

Global Influenza Diagnostics Market Research Report 2016

<https://marketpublishers.com/r/G3A2B5A0DBCEN.html>

Date: October 2016

Pages: 115

Price: US\$ 2,900.00 (Single User License)

ID: G3A2B5A0DBCEN

Abstracts

Notes:

Production, means the output of Influenza Diagnostics

Revenue, means the sales value of Influenza Diagnostics

This report studies Influenza Diagnostics in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

BD

Abbott (Include Alere)

Roche

SIEMENS

Analytik Jena

Quidel

Thermo Fisher

Meridian Bioscience

BioMerieux

Sekisui Diagnostics

Response Biomedical

SA Scientific

Enigma Diagnostics

Focus Diagnostics

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Influenza Diagnostics in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

RIDT

RT-PCR

Cell Culture

Others

Split by application, this report focuses on consumption, market share and growth rate of Influenza Diagnostics in each application, can be divided into

Hospitals

POCT

Laboratories

Contents

Global Influenza Diagnostics Market Research Report 2016

1 INFLUENZA DIAGNOSTICS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Influenza Diagnostics
- 1.2 Influenza Diagnostics Segment by Type
 - 1.2.1 Global Production Market Share of Influenza Diagnostics by Type in 2015
 - 1.2.2 RIDT
 - 1.2.3 RT-PCR
 - 1.2.4 Cell Culture
 - 1.2.5 Others
- 1.3 Influenza Diagnostics Segment by Application
 - 1.3.1 Influenza Diagnostics Consumption Market Share by Application in 2015
 - 1.3.2 Hospitals
 - 1.3.3 POCT
 - 1.3.4 Laboratories
- 1.4 Influenza Diagnostics Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Influenza Diagnostics (2011-2021)

2 GLOBAL INFLUENZA DIAGNOSTICS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Influenza Diagnostics Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Influenza Diagnostics Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Influenza Diagnostics Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Influenza Diagnostics Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Influenza Diagnostics Market Competitive Situation and Trends
 - 2.5.1 Influenza Diagnostics Market Concentration Rate

- 2.5.2 Influenza Diagnostics Market Share of Top 3 and Top 5 Manufacturers
- 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL INFLUENZA DIAGNOSTICS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Influenza Diagnostics Production by Region (2011-2016)
- 3.2 Global Influenza Diagnostics Production Market Share by Region (2011-2016)
- 3.3 Global Influenza Diagnostics Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Influenza Diagnostics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Influenza Diagnostics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Influenza Diagnostics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Influenza Diagnostics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Influenza Diagnostics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Influenza Diagnostics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Influenza Diagnostics Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL INFLUENZA DIAGNOSTICS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Influenza Diagnostics Consumption by Regions (2011-2016)
- 4.2 North America Influenza Diagnostics Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Influenza Diagnostics Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Influenza Diagnostics Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Influenza Diagnostics Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Influenza Diagnostics Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Influenza Diagnostics Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL INFLUENZA DIAGNOSTICS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 Global Influenza Diagnostics Production and Market Share by Type (2011-2016)

5.2 Global Influenza Diagnostics Revenue and Market Share by Type (2011-2016)

5.3 Global Influenza Diagnostics Price by Type (2011-2016)

5.4 Global Influenza Diagnostics Production Growth by Type (2011-2016)

6 GLOBAL INFLUENZA DIAGNOSTICS MARKET ANALYSIS BY APPLICATION

6.1 Global Influenza Diagnostics Consumption and Market Share by Application (2011-2016)

6.2 Global Influenza Diagnostics Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

7 GLOBAL INFLUENZA DIAGNOSTICS MANUFACTURERS PROFILES/ANALYSIS

7.1 BD

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Influenza Diagnostics Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 BD Influenza Diagnostics Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Abbott (Include Alere)

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Influenza Diagnostics Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Abbott (Include Alere) Influenza Diagnostics Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Roche

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Influenza Diagnostics Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 Roche Influenza Diagnostics Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.3.4 Main Business/Business Overview
- 7.4 SIEMENS
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Influenza Diagnostics Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
 - 7.4.3 SIEMENS Influenza Diagnostics Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Analytik Jena
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Influenza Diagnostics Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
 - 7.5.3 Analytik Jena Influenza Diagnostics Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Quidel
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Influenza Diagnostics Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
 - 7.6.3 Quidel Influenza Diagnostics Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Thermo Fisher
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Influenza Diagnostics Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
 - 7.7.3 Thermo Fisher Influenza Diagnostics Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview

7.8 Meridian Bioscience

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Influenza Diagnostics Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Meridian Bioscience Influenza Diagnostics Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 BioMerieux

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Influenza Diagnostics Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 BioMerieux Influenza Diagnostics Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 Sekisui Diagnostics

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Influenza Diagnostics Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Sekisui Diagnostics Influenza Diagnostics Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Response Biomedical

7.12 SA Scientific

7.13 Enigma Diagnostics

7.14 Focus Diagnostics

8 INFLUENZA DIAGNOSTICS MANUFACTURING COST ANALYSIS

8.1 Influenza Diagnostics Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Influenza Diagnostics

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Influenza Diagnostics Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Influenza Diagnostics Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 GLOBAL INFLUENZA DIAGNOSTICS MARKET FORECAST (2016-2021)

12.1 Global Influenza Diagnostics Production, Revenue Forecast (2016-2021)

12.2 Global Influenza Diagnostics Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Influenza Diagnostics Production Forecast by Type (2016-2021)

12.4 Global Influenza Diagnostics Consumption Forecast by Application (2016-2021)

12.5 Influenza Diagnostics Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Influenza Diagnostics

Figure Global Production Market Share of Influenza Diagnostics by Type in 2015

Figure Product Picture of RIDT

Table Major Manufacturers of RIDT

Figure Product Picture of RT-PCR

Table Major Manufacturers of RT-PCR

Figure Product Picture of Cell Culture

Table Major Manufacturers of Cell Culture

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Influenza Diagnostics Consumption Market Share by Application in 2015

Figure Hospitals Examples

Figure POCT Examples

Figure Laboratories Examples

Figure North America Influenza Diagnostics Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Influenza Diagnostics Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Influenza Diagnostics Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Influenza Diagnostics Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Influenza Diagnostics Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Influenza Diagnostics Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Influenza Diagnostics Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Influenza Diagnostics Capacity of Key Manufacturers (2015 and 2016)

Table Global Influenza Diagnostics Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Influenza Diagnostics Capacity of Key Manufacturers in 2015

Figure Global Influenza Diagnostics Capacity of Key Manufacturers in 2016

Table Global Influenza Diagnostics Production of Key Manufacturers (2015 and 2016)

Table Global Influenza Diagnostics Production Share by Manufacturers (2015 and

2016)

Figure 2015 Influenza Diagnostics Production Share by Manufacturers

Figure 2016 Influenza Diagnostics Production Share by Manufacturers

Table Global Influenza Diagnostics Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Influenza Diagnostics Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Influenza Diagnostics Revenue Share by Manufacturers

Table 2016 Global Influenza Diagnostics Revenue Share by Manufacturers

Table Global Market Influenza Diagnostics Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Influenza Diagnostics Average Price of Key Manufacturers in 2015

Table Manufacturers Influenza Diagnostics Manufacturing Base Distribution and Sales Area

Table Manufacturers Influenza Diagnostics Product Type

Figure Influenza Diagnostics Market Share of Top 3 Manufacturers

Figure Influenza Diagnostics Market Share of Top 5 Manufacturers

Table Global Influenza Diagnostics Capacity by Regions (2011-2016)

Figure Global Influenza Diagnostics Capacity Market Share by Regions (2011-2016)

Figure Global Influenza Diagnostics Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Influenza Diagnostics Capacity Market Share by Regions

Table Global Influenza Diagnostics Production by Regions (2011-2016)

Figure Global Influenza Diagnostics Production and Market Share by Regions (2011-2016)

Figure Global Influenza Diagnostics Production Market Share by Regions (2011-2016)

Figure 2015 Global Influenza Diagnostics Production Market Share by Regions

Table Global Influenza Diagnostics Revenue by Regions (2011-2016)

Table Global Influenza Diagnostics Revenue Market Share by Regions (2011-2016)

Table 2015 Global Influenza Diagnostics Revenue Market Share by Regions

Table Global Influenza Diagnostics Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Influenza Diagnostics Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Influenza Diagnostics Production, Revenue, Price and Gross Margin (2011-2016)

Table China Influenza Diagnostics Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Influenza Diagnostics Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Influenza Diagnostics Production, Revenue, Price and Gross Margin (2011-2016)

Table India Influenza Diagnostics Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Influenza Diagnostics Consumption Market by Regions (2011-2016)

Table Global Influenza Diagnostics Consumption Market Share by Regions (2011-2016)

Figure Global Influenza Diagnostics Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Influenza Diagnostics Consumption Market Share by Regions

