

Global Home Audio Market Professional Survey Report 2018

<https://marketpublishers.com/r/G897061A735EN.html>

Date: July 2018

Pages: 116

Price: US\$ 3,500.00 (Single User License)

ID: G897061A735EN

Abstracts

This report studies the global Home Audio market status and forecast, categorizes the global Home Audio market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Home audio is audio electronics intended for home entertainment use, such as shelf stereos and surround sound receivers. Home audio generally is a series of accessory equipment, which may be intended to enhance or replace standard equipment, such as standard TV speakers. Since surround sound receivers, which are primarily intended to enhance the reproduction of a movie, are the most popular home audio device, the primary field of home audio is home cinema.

Sony Corporation, LG Electronics, Bose and Panasonic Corporation are the key players and accounted for over 50% of the overall Home Audio market share in 2016. Other players include Yamaha, Harman, Onkyo (Pioneer), VIZIO, Samsung.

Europe Home Audio size stood as the largest market and was valued at USD 2481.75 Million in 2016 and is anticipated to grow at a CAGR of 3.31% from 2016 to 2022. The region is likely to continue its dominance over the forecast period due to early adoption of home audio devices. In addition, presence of high number of technology consciousness people is also likely to surge the demand

The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service.

Consequently, they take the majority of the market share of high-end market.

Despite the presence of competition problems, due to the global recovery trend is slightly, investor are still optimistic about this area; the future will still have more new

investment enter the field.

The global Home Audio market is valued at 9720 million US\$ in 2017 and will reach 12900 million US\$ by the end of 2025, growing at a CAGR of 3.6% during 2018-2025.

The major manufacturers covered in this report

LG

Sony

Panasonic

Bose

Yamaha

Harman

Onkyo (Pioneer)

VIZIO

Samsung

D+M Group (Sound United)

VOXX International

Nortek

Creative Technologies

EDIFIER

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market

share and growth rate of each type, primarily split into

Home Theatre in-a-box (HTiB)

Home Audio Speakers and Systems

Other

By Application, the market can be split into

Application 1

Application 2

The study objectives of this report are:

To analyze and study the global Home Audio capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Home Audio manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Home Audio are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Home Audio Manufacturers

Home Audio Distributors/Traders/Wholesalers

Home Audio Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Home Audio market, by end-use.

Detailed analysis and profiles of additional market players.

Contents

Global Home Audio Market Professional Survey Report 2018

1 INDUSTRY OVERVIEW OF HOME AUDIO

1.1 Definition and Specifications of Home Audio

1.1.1 Definition of Home Audio

1.1.2 Specifications of Home Audio

1.2 Classification of Home Audio

1.2.1 Home Theatre in-a-box (HTiB)

1.2.2 Home Audio Speakers and Systems

1.2.3 Other

1.3 Applications of Home Audio

1.3.1 Application

1.3.2 Application

1.4 Market Segment by Regions

1.4.1 North America

1.4.2 Europe

1.4.3 China

1.4.4 Japan

1.4.5 Southeast Asia

1.4.6 India

2 MANUFACTURING COST STRUCTURE ANALYSIS OF HOME AUDIO

2.1 Raw Material and Suppliers

2.2 Manufacturing Cost Structure Analysis of Home Audio

2.3 Manufacturing Process Analysis of Home Audio

2.4 Industry Chain Structure of Home Audio

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF HOME AUDIO

3.1 Capacity and Commercial Production Date of Global Home Audio Major Manufacturers in 2017

3.2 Manufacturing Plants Distribution of Global Home Audio Major Manufacturers in 2017

3.3 R&D Status and Technology Source of Global Home Audio Major Manufacturers in

2017

3.4 Raw Materials Sources Analysis of Global Home Audio Major Manufacturers in 2017

4 GLOBAL HOME AUDIO OVERALL MARKET OVERVIEW

4.1 2013-2018E Overall Market Analysis

4.2 Capacity Analysis

4.2.1 2013-2018E Global Home Audio Capacity and Growth Rate Analysis

4.2.2 2017 Home Audio Capacity Analysis (Company Segment)

