

Global Intimate Apparel Sales Market Report 2018

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Abstracts

This report studies the global Intimate Apparel market status and forecast, categorizes the global Intimate Apparel market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Intimate Apparel, also known as undergarment, refers to a kind of clothing that people wear close to skin or under other clothes. Intimate Apparel products can be divided into four major product segments, namely, bras, underpants, sleepwear and loungewear, Shapewear and thermal clothes. The following table sets forth these four segments of Intimate Apparel.

According to the report, raw material costs for intimate apparel will see much less fluctuations in the future as a result of a stable supply and demand of these raw materials.

According to the report, the mass market is the largest market sub-segment in the intimate apparel industry in the world, which covers a large consumer base, and has a higher growth potential compared to the low or high-end markets in the intimate apparel industry.

The global Intimate Apparel market is valued at 70400 million US\$ in 2017 and will reach 88100 million US\$ by the end of 2025, growing at a CAGR of 2.8% during 2018-2025.

The major players covered in this report

L Brands

Hanes Brands

Betkshire Hathaway (Fruit of Loom)

American Eagle (Aerie)

Wacoal

Marks & Spencer

Gunze

Jockey International

Triumph International

PVH

Cosmo Lady

Fast Retailing

Embrygroup

Aimer

Debenhams

Huijie (Maniform Lingerie)

Lise Charmel

Your Sun

Tinsino

Bare Necessities

Wolf Lingerie

Hanky Panky

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Bras

Underpants

Sleepwear and Homewear

Shapewear

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Women's Wear

Men's Wear

Kid's Wear

The study objectives of this report are:

To analyze and study the global Intimate Apparel sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Intimate Apparel players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Intimate Apparel are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Intimate Apparel Manufacturers
Intimate Apparel Distributors/Traders/Wholesalers
Intimate Apparel Subcomponent Manufacturers
Industry Association
Downstream Vendors
Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Intimate Apparel market, by end-use.
Detailed analysis and profiles of additional market players.

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