

Global Insights Engine Market Research Report 2018

<https://marketpublishers.com/r/G34984789B3EN.html>

Date: June 2018

Pages: 99

Price: US\$ 2,900.00 (Single User License)

ID: G34984789B3EN

Abstracts

This report studies the global Insights Engine market status and forecast, categorizes the global Insights Engine market size (value & volume) by manufacturers, type, application, and region.

This report focuses on the top manufacturers in United States, Europe, China, Japan, South Korea and Taiwan and other regions.

A large number of retail and consumer goods vendors across the globe have taken to insights engines to gain an accurate and deep understanding of customer tastes and preferences and to predict search queries to improve result relevance. Consumer insights help companies in both industries stay one step ahead of changing dynamics and ensure that their customers are loyal and satisfied ones.

The IT and Telecom vertical is anticipated to have a value of approx. US\$ 110 million by 2025 and have a market attractiveness index of 4.5.

The global Insights Engine market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major manufacturers covered in this report

Funnelback

IntraFind

Coveo

Sinequa

Microsoft

Attivio

Mindbreeze

Dassault

Smartlogic

IBM

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

United States

EU

China

Japan

South Korea

Taiwan

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

On-premise

SaaS

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including

IT and Telecom

BFSI

Retail and Consumer Goods

Healthcare & Life Sciences

Manufacturing

Media & Entertainment

Transportation & Logistics

Travel & Hospitality

Others

The study objectives of this report are:

To analyze and study the global Insights Engine capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Insights Engine manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Insights Engine are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Insights Engine Manufacturers

Insights Engine Distributors/Traders/Wholesalers

Insights Engine Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Insights Engine market, by end-use.

Detailed analysis and profiles of additional market players.

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