

# Global Humidifier Sales Market Report 2016

<https://marketpublishers.com/r/G08E86713A0EN.html>

Date: September 2016

Pages: 123

Price: US\$ 4,000.00 (Single User License)

ID: G08E86713A0EN

## Abstracts

### Notes:

Sales, means the sales volume of Humidifier

Revenue, means the sales value of Humidifier

This report studies sales (consumption) of Humidifier in Global market, especially in USA, China, Europe, Japan, India and Southeast Asia, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

BONECO

CRANE

Jarden

Honeywell

EssickAir

StadlerForm

Guardian Technologies

Vornado

YADU

Midea

Airmate

POVOS

KingClean Eletric

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Humidifier in these regions, from 2011 to 2021 (forecast), like

USA

China

Europe

Japan

India

Southeast Asia

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Humidifier in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Humidifier Sales Market Report 2016

## 1 HUMIDIFIER OVERVIEW

- 1.1 Product Overview and Scope of Humidifier
- 1.2 Classification of Humidifier
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Humidifier
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Humidifier Market by Regions
  - 1.4.1 USA Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 India Status and Prospect (2011-2021)
  - 1.4.6 Southeast Asia Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Humidifier (2011-2021)
  - 1.5.1 Global Humidifier Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Humidifier Revenue and Growth Rate (2011-2021)

## 2 GLOBAL HUMIDIFIER COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Humidifier Market Competition by Manufacturers
  - 2.1.1 Global Humidifier Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global Humidifier Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Humidifier (Volume and Value) by Type
  - 2.2.1 Global Humidifier Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Humidifier Revenue and Market Share by Type (2011-2016)
- 2.3 Global Humidifier (Volume and Value) by Regions
  - 2.3.1 Global Humidifier Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global Humidifier Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Humidifier (Volume) by Application

