Country (2015-2020) (US\$ Million)
- Table 71. Middle East and Africa Intimate Wear Revenue Market Share by Country (2015-2020)
- Table 72. Middle East and Africa Intimate Wear Sales by Type (2015-2020) (K Units)
- Table 73. Middle East and Africa Intimate Wear Sales Market Share by Type (2015-2020)
- Table 74. Middle East and Africa Intimate Wear Sales by Application (2015-2020) (K Units)
- Table 75. Middle East and Africa Intimate Wear Sales Market Share by Application (2015-2020)
- Table 76. Triumph Corporation Information
- Table 77. Triumph Description and Major Businesses
- Table 78. Triumph Intimate Wear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 79. Triumph Product
- Table 80. Triumph Recent Development
- Table 81. Marks & spencer Corporation Information
- Table 82. Marks & spencer Description and Major Businesses
- Table 83. Marks & spencer Intimate Wear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 84. Marks & spencer Product
- Table 85. Marks & spencer Recent Development
- Table 86. Kiabi Corporation Information
- Table 87. Kiabi Description and Major Businesses
- Table 88. Kiabi Intimate Wear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 89. Kiabi Product
- Table 90. Kiabi Recent Development
- Table 91. Hunkemoller Corporation Information
- Table 92. Hunkemoller Description and Major Businesses
- Table 93. Hunkemoller Intimate Wear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 94. Hunkemoller Product



- Table 95. Hunkemoller Recent Development
- Table 96. Calzedonia Corporation Information
- Table 97. Calzedonia Description and Major Businesses
- Table 98. Calzedonia Intimate Wear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 99. Calzedonia Product
- Table 100. Calzedonia Recent Development
- Table 101. Chantelle Group Corporation Information
- Table 102. Chantelle Group Description and Major Businesses
- Table 103. Chantelle Group Intimate Wear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 104. Chantelle Group Product
- Table 105. Chantelle Group Recent Development
- Table 106. Hanesbrands Corporation Information
- Table 107. Hanesbrands Description and Major Businesses
- Table 108. Hanesbrands Intimate Wear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 109. Hanesbrands Product
- Table 110. Hanesbrands Recent Development
- Table 111. PVH Corp Corporation Information
- Table 112. PVH Corp Description and Major Businesses
- Table 113. PVH Corp Intimate Wear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 114. PVH Corp Product
- Table 115. PVH Corp Recent Development
- Table 116. SCHIESSER Corporation Information
- Table 117. SCHIESSER Description and Major Businesses
- Table 118. SCHIESSER Intimate Wear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 119. SCHIESSER Product
- Table 120. SCHIESSER Recent Development
- Table 121. Fruit of the Loom Corporation Information
- Table 122. Fruit of the Loom Description and Major Businesses
- Table 123. Fruit of the Loom Intimate Wear Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 124. Fruit of the Loom Product
- Table 125. Fruit of the Loom Recent Development
- Table 126. LASCANA Corporation Information
- Table 127. LASCANA Description and Major Businesses

Table 128. LASCANA Intimate Wear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 129. LASCANA Product

Table 130. LASCANA Recent Development

Table 131. Oysho Corporation Information

Table 132. Oysho Description and Major Businesses

Table 133. Oysho Intimate Wear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 134. Oysho Product

Table 135. Oysho Recent Development

Table 136. Jockey International Corporation Information

Table 137. Jockey International Description and Major Businesses

Table 138. Jockey International Intimate Wear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 139. Jockey International Product

Table 140. Jockey International Recent Development

Table 141. La Perla Corporation Information

Table 142. La Perla Description and Major Businesses

Table 143. La Perla Intimate Wear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 144. La Perla Product

Table 145. La Perla Recent Development

Table 146. ANN SUMMERS LTD. Corporation Information

Table 147. ANN SUMMERS LTD. Description and Major Businesses

Table 148. ANN SUMMERS LTD. Intimate Wear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 149. ANN SUMMERS LTD. Product

Table 150. ANN SUMMERS LTD. Recent Development

Table 151. Penti Corporation Information

Table 152. Penti Description and Major Businesses

Table 153. Penti Intimate Wear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 154. Penti Product

Table 155. Penti Recent Development

Table 156. Agent Provocateur Ltd Corporation Information

Table 157. Agent Provocateur Ltd Description and Major Businesses

Table 158. Agent Provocateur Ltd Intimate Wear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 159. Agent Provocateur Ltd Product

