

Global Ice Cream Market Insights, Forecast to 2026

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Abstracts

Ice cream is a sweetened frozen food typically eaten as a snack or dessert. It is usually made from dairy products, such as milk and cream, and often combined with fruits or other ingredients and flavours. It is typically sweetened with sugar or sugar substitutes. Typically, flavourings and colourings are added in addition to stabilizers.

Unilever accounted for 6.79% of the global Ice Cream production market share in 2015. Followed players, Nestl? accounted for 3.53%. Market is very fragmented.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Ice Cream 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Ice Cream 3900 industry.

Based on our recent survey, we have several different scenarios about the Ice Cream 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 64040 million in 2019. The market size of Ice Cream 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026. With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Ice Cream market to help players in achieving a strong market position. Buyers of the report can access

verified and reliable market forecasts, including those for the overall size of the global Ice Cream market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Ice Cream market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Ice Cream market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Ice Cream market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Ice Cream market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Ice Cream market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Ice Cream market.

The following manufacturers are covered in this report:

Unilever

Nestl?

Lotte Confectionary

Dean Foods

General Mills

Mars

Yili Group

Morinaga

Meiji

Mengniu

Turkey Hill

Blue Bell Creameries

Amul

Ice Cream Breakdown Data by Type

Soft Ice Cream

Hard Ice Cream

Ice Cream Breakdown Data by Application

Commercial

Residential

Contents

1 STUDY COVERAGE

- 1.1 Ice Cream Product Introduction
- 1.2 Market Segments
- 1.3 Key Ice Cream Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
 - 1.4.1 Global Ice Cream Market Size Growth Rate by Type
 - 1.4.2 Soft Ice Cream
 - 1.4.3 Hard Ice Cream
- 1.5 Market by Application
 - 1.5.1 Global Ice Cream Market Size Growth Rate by Application
 - 1.5.2 Commercial
 - 1.5.3 Residential
- 1.6 Coronavirus Disease 2019 (Covid-19): Ice Cream Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Ice Cream Industry
 - 1.6.1.1 Ice Cream Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Ice Cream Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Ice Cream Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 EXECUTIVE SUMMARY

- 2.1 Global Ice Cream Market Size Estimates and Forecasts
 - 2.1.1 Global Ice Cream Revenue 2015-2026
 - 2.1.2 Global Ice Cream Sales 2015-2026
- 2.2 Ice Cream Market Size by Region: 2020 Versus 2026
 - 2.2.1 Global Ice Cream Retrospective Market Scenario in Sales by Region: 2015-2020
 - 2.2.2 Global Ice Cream Retrospective Market Scenario in Revenue by Region: 2015-2020

3 GLOBAL ICE CREAM COMPETITOR LANDSCAPE BY PLAYERS

3.1 Ice Cream Sales by Manufacturers

- 3.1.1 Ice Cream Sales by Manufacturers (2015-2020)
- 3.1.2 Ice Cream Sales Market Share by Manufacturers (2015-2020)

3.2 Ice Cream Revenue by Manufacturers

- 3.2.1 Ice Cream Revenue by Manufacturers (2015-2020)
- 3.2.2 Ice Cream Revenue Share by Manufacturers (2015-2020)
- 3.2.3 Global Ice Cream Market Concentration Ratio (CR5 and HHI) (2015-2020)
- 3.2.4 Global Top 10 and Top 5 Companies by Ice Cream Revenue in 2019
- 3.2.5 Global Ice Cream Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.3 Ice Cream Price by Manufacturers

3.4 Ice Cream Manufacturing Base Distribution, Product Types

- 3.4.1 Ice Cream Manufacturers Manufacturing Base Distribution, Headquarters
- 3.4.2 Manufacturers Ice Cream Product Type
- 3.4.3 Date of International Manufacturers Enter into Ice Cream Market

3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Ice Cream Market Size by Type (2015-2020)

- 4.1.1 Global Ice Cream Sales by Type (2015-2020)
- 4.1.2 Global Ice Cream Revenue by Type (2015-2020)
- 4.1.3 Ice Cream Average Selling Price (ASP) by Type (2015-2026)

4.2 Global Ice Cream Market Size Forecast by Type (2021-2026)

- 4.2.1 Global Ice Cream Sales Forecast by Type (2021-2026)
- 4.2.2 Global Ice Cream Revenue Forecast by Type (2021-2026)
- 4.2.3 Ice Cream Average Selling Price (ASP) Forecast by Type (2021-2026)

