

Global Home Office Furnishings Market Research Report 2016

<https://marketpublishers.com/r/G61AE09ED1BEN.html>

Date: December 2016

Pages: 111

Price: US\$ 2,900.00 (Single User License)

ID: G61AE09ED1BEN

Abstracts

Notes:

Production, means the output of Home Office Furnishings

Revenue, means the sales value of Home Office Furnishings

This report studies Home Office Furnishings in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

Ashley Furniture Industries

Inter IKEA Group

Sears Holdings

Steelcase

Haworth

Herman Miller

HNI

Kimball International

Knoll

KOKUYO Furniture

Masco

Poltrona Frau

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Home Office Furnishings in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Home Office Furnishings in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global Home Office Furnishings Market Research Report 2016

1 HOME OFFICE FURNISHINGS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Home Office Furnishings
- 1.2 Home Office Furnishings Segment by Type
 - 1.2.1 Global Production Market Share of Home Office Furnishings by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Home Office Furnishings Segment by Application
 - 1.3.1 Home Office Furnishings Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Home Office Furnishings Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Home Office Furnishings (2011-2021)

2 GLOBAL HOME OFFICE FURNISHINGS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Home Office Furnishings Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Home Office Furnishings Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Home Office Furnishings Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Home Office Furnishings Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Home Office Furnishings Market Competitive Situation and Trends
 - 2.5.1 Home Office Furnishings Market Concentration Rate
 - 2.5.2 Home Office Furnishings Market Share of Top 3 and Top 5 Manufacturers

2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL HOME OFFICE FURNISHINGS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

3.1 Global Home Office Furnishings Production and Market Share by Region (2011-2016)

3.2 Global Home Office Furnishings Revenue (Value) and Market Share by Region (2011-2016)

3.3 Global Home Office Furnishings Production, Revenue, Price and Gross Margin (2011-2016)

3.4 North America Home Office Furnishings Production, Revenue, Price and Gross Margin (2011-2016)

3.5 Europe Home Office Furnishings Production, Revenue, Price and Gross Margin (2011-2016)

3.6 China Home Office Furnishings Production, Revenue, Price and Gross Margin (2011-2016)

3.7 Japan Home Office Furnishings Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Southeast Asia Home Office Furnishings Production, Revenue, Price and Gross Margin (2011-2016)

3.9 India Home Office Furnishings Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL HOME OFFICE FURNISHINGS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

4.1 Global Home Office Furnishings Consumption by Regions (2011-2016)

4.2 North America Home Office Furnishings Production, Consumption, Export, Import by Regions (2011-2016)

4.3 Europe Home Office Furnishings Production, Consumption, Export, Import by Regions (2011-2016)

4.4 China Home Office Furnishings Production, Consumption, Export, Import by Regions (2011-2016)

4.5 Japan Home Office Furnishings Production, Consumption, Export, Import by Regions (2011-2016)

4.6 Southeast Asia Home Office Furnishings Production, Consumption, Export, Import by Regions (2011-2016)

4.7 India Home Office Furnishings Production, Consumption, Export, Import by Regions

(2011-2016)

5 GLOBAL HOME OFFICE FURNISHINGS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 Global Home Office Furnishings Production and Market Share by Type (2011-2016)

5.2 Global Home Office Furnishings Revenue and Market Share by Type (2011-2016)

5.3 Global Home Office Furnishings Price by Type (2011-2016)

5.4 Global Home Office Furnishings Production Growth by Type (2011-2016)

6 GLOBAL HOME OFFICE FURNISHINGS MARKET ANALYSIS BY APPLICATION

6.1 Global Home Office Furnishings Consumption and Market Share by Application (2011-2016)

6.2 Global Home Office Furnishings Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

7 GLOBAL HOME OFFICE FURNISHINGS MANUFACTURERS PROFILES/ANALYSIS

7.1 Ashley Furniture Industries

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Home Office Furnishings Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Ashley Furniture Industries Home Office Furnishings Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Inter IKEA Group

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Home Office Furnishings Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Inter IKEA Group Home Office Furnishings Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Sears Holdings

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Home Office Furnishings Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Sears Holdings Home Office Furnishings Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Steelcase

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Home Office Furnishings Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Steelcase Home Office Furnishings Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Haworth

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Home Office Furnishings Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Haworth Home Office Furnishings Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Herman Miller

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Home Office Furnishings Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Herman Miller Home Office Furnishings Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 HNI

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Home Office Furnishings Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 HNI Home Office Furnishings Production, Revenue, Price and Gross Margin (2015 and 2016)