4.3 Sales Analysis

4.3.1 2013-2018E Global Home Audio Sales and Growth Rate Analysis

4.3.2 2017 Home Audio Sales Analysis (Company Segment)

4.4 Sales Price Analysis

4.4.1 2013-2018E Global Home Audio Sales Price

4.4.2 2017 Home Audio Sales Price Analysis (Company Segment)

5 HOME AUDIO REGIONAL MARKET ANALYSIS

5.1 North America Home Audio Market Analysis

5.1.1 North America Home Audio Market Overview

5.1.2 North America 2013-2018E Home Audio Local Supply, Import, Export, Local Consumption Analysis

5.1.3 North America 2013-2018E Home Audio Sales Price Analysis

5.1.4 North America 2017 Home Audio Market Share Analysis

5.2 Europe Home Audio Market Analysis

5.2.1 Europe Home Audio Market Overview

5.2.2 Europe 2013-2018E Home Audio Local Supply, Import, Export, Local Consumption Analysis

5.2.3 Europe 2013-2018E Home Audio Sales Price Analysis

5.2.4 Europe 2017 Home Audio Market Share Analysis

5.3 China Home Audio Market Analysis

5.3.1 China Home Audio Market Overview

5.3.2 China 2013-2018E Home Audio Local Supply, Import, Export, Local Consumption Analysis

5.3.3 China 2013-2018E Home Audio Sales Price Analysis

5.3.4 China 2017 Home Audio Market Share Analysis

5.4 Japan Home Audio Market Analysis

5.4.1 Japan Home Audio Market Overview

5.4.2 Japan 2013-2018E Home Audio Local Supply, Import, Export, Local Consumption Analysis

5.4.3 Japan 2013-2018E Home Audio Sales Price Analysis

5.4.4 Japan 2017 Home Audio Market Share Analysis

5.5 Southeast Asia Home Audio Market Analysis

5.5.1 Southeast Asia Home Audio Market Overview

5.5.2 Southeast Asia 2013-2018E Home Audio Local Supply, Import, Export, Local Consumption Analysis

5.5.3 Southeast Asia 2013-2018E Home Audio Sales Price Analysis

5.5.4 Southeast Asia 2017 Home Audio Market Share Analysis

5.6 India Home Audio Market Analysis

5.6.1 India Home Audio Market Overview

5.6.2 India 2013-2018E Home Audio Local Supply, Import, Export, Local Consumption Analysis

5.6.3 India 2013-2018E Home Audio Sales Price Analysis

5.6.4 India 2017 Home Audio Market Share Analysis

6 GLOBAL 2013-2018E HOME AUDIO SEGMENT MARKET ANALYSIS (BY TYPE)

6.1 Global 2013-2018E Home Audio Sales by Type

6.2 Different Types of Home Audio Product Interview Price Analysis

6.3 Different Types of Home Audio Product Driving Factors Analysis

6.3.1 Home Theatre in-a-box (HTiB) Growth Driving Factor Analysis

6.3.2 Home Audio Speakers and Systems Growth Driving Factor Analysis

6.3.3 Other Growth Driving Factor Analysis

7 GLOBAL 2013-2018E HOME AUDIO SEGMENT MARKET ANALYSIS (BY APPLICATION)

7.1 Global 2013-2018E Home Audio Consumption by Application

7.2 Different Application of Home Audio Product Interview Price Analysis

7.3 Different Application of Home Audio Product Driving Factors Analysis

7.3.1 Application 1 Home Audio Growth Driving Factor Analysis

7.3.2 Application 2 Home Audio Growth Driving Factor Analysis

8 MAJOR MANUFACTURERS ANALYSIS OF HOME AUDIO

8.1 LG

8.1.1 Company Profile

- 8.1.2 Product Picture and Specifications
 - 8.1.2.1 Product A
 - 8.1.2.2 Product B
- 8.1.3 LG 2017 Home Audio Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.1.4 LG 2017 Home Audio Business Region Distribution Analysis
- 8.2 Sony
 - 8.2.1 Company Profile
