

# **Global Home Audio Products Market Research Report** 2016

https://marketpublishers.com/r/GA0A4F85038EN.html

Date: October 2016

Pages: 121

Price: US\$ 2,900.00 (Single User License)

ID: GA0A4F85038EN

# **Abstracts**

# Notes:

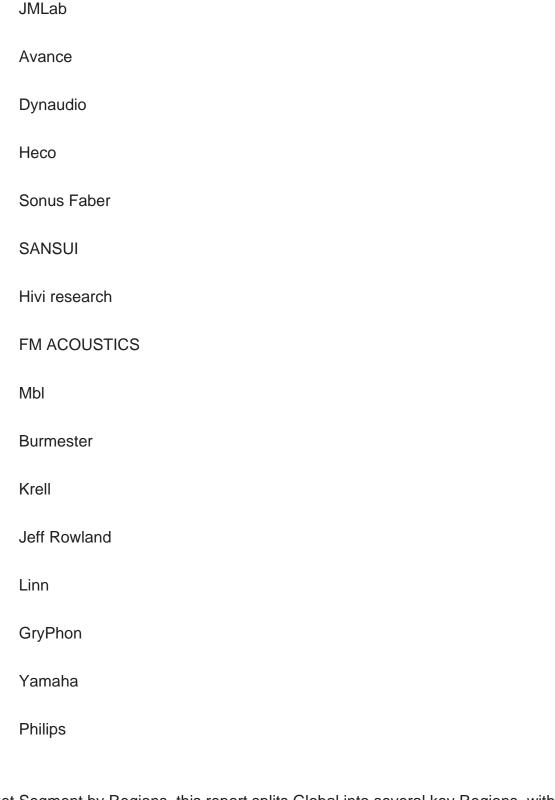
Production, means the output of Home Audio Products

Revenue, means the sales value of Home Audio Products

This report studies Home Audio Products in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Polkaudio		
Bose		
JBL		
Edifier		
Thitel		
Westlake Audio		
Bowers&Wilkins		
Tannoy		





Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Home Audio Products in these regions, from 2011 to 2021 (forecast), like

North America



Europe
China
Japan
Southeast Asia
India
Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into
Type I
Type II
Type III
Split by application, this report focuses on consumption, market share and growth rate of Home Audio Products in each application, can be divided into  Application 1  Application 2  Application 3



### **Contents**

Global Home Audio Products Market Research Report 2016

#### 1 HOME AUDIO PRODUCTS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Home Audio Products
- 1.2 Home Audio Products Segment by Type
  - 1.2.1 Global Production Market Share of Home Audio Products by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Home Audio Products Segment by Application
  - 1.3.1 Home Audio Products Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Home Audio Products Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Home Audio Products (2011-2021)

# 2 GLOBAL HOME AUDIO PRODUCTS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Home Audio Products Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Home Audio Products Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Home Audio Products Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Home Audio Products Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Home Audio Products Market Competitive Situation and Trends
  - 2.5.1 Home Audio Products Market Concentration Rate
  - 2.5.2 Home Audio Products Market Share of Top 3 and Top 5 Manufacturers



#### 2.5.3 Mergers & Acquisitions, Expansion

# 3 GLOBAL HOME AUDIO PRODUCTS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Home Audio Products Production by Region (2011-2016)
- 3.2 Global Home Audio Products Production Market Share by Region (2011-2016)
- 3.3 Global Home Audio Products Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)

# 4 GLOBAL HOME AUDIO PRODUCTS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Home Audio Products Consumption by Regions (2011-2016)
- 4.2 North America Home Audio Products Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Home Audio Products Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Home Audio Products Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Home Audio Products Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Home Audio Products Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Home Audio Products Production, Consumption, Export, Import by Regions



(2011-2016)

# 5 GLOBAL HOME AUDIO PRODUCTS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Home Audio Products Production and Market Share by Type (2011-2016)
- 5.2 Global Home Audio Products Revenue and Market Share by Type (2011-2016)
- 5.3 Global Home Audio Products Price by Type (2011-2016)
- 5.4 Global Home Audio Products Production Growth by Type (2011-2016)