- 7.7.4 Main Business/Business Overview
- 7.8 Kimball International
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 Home Office Furnishings Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
 - 7.8.3 Kimball International Home Office Furnishings Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 Knoll
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Home Office Furnishings Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
 - 7.9.3 Knoll Home Office Furnishings Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 KOKUYO Furniture
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Home Office Furnishings Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
 - 7.10.3 KOKUYO Furniture Home Office Furnishings Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 Masco
- 7.12 Poltrona Frau

8 HOME OFFICE FURNISHINGS MANUFACTURING COST ANALYSIS

- 8.1 Home Office Furnishings Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Home Office Furnishings

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Home Office Furnishings Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Home Office Furnishings Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 GLOBAL HOME OFFICE FURNISHINGS MARKET FORECAST (2016-2021)

12.1 Global Home Office Furnishings Production, Revenue Forecast (2016-2021)

12.2 Global Home Office Furnishings Production, Consumption Forecast by Regions (2016-2021)

12.3 Global Home Office Furnishings Production Forecast by Type (2016-2021)

12.4 Global Home Office Furnishings Consumption Forecast by Application (2016-2021)

12.5 Home Office Furnishings Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Disclosure Section

Research Methodology

Data Source

China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

- Figure Picture of Home Office Furnishings
- Figure Global Production Market Share of Home Office Furnishings by Type in 2015
- Figure Product Picture of Type I
- Table Major Manufacturers of Type I
- Figure Product Picture of Type II
- Table Major Manufacturers of Type II
- Figure Product Picture of Type III
- Table Major Manufacturers of Type III
- Table Home Office Furnishings Consumption Market Share by Application in 2015
- Figure Application 1 Examples
- Figure Application 2 Examples
- Figure Application 3 Examples
- Figure North America Home Office Furnishings Revenue (Million USD) and Growth Rate (2011-2021)
- Figure Europe Home Office Furnishings Revenue (Million USD) and Growth Rate (2011-2021)
- Figure China Home Office Furnishings Revenue (Million USD) and Growth Rate (2011-2021)
- Figure Japan Home Office Furnishings Revenue (Million USD) and Growth Rate (2011-2021)
- Figure Southeast Asia Home Office Furnishings Revenue (Million USD) and Growth Rate (2011-2021)
- Figure India Home Office Furnishings Revenue (Million USD) and Growth Rate (2011-2021)
- Figure Global Home Office Furnishings Revenue (Million USD) and Growth Rate (2011-2021)
- Table Global Home Office Furnishings Production of Key Manufacturers (2015 and 2016)
- Table Global Home Office Furnishings Production Share by Manufacturers (2015 and 2016)
- Figure 2015 Home Office Furnishings Production Share by Manufacturers
- Figure 2016 Home Office Furnishings Production Share by Manufacturers
- Table Global Home Office Furnishings Revenue (Million USD) by Manufacturers (2015 and 2016)
- Table Global Home Office Furnishings Revenue Share by Manufacturers (2015 and 2016)

2016)

Table 2015 Global Home Office Furnishings Revenue Share by Manufacturers

Table 2016 Global Home Office Furnishings Revenue Share by Manufacturers

Table Global Market Home Office Furnishings Average Price of Key Manufacturers
(2015 and 2016)

Figure Global Market Home Office Furnishings Average Price of Key Manufacturers in
2015

Table Manufacturers Home Office Furnishings Manufacturing Base Distribution and
Sales Area

Table Manufacturers Home Office Furnishings Product Type

Figure Home Office Furnishings Market Share of Top 3 Manufacturers

Figure Home Office Furnishings Market Share of Top 5 Manufacturers

Table Global Home Office Furnishings Production by Regions (2011-2016)

Figure Global Home Office Furnishings Production and Market Share by Regions
(2011-2016)

Figure Global Home Office Furnishings Production Market Share by Regions
(2011-2016)

Figure 2015 Global Home Office Furnishings Production Market Share by Regions

Table Global Home Office Furnishings Revenue by Regions (2011-2016)

Table Global Home Office Furnishings Revenue Market Share by Regions (2011-2016)

Table 2015 Global Home Office Furnishings Revenue Market Share by Regions

Table Global Home Office Furnishings Production, Revenue, Price and Gross Margin
(2011-2016)

Table North America Home Office Furnishings Production, Revenue, Price and Gross
Margin (2011-2016)

Table Europe Home Office Furnishings Production, Revenue, Price and Gross Margin
(2011-2016)

Table China Home Office Furnishings Production, Revenue, Price and Gross Margin
(2011-2016)

Table Japan Home Office Furnishings Production, Revenue, Price and Gross Margin
(2011-2016)

Table Southeast Asia Home Office Furnishings Production, Revenue, Price and Gross
Margin (2011-2016)

Table India Home Office Furnishings Production, Revenue, Price and Gross Margin
(2011-2016)