 - 8.2.2 Product Picture and Specifications
 - 8.2.2.1 Product A
 - 8.2.2.2 Product B
 - 8.2.3 Sony 2017 Home Audio Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.2.4 Sony 2017 Home Audio Business Region Distribution Analysis
- 8.3 Panasonic
 - 8.3.1 Company Profile
 - 8.3.2 Product Picture and Specifications
 - 8.3.2.1 Product A
 - 8.3.2.2 Product B
 - 8.3.3 Panasonic 2017 Home Audio Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.3.4 Panasonic 2017 Home Audio Business Region Distribution Analysis
- 8.4 Bose
 - 8.4.1 Company Profile
 - 8.4.2 Product Picture and Specifications
 - 8.4.2.1 Product A
 - 8.4.2.2 Product B
 - 8.4.3 Bose 2017 Home Audio Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.4.4 Bose 2017 Home Audio Business Region Distribution Analysis
- 8.5 Yamaha
 - 8.5.1 Company Profile
 - 8.5.2 Product Picture and Specifications
 - 8.5.2.1 Product A
 - 8.5.2.2 Product B
 - 8.5.3 Yamaha 2017 Home Audio Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.5.4 Yamaha 2017 Home Audio Business Region Distribution Analysis
- 8.6 Harman
 - 8.6.1 Company Profile

8.6.2 Product Picture and Specifications

8.6.2.1 Product A

8.6.2.2 Product B

8.6.3 Harman 2017 Home Audio Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.6.4 Harman 2017 Home Audio Business Region Distribution Analysis

8.7 Onkyo (Pioneer)

8.7.1 Company Profile

8.7.2 Product Picture and Specifications

8.7.2.1 Product A

8.7.2.2 Product B

8.7.3 Onkyo (Pioneer) 2017 Home Audio Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.7.4 Onkyo (Pioneer) 2017 Home Audio Business Region Distribution Analysis

8.8 VIZIO

8.8.1 Company Profile

8.8.2 Product Picture and Specifications

8.8.2.1 Product A

8.8.2.2 Product B

8.8.3 VIZIO 2017 Home Audio Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.8.4 VIZIO 2017 Home Audio Business Region Distribution Analysis

8.9 Samsung

8.9.1 Company Profile

8.9.2 Product Picture and Specifications

8.9.2.1 Product A

8.9.2.2 Product B

8.9.3 Samsung 2017 Home Audio Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.9.4 Samsung 2017 Home Audio Business Region Distribution Analysis

8.10 D+M Group (Sound United)

8.10.1 Company Profile

8.10.2 Product Picture and Specifications

8.10.2.1 Product A

8.10.2.2 Product B

8.10.3 D+M Group (Sound United) 2017 Home Audio Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.10.4 D+M Group (Sound United) 2017 Home Audio Business Region Distribution Analysis

- 8.11 VOXX International
- 8.12 Nortek
- 8.13 Creative Technologies
- 8.14 EDIFIER

9 DEVELOPMENT TREND OF ANALYSIS OF HOME AUDIO MARKET

- 9.1 Global Home Audio Market Trend Analysis
 - 9.1.1 Global 2018-2025 Home Audio Market Size (Volume and Value) Forecast
 - 9.1.2 Global 2018-2025 Home Audio Sales Price Forecast
- 9.2 Home Audio Regional Market Trend
 - 9.2.1 North America 2018-2025 Home Audio Consumption Forecast
 - 9.2.2 Europe 2018-2025 Home Audio Consumption Forecast
 - 9.2.3 China 2018-2025 Home Audio Consumption Forecast
 - 9.2.4 Japan 2018-2025 Home Audio Consumption Forecast
 - 9.2.5 Southeast Asia 2018-2025 Home Audio Consumption Forecast
 - 9.2.6 India 2018-2025 Home Audio Consumption Forecast
- 9.3 Home Audio Market Trend (Product Type)
- 9.4 Home Audio Market Trend (Application)

