

# Global Hot Stamping Foil Sales Market Report 2018

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# **Abstracts**

This report studies the global Hot Stamping Foil market status and forecast, categorizes the global Hot Stamping Foil market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Hot Stamping Foil (also known as Hot Stamp Foil) is a dry ink used for printing with a hot stamping machine. Hot stamping machines use hand-set letters for personalization (names, dates, titles) or metal dies for graphic designs or logos. Heat and pressure is used to release the foil color onto the substrate product. The color is a metalized oxide powder that is sprayed onto an acetate film carrier. The carrier consists of 3 layers an adhesive layer, the color layer, and a final varnish layer.

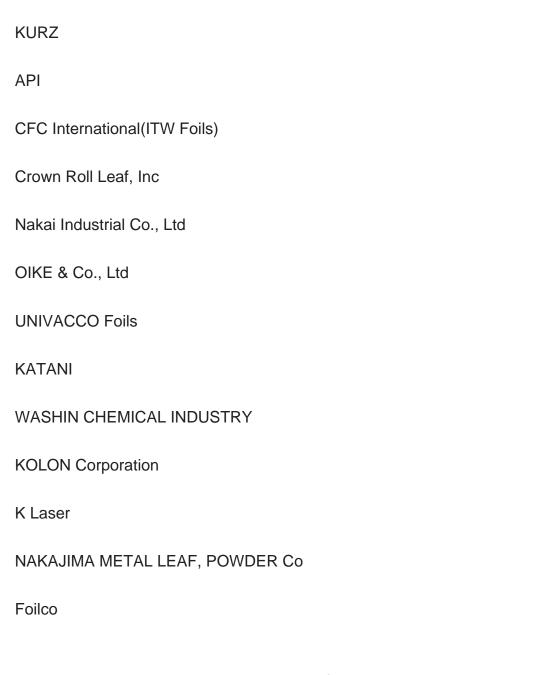
Global giant manufactures mainly distributed in Germany, UK, USA and Japan. KURZ is the top leader at currently. The manufacturers in Germany have a long history and unshakable status in this field. Manufacturers such as KURZ and API have relative higher level of product's quality. As to USA, CFC International(ITW Foils)(plant mainly in USA) has become as a global leader. In Japan, Nakai Industrial Co., Ltd and OIKE & Co., Ltd leads the technology development.

The key consumption markets locate at developed countries. The Europe takes the highest market share, followed by USA. We tend to believe this industry becomes more and more mature, and the consumption increasing rate will show a smooth curve. By product, the global hot stamping foil market is segmented into Metallic Hot Stamping Foil Pigment Hot Stamping Foil and Hologram Hot Stamping Foil which are widely used for Cosmetic, Home Appliances, Consumer Electronics, Cigarette & Wine Packaging and Automobile Industry. Of these, Metallic Hot Stamping Foil accounts for majority 57.9% market share of global sales in 2015 and Hologram Foil will have a higher growth than other in the future.



The global Hot Stamping Foil market is valued at 900 million US\$ in 2017 and will reach 1160 million US\$ by the end of 2025, growing at a CAGR of 3.3% during 2018-2025.

The major players covered in this report



Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

**United States** 

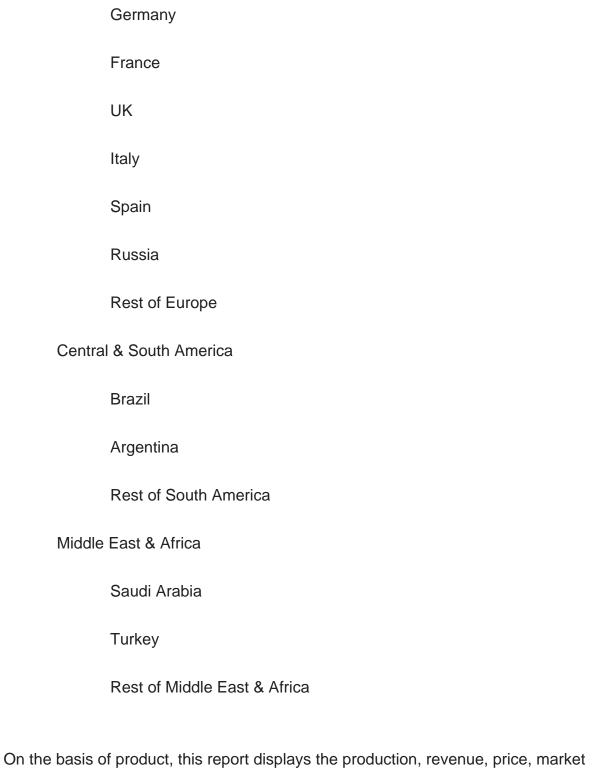
Europe



China		
Japan		
Southe	east Asia	
India		
We can also p	provide the customized separate regional or country-level reports, for the ons:	
North A	North America	
	United States	
	Canada	
	Mexico	
Asia-Pacific		
	China	
	India	
	Japan	
	South Korea	
	Australia	
	Indonesia	
	Singapore	
	Rest of Asia-Pacific	

Europe





share and growth rate of each type, primarily split into

Metallic Hot Stamping Foil

Pigment Hot Stamping Foil



#### Holographic Hot Stamping Foil

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Plastic
Paper
Others

The study objectives of this report are:

To analyze and study the global Hot Stamping Foil sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Hot Stamping Foil players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.



To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Hot Stamping Foil are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Hot Stamping Foil Manufacturers

Hot Stamping Foil Distributors/Traders/Wholesalers

Hot Stamping Foil Subcomponent Manufacturers

**Industry Association** 

**Downstream Vendors** 

**Available Customizations** 

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Hot Stamping Foil market, by end-use.

Detailed analysis and profiles of additional market players.



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