

# Global Indoor LBS Market Research Report 2016

<https://marketpublishers.com/r/G2142641D31EN.html>

Date: September 2016

Pages: 121

Price: US\$ 2,900.00 (Single User License)

ID: G2142641D31EN

## Abstracts

### Notes:

Production, means the output of Indoor LBS

Revenue, means the sales value of Indoor LBS

This report studies Indoor LBS in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Apple

Google

Micello

Shopkick

Aisle411

Beaconinside

Bluepath

Cartogram

Comtech Telecommunications

DecaWave

Estimote

Gimbal

GiPStech

IndoorAtlas

Insiteo

Intel

MazeMap

Microsoft

Navizon

Nextome

Nimble Devices

Pinmicro

Pointr Labs

Qualcomm Technologies

Quantitec

Ruckus Wireless

Social Retail

Spreo Indoor Location Services

Sprooki

Thumbvista

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Indoor LBS in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Indoor LBS in each application, can be divided into

Application 1

Application 2

Application 3



## Contents

### Global Indoor LBS Market Research Report 2016

#### **1 INDOOR LBS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Indoor LBS
- 1.2 Indoor LBS Segment by Type
  - 1.2.1 Global Production Market Share of Indoor LBS by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Indoor LBS Segment by Application
  - 1.3.1 Indoor LBS Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Indoor LBS Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Indoor LBS (2011-2021)

#### **2 GLOBAL INDOOR LBS MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Indoor LBS Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Indoor LBS Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Indoor LBS Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Indoor LBS Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Indoor LBS Market Competitive Situation and Trends
  - 2.5.1 Indoor LBS Market Concentration Rate
  - 2.5.2 Indoor LBS Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

#### **3 GLOBAL INDOOR LBS PRODUCTION, REVENUE (VALUE) BY REGION**

**(2011-2016)**

- 3.1 Global Indoor LBS Production by Region (2011-2016)
- 3.2 Global Indoor LBS Production Market Share by Region (2011-2016)
- 3.3 Global Indoor LBS Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)

**4 GLOBAL INDOOR LBS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Indoor LBS Consumption by Regions (2011-2016)
- 4.2 North America Indoor LBS Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Indoor LBS Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Indoor LBS Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Indoor LBS Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Indoor LBS Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Indoor LBS Production, Consumption, Export, Import by Regions (2011-2016)

**5 GLOBAL INDOOR LBS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Indoor LBS Production and Market Share by Type (2011-2016)
- 5.2 Global Indoor LBS Revenue and Market Share by Type (2011-2016)
- 5.3 Global Indoor LBS Price by Type (2011-2016)
- 5.4 Global Indoor LBS Production Growth by Type (2011-2016)

**6 GLOBAL INDOOR LBS MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Indoor LBS Consumption and Market Share by Application (2011-2016)
- 6.2 Global Indoor LBS Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **7 GLOBAL INDOOR LBS MANUFACTURERS PROFILES/ANALYSIS**

### 7.1 Apple

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Indoor LBS Product Type, Application and Specification
  - 7.1.2.1 Type I
  - 7.1.2.2 Type II
- 7.1.3 Apple Indoor LBS Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.1.4 Main Business/Business Overview

### 7.2 Google

- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 Indoor LBS Product Type, Application and Specification
  - 7.2.2.1 Type I
  - 7.2.2.2 Type II
- 7.2.3 Google Indoor LBS Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.2.4 Main Business/Business Overview

### 7.3 Micello

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Indoor LBS Product Type, Application and Specification
  - 7.3.2.1 Type I
  - 7.3.2.2 Type II
- 7.3.3 Micello Indoor LBS Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.3.4 Main Business/Business Overview

### 7.4 Shopkick

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Indoor LBS Product Type, Application and Specification
  - 7.4.2.1 Type I
  - 7.4.2.2 Type II
- 7.4.3 Shopkick Indoor LBS Production, Revenue, Price and Gross Margin (2015 and 2016)

2016)

7.4.4 Main Business/Business Overview

7.5 Aisle411

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Indoor LBS Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Aisle411 Indoor LBS Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Beaconinside

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Indoor LBS Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Beaconinside Indoor LBS Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Bluepath

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Indoor LBS Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Bluepath Indoor LBS Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Cartogram

