

Global Innovation as a Service Market Research Report 2023

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Abstracts

According to QYResearch's new survey, global Innovation as a Service market is projected to reach US\$ million in 2029, increasing from US\$ million in 2022, with the CAGR of % during the period of 2023 to 2029.

Key companies engaged in the Innovation as a Service industry include PwC, Deloitte, EY, KPMG, Mckinsey & Company, Boston Consulting, Accenture, IBM and Microsoft, etc. Among those companies, the top 3 players guaranteed % supply worldwide in 2022.

When refers to consumption region, % value of Innovation as a Service were sold to North America, Europe and Asia Pacific in 2022. Moreover, China, plays a key role in the whole Innovation as a Service market and estimated to attract more attentions from industry insiders and investors.

Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Innovation as a Service market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

By Company

PwC

Deloitte

EY

KPMG

Mckinsey & Company

Boston Consulting

Accenture

IBM

Microsoft

Booz Allen Hamilton

iNewtrition

Think Technology Group

InnovationLabs

Pro4People

Delaware

Argonauts

Capgemini

NIIT Technologies

Segment by Type

Growth Strategy

Product & Service Innovation

Tech Trends Research

Innovation Culture

Other

Segment by Application

Financial Institutions

Retail and Wholesale

Healthcare

Business Services

Manufacturing

Technology

Others

By Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

The Innovation as a Service report covers below items:

Chapter 1: Product Basic Information (Definition, Type and Application)

Chapter 2: Global market size, regional market size. Market Opportunities and Challenges

Chapter 3: Companies' Competition Patterns

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6 to 10: Country Level Value Analysis

Chapter 11: Companies' Outline

Chapter 12: Market Conclusions

Chapter 13: Research Methodology and Data Source

Contents

1 REPORT OVERVIEW

1.1 Study Scope

1.2 Market Analysis by Type

1.2.1 Global Innovation as a Service Market Size Growth Rate by Type: 2018 VS 2022 VS 2029

1.2.2 Growth Strategy

1.2.3 Product & Service Innovation

1.2.4 Tech Trends Research

1.2.5 Innovation Culture

1.2.6 Other

1.3 Market by Application

1.3.1 Global Innovation as a Service Market Growth by Application: 2018 VS 2022 VS 2029

1.3.2 Financial Institutions

1.3.3 Retail and Wholesale

1.3.4 Healthcare

1.3.5 Business Services

1.3.6 Manufacturing

1.3.7 Technology

1.3.8 Others

1.4 Study Objectives

1.5 Years Considered

1.6 Years Considered

2 GLOBAL GROWTH TRENDS

2.1 Global Innovation as a Service Market Perspective (2018-2029)

2.2 Innovation as a Service Growth Trends by Region

2.2.1 Global Innovation as a Service Market Size by Region: 2018 VS 2022 VS 2029

2.2.2 Innovation as a Service Historic Market Size by Region (2018-2023)

2.2.3 Innovation as a Service Forecasted Market Size by Region (2024-2029)

2.3 Innovation as a Service Market Dynamics

2.3.1 Innovation as a Service Industry Trends

2.3.2 Innovation as a Service Market Drivers

2.3.3 Innovation as a Service Market Challenges

2.3.4 Innovation as a Service Market Restraints

3 COMPETITION LANDSCAPE BY KEY PLAYERS

3.1 Global Top Innovation as a Service Players by Revenue

3.1.1 Global Top Innovation as a Service Players by Revenue (2018-2023)

3.1.2 Global Innovation as a Service Revenue Market Share by Players (2018-2023)

3.2 Global Innovation as a Service Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Players Covered: Ranking by Innovation as a Service Revenue