Table North America Influenza Diagnostics Production, Consumption, Import & Export (2011-2016)

Table Europe Influenza Diagnostics Production, Consumption, Import & Export (2011-2016)

Table China Influenza Diagnostics Production, Consumption, Import & Export (2011-2016)

Table Japan Influenza Diagnostics Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Influenza Diagnostics Production, Consumption, Import & Export (2011-2016)

Table India Influenza Diagnostics Production, Consumption, Import & Export (2011-2016)

Table Global Influenza Diagnostics Production by Type (2011-2016)

Table Global Influenza Diagnostics Production Share by Type (2011-2016)

Figure Production Market Share of Influenza Diagnostics by Type (2011-2016)

Figure 2015 Production Market Share of Influenza Diagnostics by Type

Table Global Influenza Diagnostics Revenue by Type (2011-2016)

Table Global Influenza Diagnostics Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Influenza Diagnostics by Type (2011-2016)

Figure 2015 Revenue Market Share of Influenza Diagnostics by Type

Table Global Influenza Diagnostics Price by Type (2011-2016)

Figure Global Influenza Diagnostics Production Growth by Type (2011-2016)

Table Global Influenza Diagnostics Consumption by Application (2011-2016)

Table Global Influenza Diagnostics Consumption Market Share by Application (2011-2016)

Figure Global Influenza Diagnostics Consumption Market Share by Application in 2015

Table Global Influenza Diagnostics Consumption Growth Rate by Application (2011-2016)

Figure Global Influenza Diagnostics Consumption Growth Rate by Application (2011-2016)

Table BD Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BD Influenza Diagnostics Production, Revenue, Price and Gross Margin
(2011-2016)

Figure BD Influenza Diagnostics Market Share (2011-2016)

Table Abbott (Include Alere) Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Abbott (Include Alere) Influenza Diagnostics Production, Revenue, Price and
Gross Margin (2011-2016)

Figure Abbott (Include Alere) Influenza Diagnostics Market Share (2011-2016)

Table Roche Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Roche Influenza Diagnostics Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Roche Influenza Diagnostics Market Share (2011-2016)

Table SIEMENS Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table SIEMENS Influenza Diagnostics Production, Revenue, Price and Gross Margin
(2011-2016)

Figure SIEMENS Influenza Diagnostics Market Share (2011-2016)

Table Analytik Jena Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Analytik Jena Influenza Diagnostics Production, Revenue, Price and Gross
Margin (2011-2016)

Figure Analytik Jena Influenza Diagnostics Market Share (2011-2016)

Table Quidel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Quidel Influenza Diagnostics Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Quidel Influenza Diagnostics Market Share (2011-2016)

Table Thermo Fisher Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Thermo Fisher Influenza Diagnostics Production, Revenue, Price and Gross
Margin (2011-2016)

Figure Thermo Fisher Influenza Diagnostics Market Share (2011-2016)

Table Meridian Bioscience Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Meridian Bioscience Influenza Diagnostics Production, Revenue, Price and Gross
Margin (2011-2016)

Figure Meridian Bioscience Influenza Diagnostics Market Share (2011-2016)

Table BioMerieux Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table BioMerieux Influenza Diagnostics Production, Revenue, Price and Gross Margin (2011-2016)

Figure BioMerieux Influenza Diagnostics Market Share (2011-2016)

Table Sekisui Diagnostics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sekisui Diagnostics Influenza Diagnostics Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sekisui Diagnostics Influenza Diagnostics Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Influenza Diagnostics

Figure Manufacturing Process Analysis of Influenza Diagnostics

Figure Influenza Diagnostics Industrial Chain Analysis

Table Raw Materials Sources of Influenza Diagnostics Major Manufacturers in 2015

Table Major Buyers of Influenza Diagnostics

Table Distributors/Traders List

Figure Global Influenza Diagnostics Production and Growth Rate Forecast (2016-2021)

Figure Global Influenza Diagnostics Revenue and Growth Rate Forecast (2016-2021)

Table Global Influenza Diagnostics Production Forecast by Regions (2016-2021)

Table Global Influenza Diagnostics Consumption Forecast by Regions (2016-2021)

Table Global Influenza Diagnostics Production Forecast by Type (2016-2021)

Table Global Influenza Diagnostics Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global Influenza Diagnostics Market Research Report 2016

Product link: <https://marketpublishers.com/r/G3A2B5A0DBCEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3A2B5A0DBCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970