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Indoor LBS Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Cartogram Indoor LBS Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Comtech Telecommunications

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Indoor LBS Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II



7.9.3 Comtech Telecommunications Indoor LBS Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 DecaWave

7.10.1 Company Basic Information, Manufacturing Base and Its Competitors

7.10.2 Indoor LBS Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 DecaWave Indoor LBS Production, Revenue, Price and Gross Margin (2015 and 2016)

7.10.4 Main Business/Business Overview

7.11 Estimote

7.12 Gimbal

7.13 GiPStech

7.14 IndoorAtlas

7.15 Insiteo

7.16 Intel

7.17 MazeMap

7.18 Microsoft

7.19 Navizon

7.20 Nextome

7.21 Nimble Devices

7.22 Pinmicro

7.23 Pointr Labs

7.24 Qualcomm Technologies

7.25 Quantitec

7.26 Ruckus Wireless

7.27 Social Retail

7.28 Spreo Indoor Location Services

7.29 Sprooki

7.30 Thumbvista

## **8 INDOOR LBS MANUFACTURING COST ANALYSIS**

8.1 Indoor LBS Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

## 8.2 Proportion of Manufacturing Cost Structure

### 8.2.1 Raw Materials

### 8.2.2 Labor Cost

### 8.2.3 Manufacturing Expenses

## 8.3 Manufacturing Process Analysis of Indoor LBS

# **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

## 9.1 Indoor LBS Industrial Chain Analysis

## 9.2 Upstream Raw Materials Sourcing

## 9.3 Raw Materials Sources of Indoor LBS Major Manufacturers in 2015

## 9.4 Downstream Buyers

# **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

## 10.1 Marketing Channel

### 10.1.1 Direct Marketing

### 10.1.2 Indirect Marketing

### 10.1.3 Marketing Channel Development Trend

## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

# **11 MARKET EFFECT FACTORS ANALYSIS**

## 11.1 Technology Progress/Risk

### 11.1.1 Substitutes Threat

### 11.1.2 Technology Progress in Related Industry

## 11.2 Consumer Needs/Customer Preference Change

## 11.3 Economic/Political Environmental Change

# **12 GLOBAL INDOOR LBS MARKET FORECAST (2016-2021)**

## 12.1 Global Indoor LBS Production, Revenue Forecast (2016-2021)

## 12.2 Global Indoor LBS Production, Consumption Forecast by Regions (2016-2021)

## 12.3 Global Indoor LBS Production Forecast by Type (2016-2021)

## 12.4 Global Indoor LBS Consumption Forecast by Application (2016-2021)

12.5 Indoor LBS Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Indoor LBS

Figure Global Production Market Share of Indoor LBS by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Indoor LBS Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Indoor LBS Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Indoor LBS Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Indoor LBS Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Indoor LBS Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Indoor LBS Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Indoor LBS Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Indoor LBS Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Indoor LBS Capacity of Key Manufacturers (2015 and 2016)

Table Global Indoor LBS Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Indoor LBS Capacity of Key Manufacturers in 2015

Figure Global Indoor LBS Capacity of Key Manufacturers in 2016

Table Global Indoor LBS Production of Key Manufacturers (2015 and 2016)

Table Global Indoor LBS Production Share by Manufacturers (2015 and 2016)

Figure 2015 Indoor LBS Production Share by Manufacturers

Figure 2016 Indoor LBS Production Share by Manufacturers

Table Global Indoor LBS Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Indoor LBS Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Indoor LBS Revenue Share by Manufacturers

Table 2016 Global Indoor LBS Revenue Share by Manufacturers

Table Global Market Indoor LBS Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Indoor LBS Average Price of Key Manufacturers in 2015