3.4 Global Innovation as a Service Market Concentration Ratio

3.4.1 Global Innovation as a Service Market Concentration Ratio (CR5 and HHI)

3.4.2 Global Top 10 and Top 5 Companies by Innovation as a Service Revenue in 2022

3.5 Innovation as a Service Key Players Head office and Area Served

3.6 Key Players Innovation as a Service Product Solution and Service

3.7 Date of Enter into Innovation as a Service Market

3.8 Mergers & Acquisitions, Expansion Plans

4 INNOVATION AS A SERVICE BREAKDOWN DATA BY TYPE

4.1 Global Innovation as a Service Historic Market Size by Type (2018-2023)

4.2 Global Innovation as a Service Forecasted Market Size by Type (2024-2029)

5 INNOVATION AS A SERVICE BREAKDOWN DATA BY APPLICATION

5.1 Global Innovation as a Service Historic Market Size by Application (2018-2023)

5.2 Global Innovation as a Service Forecasted Market Size by Application (2024-2029)

6 NORTH AMERICA

6.1 North America Innovation as a Service Market Size (2018-2029)

6.2 North America Innovation as a Service Market Growth Rate by Country: 2018 VS 2022 VS 2029

6.3 North America Innovation as a Service Market Size by Country (2018-2023)

6.4 North America Innovation as a Service Market Size by Country (2024-2029)

6.5 United States

6.6 Canada

7 EUROPE

7.1 Europe Innovation as a Service Market Size (2018-2029)

7.2 Europe Innovation as a Service Market Growth Rate by Country: 2018 VS 2022 VS 2029

7.3 Europe Innovation as a Service Market Size by Country (2018-2023)

7.4 Europe Innovation as a Service Market Size by Country (2024-2029)

7.5 Germany

7.6 France

7.7 U.K.

7.8 Italy

7.9 Russia

7.10 Nordic Countries

8 ASIA-PACIFIC

8.1 Asia-Pacific Innovation as a Service Market Size (2018-2029)

8.2 Asia-Pacific Innovation as a Service Market Growth Rate by Region: 2018 VS 2022 VS 2029

8.3 Asia-Pacific Innovation as a Service Market Size by Region (2018-2023)

8.4 Asia-Pacific Innovation as a Service Market Size by Region (2024-2029)

8.5 China

8.6 Japan

8.7 South Korea

8.8 Southeast Asia

8.9 India

8.10 Australia

9 LATIN AMERICA

9.1 Latin America Innovation as a Service Market Size (2018-2029)

9.2 Latin America Innovation as a Service Market Growth Rate by Country: 2018 VS 2022 VS 2029

9.3 Latin America Innovation as a Service Market Size by Country (2018-2023)

9.4 Latin America Innovation as a Service Market Size by Country (2024-2029)

9.5 Mexico

9.6 Brazil

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Innovation as a Service Market Size (2018-2029)
- 10.2 Middle East & Africa Innovation as a Service Market Growth Rate by Country:
2018 VS 2022 VS 2029
- 10.3 Middle East & Africa Innovation as a Service Market Size by Country (2018-2023)
- 10.4 Middle East & Africa Innovation as a Service Market Size by Country (2024-2029)
- 10.5 Turkey
- 10.6 Saudi Arabia
- 10.7 UAE

11 KEY PLAYERS PROFILES

11.1 PwC

- 11.1.1 PwC Company Detail
- 11.1.2 PwC Business Overview
- 11.1.3 PwC Innovation as a Service Introduction
- 11.1.4 PwC Revenue in Innovation as a Service Business (2018-2023)
- 11.1.5 PwC Recent Development

11.2 Deloitte

- 11.2.1 Deloitte Company Detail
- 11.2.2 Deloitte Business Overview
- 11.2.3 Deloitte Innovation as a Service Introduction
- 11.2.4 Deloitte Revenue in Innovation as a Service Business (2018-2023)
- 11.2.5 Deloitte Recent Development

11.3 EY

- 11.3.1 EY Company Detail
- 11.3.2 EY Business Overview
- 11.3.3 EY Innovation as a Service Introduction
- 11.3.4 EY Revenue in Innovation as a Service Business (2018-2023)
- 11.3.5 EY Recent Development

