

# Global Home Decor Market Research Report 2016

<https://marketpublishers.com/r/G749A32474CEN.html>

Date: September 2016

Pages: 105

Price: US\$ 2,900.00 (Single User License)

ID: G749A32474CEN

## Abstracts

### Notes:

Production, means the output of Home Decor

Revenue, means the sales value of Home Decor

This report studies Home Decor in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with Production, price, revenue and market share for each manufacturer, covering

AllPosters

Art

Cafe Press

Darice

Fibre Craft

Floracraft

iCanvas

Pop Culture Graphics

Surya

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Home Decor in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of Home Decor in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Home Decor Market Research Report 2016

#### **1 HOME DECOR MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Home Decor
- 1.2 Home Decor Segment by Type
  - 1.2.1 Global Production Market Share of Home Decor by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Home Decor Segment by Application
  - 1.3.1 Home Decor Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Home Decor Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Home Decor (2011-2021)

#### **2 GLOBAL HOME DECOR MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Home Decor Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Home Decor Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Home Decor Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Home Decor Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Home Decor Market Competitive Situation and Trends
  - 2.5.1 Home Decor Market Concentration Rate
  - 2.5.2 Home Decor Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion

#### **3 GLOBAL HOME DECOR PRODUCTION, REVENUE (VALUE) BY REGION**

**(2011-2016)**

- 3.1 Global Home Decor Production and Market Share by Region (2011-2016)
- 3.2 Global Home Decor Revenue (Value) and Market Share by Region (2011-2016)
- 3.3 Global Home Decor Production, Revenue, Price and Gross Margin (2011-2016)
- 3.4 North America Home Decor Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 Europe Home Decor Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 China Home Decor Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 Japan Home Decor Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Southeast Asia Home Decor Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 India Home Decor Production, Revenue, Price and Gross Margin (2011-2016)

**4 GLOBAL HOME DECOR SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

- 4.1 Global Home Decor Consumption by Regions (2011-2016)
- 4.2 North America Home Decor Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Home Decor Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Home Decor Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Home Decor Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Home Decor Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Home Decor Production, Consumption, Export, Import by Regions (2011-2016)

**5 GLOBAL HOME DECOR PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Home Decor Production and Market Share by Type (2011-2016)
- 5.2 Global Home Decor Revenue and Market Share by Type (2011-2016)
- 5.3 Global Home Decor Price by Type (2011-2016)
- 5.4 Global Home Decor Production Growth by Type (2011-2016)

## **6 GLOBAL HOME DECOR MARKET ANALYSIS BY APPLICATION**

6.1 Global Home Decor Consumption and Market Share by Application (2011-2016)

6.2 Global Home Decor Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Applications

6.3.2 Emerging Markets/Countries

## **7 GLOBAL HOME DECOR MANUFACTURERS PROFILES/ANALYSIS**

7.1 AllPosters

7.1.1 Company Basic Information, Manufacturing Base and Its Competitors

7.1.2 Home Decor Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 AllPosters Home Decor Production, Revenue, Price and Gross Margin (2015 and 2016)

7.1.4 Main Business/Business Overview

7.2 Art

7.2.1 Company Basic Information, Manufacturing Base and Its Competitors

7.2.2 Home Decor Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 Art Home Decor Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Cafe Press

7.3.1 Company Basic Information, Manufacturing Base and Its Competitors

7.3.2 Home Decor Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Cafe Press Home Decor Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview

7.4 Darice

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Home Decor Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Darice Home Decor Production, Revenue, Price and Gross Margin (2015 and 2016)

2016)

7.4.4 Main Business/Business Overview

7.5 Fibre Craft

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Home Decor Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Fibre Craft Home Decor Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Floracraft

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Home Decor Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Floracraft Home Decor Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 iCanvas

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Home Decor Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 iCanvas Home Decor Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Pop Culture Graphics

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Home Decor Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Pop Culture Graphics Home Decor Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Surya

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Home Decor Product Type, Application and Specification

7.9.2.1 Type I

7.9.2.2 Type II

7.9.3 Surya Home Decor Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

## **8 HOME DECOR MANUFACTURING COST ANALYSIS**

8.1 Home Decor Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Home Decor

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Home Decor Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Home Decor Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

11.1 Technology Progress/Risk

- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL HOME DECOR MARKET FORECAST (2016-2021)**

- 12.1 Global Home Decor Production, Revenue Forecast (2016-2021)
- 12.2 Global Home Decor Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Home Decor Production Forecast by Type (2016-2021)
- 12.4 Global Home Decor Consumption Forecast by Application (2016-2021)
- 12.5 Home Decor Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Home Decor

Figure Global Production Market Share of Home Decor by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Home Decor Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Home Decor Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Home Decor Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Home Decor Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Home Decor Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Home Decor Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Home Decor Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Home Decor Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Home Decor Production of Key Manufacturers (2015 and 2016)

Table Global Home Decor Production Share by Manufacturers (2015 and 2016)

Figure 2015 Home Decor Production Share by Manufacturers

Figure 2016 Home Decor Production Share by Manufacturers

Table Global Home Decor Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Home Decor Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Home Decor Revenue Share by Manufacturers