4.3 Global Ice Cream Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

5 BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Ice Cream Market Size by Application (2015-2020)

- 5.1.1 Global Ice Cream Sales by Application (2015-2020)
- 5.1.2 Global Ice Cream Revenue by Application (2015-2020)
- 5.1.3 Ice Cream Price by Application (2015-2020)

5.2 Ice Cream Market Size Forecast by Application (2021-2026)

- 5.2.1 Global Ice Cream Sales Forecast by Application (2021-2026)
- 5.2.2 Global Ice Cream Revenue Forecast by Application (2021-2026)

5.2.3 Global Ice Cream Price Forecast by Application (2021-2026)

6 NORTH AMERICA

6.1 North America Ice Cream by Country

6.1.1 North America Ice Cream Sales by Country

6.1.2 North America Ice Cream Revenue by Country

6.1.3 U.S.

6.1.4 Canada

6.2 North America Ice Cream Market Facts & Figures by Type

6.3 North America Ice Cream Market Facts & Figures by Application

7 EUROPE

7.1 Europe Ice Cream by Country

7.1.1 Europe Ice Cream Sales by Country

7.1.2 Europe Ice Cream Revenue by Country

7.1.3 Germany

7.1.4 France

7.1.5 U.K.

7.1.6 Italy

7.1.7 Russia

7.2 Europe Ice Cream Market Facts & Figures by Type

7.3 Europe Ice Cream Market Facts & Figures by Application

8 ASIA PACIFIC

8.1 Asia Pacific Ice Cream by Region

8.1.1 Asia Pacific Ice Cream Sales by Region

8.1.2 Asia Pacific Ice Cream Revenue by Region

8.1.3 China

8.1.4 Japan

8.1.5 South Korea

8.1.6 India

8.1.7 Australia

8.1.8 Taiwan

8.1.9 Indonesia

8.1.10 Thailand

8.1.11 Malaysia

8.1.12 Philippines

8.1.13 Vietnam

8.2 Asia Pacific Ice Cream Market Facts & Figures by Type

8.3 Asia Pacific Ice Cream Market Facts & Figures by Application

9 LATIN AMERICA

9.1 Latin America Ice Cream by Country

9.1.1 Latin America Ice Cream Sales by Country

9.1.2 Latin America Ice Cream Revenue by Country

9.1.3 Mexico

9.1.4 Brazil

9.1.5 Argentina

9.2 Central & South America Ice Cream Market Facts & Figures by Type

9.3 Central & South America Ice Cream Market Facts & Figures by Application

10 MIDDLE EAST AND AFRICA

10.1 Middle East and Africa Ice Cream by Country

10.1.1 Middle East and Africa Ice Cream Sales by Country

10.1.2 Middle East and Africa Ice Cream Revenue by Country

10.1.3 Turkey

10.1.4 Saudi Arabia

10.1.5 UAE

10.2 Middle East and Africa Ice Cream Market Facts & Figures by Type

10.3 Middle East and Africa Ice Cream Market Facts & Figures by Application

11 COMPANY PROFILES

11.1 Unilever

11.1.1 Unilever Corporation Information

11.1.2 Unilever Description, Business Overview and Total Revenue

11.1.3 Unilever Sales, Revenue and Gross Margin (2015-2020)

11.1.4 Unilever Ice Cream Products Offered

11.1.5 Unilever Recent Development

11.2 Nestl?

11.2.1 Nestl? Corporation Information

11.2.2 Nestl? Description, Business Overview and Total Revenue

11.2.3 Nestl? Sales, Revenue and Gross Margin (2015-2020)

- 11.2.4 Nestl? Ice Cream Products Offered
- 11.2.5 Nestl? Recent Development
- 11.3 Lotte Confectionary
 - 11.3.1 Lotte Confectionary Corporation Information
 - 11.3.2 Lotte Confectionary Description, Business Overview and Total Revenue
 - 11.3.3 Lotte Confectionary Sales, Revenue and Gross Margin (2015-2020)
 - 11.3.4 Lotte Confectionary Ice Cream Products Offered
 - 11.3.5 Lotte Confectionary Recent Development
