

# Global Interactive Whiteboard Market Insights, Forecast to 2026

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### **Abstracts**

An interactive whiteboard is an instructional tool that allows computer images to be displayed onto a board using a digital projector. The instructor can then manipulate the elements on the board by using his finger as a mouse, directly on the screen. Items can be dragged, clicked and copied and the lecturer can handwrite notes, which can be transformed into text and saved.

They are a powerful tool in the classroom adding interactivity and collaboration, allowing the integration of media content into the lecture and supporting collaborative learning. Used innovatively they create a wide range of learning opportunities.

In the past few years from 2012-2017, the global production and consumption developed rapidly. The global Interactive Whiteboard market size in terms of production is projected to grow to 4335 K Units by 2022 from 1820 K Units in 2016, with a CAGR 15.56%. At the same time, China and Southeast Asia are remarkable in the global Interactive Whiteboard industry because of their market share and OEM market. Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Interactive Whiteboard 4900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.



This report also analyses the impact of Coronavirus COVID-19 on the Interactive Whiteboard 4900 industry.

Based on our recent survey, we have several different scenarios about the Interactive Whiteboard 4900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 1848.3 million in 2019. The market size of Interactive Whiteboard 4900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Interactive Whiteboard market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Interactive Whiteboard market in terms of both revenue and volume. Players, stakeholders, and other participants in the global Interactive Whiteboard market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

# Production and Pricing Analyses

Readers are provided with deeper production analysis, import and export analysis, and pricing analysis for the global Interactive Whiteboard market. As part of production analysis, the report offers accurate statistics and figures for production capacity, production volume by region, and global production and production by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for price by manufacturer and price by region for the period 2015-2020 and price by each type segment for the period 2015-2026. The import and export analysis for the global Interactive Whiteboard market has been provided based on region.

## Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Interactive Whiteboard market, covering important regions, viz, North America, Europe, China, Japan and South Korea. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.



The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of volume for the period 2015-2026.

#### Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Interactive Whiteboard market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Interactive Whiteboard market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Interactive Whiteboard market.

The following manufacturers are covered in this report:

Smart
PLUS Corporation
Promethean
Turning Technologies
Panasonic
Ricoh
Hitevision
Julong
Returnstar
INTECH



Haiya
Hitachi
Changhong
Genee
Seewo
Interactive Whiteboard Breakdown Data by Type
? 55 Inch
56-65 Inch
66-75 Inch
76-85 Inch
? 85 Inch
Interactive Whiteboard Breakdown Data by Application
Education Field
Business Field
Government Field
Household Field
Others



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