Table 2016 Global Home Decor Revenue Share by Manufacturers

Table Global Market Home Decor Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Home Decor Average Price of Key Manufacturers in 2015

Table Manufacturers Home Decor Manufacturing Base Distribution and Sales Area

Table Manufacturers Home Decor Product Type

Figure Home Decor Market Share of Top 3 Manufacturers

Figure Home Decor Market Share of Top 5 Manufacturers

Table Global Home Decor Production by Regions (2011-2016)  
Figure Global Home Decor Production and Market Share by Regions (2011-2016)  
Figure Global Home Decor Production Market Share by Regions (2011-2016)  
Figure 2015 Global Home Decor Production Market Share by Regions  
Table Global Home Decor Revenue by Regions (2011-2016)  
Table Global Home Decor Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Home Decor Revenue Market Share by Regions  
Table Global Home Decor Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Home Decor Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Home Decor Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Home Decor Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Home Decor Production, Revenue, Price and Gross Margin (2011-2016)  
Table Southeast Asia Home Decor Production, Revenue, Price and Gross Margin (2011-2016)  
Table India Home Decor Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Home Decor Consumption Market by Regions (2011-2016)  
Table Global Home Decor Consumption Market Share by Regions (2011-2016)  
Figure Global Home Decor Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Home Decor Consumption Market Share by Regions  
Table North America Home Decor Production, Consumption, Import & Export (2011-2016)  
Table Europe Home Decor Production, Consumption, Import & Export (2011-2016)  
Table China Home Decor Production, Consumption, Import & Export (2011-2016)  
Table Japan Home Decor Production, Consumption, Import & Export (2011-2016)  
Table Southeast Asia Home Decor Production, Consumption, Import & Export (2011-2016)  
Table India Home Decor Production, Consumption, Import & Export (2011-2016)  
Table Global Home Decor Production by Type (2011-2016)  
Table Global Home Decor Production Share by Type (2011-2016)  
Figure Production Market Share of Home Decor by Type (2011-2016)  
Figure 2015 Production Market Share of Home Decor by Type  
Table Global Home Decor Revenue by Type (2011-2016)  
Table Global Home Decor Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Home Decor by Type (2011-2016)  
Figure 2015 Revenue Market Share of Home Decor by Type  
Table Global Home Decor Price by Type (2011-2016)  
Figure Global Home Decor Production Growth by Type (2011-2016)  
Table Global Home Decor Consumption by Application (2011-2016)

Table Global Home Decor Consumption Market Share by Application (2011-2016)

Figure Global Home Decor Consumption Market Share by Application in 2015

Table Global Home Decor Consumption Growth Rate by Application (2011-2016)

Figure Global Home Decor Consumption Growth Rate by Application (2011-2016)

Table AllPosters Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AllPosters Home Decor Production, Revenue, Price and Gross Margin (2011-2016)

Figure AllPosters Home Decor Market Share (2011-2016)

Table Art Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Art Home Decor Production, Revenue, Price and Gross Margin (2011-2016)

Figure Art Home Decor Market Share (2011-2016)

Table Cafe Press Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cafe Press Home Decor Production, Revenue, Price and Gross Margin (2011-2016)

Figure Cafe Press Home Decor Market Share (2011-2016)

Table Darice Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Darice Home Decor Production, Revenue, Price and Gross Margin (2011-2016)

Figure Darice Home Decor Market Share (2011-2016)

Table Fibre Craft Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fibre Craft Home Decor Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fibre Craft Home Decor Market Share (2011-2016)

Table Floracraft Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Floracraft Home Decor Production, Revenue, Price and Gross Margin (2011-2016)

Figure Floracraft Home Decor Market Share (2011-2016)

Table iCanvas Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table iCanvas Home Decor Production, Revenue, Price and Gross Margin (2011-2016)

Figure iCanvas Home Decor Market Share (2011-2016)

Table Pop Culture Graphics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pop Culture Graphics Home Decor Production, Revenue, Price and Gross Margin (2011-2016)

Figure Pop Culture Graphics Home Decor Market Share (2011-2016)

Table Surya Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Surya Home Decor Production, Revenue, Price and Gross Margin (2011-2016)

Figure Surya Home Decor Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Home Decor  
Figure Manufacturing Process Analysis of Home Decor  
Figure Home Decor Industrial Chain Analysis  
Table Raw Materials Sources of Home Decor Major Manufacturers in 2015  
Table Major Buyers of Home Decor  
Table Distributors/Traders List  
Figure Global Home Decor Production and Growth Rate Forecast (2016-2021)  
Figure Global Home Decor Revenue and Growth Rate Forecast (2016-2021)  
Table Global Home Decor Production Forecast by Regions (2016-2021)  
Table Global Home Decor Consumption Forecast by Regions (2016-2021)  
Table Global Home Decor Production Forecast by Type (2016-2021)  
Table Global Home Decor Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: Global Home Decor Market Research Report 2016

Product link: <https://marketpublishers.com/r/G749A32474CEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G749A32474CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970