- 11.4 Dean Foods
 - 11.4.1 Dean Foods Corporation Information
 - 11.4.2 Dean Foods Description, Business Overview and Total Revenue
 - 11.4.3 Dean Foods Sales, Revenue and Gross Margin (2015-2020)
 - 11.4.4 Dean Foods Ice Cream Products Offered
 - 11.4.5 Dean Foods Recent Development
- 11.5 General Mills
 - 11.5.1 General Mills Corporation Information
 - 11.5.2 General Mills Description, Business Overview and Total Revenue
 - 11.5.3 General Mills Sales, Revenue and Gross Margin (2015-2020)
 - 11.5.4 General Mills Ice Cream Products Offered
 - 11.5.5 General Mills Recent Development
- 11.6 Mars
 - 11.6.1 Mars Corporation Information
 - 11.6.2 Mars Description, Business Overview and Total Revenue
 - 11.6.3 Mars Sales, Revenue and Gross Margin (2015-2020)
 - 11.6.4 Mars Ice Cream Products Offered
 - 11.6.5 Mars Recent Development
- 11.7 Yili Group
 - 11.7.1 Yili Group Corporation Information
 - 11.7.2 Yili Group Description, Business Overview and Total Revenue
 - 11.7.3 Yili Group Sales, Revenue and Gross Margin (2015-2020)
 - 11.7.4 Yili Group Ice Cream Products Offered
 - 11.7.5 Yili Group Recent Development
- 11.8 Morinaga
 - 11.8.1 Morinaga Corporation Information
 - 11.8.2 Morinaga Description, Business Overview and Total Revenue
 - 11.8.3 Morinaga Sales, Revenue and Gross Margin (2015-2020)
 - 11.8.4 Morinaga Ice Cream Products Offered
 - 11.8.5 Morinaga Recent Development
- 11.9 Meiji

- 11.9.1 Meiji Corporation Information
- 11.9.2 Meiji Description, Business Overview and Total Revenue
- 11.9.3 Meiji Sales, Revenue and Gross Margin (2015-2020)
- 11.9.4 Meiji Ice Cream Products Offered
- 11.9.5 Meiji Recent Development
- 11.10 Mengniu
 - 11.10.1 Mengniu Corporation Information
 - 11.10.2 Mengniu Description, Business Overview and Total Revenue
 - 11.10.3 Mengniu Sales, Revenue and Gross Margin (2015-2020)
 - 11.10.4 Mengniu Ice Cream Products Offered
 - 11.10.5 Mengniu Recent Development
- 11.1 Unilever
 - 11.1.1 Unilever Corporation Information
 - 11.1.2 Unilever Description, Business Overview and Total Revenue
 - 11.1.3 Unilever Sales, Revenue and Gross Margin (2015-2020)
 - 11.1.4 Unilever Ice Cream Products Offered
 - 11.1.5 Unilever Recent Development
- 11.12 Blue Bell Creameries
 - 11.12.1 Blue Bell Creameries Corporation Information
 - 11.12.2 Blue Bell Creameries Description, Business Overview and Total Revenue
 - 11.12.3 Blue Bell Creameries Sales, Revenue and Gross Margin (2015-2020)
 - 11.12.4 Blue Bell Creameries Products Offered
 - 11.12.5 Blue Bell Creameries Recent Development
- 11.13 Amul
 - 11.13.1 Amul Corporation Information
 - 11.13.2 Amul Description, Business Overview and Total Revenue
 - 11.13.3 Amul Sales, Revenue and Gross Margin (2015-2020)
 - 11.13.4 Amul Products Offered
 - 11.13.5 Amul Recent Development

12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

- 12.1 Ice Cream Market Estimates and Projections by Region
 - 12.1.1 Global Ice Cream Sales Forecast by Regions 2021-2026
 - 12.1.2 Global Ice Cream Revenue Forecast by Regions 2021-2026
- 12.2 North America Ice Cream Market Size Forecast (2021-2026)
 - 12.2.1 North America: Ice Cream Sales Forecast (2021-2026)
 - 12.2.2 North America: Ice Cream Revenue Forecast (2021-2026)
 - 12.2.3 North America: Ice Cream Market Size Forecast by Country (2021-2026)