11.4 KPMG

- 11.4.1 KPMG Company Detail
- 11.4.2 KPMG Business Overview
- 11.4.3 KPMG Innovation as a Service Introduction
- 11.4.4 KPMG Revenue in Innovation as a Service Business (2018-2023)
- 11.4.5 KPMG Recent Development

11.5 Mckinsey & Company

- 11.5.1 Mckinsey & Company Company Detail
- 11.5.2 Mckinsey & Company Business Overview
- 11.5.3 Mckinsey & Company Innovation as a Service Introduction

- 11.5.4 Mckinsey & Company Revenue in Innovation as a Service Business (2018-2023)
- 11.5.5 Mckinsey & Company Recent Development
- 11.6 Boston Consulting
 - 11.6.1 Boston Consulting Company Detail
 - 11.6.2 Boston Consulting Business Overview
 - 11.6.3 Boston Consulting Innovation as a Service Introduction
 - 11.6.4 Boston Consulting Revenue in Innovation as a Service Business (2018-2023)
 - 11.6.5 Boston Consulting Recent Development
- 11.7 Accenture
 - 11.7.1 Accenture Company Detail
 - 11.7.2 Accenture Business Overview
 - 11.7.3 Accenture Innovation as a Service Introduction
 - 11.7.4 Accenture Revenue in Innovation as a Service Business (2018-2023)
 - 11.7.5 Accenture Recent Development
- 11.8 IBM
 - 11.8.1 IBM Company Detail
 - 11.8.2 IBM Business Overview
 - 11.8.3 IBM Innovation as a Service Introduction
 - 11.8.4 IBM Revenue in Innovation as a Service Business (2018-2023)
 - 11.8.5 IBM Recent Development
- 11.9 Microsoft
 - 11.9.1 Microsoft Company Detail
 - 11.9.2 Microsoft Business Overview
 - 11.9.3 Microsoft Innovation as a Service Introduction
 - 11.9.4 Microsoft Revenue in Innovation as a Service Business (2018-2023)
 - 11.9.5 Microsoft Recent Development
- 11.10 Booz Allen Hamilton
 - 11.10.1 Booz Allen Hamilton Company Detail
 - 11.10.2 Booz Allen Hamilton Business Overview
 - 11.10.3 Booz Allen Hamilton Innovation as a Service Introduction
 - 11.10.4 Booz Allen Hamilton Revenue in Innovation as a Service Business (2018-2023)
 - 11.10.5 Booz Allen Hamilton Recent Development
- 11.11 iNewtrition
 - 11.11.1 iNewtrition Company Detail
 - 11.11.2 iNewtrition Business Overview
 - 11.11.3 iNewtrition Innovation as a Service Introduction
 - 11.11.4 iNewtrition Revenue in Innovation as a Service Business (2018-2023)

- 11.11.5 iNewtrition Recent Development
- 11.12 Think Technology Group
 - 11.12.1 Think Technology Group Company Detail
 - 11.12.2 Think Technology Group Business Overview
 - 11.12.3 Think Technology Group Innovation as a Service Introduction
 - 11.12.4 Think Technology Group Revenue in Innovation as a Service Business (2018-2023)
 - 11.12.5 Think Technology Group Recent Development
- 11.13 InnovationLabs
 - 11.13.1 InnovationLabs Company Detail
 - 11.13.2 InnovationLabs Business Overview
 - 11.13.3 InnovationLabs Innovation as a Service Introduction
 - 11.13.4 InnovationLabs Revenue in Innovation as a Service Business (2018-2023)
 - 11.13.5 InnovationLabs Recent Development
- 11.14 Pro4People
 - 11.14.1 Pro4People Company Detail
 - 11.14.2 Pro4People Business Overview
 - 11.14.3 Pro4People Innovation as a Service Introduction
 - 11.14.4 Pro4People Revenue in Innovation as a Service Business (2018-2023)
 - 11.14.5 Pro4People Recent Development
- 11.15 Delaware
 - 11.15.1 Delaware Company Detail
 - 11.15.2 Delaware Business Overview
 - 11.15.3 Delaware Innovation as a Service Introduction
 - 11.15.4 Delaware Revenue in Innovation as a Service Business (2018-2023)
 - 11.15.5 Delaware Recent Development
- 11.16 Argonauts
 - 11.16.1 Argonauts Company Detail
 - 11.16.2 Argonauts Business Overview
 - 11.16.3 Argonauts Innovation as a Service Introduction
 - 11.16.4 Argonauts Revenue in Innovation as a Service Business (2018-2023)
 - 11.16.5 Argonauts Recent Development
- 11.17 Capgemini
 - 11.17.1 Capgemini Company Detail
 - 11.17.2 Capgemini Business Overview
 - 11.17.3 Capgemini Innovation as a Service Introduction
 - 11.17.4 Capgemini Revenue in Innovation as a Service Business (2018-2023)
 - 11.17.5 Capgemini Recent Development
- 11.18 NIIT Technologies