Table Global Home Office Furnishings Consumption Market by Regions (2011-2016)

Table Global Home Office Furnishings Consumption Market Share by Regions
(2011-2016)

Figure Global Home Office Furnishings Consumption Market Share by Regions

(2011-2016)

Figure 2015 Global Home Office Furnishings Consumption Market Share by Regions

Table North America Home Office Furnishings Production, Consumption, Import & Export (2011-2016)

Table Europe Home Office Furnishings Production, Consumption, Import & Export (2011-2016)

Table China Home Office Furnishings Production, Consumption, Import & Export (2011-2016)

Table Japan Home Office Furnishings Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Home Office Furnishings Production, Consumption, Import & Export (2011-2016)

Table India Home Office Furnishings Production, Consumption, Import & Export (2011-2016)

Table Global Home Office Furnishings Production by Type (2011-2016)

Table Global Home Office Furnishings Production Share by Type (2011-2016)

Figure Production Market Share of Home Office Furnishings by Type (2011-2016)

Figure 2015 Production Market Share of Home Office Furnishings by Type

Table Global Home Office Furnishings Revenue by Type (2011-2016)

Table Global Home Office Furnishings Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Home Office Furnishings by Type (2011-2016)

Figure 2015 Revenue Market Share of Home Office Furnishings by Type

Table Global Home Office Furnishings Price by Type (2011-2016)

Figure Global Home Office Furnishings Production Growth by Type (2011-2016)

Table Global Home Office Furnishings Consumption by Application (2011-2016)

Table Global Home Office Furnishings Consumption Market Share by Application (2011-2016)

Figure Global Home Office Furnishings Consumption Market Share by Application in 2015

Table Global Home Office Furnishings Consumption Growth Rate by Application (2011-2016)

Figure Global Home Office Furnishings Consumption Growth Rate by Application (2011-2016)

Table Ashley Furniture Industries Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ashley Furniture Industries Home Office Furnishings Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ashley Furniture Industries Home Office Furnishings Market Share (2011-2016)

Table Inter IKEA Group Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Inter IKEA Group Home Office Furnishings Production, Revenue, Price and Gross Margin (2011-2016)

Figure Inter IKEA Group Home Office Furnishings Market Share (2011-2016)

Table Sears Holdings Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sears Holdings Home Office Furnishings Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sears Holdings Home Office Furnishings Market Share (2011-2016)

Table Steelcase Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Steelcase Home Office Furnishings Production, Revenue, Price and Gross Margin (2011-2016)

Figure Steelcase Home Office Furnishings Market Share (2011-2016)

Table Haworth Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Haworth Home Office Furnishings Production, Revenue, Price and Gross Margin (2011-2016)

Figure Haworth Home Office Furnishings Market Share (2011-2016)

Table Herman Miller Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Herman Miller Home Office Furnishings Production, Revenue, Price and Gross Margin (2011-2016)

Figure Herman Miller Home Office Furnishings Market Share (2011-2016)

Table HNI Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table HNI Home Office Furnishings Production, Revenue, Price and Gross Margin (2011-2016)

Figure HNI Home Office Furnishings Market Share (2011-2016)

Table Kimball International Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kimball International Home Office Furnishings Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kimball International Home Office Furnishings Market Share (2011-2016)

Table Knoll Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Knoll Home Office Furnishings Production, Revenue, Price and Gross Margin (2011-2016)

Figure Knoll Home Office Furnishings Market Share (2011-2016)

Table KOKUYO Furniture Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table KOKUYO Furniture Home Office Furnishings Production, Revenue, Price and

Gross Margin (2011-2016)

Figure KOKUYO Furniture Home Office Furnishings Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Home Office Furnishings

Figure Manufacturing Process Analysis of Home Office Furnishings

Figure Home Office Furnishings Industrial Chain Analysis

Table Raw Materials Sources of Home Office Furnishings Major Manufacturers in 2015

Table Major Buyers of Home Office Furnishings

Table Distributors/Traders List

Figure Global Home Office Furnishings Production and Growth Rate Forecast
(2016-2021)

Figure Global Home Office Furnishings Revenue and Growth Rate Forecast
(2016-2021)

Table Global Home Office Furnishings Production Forecast by Regions (2016-2021)

Table Global Home Office Furnishings Consumption Forecast by Regions (2016-2021)

Table Global Home Office Furnishings Production Forecast by Type (2016-2021)

Table Global Home Office Furnishings Consumption Forecast by Application
(2016-2021)

I would like to order

Product name: Global Home Office Furnishings Market Research Report 2016

Product link: <https://marketpublishers.com/r/G61AE09ED1BEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G61AE09ED1BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970