- 12.3 Europe Ice Cream Market Size Forecast (2021-2026)
 - 12.3.1 Europe: Ice Cream Sales Forecast (2021-2026)
 - 12.3.2 Europe: Ice Cream Revenue Forecast (2021-2026)
 - 12.3.3 Europe: Ice Cream Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Ice Cream Market Size Forecast (2021-2026)
 - 12.4.1 Asia Pacific: Ice Cream Sales Forecast (2021-2026)
 - 12.4.2 Asia Pacific: Ice Cream Revenue Forecast (2021-2026)
 - 12.4.3 Asia Pacific: Ice Cream Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Ice Cream Market Size Forecast (2021-2026)
 - 12.5.1 Latin America: Ice Cream Sales Forecast (2021-2026)
 - 12.5.2 Latin America: Ice Cream Revenue Forecast (2021-2026)
 - 12.5.3 Latin America: Ice Cream Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Ice Cream Market Size Forecast (2021-2026)
 - 12.6.1 Middle East and Africa: Ice Cream Sales Forecast (2021-2026)
 - 12.6.2 Middle East and Africa: Ice Cream Revenue Forecast (2021-2026)
 - 12.6.3 Middle East and Africa: Ice Cream Market Size Forecast by Country (2021-2026)

13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Ice Cream Players (Opinion Leaders)

14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 14.1 Value Chain Analysis
- 14.2 Ice Cream Customers
- 14.3 Sales Channels Analysis
 - 14.3.1 Sales Channels
 - 14.3.2 Distributors

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Research Methodology

16.1.1 Methodology/Research Approach

16.1.2 Data Source

16.2 Author Details

List Of Tables

LIST OF TABLES

Table 1. Ice Cream Market Segments

Table 2. Ranking of Global Top Ice Cream Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Ice Cream Market Size Growth Rate by Type 2020-2026 (M L) & (US\$ Million)

Table 4. Major Manufacturers of Soft Ice Cream

Table 5. Major Manufacturers of Hard Ice Cream

Table 6. COVID-19 Impact Global Market: (Four Ice Cream Market Size Forecast Scenarios)

Table 7. Opportunities and Trends for Ice Cream Players in the COVID-19 Landscape

Table 8. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 9. Key Regions/Countries Measures against Covid-19 Impact

Table 10. Proposal for Ice Cream Players to Combat Covid-19 Impact

Table 11. Global Ice Cream Market Size Growth Rate by Application 2020-2026 (M L)

Table 12. Global Ice Cream Market Size by Region (M L) & (US\$ Million): 2020 VS 2026

Table 13. Global Ice Cream Sales by Regions 2015-2020 (M L)

Table 14. Global Ice Cream Sales Market Share by Regions (2015-2020)

Table 15. Global Ice Cream Revenue by Regions 2015-2020 (US\$ Million)

Table 16. Global Ice Cream Sales by Manufacturers (2015-2020) (M L)

Table 17. Global Ice Cream Sales Share by Manufacturers (2015-2020)

Table 18. Global Ice Cream Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 19. Global Ice Cream by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Ice Cream as of 2019)

Table 20. Ice Cream Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 21. Ice Cream Revenue Share by Manufacturers (2015-2020)

Table 22. Key Manufacturers Ice Cream Price (2015-2020) (USD/L)

Table 23. Ice Cream Manufacturers Manufacturing Base Distribution and Headquarters

Table 24. Manufacturers Ice Cream Product Type

Table 25. Date of International Manufacturers Enter into Ice Cream Market

Table 26. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 27. Global Ice Cream Sales by Type (2015-2020) (M L)

Table 28. Global Ice Cream Sales Share by Type (2015-2020)

Table 29. Global Ice Cream Revenue by Type (2015-2020) (US\$ Million)