- 11.18.1 NIIT Technologies Company Detail
- 11.18.2 NIIT Technologies Business Overview
- 11.18.3 NIIT Technologies Innovation as a Service Introduction
- 11.18.4 NIIT Technologies Revenue in Innovation as a Service Business (2018-2023)
- 11.18.5 NIIT Technologies Recent Development

12 ANALYST'S VIEWPOINTS/CONCLUSIONS

13 APPENDIX

- 13.1 Research Methodology
 - 13.1.1 Methodology/Research Approach
 - 13.1.2 Data Source
- 13.2 Disclaimer
- 13.3 Author Details

List Of Tables

LIST OF TABLES

Table 1. Global Innovation as a Service Market Size Growth Rate by Type (US\$ Million): 2018 VS 2022 VS 2029

Table 2. Key Players of Growth Strategy

Table 3. Key Players of Product & Service Innovation

Table 4. Key Players of Tech Trends Research

Table 5. Key Players of Innovation Culture

Table 6. Key Players of Other

Table 7. Global Innovation as a Service Market Size Growth by Application (US\$ Million): 2018 VS 2022 VS 2029

Table 8. Global Innovation as a Service Market Size by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 9. Global Innovation as a Service Market Size by Region (2018-2023) & (US\$ Million)

Table 10. Global Innovation as a Service Market Share by Region (2018-2023)

Table 11. Global Innovation as a Service Forecasted Market Size by Region (2024-2029) & (US\$ Million)

Table 12. Global Innovation as a Service Market Share by Region (2024-2029)

Table 13. Innovation as a Service Market Trends

Table 14. Innovation as a Service Market Drivers

Table 15. Innovation as a Service Market Challenges

Table 16. Innovation as a Service Market Restraints

Table 17. Global Innovation as a Service Revenue by Players (2018-2023) & (US\$ Million)

Table 18. Global Innovation as a Service Market Share by Players (2018-2023)

Table 19. Global Top Innovation as a Service Players by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Innovation as a Service as of 2022)

Table 20. Ranking of Global Top Innovation as a Service Companies by Revenue (US\$ Million) in 2022

Table 21. Global 5 Largest Players Market Share by Innovation as a Service Revenue (CR5 and HHI) & (2018-2023)

Table 22. Key Players Headquarters and Area Served

Table 23. Key Players Innovation as a Service Product Solution and Service

Table 24. Date of Enter into Innovation as a Service Market

Table 25. Mergers & Acquisitions, Expansion Plans

Table 26. Global Innovation as a Service Market Size by Type (2018-2023) & (US\$

Million)

Table 27. Global Innovation as a Service Revenue Market Share by Type (2018-2023)

Table 28. Global Innovation as a Service Forecasted Market Size by Type (2024-2029) & (US\$ Million)

Table 29. Global Innovation as a Service Revenue Market Share by Type (2024-2029)

Table 30. Global Innovation as a Service Market Size by Application (2018-2023) & (US\$ Million)

Table 31. Global Innovation as a Service Revenue Market Share by Application (2018-2023)