### **3 USA HUMIDIFIER (VOLUME, VALUE AND SALES PRICE)**

#### 3.1 USA Humidifier Sales and Value (2011-2016)

##### 3.1.1 USA Humidifier Sales and Growth Rate (2011-2016)

##### 3.1.2 USA Humidifier Revenue and Growth Rate (2011-2016)

##### 3.1.3 USA Humidifier Sales Price Trend (2011-2016)

#### 3.2 USA Humidifier Sales and Market Share by Manufacturers

#### 3.3 USA Humidifier Sales and Market Share by Type

#### 3.4 USA Humidifier Sales and Market Share by Application

### **4 CHINA HUMIDIFIER (VOLUME, VALUE AND SALES PRICE)**

#### 4.1 China Humidifier Sales and Value (2011-2016)

##### 4.1.1 China Humidifier Sales and Growth Rate (2011-2016)

##### 4.1.2 China Humidifier Revenue and Growth Rate (2011-2016)

##### 4.1.3 China Humidifier Sales Price Trend (2011-2016)

#### 4.2 China Humidifier Sales and Market Share by Manufacturers

#### 4.3 China Humidifier Sales and Market Share by Type

#### 4.4 China Humidifier Sales and Market Share by Application

### **5 EUROPE HUMIDIFIER (VOLUME, VALUE AND SALES PRICE)**

#### 5.1 Europe Humidifier Sales and Value (2011-2016)

##### 5.1.1 Europe Humidifier Sales and Growth Rate (2011-2016)

##### 5.1.2 Europe Humidifier Revenue and Growth Rate (2011-2016)

##### 5.1.3 Europe Humidifier Sales Price Trend (2011-2016)

#### 5.2 Europe Humidifier Sales and Market Share by Manufacturers

#### 5.3 Europe Humidifier Sales and Market Share by Type

#### 5.4 Europe Humidifier Sales and Market Share by Application

### **6 JAPAN HUMIDIFIER (VOLUME, VALUE AND SALES PRICE)**

#### 6.1 Japan Humidifier Sales and Value (2011-2016)

##### 6.1.1 Japan Humidifier Sales and Growth Rate (2011-2016)

##### 6.1.2 Japan Humidifier Revenue and Growth Rate (2011-2016)

##### 6.1.3 Japan Humidifier Sales Price Trend (2011-2016)

#### 6.2 Japan Humidifier Sales and Market Share by Manufacturers

#### 6.3 Japan Humidifier Sales and Market Share by Type

## 6.4 Japan Humidifier Sales and Market Share by Application

## **7 INDIA HUMIDIFIER (VOLUME, VALUE AND SALES PRICE)**

### 7.1 India Humidifier Sales and Value (2011-2016)

#### 7.1.1 India Humidifier Sales and Growth Rate (2011-2016)

#### 7.1.2 India Humidifier Revenue and Growth Rate (2011-2016)

#### 7.1.3 India Humidifier Sales Price Trend (2011-2016)

### 7.2 India Humidifier Sales and Market Share by Manufacturers

### 7.3 India Humidifier Sales and Market Share by Type

### 7.4 India Humidifier Sales and Market Share by Application

## **8 SOUTHEAST ASIA HUMIDIFIER (VOLUME, VALUE AND SALES PRICE)**

### 8.1 Southeast Asia Humidifier Sales and Value (2011-2016)

#### 8.1.1 Southeast Asia Humidifier Sales and Growth Rate (2011-2016)

#### 8.1.2 Southeast Asia Humidifier Revenue and Growth Rate (2011-2016)

#### 8.1.3 Southeast Asia Humidifier Sales Price Trend (2011-2016)

### 8.2 Southeast Asia Humidifier Sales and Market Share by Manufacturers

### 8.3 Southeast Asia Humidifier Sales and Market Share by Type

### 8.4 Southeast Asia Humidifier Sales and Market Share by Application

## **9 GLOBAL HUMIDIFIER MANUFACTURERS ANALYSIS**

### 9.1 BONECO

#### 9.1.1 Company Basic Information, Manufacturing Base and Competitors

#### 9.1.2 Humidifier Product Type, Application and Specification

##### 9.1.2.1 Type I

##### 9.1.2.2 Type II

#### 9.1.3 BONECO Humidifier Sales, Revenue, Price and Gross Margin (2011-2016)

#### 9.1.4 Main Business/Business Overview

### 9.2 CRANE

#### 9.2.1 Company Basic Information, Manufacturing Base and Competitors

#### 9.2.2 123 Product Type, Application and Specification

##### 9.2.2.1 Type I

##### 9.2.2.2 Type II

#### 9.2.3 CRANE Humidifier Sales, Revenue, Price and Gross Margin (2011-2016)

#### 9.2.4 Main Business/Business Overview

### 9.3 Jarden

- 9.3.1 Company Basic Information, Manufacturing Base and Competitors
- 9.3.2 147 Product Type, Application and Specification
  - 9.3.2.1 Type I
  - 9.3.2.2 Type II
- 9.3.3 Jarden Humidifier Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.3.4 Main Business/Business Overview
- 9.4 Honeywell
  - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.4.2 Sept Product Type, Application and Specification
    - 9.4.2.1 Type I
    - 9.4.2.2 Type II
  - 9.4.3 Honeywell Humidifier Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.4.4 Main Business/Business Overview
- 9.5 EssickAir
  - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.5.2 Product Type, Application and Specification
    - 9.5.2.1 Type I
    - 9.5.2.2 Type II
  - 9.5.3 EssickAir Humidifier Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.5.4 Main Business/Business Overview
- 9.6 StadlerForm
  - 9.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.6.2 Million USD Product Type, Application and Specification
    - 9.6.2.1 Type I
    - 9.6.2.2 Type II
  - 9.6.3 StadlerForm Humidifier Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.6.4 Main Business/Business Overview
- 9.7 Guardian Technologies
  - 9.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.7.2 Machinery & Equipment Product Type, Application and Specification
    - 9.7.2.1 Type I
    - 9.7.2.2 Type II
  - 9.7.3 Guardian Technologies Humidifier Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.7.4 Main Business/Business Overview
- 9.8 Vornado
  - 9.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.8.2 Product Type, Application and Specification
    - 9.8.2.1 Type I