- Table 30. Global Ice Cream Revenue Share by Type (2015-2020)
- Table 31. Ice Cream Average Selling Price (ASP) by Type 2015-2020 (USD/L)
- Table 32. Global Ice Cream Sales by Application (2015-2020) (M L)
- Table 33. Global Ice Cream Sales Share by Application (2015-2020)
- Table 34. North America Ice Cream Sales by Country (2015-2020) (M L)
- Table 35. North America Ice Cream Sales Market Share by Country (2015-2020)
- Table 36. North America Ice Cream Revenue by Country (2015-2020) (US\$ Million)
- Table 37. North America Ice Cream Revenue Market Share by Country (2015-2020)
- Table 38. North America Ice Cream Sales by Type (2015-2020) (M L)
- Table 39. North America Ice Cream Sales Market Share by Type (2015-2020)
- Table 40. North America Ice Cream Sales by Application (2015-2020) (M L)
- Table 41. North America Ice Cream Sales Market Share by Application (2015-2020)
- Table 42. Europe Ice Cream Sales by Country (2015-2020) (M L)
- Table 43. Europe Ice Cream Sales Market Share by Country (2015-2020)
- Table 44. Europe Ice Cream Revenue by Country (2015-2020) (US\$ Million)
- Table 45. Europe Ice Cream Revenue Market Share by Country (2015-2020)
- Table 46. Europe Ice Cream Sales by Type (2015-2020) (M L)
- Table 47. Europe Ice Cream Sales Market Share by Type (2015-2020)
- Table 48. Europe Ice Cream Sales by Application (2015-2020) (M L)
- Table 49. Europe Ice Cream Sales Market Share by Application (2015-2020)
- Table 50. Asia Pacific Ice Cream Sales by Region (2015-2020) (M L)
- Table 51. Asia Pacific Ice Cream Sales Market Share by Region (2015-2020)
- Table 52. Asia Pacific Ice Cream Revenue by Region (2015-2020) (US\$ Million)
- Table 53. Asia Pacific Ice Cream Revenue Market Share by Region (2015-2020)
- Table 54. Asia Pacific Ice Cream Sales by Type (2015-2020) (M L)
- Table 55. Asia Pacific Ice Cream Sales Market Share by Type (2015-2020)
- Table 56. Asia Pacific Ice Cream Sales by Application (2015-2020) (M L)
- Table 57. Asia Pacific Ice Cream Sales Market Share by Application (2015-2020)
- Table 58. Latin America Ice Cream Sales by Country (2015-2020) (M L)
- Table 59. Latin America Ice Cream Sales Market Share by Country (2015-2020)
- Table 60. Latin Americaa Ice Cream Revenue by Country (2015-2020) (US\$ Million)
- Table 61. Latin America Ice Cream Revenue Market Share by Country (2015-2020)
- Table 62. Latin America Ice Cream Sales by Type (2015-2020) (M L)
- Table 63. Latin America Ice Cream Sales Market Share by Type (2015-2020)
- Table 64. Latin America Ice Cream Sales by Application (2015-2020) (M L)
- Table 65. Latin America Ice Cream Sales Market Share by Application (2015-2020)
- Table 66. Middle East and Africa Ice Cream Sales by Country (2015-2020) (M L)
- Table 67. Middle East and Africa Ice Cream Sales Market Share by Country (2015-2020)

Table 68. Middle East and Africa Ice Cream Revenue by Country (2015-2020) (US\$ Million)

Table 69. Middle East and Africa Ice Cream Revenue Market Share by Country (2015-2020)

Table 70. Middle East and Africa Ice Cream Sales by Type (2015-2020) (M L)

Table 71. Middle East and Africa Ice Cream Sales Market Share by Type (2015-2020)

Table 72. Middle East and Africa Ice Cream Sales by Application (2015-2020) (M L)

Table 73. Middle East and Africa Ice Cream Sales Market Share by Application (2015-2020)

Table 74. Unilever Corporation Information

Table 75. Unilever Description and Major Businesses

Table 76. Unilever Ice Cream Production (M L), Revenue (US\$ Million), Price (USD/L) and Gross Margin (2015-2020)

Table 77. Unilever Product

Table 78. Unilever Recent Development

Table 79. Nestl? Corporation Information

Table 80. Nestl? Description and Major Businesses

Table 81. Nestl? Ice Cream Production (M L), Revenue (US\$ Million), Price (USD/L) and Gross Margin (2015-2020)

Table 82. Nestl? Product

Table 83. Nestl? Recent Development

Table 84. Lotte Confectionary Corporation Information

Table 85. Lotte Confectionary Description and Major Businesses

Table 86. Lotte Confectionary Ice Cream Production (M L), Revenue (US\$ Million), Price (USD/L) and Gross Margin (2015-2020)