#### 6 GLOBAL HOME AUDIO PRODUCTS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Home Audio Products Consumption and Market Share by Application (2011-2016)
- 6.2 Global Home Audio Products Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### 7 GLOBAL HOME AUDIO PRODUCTS MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Polkaudio
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Home Audio Products Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
- 7.1.3 Polkaudio Home Audio Products Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 Bose
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Home Audio Products Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
- 7.2.3 Bose Home Audio Products Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 JBL
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors



- 7.3.2 Home Audio Products Product Type, Application and Specification
  - 7.3.2.1 Type I
  - 7.3.2.2 Type II
- 7.3.3 JBL Home Audio Products Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 Edifier
  - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.4.2 Home Audio Products Product Type, Application and Specification
    - 7.4.2.1 Type I
    - 7.4.2.2 Type II
- 7.4.3 Edifier Home Audio Products Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 Thitel
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Home Audio Products Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
- 7.5.3 Thitel Home Audio Products Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 Westlake Audio
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Home Audio Products Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
- 7.6.3 Westlake Audio Home Audio Products Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Bowers&Wilkins
  - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.7.2 Home Audio Products Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
- 7.7.3 Bowers&Wilkins Home Audio Products Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Tannoy



- 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.8.2 Home Audio Products Product Type, Application and Specification
  - 7.8.2.1 Type I
  - 7.8.2.2 Type II
- 7.8.3 Tannoy Home Audio Products Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.8.4 Main Business/Business Overview
- 7.9 JMLab
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Home Audio Products Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
- 7.9.3 JMLab Home Audio Products Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Avance
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Home Audio Products Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
- 7.10.3 Avance Home Audio Products Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 Dynaudio
- 7.12 Heco
- 7.13 Sonus Faber
- 7.14 SANSUI
- 7.15 Hivi research
- 7.16 FM ACOUSTICS
- 7.17 Mbl
- 7.18 Burmester
- 7.19 Krell
- 7.20 Jeff Rowland
- 7.21 Linn
- 7.22 GryPhon
- 7.23 Yamaha
- 7.24 Philips

### 8 HOME AUDIO PRODUCTS MANUFACTURING COST ANALYSIS



- 8.1 Home Audio Products Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Home Audio Products

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Home Audio Products Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Home Audio Products Major Manufacturers in 2015
- 9.4 Downstream Buyers

### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change



# 12 GLOBAL HOME AUDIO PRODUCTS MARKET FORECAST (2016-2021)

- 12.1 Global Home Audio Products Production, Revenue Forecast (2016-2021)
- 12.2 Global Home Audio Products Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Home Audio Products Production Forecast by Type (2016-2021)
- 12.4 Global Home Audio Products Consumption Forecast by Application (2016-2021)
- 12.5 Home Audio Products Price Forecast (2016-2021)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### 14 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Home Audio Products

Figure Global Production Market Share of Home Audio Products by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Home Audio Products Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Home Audio Products Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Home Audio Products Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Home Audio Products Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Home Audio Products Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Home Audio Products Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Home Audio Products Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Home Audio Products Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Home Audio Products Capacity of Key Manufacturers (2015 and 2016)

Table Global Home Audio Products Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Home Audio Products Capacity of Key Manufacturers in 2015

Figure Global Home Audio Products Capacity of Key Manufacturers in 2016

Table Global Home Audio Products Production of Key Manufacturers (2015 and 2016)

Table Global Home Audio Products Production Share by Manufacturers (2015 and 2016)

Figure 2015 Home Audio Products Production Share by Manufacturers



Figure 2016 Home Audio Products Production Share by Manufacturers

Table Global Home Audio Products Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Home Audio Products Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Home Audio Products Revenue Share by Manufacturers

Table 2016 Global Home Audio Products Revenue Share by Manufacturers

Table Global Market Home Audio Products Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Home Audio Products Average Price of Key Manufacturers in 2015

Table Manufacturers Home Audio Products Manufacturing Base Distribution and Sales Area

Table Manufacturers Home Audio Products Product Type

Figure Home Audio Products Market Share of Top 3 Manufacturers

Figure Home Audio Products Market Share of Top 5 Manufacturers

Table Global Home Audio Products Capacity by Regions (2011-2016)

Figure Global Home Audio Products Capacity Market Share by Regions (2011-2016)

Figure Global Home Audio Products Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Home Audio Products Capacity Market Share by Regions

Table Global Home Audio Products Production by Regions (2011-2016)

Figure Global Home Audio Products Production and Market Share by Regions (2011-2016)