Table Manufacturers Indoor LBS Manufacturing Base Distribution and Sales Area

Table Manufacturers Indoor LBS Product Type  
Figure Indoor LBS Market Share of Top 3 Manufacturers  
Figure Indoor LBS Market Share of Top 5 Manufacturers  
Table Global Indoor LBS Capacity by Regions (2011-2016)  
Figure Global Indoor LBS Capacity Market Share by Regions (2011-2016)  
Figure Global Indoor LBS Capacity Market Share by Regions (2011-2016)  
Figure 2015 Global Indoor LBS Capacity Market Share by Regions  
Table Global Indoor LBS Production by Regions (2011-2016)  
Figure Global Indoor LBS Production and Market Share by Regions (2011-2016)  
Figure Global Indoor LBS Production Market Share by Regions (2011-2016)  
Figure 2015 Global Indoor LBS Production Market Share by Regions  
Table Global Indoor LBS Revenue by Regions (2011-2016)  
Table Global Indoor LBS Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Indoor LBS Revenue Market Share by Regions  
Table Global Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Indoor LBS Consumption Market by Regions (2011-2016)  
Table Global Indoor LBS Consumption Market Share by Regions (2011-2016)  
Figure Global Indoor LBS Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Indoor LBS Consumption Market Share by Regions  
Table North America Indoor LBS Production, Consumption, Import & Export (2011-2016)  
Table Europe Indoor LBS Production, Consumption, Import & Export (2011-2016)  
Table China Indoor LBS Production, Consumption, Import & Export (2011-2016)  
Table Japan Indoor LBS Production, Consumption, Import & Export (2011-2016)  
Table Southeast Asia Indoor LBS Production, Consumption, Import & Export (2011-2016)  
Table India Indoor LBS Production, Consumption, Import & Export (2011-2016)  
Table Global Indoor LBS Production by Type (2011-2016)  
Table Global Indoor LBS Production Share by Type (2011-2016)  
Figure Production Market Share of Indoor LBS by Type (2011-2016)  
Figure 2015 Production Market Share of Indoor LBS by Type

Table Global Indoor LBS Revenue by Type (2011-2016)  
Table Global Indoor LBS Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Indoor LBS by Type (2011-2016)  
Figure 2015 Revenue Market Share of Indoor LBS by Type  
Table Global Indoor LBS Price by Type (2011-2016)  
Figure Global Indoor LBS Production Growth by Type (2011-2016)  
Table Global Indoor LBS Consumption by Application (2011-2016)  
Table Global Indoor LBS Consumption Market Share by Application (2011-2016)  
Figure Global Indoor LBS Consumption Market Share by Application in 2015  
Table Global Indoor LBS Consumption Growth Rate by Application (2011-2016)  
Figure Global Indoor LBS Consumption Growth Rate by Application (2011-2016)  
Table Apple Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Apple Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Apple Indoor LBS Market Share (2011-2016)  
Table Google Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Google Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Google Indoor LBS Market Share (2011-2016)  
Table Micello Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Micello Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Micello Indoor LBS Market Share (2011-2016)  
Table Shopkick Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Shopkick Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Shopkick Indoor LBS Market Share (2011-2016)  
Table Aisle411 Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Aisle411 Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Aisle411 Indoor LBS Market Share (2011-2016)  
Table Beaconinside Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Beaconinside Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Beaconinside Indoor LBS Market Share (2011-2016)  
Table Bluepath Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Bluepath Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Bluepath Indoor LBS Market Share (2011-2016)  
Table Cartogram Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Cartogram Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Cartogram Indoor LBS Market Share (2011-2016)

Table Comtech Telecommunications Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Comtech Telecommunications Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)

Figure Comtech Telecommunications Indoor LBS Market Share (2011-2016)

Table DecaWave Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DecaWave Indoor LBS Production, Revenue, Price and Gross Margin (2011-2016)

Figure DecaWave Indoor LBS Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Indoor LBS

Figure Manufacturing Process Analysis of Indoor LBS

Figure Indoor LBS Industrial Chain Analysis

Table Raw Materials Sources of Indoor LBS Major Manufacturers in 2015

Table Major Buyers of Indoor LBS

Table Distributors/Traders List

Figure Global Indoor LBS Production and Growth Rate Forecast (2016-2021)

Figure Global Indoor LBS Revenue and Growth Rate Forecast (2016-2021)

Table Global Indoor LBS Production Forecast by Regions (2016-2021)

Table Global Indoor LBS Consumption Forecast by Regions (2016-2021)

Table Global Indoor LBS Production Forecast by Type (2016-2021)

Table Global Indoor LBS Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Indoor LBS Market Research Report 2016

Product link: <https://marketpublishers.com/r/G2142641D31EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2142641D31EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970