Table 87. Lotte Confectionary Product

Table 88. Lotte Confectionary Recent Development

Table 89. Dean Foods Corporation Information

Table 90. Dean Foods Description and Major Businesses

Table 91. Dean Foods Ice Cream Production (M L), Revenue (US\$ Million), Price (USD/L) and Gross Margin (2015-2020)

Table 92. Dean Foods Product

Table 93. Dean Foods Recent Development

Table 94. General Mills Corporation Information

Table 95. General Mills Description and Major Businesses

Table 96. General Mills Ice Cream Production (M L), Revenue (US\$ Million), Price (USD/L) and Gross Margin (2015-2020)

Table 97. General Mills Product

Table 98. General Mills Recent Development

Table 99. Mars Corporation Information

Table 100. Mars Description and Major Businesses

Table 101. Mars Ice Cream Production (M L), Revenue (US\$ Million), Price (USD/L) and Gross Margin (2015-2020)

Table 102. Mars Product

Table 103. Mars Recent Development

Table 104. Yili Group Corporation Information

Table 105. Yili Group Description and Major Businesses

Table 106. Yili Group Ice Cream Production (M L), Revenue (US\$ Million), Price (USD/L) and Gross Margin (2015-2020)

Table 107. Yili Group Product

Table 108. Yili Group Recent Development

Table 109. Morinaga Corporation Information

Table 110. Morinaga Description and Major Businesses

Table 111. Morinaga Ice Cream Production (M L), Revenue (US\$ Million), Price (USD/L) and Gross Margin (2015-2020)

Table 112. Morinaga Product

Table 113. Morinaga Recent Development

Table 114. Meiji Corporation Information

Table 115. Meiji Description and Major Businesses

Table 116. Meiji Ice Cream Production (M L), Revenue (US\$ Million), Price (USD/L) and Gross Margin (2015-2020)

Table 117. Meiji Product

Table 118. Meiji Recent Development

Table 119. Mengniu Corporation Information

Table 120. Mengniu Description and Major Businesses

Table 121. Mengniu Ice Cream Production (M L), Revenue (US\$ Million), Price (USD/L) and Gross Margin (2015-2020)

Table 122. Mengniu Product

Table 123. Mengniu Recent Development

Table 124. Turkey Hill Corporation Information

Table 125. Turkey Hill Description and Major Businesses

Table 126. Turkey Hill Ice Cream Sales (M L), Revenue (US\$ Million), Price (USD/L) and Gross Margin (2015-2020)

Table 127. Turkey Hill Product

Table 128. Turkey Hill Recent Development

Table 129. Blue Bell Creameries Corporation Information

Table 130. Blue Bell Creameries Description and Major Businesses

Table 131. Blue Bell Creameries Ice Cream Sales (M L), Revenue (US\$ Million), Price

(USD/L) and Gross Margin (2015-2020)

Table 132. Blue Bell Creameries Product

Table 133. Blue Bell Creameries Recent Development

Table 134. Amul Corporation Information

Table 135. Amul Description and Major Businesses

Table 136. Amul Ice Cream Sales (M L), Revenue (US\$ Million), Price (USD/L) and Gross Margin (2015-2020)

Table 137. Amul Product

Table 138. Amul Recent Development

Table 139. Global Ice Cream Sales Forecast by Regions (2021-2026) (M L)

Table 140. Global Ice Cream Sales Market Share Forecast by Regions (2021-2026)

Table 141. Global Ice Cream Revenue Forecast by Regions (2021-2026) (US\$ Million)

Table 142. Global Ice Cream Revenue Market Share Forecast by Regions (2021-2026)

Table 143. North America: Ice Cream Sales Forecast by Country (2021-2026) (M L)

Table 144. North America: Ice Cream Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 145. Europe: Ice Cream Sales Forecast by Country (2021-2026) (M L)

Table 146. Europe: Ice Cream Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 147. Asia Pacific: Ice Cream Sales Forecast by Region (2021-2026) (M L)

Table 148. Asia Pacific: Ice Cream Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 149. Latin America: Ice Cream Sales Forecast by Country (2021-2026) (M L)

Table 150. Latin America: Ice Cream Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 151. Middle East and Africa: Ice Cream Sales Forecast by Country (2021-2026) (M L)

Table 152. Middle East and Africa: Ice Cream Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 153. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 154. Key Challenges