#### 9.8.2.2 Type II

#### 9.8.3 Vornado Humidifier Sales, Revenue, Price and Gross Margin (2011-2016)

#### 9.8.4 Main Business/Business Overview

### 9.9 YADU

#### 9.9.1 Company Basic Information, Manufacturing Base and Competitors

#### 9.9.2 Product Type, Application and Specification

##### 9.9.2.1 Type I

##### 9.9.2.2 Type II

#### 9.9.3 YADU Humidifier Sales, Revenue, Price and Gross Margin (2011-2016)

#### 9.9.4 Main Business/Business Overview

### 9.10 Midea

#### 9.10.1 Company Basic Information, Manufacturing Base and Competitors

#### 9.10.2 Product Type, Application and Specification

##### 9.10.2.1 Type I

##### 9.10.2.2 Type II

#### 9.10.3 Midea Humidifier Sales, Revenue, Price and Gross Margin (2011-2016)

#### 9.10.4 Main Business/Business Overview

### 9.11 Airmate

### 9.12 POVOS

### 9.13 KingClean Elettric

## **10 HUMIDIFIER MAUFACTURING COST ANALYSIS**

### 10.1 Humidifier Key Raw Materials Analysis

#### 10.1.1 Key Raw Materials

#### 10.1.2 Price Trend of Key Raw Materials

#### 10.1.3 Key Suppliers of Raw Materials

#### 10.1.4 Market Concentration Rate of Raw Materials

### 10.2 Proportion of Manufacturing Cost Structure

#### 10.2.1 Raw Materials

#### 10.2.2 Labor Cost

#### 10.2.3 Manufacturing Process Analysis of Humidifier

## **11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 11.1 Humidifier Industrial Chain Analysis

### 11.2 Upstream Raw Materials Sourcing

### 11.3 Raw Materials Sources of Humidifier Major Manufacturers in 2015

### 11.4 Downstream Buyers



## **12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 12.1 Marketing Channel

#### 12.1.1 Direct Marketing

#### 12.1.2 Indirect Marketing

#### 12.1.3 Marketing Channel Development Trend

### 12.2 Market Positioning

#### 12.2.1 Pricing Strategy

#### 12.2.2 Brand Strategy

#### 12.2.3 Target Client

### 12.3 Distributors/Traders List

## **13 MARKET EFFECT FACTORS ANALYSIS**

### 13.1 Technology Progress/Risk

#### 13.1.1 Substitutes Threat

#### 13.1.2 Technology Progress in Related Industry

### 13.2 Consumer Needs/Customer Preference Change

### 13.3 Economic/Political Environmental Change

## **14 GLOBAL HUMIDIFIER MARKET FORECAST (2016-2021)**

### 14.1 Global Humidifier Sales, Revenue Forecast (2016-2021)

### 14.2 Global Humidifier Sales Forecast by Regions (2016-2021)

### 14.3 Global Humidifier Sales Forecast by Type (2016-2021)

### 14.4 Global Humidifier Sales Forecast by Application (2016-2021)

## **15 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Humidifier  
Table Classification of Humidifier  
Figure Global Sales Market Share of Humidifier by Type in 2015  
Figure Type I Picture  
Figure Type II Picture  
Table Applications of Humidifier  
Figure Global Sales Market Share of Humidifier by Application in 2015  
Figure Application 1 Examples  
Figure Application 2 Examples  
Figure USA Humidifier Revenue and Growth Rate (2011-2021)  
Figure China Humidifier Revenue and Growth Rate (2011-2021)  
Figure Europe Humidifier Revenue and Growth Rate (2011-2021)  
Figure Japan Humidifier Revenue and Growth Rate (2011-2021)  
Figure India Humidifier Revenue and Growth Rate (2011-2021)  
Figure Southeast Asia Humidifier Revenue and Growth Rate (2011-2021)  
Figure Global Humidifier Sales and Growth Rate (2011-2021)  
Figure Global Humidifier Revenue and Growth Rate (2011-2021)  
Table Global Humidifier Sales of Key Manufacturers (2011-2016)  
Table Global Humidifier Sales Share by Manufacturers (2011-2016)  
Figure 2015 Humidifier Sales Share by Manufacturers  
Figure 2016 Humidifier Sales Share by Manufacturers  
Table Global Humidifier Revenue by Manufacturers (2011-2016)  
Table Global Humidifier Revenue Share by Manufacturers (2011-2016)  
Table 2015 Global Humidifier Revenue Share by Manufacturers  
Table 2016 Global Humidifier Revenue Share by Manufacturers  
Table Global Humidifier Sales and Market Share by Type (2011-2016)  
Table Global Humidifier Sales Share by Type (2011-2016)  
Figure Sales Market Share of Humidifier by Type (2011-2016)  
Figure Global Humidifier Sales Growth Rate by Type (2011-2016)  
Table Global Humidifier Revenue and Market Share by Type (2011-2016)  
Table Global Humidifier Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Humidifier by Type (2011-2016)  
Figure Global Humidifier Revenue Growth Rate by Type (2011-2016)  
Table Global Humidifier Sales and Market Share by Regions (2011-2016)  
Table Global Humidifier Sales Share by Regions (2011-2016)

