

Global Hybrid Cars and EVs Sales Market Report 2018

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Abstracts

This report studies the global Hybrid Cars and EVs market status and forecast, categorizes the global Hybrid Cars and EVs market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Hybrid Cars and EVs is one kind of new vehicle which utilizes the unconventional fuel as the power source integrating the advanced technology of the power control and drive section. The unconventional fuel generally is power. It mainly includes the PHEV, EV and HEV.

The largest consumption region is also the Japan, China has largest consumption growth rate, the Europe and USA has relative smaller consumption region, because their governments support intensity cannot meet their demand.

From the initial, the R & D costs is very high, so the gross margin is minus, in a very long period of time, they are in a loss of state, the price is very high than the similar performance, the average price depends on the product type structure.

In the future, first the product type ratio will have grate change, the EVs and PHEV will occupy larger market share, the hybrid cars will not the mainstream vehicles, Secondly, the EVs will have larger market share than the PHEV, and the gap will be higher; Thirdly, China will be the largest market.

The global Hybrid Cars and EVs market is valued at 81000 million US\$ in 2017 and will reach 378900 million US\$ by the end of 2025, growing at a CAGR of 21.3% during 2018-2025.

The major players covered in this report

TOYOTA

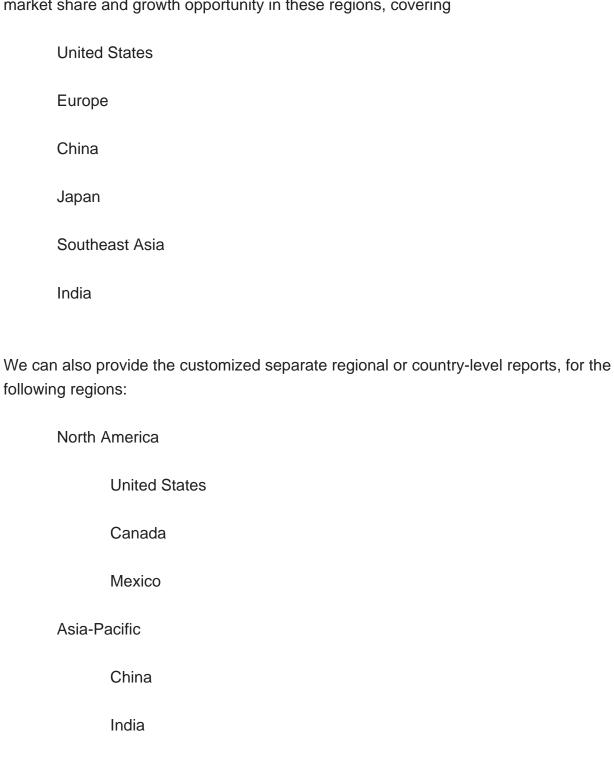


BYD Tesla Nissan **BMW** Mitsubishi Volkswagen Renault **BAIC** GM Ford **JAC** Yutong SAIC **Zhong Tong ZOTYE KANDI** King-long **VOLVO** Mercedes-Benz Chery



Audi

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering



Japan



| ; | South Korea | |
|-------------------------|-----------------------|--|
| , | Australia | |
| I | Indonesia | |
| (| Singapore | |
| i | Rest of Asia-Pacific | |
| Europe | | |
| (| Germany | |
| I | France | |
| l | UK | |
| I | taly | |
| | Spain | |
| I | Russia | |
| I | Rest of Europe | |
| Central & South America | | |
| E | Brazil | |
| , | Argentina | |
| ŀ | Rest of South America | |
| Middle East & Africa | | |
| (| Saudi Arabia | |
| - | Turkey | |



Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

HEV PHEV EV

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Home Use

Commercial Use

The study objectives of this report are:

To analyze and study the global Hybrid Cars and EVs sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Hybrid Cars and EVs players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.



To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Hybrid Cars and EVs are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Hybrid Cars and EVs Manufacturers

Hybrid Cars and EVs Distributors/Traders/Wholesalers

Hybrid Cars and EVs Subcomponent Manufacturers

Industry Association



Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Hybrid Cars and EVs market, by end-use. Detailed analysis and profiles of additional market players.



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