Table 155. Market Risks

Table 156. Main Points Interviewed from Key Ice Cream Players

Table 157. Ice Cream Customers List

Table 158. Ice Cream Distributors List

Table 159. Research Programs/Design for This Report

Table 160. Key Data Information from Secondary Sources

Table 161. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Ice Cream Product Picture
- Figure 2. Global Ice Cream Sales Market Share by Type in 2020 & 2026
- Figure 3. Soft Ice Cream Product Picture
- Figure 4. Hard Ice Cream Product Picture
- Figure 5. Global Ice Cream Sales Market Share by Application in 2020 & 2026
- Figure 6. Commercial
- Figure 7. Residential
- Figure 8. Ice Cream Report Years Considered
- Figure 9. Global Ice Cream Market Size 2015-2026 (US\$ Million)
- Figure 10. Global Ice Cream Sales 2015-2026 (M L)
- Figure 11. Global Ice Cream Market Size Market Share by Region: 2020 Versus 2026
- Figure 12. Global Ice Cream Sales Market Share by Region (2015-2020)
- Figure 13. Global Ice Cream Sales Market Share by Region in 2019
- Figure 14. Global Ice Cream Revenue Market Share by Region (2015-2020)
- Figure 15. Global Ice Cream Revenue Market Share by Region in 2019
- Figure 16. Global Ice Cream Sales Share by Manufacturer in 2019
- Figure 17. The Top 10 and 5 Players Market Share by Ice Cream Revenue in 2019
- Figure 18. Ice Cream Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 19. Global Ice Cream Sales Market Share by Type (2015-2020)
- Figure 20. Global Ice Cream Sales Market Share by Type in 2019
- Figure 21. Global Ice Cream Revenue Market Share by Type (2015-2020)
- Figure 22. Global Ice Cream Revenue Market Share by Type in 2019
- Figure 23. Global Ice Cream Market Share by Price Range (2015-2020)
- Figure 24. Global Ice Cream Sales Market Share by Application (2015-2020)
- Figure 25. Global Ice Cream Sales Market Share by Application in 2019
- Figure 26. Global Ice Cream Revenue Market Share by Application (2015-2020)
- Figure 27. Global Ice Cream Revenue Market Share by Application in 2019
- Figure 28. North America Ice Cream Sales Growth Rate 2015-2020 (M L)
- Figure 29. North America Ice Cream Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 30. North America Ice Cream Sales Market Share by Country in 2019
- Figure 31. North America Ice Cream Revenue Market Share by Country in 2019
- Figure 32. U.S. Ice Cream Sales Growth Rate (2015-2020) (M L)
- Figure 33. U.S. Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 34. Canada Ice Cream Sales Growth Rate (2015-2020) (M L)

- Figure 35. Canada Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 36. North America Ice Cream Market Share by Type in 2019
- Figure 37. North America Ice Cream Market Share by Application in 2019
- Figure 38. Europe Ice Cream Sales Growth Rate 2015-2020 (M L)
- Figure 39. Europe Ice Cream Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 40. Europe Ice Cream Sales Market Share by Country in 2019
- Figure 41. Europe Ice Cream Revenue Market Share by Country in 2019
- Figure 42. Germany Ice Cream Sales Growth Rate (2015-2020) (M L)
- Figure 43. Germany Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 44. France Ice Cream Sales Growth Rate (2015-2020) (M L)
- Figure 45. France Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 46. U.K. Ice Cream Sales Growth Rate (2015-2020) (M L)
- Figure 47. U.K. Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 48. Italy Ice Cream Sales Growth Rate (2015-2020) (M L)
- Figure 49. Italy Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 50. Russia Ice Cream Sales Growth Rate (2015-2020) (M L)
- Figure 51. Russia Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 52. Europe Ice Cream Market Share by Type in 2019
- Figure 53. Europe Ice Cream Market Share by Application in 2019
- Figure 54. Asia Pacific Ice Cream Sales Growth Rate 2015-2020 (M L)
- Figure 55. Asia Pacific Ice Cream Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 56. Asia Pacific Ice Cream Sales Market Share by Region in 2019
- Figure 57. Asia Pacific Ice Cream Revenue Market Share by Region in 2019
- Figure 58. China Ice Cream Sales Growth Rate (2015-2020) (M L)
- Figure 59. China Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 60. Japan Ice Cream Sales Growth Rate (2015-2020) (M L)
- Figure 61. Japan Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 62. South Korea Ice Cream Sales Growth Rate (2015-2020) (M L)
- Figure 63. South Korea Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 64. India Ice Cream Sales Growth Rate (2015-2020) (M L)
- Figure 65. India Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 66. Australia Ice Cream Sales Growth Rate (2015-2020) (M L)
- Figure 67. Australia Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 68. Taiwan Ice Cream Sales Growth Rate (2015-2020) (M L)
- Figure 69. Taiwan Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 70. Indonesia Ice Cream Sales Growth Rate (2015-2020) (M L)
- Figure 71. Indonesia Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 72. Thailand Ice Cream Sales Growth Rate (2015-2020) (M L)
- Figure 73. Thailand Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)