Figure Sales Market Share of Humidifier by Regions (2011-2016)  
Figure Global Humidifier Sales Growth Rate by Regions (2011-2016)  
Table Global Humidifier Revenue and Market Share by Regions (2011-2016)  
Table Global Humidifier Revenue Share by Regions (2011-2016)  
Figure Revenue Market Share of Humidifier by Regions (2011-2016)  
Figure Global Humidifier Revenue Growth Rate by Regions (2011-2016)  
Table Global Humidifier Sales and Market Share by Application (2011-2016)  
Table Global Humidifier Sales Share by Application (2011-2016)  
Figure Sales Market Share of Humidifier by Application (2011-2016)  
Figure Global Humidifier Sales Growth Rate by Application (2011-2016)  
Figure USA Humidifier Sales and Growth Rate (2011-2016)  
Figure USA Humidifier Revenue and Growth Rate (2011-2016)  
Figure USA Humidifier Sales Price Trend (2011-2016)  
Table USA Humidifier Sales by Manufacturers (2011-2016)  
Table USA Humidifier Market Share by Manufacturers (2011-2016)  
Table USA Humidifier Sales by Type (2011-2016)  
Table USA Humidifier Market Share by Type (2011-2016)  
Table USA Humidifier Sales by Application (2011-2016)  
Table USA Humidifier Market Share by Application (2011-2016)  
Figure China Humidifier Sales and Growth Rate (2011-2016)  
Figure China Humidifier Revenue and Growth Rate (2011-2016)  
Figure China Humidifier Sales Price Trend (2011-2016)  
Table China Humidifier Sales by Manufacturers (2011-2016)  
Table China Humidifier Market Share by Manufacturers (2011-2016)  
Table China Humidifier Sales by Type (2011-2016)  
Table China Humidifier Market Share by Type (2011-2016)  
Table China Humidifier Sales by Application (2011-2016)  
Table China Humidifier Market Share by Application (2011-2016)  
Figure Europe Humidifier Sales and Growth Rate (2011-2016)  
Figure Europe Humidifier Revenue and Growth Rate (2011-2016)  
Figure Europe Humidifier Sales Price Trend (2011-2016)  
Table Europe Humidifier Sales by Manufacturers (2011-2016)  
Table Europe Humidifier Market Share by Manufacturers (2011-2016)  
Table Europe Humidifier Sales by Type (2011-2016)  
Table Europe Humidifier Market Share by Type (2011-2016)  
Table Europe Humidifier Sales by Application (2011-2016)  
Table Europe Humidifier Market Share by Application (2011-2016)  
Figure Japan Humidifier Sales and Growth Rate (2011-2016)  
Figure Japan Humidifier Revenue and Growth Rate (2011-2016)