Table 32. Global Innovation as a Service Forecasted Market Size by Application (2024-2029) & (US\$ Million)

Table 33. Global Innovation as a Service Revenue Market Share by Application (2024-2029)

Table 34. North America Innovation as a Service Market Size Growth Rate by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 35. North America Innovation as a Service Market Size by Country (2018-2023) & (US\$ Million)

Table 36. North America Innovation as a Service Market Size by Country (2024-2029) & (US\$ Million)

Table 37. Europe Innovation as a Service Market Size Growth Rate by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 38. Europe Innovation as a Service Market Size by Country (2018-2023) & (US\$ Million)

Table 39. Europe Innovation as a Service Market Size by Country (2024-2029) & (US\$ Million)

Table 40. Asia-Pacific Innovation as a Service Market Size Growth Rate by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 41. Asia-Pacific Innovation as a Service Market Size by Region (2018-2023) & (US\$ Million)

Table 42. Asia-Pacific Innovation as a Service Market Size by Region (2024-2029) & (US\$ Million)

Table 43. Latin America Innovation as a Service Market Size Growth Rate by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 44. Latin America Innovation as a Service Market Size by Country (2018-2023) & (US\$ Million)

Table 45. Latin America Innovation as a Service Market Size by Country (2024-2029) & (US\$ Million)

Table 46. Middle East & Africa Innovation as a Service Market Size Growth Rate by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 47. Middle East & Africa Innovation as a Service Market Size by Country (2018-2023) & (US\$ Million)
Table 48. Middle East & Africa Innovation as a Service Market Size by Country (2024-2029) & (US\$ Million)
Table 49. PwC Company Detail
Table 50. PwC Business Overview
Table 51. PwC Innovation as a Service Product
Table 52. PwC Revenue in Innovation as a Service Business (2018-2023) & (US\$ Million)
Table 53. PwC Recent Development
Table 54. Deloitte Company Detail
Table 55. Deloitte Business Overview
Table 56. Deloitte Innovation as a Service Product
Table 57. Deloitte Revenue in Innovation as a Service Business (2018-2023) & (US\$ Million)
Table 58. Deloitte Recent Development
Table 59. EY Company Detail
Table 60. EY Business Overview
Table 61. EY Innovation as a Service Product
Table 62. EY Revenue in Innovation as a Service Business (2018-2023) & (US\$ Million)
Table 63. EY Recent Development
Table 64. KPMG Company Detail
Table 65. KPMG Business Overview
Table 66. KPMG Innovation as a Service Product
Table 67. KPMG Revenue in Innovation as a Service Business (2018-2023) & (US\$ Million)
Table 68. KPMG Recent Development
Table 69. Mckinsey & Company Company Detail
Table 70. Mckinsey & Company Business Overview
Table 71. Mckinsey & Company Innovation as a Service Product
Table 72. Mckinsey & Company Revenue in Innovation as a Service Business (2018-2023) & (US\$ Million)
Table 73. Mckinsey & Company Recent Development
Table 74. Boston Consulting Company Detail
Table 75. Boston Consulting Business Overview
Table 76. Boston Consulting Innovation as a Service Product
Table 77. Boston Consulting Revenue in Innovation as a Service Business (2018-2023) & (US\$ Million)
Table 78. Boston Consulting Recent Development

Table 79. Accenture Company Detail

Table 80. Accenture Business Overview

Table 81. Accenture Innovation as a Service Product

Table 82. Accenture Revenue in Innovation as a Service Business (2018-2023) & (US\$ Million)

Table 83. Accenture Recent Development

Table 84. IBM Company Detail

Table 85. IBM Business Overview

Table 86. IBM Innovation as a Service Product

Table 87. IBM Revenue in Innovation as a Service Business (2018-2023) & (US\$ Million)

Table 88. IBM Recent Development

Table 89. Microsoft Company Detail

Table 90. Microsoft Business Overview

Table 91. Microsoft Innovation as a Service Product

Table 92. Microsoft Revenue in Innovation as a Service Business (2018-2023) & (US\$ Million)

