

# Global Interactive Whiteboard Market Research Report 2018

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## Abstracts

This report studies the global Interactive Whiteboard market status and forecast, categorizes the global Interactive Whiteboard market size (value & volume) by manufacturers, type, application, and region.

This report focuses on the top manufacturers in United States, Europe, China, Japan, South Korea and Taiwan and other regions.

An interactive whiteboard is an instructional tool that allows computer images to be displayed onto a board using a digital projector. The instructor can then manipulate the elements on the board by using his finger as a mouse, directly on the screen. Items can be dragged, clicked and copied and the lecturer can handwrite notes, which can be transformed into text and saved.

They are a powerful tool in the classroom adding interactivity and collaboration, allowing the integration of media content into the lecture and supporting collaborative learning. Used innovatively they create a wide range of learning opportunities.

In the past few years from 2012-2017, the global production and consumption developed rapidly.

The global Interactive Whiteboard market size in terms of production is projected to grow to 4335 K Units by 2022 from 1820 K Units in 2016, with a CAGR 15.56%. At the same time, China and Southeast Asia are remarkable in the global Interactive Whiteboard industry because of their market share and OEM market.

In the future, the production and consumption is estimated to continue developing with a comparatively rapidly growth rate. To meet the large and increasing demand, more and more manufacturers will go into this industry.

The price of Interactive Whiteboard differs from company to company, as there is a great difference among the Interactive Whiteboard quality from different companies.

The global Interactive Whiteboard market is valued at 1520 million US\$ in 2017 and will

reach 3210 million US\$ by the end of 2025, growing at a CAGR of 9.8% during 2018-2025.

The major manufacturers covered in this report

Smart

Plus

Promethean

Turning Technologies

Panasonic

Ricoh

Hitevision

Julong

Returnstar

INTECH

Haiya

Hitachi

Changhong

Genee

Seewo

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

United States

EU

China

Japan

South Korea

Taiwan

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

? 55 Inch

56-65 Inch

66-75 Inch

76-85 Inch

? 85 Inch

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including

Education Field

Business Field

Government Field

Household Field

Others

The study objectives of this report are:

To analyze and study the global Interactive Whiteboard capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Interactive Whiteboard manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Interactive Whiteboard are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Interactive Whiteboard Manufacturers

Interactive Whiteboard Distributors/Traders/Wholesalers

Interactive Whiteboard Subcomponent Manufacturers

Industry Association

Downstream Vendors

## Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Interactive Whiteboard market, by end-use.  
Detailed analysis and profiles of additional market players.

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