Figure Japan Humidifier Sales Price Trend (2011-2016)  
Table Japan Humidifier Sales by Manufacturers (2011-2016)  
Table Japan Humidifier Market Share by Manufacturers (2011-2016)  
Table Japan Humidifier Sales by Type (2011-2016)  
Table Japan Humidifier Market Share by Type (2011-2016)  
Table Japan Humidifier Sales by Application (2011-2016)  
Table Japan Humidifier Market Share by Application (2011-2016)  
Figure India Humidifier Sales and Growth Rate (2011-2016)  
Figure India Humidifier Revenue and Growth Rate (2011-2016)  
Figure India Humidifier Sales Price Trend (2011-2016)  
Table India Humidifier Sales by Manufacturers (2011-2016)  
Table India Humidifier Market Share by Manufacturers (2011-2016)  
Table India Humidifier Sales by Type (2011-2016)  
Table India Humidifier Market Share by Type (2011-2016)  
Table India Humidifier Sales by Application (2011-2016)  
Table India Humidifier Market Share by Application (2011-2016)  
Figure Southeast Asia Humidifier Sales and Growth Rate (2011-2016)  
Figure Southeast Asia Humidifier Revenue and Growth Rate (2011-2016)  
Figure Southeast Asia Humidifier Sales Price Trend (2011-2016)  
Table Southeast Asia Humidifier Sales by Manufacturers (2011-2016)  
Table Southeast Asia Humidifier Market Share by Manufacturers (2011-2016)  
Table Southeast Asia Humidifier Sales by Type (2011-2016)  
Table Southeast Asia Humidifier Market Share by Type (2011-2016)  
Table Southeast Asia Humidifier Sales by Application (2011-2016)  
Table Southeast Asia Humidifier Market Share by Application (2011-2016)  
Table BONECO Basic Information List  
Table BONECO Humidifier Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure BONECO Humidifier Global Market Share (2011-2016)  
Table CRANE Basic Information List  
Table CRANE Humidifier Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure CRANE Humidifier Global Market Share (2011-2016)  
Table Jarden Basic Information List  
Table Jarden Humidifier Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Jarden Humidifier Global Market Share (2011-2016)  
Table Honeywell Basic Information List  
Table Honeywell Humidifier Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Honeywell Humidifier Global Market Share (2011-2016)  
Table EssickAir Basic Information List  
Table EssickAir Humidifier Sales, Revenue, Price and Gross Margin (2011-2016)

Figure EssickAir Humidifier Global Market Share (2011-2016)  
Table StadlerForm Basic Information List  
Table StadlerForm Humidifier Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure StadlerForm Humidifier Global Market Share (2011-2016)  
Table Guardian Technologies Basic Information List  
Table Guardian Technologies Humidifier Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Guardian Technologies Humidifier Global Market Share (2011-2016)  
Table Vornado Basic Information List  
Table Vornado Humidifier Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Vornado Humidifier Global Market Share (2011-2016)  
Table YADU Basic Information List  
Table YADU Humidifier Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure YADU Humidifier Global Market Share (2011-2016)  
Table Midea Basic Information List  
Table Midea Humidifier Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Midea Humidifier Global Market Share (2011-2016)  
Table Airmate Basic Information List  
Table Airmate Humidifier Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Airmate Humidifier Global Market Share (2011-2016)  
Table POVOS Basic Information List  
Table POVOS Humidifier Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure POVOS Humidifier Global Market Share (2011-2016)  
Table KingClean Eletric Basic Information List  
Table KingClean Eletric Humidifier Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure KingClean Eletric Humidifier Global Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Humidifier  
Figure Manufacturing Process Analysis of Humidifier  
Figure Humidifier Industrial Chain Analysis  
Table Raw Materials Sources of Humidifier Major Manufacturers in 2015  
Table Major Buyers of Humidifier  
Table Distributors/Traders List  
Figure Global Humidifier Sales and Growth Rate Forecast (2016-2021)  
Figure Global Humidifier Revenue and Growth Rate Forecast (2016-2021)  
Table Global Humidifier Sales Forecast by Regions (2016-2021)

Table Global Humidifier Sales Forecast by Type (2016-2021)

Table Global Humidifier Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global Humidifier Sales Market Report 2016

Product link: <https://marketpublishers.com/r/G08E86713A0EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G08E86713A0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970