- Figure 74. Malaysia Ice Cream Sales Growth Rate (2015-2020) (M L)
- Figure 75. Malaysia Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 76. Philippines Ice Cream Sales Growth Rate (2015-2020) (M L)
- Figure 77. Philippines Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 78. Vietnam Ice Cream Sales Growth Rate (2015-2020) (M L)
- Figure 79. Vietnam Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 80. Asia Pacific Ice Cream Market Share by Type in 2019
- Figure 81. Asia Pacific Ice Cream Market Share by Application in 2019
- Figure 82. Latin America Ice Cream Sales Growth Rate 2015-2020 (M L)
- Figure 83. Latin America Ice Cream Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 84. Latin America Ice Cream Sales Market Share by Country in 2019
- Figure 85. Latin America Ice Cream Revenue Market Share by Country in 2019
- Figure 86. Mexico Ice Cream Sales Growth Rate (2015-2020) (M L)
- Figure 87. Mexico Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 88. Brazil Ice Cream Sales Growth Rate (2015-2020) (M L)
- Figure 89. Brazil Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 90. Argentina Ice Cream Sales Growth Rate (2015-2020) (M L)
- Figure 91. Argentina Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 92. Latin America Ice Cream Market Share by Type in 2019
- Figure 93. Latin America Ice Cream Market Share by Application in 2019
- Figure 94. Middle East and Africa Ice Cream Sales Growth Rate 2015-2020 (M L)
- Figure 95. Middle East and Africa Ice Cream Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 96. Middle East and Africa Ice Cream Sales Market Share by Country in 2019
- Figure 97. Middle East and Africa Ice Cream Revenue Market Share by Country in 2019
- Figure 98. Turkey Ice Cream Sales Growth Rate (2015-2020) (M L)
- Figure 99. Turkey Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 100. Saudi Arabia Ice Cream Sales Growth Rate (2015-2020) (M L)
- Figure 101. Saudi Arabia Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 102. UAE Ice Cream Sales Growth Rate (2015-2020) (M L)
- Figure 103. UAE Ice Cream Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 104. Middle East and Africa Ice Cream Market Share by Type in 2019
- Figure 105. Middle East and Africa Ice Cream Market Share by Application in 2019
- Figure 106. Unilever Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 107. Nestl? Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 108. Lotte Confectionary Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 109. Dean Foods Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 110. General Mills Total Revenue (US\$ Million): 2019 Compared with 2018

- Figure 111. Mars Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 112. Yili Group Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 113. Morinaga Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 114. Meiji Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 115. Mengniu Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 116. Turkey Hill Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 117. Blue Bell Creameries Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 118. Amul Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 119. North America Ice Cream Sales Growth Rate Forecast (2021-2026) (M L)
- Figure 120. North America Ice Cream Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 121. Europe Ice Cream Sales Growth Rate Forecast (2021-2026) (M L)
- Figure 122. Europe Ice Cream Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 123. Asia Pacific Ice Cream Sales Growth Rate Forecast (2021-2026) (M L)
- Figure 124. Asia Pacific Ice Cream Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 125. Latin America Ice Cream Sales Growth Rate Forecast (2021-2026) (M L)
- Figure 126. Latin America Ice Cream Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 127. Middle East and Africa Ice Cream Sales Growth Rate Forecast (2021-2026) (M L)
- Figure 128. Middle East and Africa Ice Cream Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 129. Porter's Five Forces Analysis
- Figure 130. Channels of Distribution
- Figure 131. Distributors Profiles
- Figure 132. Bottom-up and Top-down Approaches for This Report
- Figure 133. Data Triangulation
- Figure 134. Key Executives Interviewed

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