Table 93. Microsoft Recent Development

Table 94. Booz Allen Hamilton Company Detail

Table 95. Booz Allen Hamilton Business Overview

Table 96. Booz Allen Hamilton Innovation as a Service Product

Table 97. Booz Allen Hamilton Revenue in Innovation as a Service Business (2018-2023) & (US\$ Million)

Table 98. Booz Allen Hamilton Recent Development

Table 99. iNewtrition Company Detail

Table 100. iNewtrition Business Overview

Table 101. iNewtrition Innovation as a Service Product

Table 102. iNewtrition Revenue in Innovation as a Service Business (2018-2023) & (US\$ Million)

Table 103. iNewtrition Recent Development

Table 104. Think Technology Group Company Detail

Table 105. Think Technology Group Business Overview

Table 106. Think Technology Group Innovation as a Service Product

Table 107. Think Technology Group Revenue in Innovation as a Service Business (2018-2023) & (US\$ Million)

Table 108. Think Technology Group Recent Development

Table 109. InnovationLabs Company Detail

Table 110. InnovationLabs Business Overview

Table 111. InnovationLabs Innovation as a Service Product

Table 112. InnovationLabs Revenue in Innovation as a Service Business (2018-2023) & (US\$ Million)

Table 113. InnovationLabs Recent Development

Table 114. Pro4People Company Detail

Table 115. Pro4People Business Overview

Table 116. Pro4People Innovation as a Service Product

Table 117. Pro4People Revenue in Innovation as a Service Business (2018-2023) & (US\$ Million)

Table 118. Pro4People Recent Development

Table 119. Delaware Company Detail

Table 120. Delaware Business Overview

Table 121. Delaware Innovation as a Service Product

Table 122. Delaware Revenue in Innovation as a Service Business (2018-2023) & (US\$ Million)

Table 123. Delaware Recent Development

Table 124. Argonauts Company Detail

Table 125. Argonauts Business Overview

Table 126. Argonauts Innovation as a Service Product

Table 127. Argonauts Revenue in Innovation as a Service Business (2018-2023) & (US\$ Million)

Table 128. Argonauts Recent Development

Table 129. Capgemini Company Detail

Table 130. Capgemini Business Overview

Table 131. Capgemini Innovation as a Service Product

Table 132. Capgemini Revenue in Innovation as a Service Business (2018-2023) & (US\$ Million)

Table 133. Capgemini Recent Development

Table 134. NIIT Technologies Company Detail

Table 135. NIIT Technologies Business Overview

Table 136. NIIT Technologies Innovation as a Service Product

Table 137. NIIT Technologies Revenue in Innovation as a Service Business (2018-2023) & (US\$ Million)

Table 138. NIIT Technologies Recent Development

Table 139. Research Programs/Design for This Report

Table 140. Key Data Information from Secondary Sources

Table 141. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Global Innovation as a Service Market Size Comparison by Type (2023-2029) & (US\$ Million)
- Figure 2. Global Innovation as a Service Market Share by Type: 2022 VS 2029
- Figure 3. Growth Strategy Features
- Figure 4. Product & Service Innovation Features
- Figure 5. Tech Trends Research Features
- Figure 6. Innovation Culture Features
- Figure 7. Other Features
- Figure 8. Global Innovation as a Service Market Size Comparison by Application (2023-2029) & (US\$ Million)
- Figure 9. Global Innovation as a Service Market Share by Application: 2022 VS 2029
- Figure 10. Financial Institutions Case Studies
- Figure 11. Retail and Wholesale Case Studies
- Figure 12. Healthcare Case Studies
- Figure 13. Business Services Case Studies
- Figure 14. Manufacturing Case Studies
- Figure 15. Technology Case Studies
- Figure 16. Others Case Studies
- Figure 17. Innovation as a Service Report Years Considered
- Figure 18. Global Innovation as a Service Market Size (US\$ Million), Year-over-Year: 2018-2029
- Figure 19. Global Innovation as a Service Market Size, (US\$ Million), 2018 VS 2022 VS 2029
- Figure 20. Global Innovation as a Service Market Share by Region: 2022 VS 2029
- Figure 21. Global Innovation as a Service Market Share by Players in 2022
- Figure 22. Global Top Innovation as a Service Players by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Innovation as a Service as of 2022)
- Figure 23. The Top 10 and 5 Players Market Share by Innovation as a Service Revenue in 2022
- Figure 24. North America Innovation as a Service Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 25. North America Innovation as a Service Market Share by Country (2018-2029)
- Figure 26. United States Innovation as a Service Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 27. Canada Innovation as a Service Market Size YoY Growth (2018-2029) &