- Table 160. Agent Provocateur Ltd Recent Development
- Table 161. Etam Corporation Information
- Table 162. Etam Description and Major Businesses
- Table 163. Etam Intimate Wear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 164. Etam Product
- Table 165. Etam Recent Development
- Table 166. The Bendon Group Corporation Information
- Table 167. The Bendon Group Description and Major Businesses
- Table 168. The Bendon Group Intimate Wear Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 169. The Bendon Group Product
- Table 170. The Bendon Group Recent Development
- Table 171. Global Intimate Wear Sales Forecast by Regions (2021-2026) (K Units)
- Table 172. Global Intimate Wear Sales Market Share Forecast by Regions (2021-2026)
- Table 173. Global Intimate Wear Revenue Forecast by Regions (2021-2026) (US\$ Million)
- Table 174. Global Intimate Wear Revenue Market Share Forecast by Regions (2021-2026)
- Table 175. North America: Intimate Wear Sales Forecast by Country (2021-2026) (K Units)
- Table 176. North America: Intimate Wear Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 177. Europe: Intimate Wear Sales Forecast by Country (2021-2026) (K Units)
- Table 178. Europe: Intimate Wear Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 179. Asia Pacific: Intimate Wear Sales Forecast by Region (2021-2026) (K Units)
- Table 180. Asia Pacific: Intimate Wear Revenue Forecast by Region (2021-2026) (US\$ Million)
- Table 181. Latin America: Intimate Wear Sales Forecast by Country (2021-2026) (K Units)
- Table 182. Latin America: Intimate Wear Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 183. Middle East and Africa: Intimate Wear Sales Forecast by Country (2021-2026) (K Units)
- Table 184. Middle East and Africa: Intimate Wear Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 185. Key Opportunities and Drivers: Impact Analysis (2021-2026)
- Table 186. Key Challenges

Table 187. Market Risks

Table 188. Main Points Interviewed from Key Intimate Wear Players

Table 189. Intimate Wear Customers List

Table 190. Intimate Wear Distributors List

Table 191. Research Programs/Design for This Report

Table 192. Key Data Information from Secondary Sources

Table 193. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

- Figure 1. Intimate Wear Product Picture
- Figure 2. Global Intimate Wear Sales Market Share by Type in 2020 & 2026
- Figure 3. Bras Product Picture
- Figure 4. Underpants Product Picture
- Figure 5. Pajamas and Tracksuit Product Picture
- Figure 6. Others Product Picture
- Figure 7. Global Intimate Wear Sales Market Share by Application in 2020 & 2026
- Figure 8. Women's Intimate Wear
- Figure 9. Men's Intimate Wear
- Figure 10. Kids' Intimate Wear
- Figure 11. Intimate Wear Report Years Considered
- Figure 12. Global Intimate Wear Market Size 2015-2026 (US\$ Million)
- Figure 13. Global Intimate Wear Sales 2015-2026 (K Units)
- Figure 14. Global Intimate Wear Market Size Market Share by Region: 2020 Versus 2026
- Figure 15. Global Intimate Wear Sales Market Share by Region (2015-2020)
- Figure 16. Global Intimate Wear Sales Market Share by Region in 2019
- Figure 17. Global Intimate Wear Revenue Market Share by Region (2015-2020)
- Figure 18. Global Intimate Wear Revenue Market Share by Region in 2019
- Figure 19. Global Intimate Wear Sales Share by Manufacturer in 2019
- Figure 20. The Top 10 and 5 Players Market Share by Intimate Wear Revenue in 2019
- Figure 21. Intimate Wear Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 22. Global Intimate Wear Sales Market Share by Type (2015-2020)
- Figure 23. Global Intimate Wear Sales Market Share by Type in 2019
- Figure 24. Global Intimate Wear Revenue Market Share by Type (2015-2020)
- Figure 25. Global Intimate Wear Revenue Market Share by Type in 2019
- Figure 26. Global Intimate Wear Market Share by Price Range (2015-2020)
- Figure 27. Global Intimate Wear Sales Market Share by Application (2015-2020)
- Figure 28. Global Intimate Wear Sales Market Share by Application in 2019
- Figure 29. Global Intimate Wear Revenue Market Share by Application (2015-2020)
- Figure 30. Global Intimate Wear Revenue Market Share by Application in 2019
- Figure 31. North America Intimate Wear Sales Growth Rate 2015-2020 (K Units)
- Figure 32. North America Intimate Wear Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 33. North America Intimate Wear Sales Market Share by Country in 2019

