

Global Hydroxy Functional Resins Industry 2016 Market Research Report

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Abstracts

According to our survey, the global hydroxy functional resins market is worth \$1177 Million USD in 2015. Global volumes grew at CAGR of 3.18% in the 2011 to 2015 period. Until 2015, China overall was the dominant producer and exporter of hydroxy functional resins, following by Europe and North America. Leading players in hydroxy functional resins industry are BASF, Dow, Arkema, Evonik, Gellner Industrial, Allnex, Elementis, etc.

Hydroxy functional resins is a fragmented industry with a variety of manufacturers ranging from large multinational corporations to small privately owned companies. In 2015, the top four producers account for 27.56% of the market. Generally, the companies in this industry can be classified as three kinds: leading global general coating suppliers like BASF and Arkema; leading chemical suppliers with a rich portfolio of products like Dow and Evonik; Specialized coating material suppliers that produce advanced products like Gellner Industrial. Comparatively, leading chemical suppliers and general coating suppliers enjoys lower manufacture cost than other suppliers, making it more advantageous in price, while specialized coating material suppliers has close connect with direct downstream users, which makes it advantageous in customer relationship and technical level.

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