(US\$ Million)

Figure 28. Europe Innovation as a Service Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 29. Europe Innovation as a Service Market Share by Country (2018-2029)

Figure 30. Germany Innovation as a Service Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 31. France Innovation as a Service Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 32. U.K. Innovation as a Service Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 33. Italy Innovation as a Service Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 34. Russia Innovation as a Service Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 35. Nordic Countries Innovation as a Service Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 36. Asia-Pacific Innovation as a Service Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 37. Asia-Pacific Innovation as a Service Market Share by Region (2018-2029)

Figure 38. China Innovation as a Service Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 39. Japan Innovation as a Service Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 40. South Korea Innovation as a Service Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 41. Southeast Asia Innovation as a Service Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 42. India Innovation as a Service Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 43. Australia Innovation as a Service Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 44. Latin America Innovation as a Service Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 45. Latin America Innovation as a Service Market Share by Country (2018-2029)

Figure 46. Mexico Innovation as a Service Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 47. Brazil Innovation as a Service Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 48. Middle East & Africa Innovation as a Service Market Size YoY Growth

(2018-2029) & (US\$ Million)

Figure 49. Middle East & Africa Innovation as a Service Market Share by Country (2018-2029)

Figure 50. Turkey Innovation as a Service Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 51. Saudi Arabia Innovation as a Service Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 52. PwC Revenue Growth Rate in Innovation as a Service Business (2018-2023)

Figure 53. Deloitte Revenue Growth Rate in Innovation as a Service Business (2018-2023)

Figure 54. EY Revenue Growth Rate in Innovation as a Service Business (2018-2023)

Figure 55. KPMG Revenue Growth Rate in Innovation as a Service Business (2018-2023)

Figure 56. Mckinsey & Company Revenue Growth Rate in Innovation as a Service Business (2018-2023)

Figure 57. Boston Consulting Revenue Growth Rate in Innovation as a Service Business (2018-2023)

Figure 58. Accenture Revenue Growth Rate in Innovation as a Service Business (2018-2023)

Figure 59. IBM Revenue Growth Rate in Innovation as a Service Business (2018-2023)

Figure 60. Microsoft Revenue Growth Rate in Innovation as a Service Business (2018-2023)

Figure 61. Booz Allen Hamilton Revenue Growth Rate in Innovation as a Service Business (2018-2023)

Figure 62. iNewtrition Revenue Growth Rate in Innovation as a Service Business (2018-2023)

Figure 63. Think Technology Group Revenue Growth Rate in Innovation as a Service Business (2018-2023)

Figure 64. InnovationLabs Revenue Growth Rate in Innovation as a Service Business (2018-2023)

Figure 65. Pro4People Revenue Growth Rate in Innovation as a Service Business (2018-2023)

Figure 66. Delaware Revenue Growth Rate in Innovation as a Service Business (2018-2023)

Figure 67. Argonauts Revenue Growth Rate in Innovation as a Service Business (2018-2023)

Figure 68. Capgemini Revenue Growth Rate in Innovation as a Service Business (2018-2023)

Figure 69. NIIT Technologies Revenue Growth Rate in Innovation as a Service

Business (2018-2023)

Figure 70. Bottom-up and Top-down Approaches for This Report

Figure 71. Data Triangulation

Figure 72. Key Executives Interviewed

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