10 HOME AUDIO MARKETING TYPE ANALYSIS

- 10.1 Home Audio Regional Marketing Type Analysis
- 10.2 Home Audio International Trade Type Analysis
- 10.3 Traders or Distributors with Contact Information of Home Audio by Region
- 10.4 Home Audio Supply Chain Analysis

11 CONSUMERS ANALYSIS OF HOME AUDIO

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

12 CONCLUSION OF THE GLOBAL HOME AUDIO MARKET PROFESSIONAL SURVEY REPORT 2017

- Methodology
- Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Home Audio

Table Product Specifications of Home Audio

Table Classification of Home Audio

Figure Global Production Market Share of Home Audio by Type in 2017

Figure Home Theatre in-a-box (HTiB) Picture

Table Major Manufacturers of Home Theatre in-a-box (HTiB)

Figure Home Audio Speakers and Systems Picture

Table Major Manufacturers of Home Audio Speakers and Systems

Figure Other Picture

Table Major Manufacturers of Other

Table Applications of Home Audio

Figure Global Consumption Volume Market Share of Home Audio by Application in 2017

Figure Market Share of Home Audio by Regions

Figure North America Home Audio Market Size (Million USD) (2013-2025)

Figure Europe Home Audio Market Size (Million USD) (2013-2025)

Figure China Home Audio Market Size (Million USD) (2013-2025)

Figure Japan Home Audio Market Size (Million USD) (2013-2025)

Figure Southeast Asia Home Audio Market Size (Million USD) (2013-2025)

Figure India Home Audio Market Size (Million USD) (2013-2025)

Table Home Audio Raw Material and Suppliers

Table Manufacturing Cost Structure Analysis of Home Audio in 2017

Figure Manufacturing Process Analysis of Home Audio

Figure Industry Chain Structure of Home Audio

Table Capacity and Commercial Production Date of Global Home Audio Major Manufacturers in 2017

Table Manufacturing Plants Distribution of Global Home Audio Major Manufacturers in 2017

Table R&D Status and Technology Source of Global Home Audio Major Manufacturers in 2017

Table Raw Materials Sources Analysis of Global Home Audio Major Manufacturers in 2017

Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Home Audio 2013-2018E

Figure Global 2013-2018E Home Audio Market Size (Volume) and Growth Rate

Figure Global 2013-2018E Home Audio Market Size (Value) and Growth Rate
Table 2013-2018E Global Home Audio Capacity and Growth Rate
Table 2017 Global Home Audio Capacity (K Units) List (Company Segment)
Table 2013-2018E Global Home Audio Sales (K Units) and Growth Rate
Table 2017 Global Home Audio Sales (K Units) List (Company Segment)
Table 2013-2018E Global Home Audio Sales Price (USD/Unit)
Table 2017 Global Home Audio Sales Price (USD/Unit) List (Company Segment)
Figure North America Capacity Overview
Table North America Supply, Import, Export and Consumption (K Units) of Home Audio 2013-2018E
Figure North America 2013-2018E Home Audio Sales Price (USD/Unit)
Figure North America 2017 Home Audio Sales Market Share
Figure Europe Capacity Overview
Table Europe Supply, Import, Export and Consumption (K Units) of Home Audio 2013-2018E
Figure Europe 2013-2018E Home Audio Sales Price (USD/Unit)
Figure Europe 2017 Home Audio Sales Market Share
Figure China Capacity Overview
Table China Supply, Import, Export and Consumption (K Units) of Home Audio 2013-2018E
Figure China 2013-2018E Home Audio Sales Price (USD/Unit)
Figure China 2017 Home Audio Sales Market Share
Figure Japan Capacity Overview
Table Japan Supply, Import, Export and Consumption (K Units) of Home Audio 2013-2018E
Figure Japan 2013-2018E Home Audio Sales Price (USD/Unit)
Figure Japan 2017 Home Audio Sales Market Share
Figure Southeast Asia Capacity Overview
Table Southeast Asia Supply, Import, Export and Consumption (K Units) of Home Audio 2013-2018E
Figure Southeast Asia 2013-2018E Home Audio Sales Price (USD/Unit)
Figure Southeast Asia 2017 Home Audio Sales Market Share
Figure India Capacity Overview
Table India Supply, Import, Export and Consumption (K Units) of Home Audio 2013-2018E
Figure India 2013-2018E Home Audio Sales Price (USD/Unit)
Figure India 2017 Home Audio Sales Market Share
Table Global 2013-2018E Home Audio Sales (K Units) by Type
Table Different Types Home Audio Product Interview Price

