

Global Insect Repellent Market by Manufacturers, Regions, Type and Application, Forecast to 2021

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Abstracts

An Insect Repellent is a substance applied to skin, clothing, or other surfaces which discourages insects (and arthropods in general) from landing or climbing on that surface. Insect Repellents help prevent and control the outbreak of insect-borne (and other arthropod-bourne) diseases such as malaria, Lyme disease, dengue fever, bubonic plague, and West Nile fever. Pest animals commonly serving as vectors for disease include insects such as flea, fly, and mosquito; and the arachnid tick.

Insect Repellents are an alternative to the use of insecticides. They may be applied to the skin to protect an individual from the bites of mosquitoes, mites, ticks and lice or, less commonly, may be used to exclude insects from an area, such as in packaging to prevent infestation of stored products."

Scope of the Report:

This report focuses on the Insect Repellent in Global market, especially in North America, Europe and Asia-Pacific, Latin America, Middle and Africa. This report categorizes the market based on manufacturers, regions, type and application.

According to GIR study, the global revenue of insect repellent was valued at USD 45.79 billion in 2015, and is forecast to reach \$ 60.66 billion by the end of 2021, growing at a CAGR of 5.41% from 2015 to 2021.

Market Segment by Manufacturers, this report covers

Insect Repellent industry is fragmented. S.C. Johnson, Spectrum Brands, 3M, Avon Products and Omega Pharma are the key players and accounted for over 27% of the



overall insect repellent market share in 2015. Other players include Reckitt Benckiser Group, Sawyer Products, Tender, ExOfficio, and Cloeman.

Market Segment by Regions, regional analysis covers

North America (USA, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

Latin America, Middle and Africa

Europe led the global insect repellent market. Europe accounts for around 32% of the global market in 2015. Other major regions, such as North America and Asia, are total accounted for about 48% in 2015. The Asia insect repellent market is expected to develop rapidly, with major contribution expected from the insect repellent market.

Market Segment by Type, covers

Body worn Insect Repellent

Non body worn Insect Repellent

Non body worn insect repellents provide protection from critical insect-borne diseases such as malaria, dengue, Lyme disease and yellow fever among others. Moreover, low price of these products and easy availability across online stores, retail outlets, supermarkets, and hypermarkets are propelling the growth of the non-body worn insect repellent products market in the global market. Thus by revenue, non-body worn insect repellent was the largest contributor in the insect repellent market in the market and accounted for market share of approximately 95%.

Market Segment by Applications, can be divided into

General Population

Special population





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