- Figure 34. North America Intimate Wear Revenue Market Share by Country in 2019
- Figure 35. U.S. Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 36. U.S. Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 37. Canada Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 38. Canada Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 39. North America Intimate Wear Market Share by Type in 2019
- Figure 40. North America Intimate Wear Market Share by Application in 2019
- Figure 41. Europe Intimate Wear Sales Growth Rate 2015-2020 (K Units)
- Figure 42. Europe Intimate Wear Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 43. Europe Intimate Wear Sales Market Share by Country in 2019
- Figure 44. Europe Intimate Wear Revenue Market Share by Country in 2019
- Figure 45. Germany Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 46. Germany Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 47. France Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 48. France Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 49. U.K. Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 50. U.K. Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 51. Italy Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 52. Italy Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 53. Russia Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 54. Russia Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 55. Europe Intimate Wear Market Share by Type in 2019
- Figure 56. Europe Intimate Wear Market Share by Application in 2019
- Figure 57. Asia Pacific Intimate Wear Sales Growth Rate 2015-2020 (K Units)
- Figure 58. Asia Pacific Intimate Wear Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 59. Asia Pacific Intimate Wear Sales Market Share by Region in 2019
- Figure 60. Asia Pacific Intimate Wear Revenue Market Share by Region in 2019
- Figure 61. China Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 62. China Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 63. Japan Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 64. Japan Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 65. South Korea Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 66. South Korea Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 67. India Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 68. India Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 69. Australia Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 70. Australia Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 71. Taiwan Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 72. Taiwan Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)

- Figure 73. Indonesia Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 74. Indonesia Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 75. Thailand Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 76. Thailand Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 77. Malaysia Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 78. Malaysia Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 79. Philippines Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 80. Philippines Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 81. Vietnam Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 82. Vietnam Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 83. Asia Pacific Intimate Wear Market Share by Type in 2019
- Figure 84. Asia Pacific Intimate Wear Market Share by Application in 2019
- Figure 85. Latin America Intimate Wear Sales Growth Rate 2015-2020 (K Units)
- Figure 86. Latin America Intimate Wear Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 87. Latin America Intimate Wear Sales Market Share by Country in 2019
- Figure 88. Latin America Intimate Wear Revenue Market Share by Country in 2019
- Figure 89. Mexico Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 90. Mexico Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 91. Brazil Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 92. Brazil Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 93. Argentina Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 94. Argentina Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 95. Latin America Intimate Wear Market Share by Type in 2019
- Figure 96. Latin America Intimate Wear Market Share by Application in 2019
- Figure 97. Middle East and Africa Intimate Wear Sales Growth Rate 2015-2020 (K Units)
- Figure 98. Middle East and Africa Intimate Wear Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 99. Middle East and Africa Intimate Wear Sales Market Share by Country in 2019
- Figure 100. Middle East and Africa Intimate Wear Revenue Market Share by Country in 2019
- Figure 101. Turkey Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 102. Turkey Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 103. Saudi Arabia Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 104. Saudi Arabia Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 105. UAE Intimate Wear Sales Growth Rate (2015-2020) (K Units)
- Figure 106. UAE Intimate Wear Revenue Growth Rate (2015-2020) (US\$ Million)

- Figure 107. Middle East and Africa Intimate Wear Market Share by Type in 2019
- Figure 108. Middle East and Africa Intimate Wear Market Share by Application in 2019
- Figure 109. Triumph Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 110. Marks & spencer Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 111. Kiabi Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 112. Hunkemoller Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 113. Calzedonia Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 114. Chantelle Group Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 115. Hanesbrands Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 116. PVH Corp Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 117. SCHIESSER Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 118. Fruit of the Loom Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 119. LASCANA Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 120. Oysho Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 121. Jockey International Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 122. La Perla Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 123. ANN SUMMERS LTD. Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 124. Penti Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 125. Agent Provocateur Ltd Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 126. Etam Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 127. The Bendon Group Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 128. North America Intimate Wear Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 129. North America Intimate Wear Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 130. Europe Intimate Wear Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 131. Europe Intimate Wear Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 132. Asia Pacific Intimate Wear Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 133. Asia Pacific Intimate Wear Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 134. Latin America Intimate Wear Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 135. Latin America Intimate Wear Revenue Growth Rate Forecast (2021-2026) (US\$ Million)



Figure 136. Middle East and Africa Intimate Wear Sales Growth Rate Forecast  
(2021-2026) (K Units)

Figure 137. Middle East and Africa Intimate Wear Revenue Growth Rate Forecast  
(2021-2026) (US\$ Million)

Figure 138. Porter's Five Forces Analysis

Figure 139. Channels of Distribution

Figure 140. Distributors Profiles

Figure 141. Bottom-up and Top-down Approaches for This Report

Figure 142. Data Triangulation

Figure 143. Key Executives Interviewed

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