Table Global 2013-2018E Home Audio Sales (K Units) by Application

Table Different Application Home Audio Product Interview Price

Table LG Information List

Table Product Overview

Table 2017 LG Home Audio Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 LG Home Audio Business Region Distribution

Table Sony Information List

Table Product Overview

Table 2017 Sony Home Audio Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 Sony Home Audio Business Region Distribution

Table Panasonic Information List

Table Product Overview

Table 2017 Panasonic Home Audio Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 Panasonic Home Audio Business Region Distribution

Table Bose Information List

Table Product Overview

Table 2017 Bose Home Audio Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 Bose Home Audio Business Region Distribution

Table Yamaha Information List

Table Product Overview

Table 2017 Yamaha Home Audio Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 Yamaha Home Audio Business Region Distribution

Table Harman Information List

Table Product Overview

Table 2017 Harman Home Audio Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 Harman Home Audio Business Region Distribution

Table Onkyo (Pioneer) Information List

Table Product Overview

Table 2017 Onkyo (Pioneer) Home Audio Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 Onkyo (Pioneer) Home Audio Business Region Distribution

Table VIZIO Information List

Table Product Overview

Table 2017 VIZIO Home Audio Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 VIZIO Home Audio Business Region Distribution

Table Samsung Information List

Table Product Overview

Table 2017 Samsung Home Audio Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 Samsung Home Audio Business Region Distribution

Table D+M Group (Sound United) Information List

Table Product Overview

Table 2017 D+M Group (Sound United) Home Audio Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2017 D+M Group (Sound United) Home Audio Business Region Distribution

Table VOXX International Information List

Table Nortek Information List

Table Creative Technologies Information List

Table EDIFIER Information List

Figure Global 2018-2025 Home Audio Market Size (K Units) and Growth Rate Forecast

Figure Global 2018-2025 Home Audio Market Size (Million USD) and Growth Rate Forecast

Figure Global 2018-2025 Home Audio Sales Price (USD/Unit) Forecast

Figure North America 2018-2025 Home Audio Consumption Volume (K Units) and Growth Rate Forecast

Figure China 2018-2025 Home Audio Consumption Volume (K Units) and Growth Rate Forecast

Figure Europe 2018-2025 Home Audio Consumption Volume (K Units) and Growth Rate Forecast

Figure Southeast Asia 2018-2025 Home Audio Consumption Volume (K Units) and Growth Rate Forecast

Figure Japan 2018-2025 Home Audio Consumption Volume (K Units) and Growth Rate Forecast

Figure India 2018-2025 Home Audio Consumption Volume (K Units) and Growth Rate Forecast

Table Global Sales Volume (K Units) of Home Audio by Type 2018-2025

Table Global Consumption Volume (K Units) of Home Audio by Application 2018-2025

Table Traders or Distributors with Contact Information of Home Audio by Region

I would like to order

Product name: Global Home Audio Market Professional Survey Report 2018

Product link: <https://marketpublishers.com/r/G897061A735EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G897061A735EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970