Figure Global Home Audio Products Production Market Share by Regions (2011-2016)

Figure 2015 Global Home Audio Products Production Market Share by Regions

Table Global Home Audio Products Revenue by Regions (2011-2016)

Table Global Home Audio Products Revenue Market Share by Regions (2011-2016)

Table 2015 Global Home Audio Products Revenue Market Share by Regions

Table Global Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)

Table China Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)



Table India Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Home Audio Products Consumption Market by Regions (2011-2016)

Table Global Home Audio Products Consumption Market Share by Regions (2011-2016)

Figure Global Home Audio Products Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Home Audio Products Consumption Market Share by Regions Table North America Home Audio Products Production, Consumption, Import & Export (2011-2016)

Table Europe Home Audio Products Production, Consumption, Import & Export (2011-2016)

Table China Home Audio Products Production, Consumption, Import & Export (2011-2016)

Table Japan Home Audio Products Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Home Audio Products Production, Consumption, Import & Export (2011-2016)

Table India Home Audio Products Production, Consumption, Import & Export (2011-2016)

Table Global Home Audio Products Production by Type (2011-2016)

Table Global Home Audio Products Production Share by Type (2011-2016)

Figure Production Market Share of Home Audio Products by Type (2011-2016)

Figure 2015 Production Market Share of Home Audio Products by Type

Table Global Home Audio Products Revenue by Type (2011-2016)

Table Global Home Audio Products Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Home Audio Products by Type (2011-2016)

Figure 2015 Revenue Market Share of Home Audio Products by Type

Table Global Home Audio Products Price by Type (2011-2016)

Figure Global Home Audio Products Production Growth by Type (2011-2016)

Table Global Home Audio Products Consumption by Application (2011-2016)

Table Global Home Audio Products Consumption Market Share by Application (2011-2016)

Figure Global Home Audio Products Consumption Market Share by Application in 2015 Table Global Home Audio Products Consumption Growth Rate by Application (2011-2016)

Figure Global Home Audio Products Consumption Growth Rate by Application (2011-2016)

Table Polkaudio Basic Information, Manufacturing Base, Sales Area and Its



#### Competitors

Table Polkaudio Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)

Figure Polkaudio Home Audio Products Market Share (2011-2016)

Table Bose Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Bose Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bose Home Audio Products Market Share (2011-2016)

Table JBL Basic Information, Manufacturing Base, Sales Area and Its Competitors Table JBL Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)

Figure JBL Home Audio Products Market Share (2011-2016)

Table Edifier Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Edifier Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)

Figure Edifier Home Audio Products Market Share (2011-2016)

Table Thitel Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Thitel Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)

Figure Thitel Home Audio Products Market Share (2011-2016)

Table Westlake Audio Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Westlake Audio Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)

Figure Westlake Audio Home Audio Products Market Share (2011-2016)

Table Bowers&Wilkins Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bowers&Wilkins Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bowers&Wilkins Home Audio Products Market Share (2011-2016)

Table Tannoy Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Tannoy Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)

Figure Tannoy Home Audio Products Market Share (2011-2016)

Table JMLab Basic Information, Manufacturing Base, Sales Area and Its Competitors Table JMLab Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)

Figure JMLab Home Audio Products Market Share (2011-2016)

Table Avance Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Avance Home Audio Products Production, Revenue, Price and Gross Margin (2011-2016)

Figure Avance Home Audio Products Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Home Audio Products

Figure Manufacturing Process Analysis of Home Audio Products

Figure Home Audio Products Industrial Chain Analysis

Table Raw Materials Sources of Home Audio Products Major Manufacturers in 2015

Table Major Buyers of Home Audio Products

Table Distributors/Traders List

Figure Global Home Audio Products Production and Growth Rate Forecast (2016-2021)

Figure Global Home Audio Products Revenue and Growth Rate Forecast (2016-2021)

Table Global Home Audio Products Production Forecast by Regions (2016-2021)

Table Global Home Audio Products Consumption Forecast by Regions (2016-2021)

Table Global Home Audio Products Production Forecast by Type (2016-2021)

Table Global Home Audio Products Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Home Audio Products Market Research Report 2016

Product link: https://marketpublishers.com/r/GA0A4F85038EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GA0A4F85038EN.html">https://marketpublishers.com/r/GA0A4F85038EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms