

# **Global Home Appliance Sales Market Report 2017**

https://marketpublishers.com/r/GAFDF0D9E9CEN.html Date: August 2017 Pages: 117 Price: US\$ 4,000.00 (Single User License) ID: GAFDF0D9E9CEN

## Abstracts

In this report, the global Home Appliance market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report split global into several key Regions, with sales (K Units), revenue (Million USD), market share and growth rate of Home Appliance for these regions, from 2012 to 2022 (forecast), covering

United States China Europe Japan Southeast Asia India

Global Home Appliance market competition by top manufacturers/players, with Home Appliance sales volume, Price (USD/Unit), revenue (Million USD) and market share for each manufacturer/player; the top players including

Haier

Whirlpool



Midea
Panasonic
GE
SAMSUNG
SONY
LG
BSH
Hisence
Electrolux
Philips
Gree
TCL
Changhong
SKYWORTH
Meling

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

**Kitchen Appliances** 

Refrigerators



Washing Machines

Television

Air Conditioners

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Home Appliance for each application, including

Cooking Food Storage House Maintenance Entertainment Cleaning

Others

If you have any special requirements, please let us know and we will offer you the report as you want.



# Contents

Global Home Appliance Sales Market Report 2017

## 1 HOME APPLIANCE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Home Appliance
- 1.2 Classification of Home Appliance by Product Category
- 1.2.1 Global Home Appliance Market Size (Sales) Comparison by Type (2012-2022)
- 1.2.2 Global Home Appliance Market Size (Sales) Market Share by Type (Product Category) in 2016
- 1.2.3 Kitchen Appliances
- 1.2.4 Refrigerators
- 1.2.5 Washing Machines
- 1.2.6 Television
- 1.2.7 Air Conditioners
- 1.2.8 Others
- 1.3 Global Home Appliance Market by Application/End Users
- 1.3.1 Global Home Appliance Sales (Volume) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Cooking
  - 1.3.3 Food Storage
  - 1.3.4 House Maintenance
  - 1.3.5 Entertainment
  - 1.3.6 Cleaning
  - 1.3.7 Others
- 1.4 Global Home Appliance Market by Region
- 1.4.1 Global Home Appliance Market Size (Value) Comparison by Region (2012-2022)
- 1.4.2 United States Home Appliance Status and Prospect (2012-2022)
- 1.4.3 China Home Appliance Status and Prospect (2012-2022)
- 1.4.4 Europe Home Appliance Status and Prospect (2012-2022)
- 1.4.5 Japan Home Appliance Status and Prospect (2012-2022)
- 1.4.6 Southeast Asia Home Appliance Status and Prospect (2012-2022)
- 1.4.7 India Home Appliance Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value and Volume) of Home Appliance (2012-2022)
- 1.5.1 Global Home Appliance Sales and Growth Rate (2012-2022)
- 1.5.2 Global Home Appliance Revenue and Growth Rate (2012-2022)

## 2 GLOBAL HOME APPLIANCE COMPETITION BY PLAYERS/SUPPLIERS, TYPE



### AND APPLICATION

2.1 Global Home Appliance Market Competition by Players/Suppliers

2.1.1 Global Home Appliance Sales and Market Share of Key Players/Suppliers (2012-2017)

2.1.2 Global Home Appliance Revenue and Share by Players/Suppliers (2012-2017)2.2 Global Home Appliance (Volume and Value) by Type

- 2.2.1 Global Home Appliance Sales and Market Share by Type (2012-2017)
- 2.2.2 Global Home Appliance Revenue and Market Share by Type (2012-2017)
- 2.3 Global Home Appliance (Volume and Value) by Region
- 2.3.1 Global Home Appliance Sales and Market Share by Region (2012-2017)
- 2.3.2 Global Home Appliance Revenue and Market Share by Region (2012-2017)
- 2.4 Global Home Appliance (Volume) by Application

## **3 UNITED STATES HOME APPLIANCE (VOLUME, VALUE AND SALES PRICE)**

- 3.1 United States Home Appliance Sales and Value (2012-2017)
  - 3.1.1 United States Home Appliance Sales and Growth Rate (2012-2017)
  - 3.1.2 United States Home Appliance Revenue and Growth Rate (2012-2017)
- 3.1.3 United States Home Appliance Sales Price Trend (2012-2017)
- 3.2 United States Home Appliance Sales Volume and Market Share by Players
- 3.3 United States Home Appliance Sales Volume and Market Share by Type
- 3.4 United States Home Appliance Sales Volume and Market Share by Application

## 4 CHINA HOME APPLIANCE (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Home Appliance Sales and Value (2012-2017)
- 4.1.1 China Home Appliance Sales and Growth Rate (2012-2017)
- 4.1.2 China Home Appliance Revenue and Growth Rate (2012-2017)
- 4.1.3 China Home Appliance Sales Price Trend (2012-2017)
- 4.2 China Home Appliance Sales Volume and Market Share by Players
- 4.3 China Home Appliance Sales Volume and Market Share by Type
- 4.4 China Home Appliance Sales Volume and Market Share by Application

## 5 EUROPE HOME APPLIANCE (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Home Appliance Sales and Value (2012-2017)
- 5.1.1 Europe Home Appliance Sales and Growth Rate (2012-2017)
- 5.1.2 Europe Home Appliance Revenue and Growth Rate (2012-2017)



- 5.1.3 Europe Home Appliance Sales Price Trend (2012-2017)
- 5.2 Europe Home Appliance Sales Volume and Market Share by Players
- 5.3 Europe Home Appliance Sales Volume and Market Share by Type
- 5.4 Europe Home Appliance Sales Volume and Market Share by Application

#### 6 JAPAN HOME APPLIANCE (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Home Appliance Sales and Value (2012-2017)
- 6.1.1 Japan Home Appliance Sales and Growth Rate (2012-2017)
- 6.1.2 Japan Home Appliance Revenue and Growth Rate (2012-2017)
- 6.1.3 Japan Home Appliance Sales Price Trend (2012-2017)
- 6.2 Japan Home Appliance Sales Volume and Market Share by Players
- 6.3 Japan Home Appliance Sales Volume and Market Share by Type
- 6.4 Japan Home Appliance Sales Volume and Market Share by Application

### 7 SOUTHEAST ASIA HOME APPLIANCE (VOLUME, VALUE AND SALES PRICE)

- 7.1 Southeast Asia Home Appliance Sales and Value (2012-2017)
- 7.1.1 Southeast Asia Home Appliance Sales and Growth Rate (2012-2017)
- 7.1.2 Southeast Asia Home Appliance Revenue and Growth Rate (2012-2017)
- 7.1.3 Southeast Asia Home Appliance Sales Price Trend (2012-2017)
- 7.2 Southeast Asia Home Appliance Sales Volume and Market Share by Players
- 7.3 Southeast Asia Home Appliance Sales Volume and Market Share by Type
- 7.4 Southeast Asia Home Appliance Sales Volume and Market Share by Application

## 8 INDIA HOME APPLIANCE (VOLUME, VALUE AND SALES PRICE)

- 8.1 India Home Appliance Sales and Value (2012-2017)
- 8.1.1 India Home Appliance Sales and Growth Rate (2012-2017)
- 8.1.2 India Home Appliance Revenue and Growth Rate (2012-2017)
- 8.1.3 India Home Appliance Sales Price Trend (2012-2017)
- 8.2 India Home Appliance Sales Volume and Market Share by Players
- 8.3 India Home Appliance Sales Volume and Market Share by Type
- 8.4 India Home Appliance Sales Volume and Market Share by Application

## 9 GLOBAL HOME APPLIANCE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

9.1 Haier



- 9.1.1 Company Basic Information, Manufacturing Base and Competitors
- 9.1.2 Home Appliance Product Category, Application and Specification
- 9.1.2.1 Product A
- 9.1.2.2 Product B
- 9.1.3 Haier Home Appliance Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.1.4 Main Business/Business Overview

9.2 Whirlpool

- 9.2.1 Company Basic Information, Manufacturing Base and Competitors
- 9.2.2 Home Appliance Product Category, Application and Specification
- 9.2.2.1 Product A
- 9.2.2.2 Product B
- 9.2.3 Whirlpool Home Appliance Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.2.4 Main Business/Business Overview

9.3 Midea

- 9.3.1 Company Basic Information, Manufacturing Base and Competitors
- 9.3.2 Home Appliance Product Category, Application and Specification
- 9.3.2.1 Product A

9.3.2.2 Product B

- 9.3.3 Midea Home Appliance Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.3.4 Main Business/Business Overview
- 9.4 Panasonic
  - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.4.2 Home Appliance Product Category, Application and Specification
    - 9.4.2.1 Product A
    - 9.4.2.2 Product B

9.4.3 Panasonic Home Appliance Sales, Revenue, Price and Gross Margin (2012-2017)

9.4.4 Main Business/Business Overview

9.5 GE

- 9.5.1 Company Basic Information, Manufacturing Base and Competitors
- 9.5.2 Home Appliance Product Category, Application and Specification
  - 9.5.2.1 Product A
  - 9.5.2.2 Product B
- 9.5.3 GE Home Appliance Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.5.4 Main Business/Business Overview

9.6 SAMSUNG

- 9.6.1 Company Basic Information, Manufacturing Base and Competitors
- 9.6.2 Home Appliance Product Category, Application and Specification
- 9.6.2.1 Product A



9.6.2.2 Product B

9.6.3 SAMSUNG Home Appliance Sales, Revenue, Price and Gross Margin (2012-2017)

9.6.4 Main Business/Business Overview

9.7 SONY

- 9.7.1 Company Basic Information, Manufacturing Base and Competitors
- 9.7.2 Home Appliance Product Category, Application and Specification
- 9.7.2.1 Product A
- 9.7.2.2 Product B
- 9.7.3 SONY Home Appliance Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.7.4 Main Business/Business Overview

9.8 LG

- 9.8.1 Company Basic Information, Manufacturing Base and Competitors
- 9.8.2 Home Appliance Product Category, Application and Specification
- 9.8.2.1 Product A
- 9.8.2.2 Product B
- 9.8.3 LG Home Appliance Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.8.4 Main Business/Business Overview
- 9.9 BSH
  - 9.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.9.2 Home Appliance Product Category, Application and Specification
  - 9.9.2.1 Product A
  - 9.9.2.2 Product B
  - 9.9.3 BSH Home Appliance Sales, Revenue, Price and Gross Margin (2012-2017)
  - 9.9.4 Main Business/Business Overview
- 9.10 Hisence
  - 9.10.1 Company Basic Information, Manufacturing Base and Competitors
- 9.10.2 Home Appliance Product Category, Application and Specification
  - 9.10.2.1 Product A
  - 9.10.2.2 Product B
- 9.10.3 Hisence Home Appliance Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.10.4 Main Business/Business Overview
- 9.11 Electrolux
- 9.12 Philips
- 9.13 Gree
- 9.14 TCL
- 9.15 Changhong
- 9.16 SKYWORTH
- 9.17 Meling



#### **10 HOME APPLIANCE MAUFACTURING COST ANALYSIS**

- 10.1 Home Appliance Key Raw Materials Analysis
  - 10.1.1 Key Raw Materials
  - 10.1.2 Price Trend of Key Raw Materials
  - 10.1.3 Key Suppliers of Raw Materials
  - 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
- 10.2.1 Raw Materials
- 10.2.2 Labor Cost
- 10.2.3 Manufacturing Process Analysis of Home Appliance
- 10.3 Manufacturing Process Analysis of Home Appliance

#### 11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 11.1 Home Appliance Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of Home Appliance Major Manufacturers in 2016
- 11.4 Downstream Buyers

#### 12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 12.1 Marketing Channel
  - 12.1.1 Direct Marketing
  - 12.1.2 Indirect Marketing
  - 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
  - 12.2.1 Pricing Strategy
  - 12.2.2 Brand Strategy
  - 12.2.3 Target Client
- 12.3 Distributors/Traders List

#### **13 MARKET EFFECT FACTORS ANALYSIS**

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes Threat
  - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change



13.3 Economic/Political Environmental Change

#### 14 GLOBAL HOME APPLIANCE MARKET FORECAST (2017-2022)

14.1 Global Home Appliance Sales Volume, Revenue and Price Forecast (2017-2022)

14.1.1 Global Home Appliance Sales Volume and Growth Rate Forecast (2017-2022)

14.1.2 Global Home Appliance Revenue and Growth Rate Forecast (2017-2022)

14.1.3 Global Home Appliance Price and Trend Forecast (2017-2022)

14.2 Global Home Appliance Sales Volume, Revenue and Growth Rate Forecast by Region (2017-2022)

14.2.1 Global Home Appliance Sales Volume and Growth Rate Forecast by Regions (2017-2022)

14.2.2 Global Home Appliance Revenue and Growth Rate Forecast by Regions (2017-2022)

14.2.3 United States Home Appliance Sales Volume, Revenue and Growth Rate Forecast (2017-2022)

14.2.4 China Home Appliance Sales Volume, Revenue and Growth Rate Forecast (2017-2022)

14.2.5 Europe Home Appliance Sales Volume, Revenue and Growth Rate Forecast (2017-2022)

14.2.6 Japan Home Appliance Sales Volume, Revenue and Growth Rate Forecast (2017-2022)

14.2.7 Southeast Asia Home Appliance Sales Volume, Revenue and Growth Rate Forecast (2017-2022)

14.2.8 India Home Appliance Sales Volume, Revenue and Growth Rate Forecast (2017-2022)

14.3 Global Home Appliance Sales Volume, Revenue and Price Forecast by Type (2017-2022)

14.3.1 Global Home Appliance Sales Forecast by Type (2017-2022)

14.3.2 Global Home Appliance Revenue Forecast by Type (2017-2022)

14.3.3 Global Home Appliance Price Forecast by Type (2017-2022)

14.4 Global Home Appliance Sales Volume Forecast by Application (2017-2022)

## 15 RESEARCH FINDINGS AND CONCLUSION

#### **16 APPENDIX**

16.1 Methodology/Research Approach

16.1.1 Research Programs/Design



16.1.2 Market Size Estimation16.1.3 Market Breakdown and Data Triangulation16.2 Data Source

16.2.1 Secondary Sources

16.2.2 Primary Sources

16.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Home Appliance Figure Global Home Appliance Sales Volume Comparison (K Units) by Type (2012 - 2022)Figure Global Home Appliance Sales Volume Market Share by Type (Product Category) in 2016 Figure Kitchen Appliances Product Picture **Figure Refrigerators Product Picture** Figure Washing Machines Product Picture **Figure Television Product Picture** Figure Air Conditioners Product Picture **Figure Others Product Picture** Figure Global Home Appliance Sales Comparison (K Units) by Application (2012-2022) Figure Global Sales Market Share of Home Appliance by Application in 2016 Figure Cooking Examples Table Key Downstream Customer in Cooking Figure Food Storage Examples Table Key Downstream Customer in Food Storage Figure House Maintenance Examples Table Key Downstream Customer in House Maintenance **Figure Entertainment Examples** Table Key Downstream Customer in Entertainment Figure Cleaning Examples Table Key Downstream Customer in Cleaning Figure Others Examples Table Key Downstream Customer in Others Figure Global Home Appliance Market Size (Million USD) by Regions (2012-2022) Figure United States Home Appliance Revenue (Million USD) and Growth Rate (2012 - 2022)Figure China Home Appliance Revenue (Million USD) and Growth Rate (2012-2022) Figure Europe Home Appliance Revenue (Million USD) and Growth Rate (2012-2022) Figure Japan Home Appliance Revenue (Million USD) and Growth Rate (2012-2022) Figure Southeast Asia Home Appliance Revenue (Million USD) and Growth Rate (2012 - 2022)Figure India Home Appliance Revenue (Million USD) and Growth Rate (2012-2022) Figure Global Home Appliance Sales Volume (K Units) and Growth Rate (2012-2022)



Figure Global Market Major Players Home Appliance Sales Volume (K Units) (2012 - 2017)Table Global Home Appliance Sales (K Units) of Key Players/Suppliers (2012-2017) Table Global Home Appliance Sales Share by Players/Suppliers (2012-2017) Figure 2016 Home Appliance Sales Share by Players/Suppliers Figure 2017 Home Appliance Sales Share by Players/Suppliers Figure Global Home Appliance Revenue (Million USD) by Players/Suppliers (2012 - 2017)Table Global Home Appliance Revenue (Million USD) by Players/Suppliers (2012-2017) Table Global Home Appliance Revenue Share by Players/Suppliers (2012-2017) Table 2016 Global Home Appliance Revenue Share by Players Table 2017 Global Home Appliance Revenue Share by Players Table Global Home Appliance Sales (K Units) and Market Share by Type (2012-2017) Table Global Home Appliance Sales Share (K Units) by Type (2012-2017) Figure Sales Market Share of Home Appliance by Type (2012-2017) Figure Global Home Appliance Sales Growth Rate by Type (2012-2017) Table Global Home Appliance Revenue (Million USD) and Market Share by Type (2012 - 2017)Table Global Home Appliance Revenue Share by Type (2012-2017) Figure Revenue Market Share of Home Appliance by Type (2012-2017) Figure Global Home Appliance Revenue Growth Rate by Type (2012-2017) Table Global Home Appliance Sales Volume (K Units) and Market Share by Region (2012 - 2017)Table Global Home Appliance Sales Share by Region (2012-2017) Figure Sales Market Share of Home Appliance by Region (2012-2017) Figure Global Home Appliance Sales Growth Rate by Region in 2016 Table Global Home Appliance Revenue (Million USD) and Market Share by Region (2012 - 2017)Table Global Home Appliance Revenue Share (%) by Region (2012-2017) Figure Revenue Market Share of Home Appliance by Region (2012-2017) Figure Global Home Appliance Revenue Growth Rate by Region in 2016 Table Global Home Appliance Revenue (Million USD) and Market Share by Region (2012 - 2017)Table Global Home Appliance Revenue Share (%) by Region (2012-2017) Figure Revenue Market Share of Home Appliance by Region (2012-2017) Figure Global Home Appliance Revenue Market Share by Region in 2016

Figure Global Home Appliance Revenue (Million USD) and Growth Rate (2012-2022)

Table Global Home Appliance Sales Volume (K Units) and Market Share by Application (2012-2017)



Table Global Home Appliance Sales Share (%) by Application (2012-2017) Figure Sales Market Share of Home Appliance by Application (2012-2017) Figure Global Home Appliance Sales Market Share by Application (2012-2017) Figure United States Home Appliance Sales (K Units) and Growth Rate (2012-2017) Figure United States Home Appliance Revenue (Million USD) and Growth Rate (2012-2017)

Figure United States Home Appliance Sales Price (USD/Unit) Trend (2012-2017) Table United States Home Appliance Sales Volume (K Units) by Players (2012-2017) Table United States Home Appliance Sales Volume Market Share by Players (2012-2017)

Figure United States Home Appliance Sales Volume Market Share by Players in 2016 Table United States Home Appliance Sales Volume (K Units) by Type (2012-2017) Table United States Home Appliance Sales Volume Market Share by Type (2012-2017) Figure United States Home Appliance Sales Volume Market Share by Type in 2016 Table United States Home Appliance Sales Volume (K Units) by Application (2012-2017)

Table United States Home Appliance Sales Volume Market Share by Application (2012-2017)

Figure United States Home Appliance Sales Volume Market Share by Application in 2016

Figure China Home Appliance Sales (K Units) and Growth Rate (2012-2017) Figure China Home Appliance Revenue (Million USD) and Growth Rate (2012-2017) Figure China Home Appliance Sales Price (USD/Unit) Trend (2012-2017) Table China Home Appliance Sales Volume (K Units) by Players (2012-2017) Table China Home Appliance Sales Volume Market Share by Players (2012-2017) Figure China Home Appliance Sales Volume Market Share by Players in 2016 Table China Home Appliance Sales Volume (K Units) by Type (2012-2017) Table China Home Appliance Sales Volume Market Share by Type (2012-2017) Figure China Home Appliance Sales Volume Market Share by Type in 2016 Table China Home Appliance Sales Volume (K Units) by Application (2012-2017) Table China Home Appliance Sales Volume Market Share by Application (2012-2017) Figure China Home Appliance Sales Volume Market Share by Application in 2016 Figure Europe Home Appliance Sales (K Units) and Growth Rate (2012-2017) Figure Europe Home Appliance Revenue (Million USD) and Growth Rate (2012-2017) Figure Europe Home Appliance Sales Price (USD/Unit) Trend (2012-2017) Table Europe Home Appliance Sales Volume (K Units) by Players (2012-2017) Table Europe Home Appliance Sales Volume Market Share by Players (2012-2017) Figure Europe Home Appliance Sales Volume Market Share by Players in 2016 Table Europe Home Appliance Sales Volume (K Units) by Type (2012-2017)



Table Europe Home Appliance Sales Volume Market Share by Type (2012-2017) Figure Europe Home Appliance Sales Volume Market Share by Type in 2016 Table Europe Home Appliance Sales Volume (K Units) by Application (2012-2017) Table Europe Home Appliance Sales Volume Market Share by Application (2012-2017) Figure Europe Home Appliance Sales Volume Market Share by Application in 2016 Figure Japan Home Appliance Sales (K Units) and Growth Rate (2012-2017) Figure Japan Home Appliance Revenue (Million USD) and Growth Rate (2012-2017) Figure Japan Home Appliance Sales Price (USD/Unit) Trend (2012-2017) Table Japan Home Appliance Sales Volume (K Units) by Players (2012-2017) Table Japan Home Appliance Sales Volume Market Share by Players (2012-2017) Figure Japan Home Appliance Sales Volume Market Share by Players in 2016 Table Japan Home Appliance Sales Volume (K Units) by Type (2012-2017) Table Japan Home Appliance Sales Volume Market Share by Type (2012-2017) Figure Japan Home Appliance Sales Volume Market Share by Type in 2016 Table Japan Home Appliance Sales Volume (K Units) by Application (2012-2017) Table Japan Home Appliance Sales Volume Market Share by Application (2012-2017) Figure Japan Home Appliance Sales Volume Market Share by Application in 2016 Figure Southeast Asia Home Appliance Sales (K Units) and Growth Rate (2012-2017) Figure Southeast Asia Home Appliance Revenue (Million USD) and Growth Rate (2012 - 2017)

Figure Southeast Asia Home Appliance Sales Price (USD/Unit) Trend (2012-2017) Table Southeast Asia Home Appliance Sales Volume (K Units) by Players (2012-2017) Table Southeast Asia Home Appliance Sales Volume Market Share by Players (2012-2017)

Figure Southeast Asia Home Appliance Sales Volume Market Share by Players in 2016 Table Southeast Asia Home Appliance Sales Volume (K Units) by Type (2012-2017) Table Southeast Asia Home Appliance Sales Volume Market Share by Type (2012-2017)

Figure Southeast Asia Home Appliance Sales Volume Market Share by Type in 2016 Table Southeast Asia Home Appliance Sales Volume (K Units) by Application (2012-2017)

Table Southeast Asia Home Appliance Sales Volume Market Share by Application (2012-2017)

Figure Southeast Asia Home Appliance Sales Volume Market Share by Application in 2016

Figure India Home Appliance Sales (K Units) and Growth Rate (2012-2017) Figure India Home Appliance Revenue (Million USD) and Growth Rate (2012-2017) Figure India Home Appliance Sales Price (USD/Unit) Trend (2012-2017) Table India Home Appliance Sales Volume (K Units) by Players (2012-2017)



Table India Home Appliance Sales Volume Market Share by Players (2012-2017) Figure India Home Appliance Sales Volume Market Share by Players in 2016 Table India Home Appliance Sales Volume (K Units) by Type (2012-2017) Table India Home Appliance Sales Volume Market Share by Type (2012-2017) Figure India Home Appliance Sales Volume Market Share by Type in 2016 Table India Home Appliance Sales Volume (K Units) by Application (2012-2017) Table India Home Appliance Sales Volume Market Share by Application (2012-2017) Figure India Home Appliance Sales Volume Market Share by Application in 2016 **Table Haier Basic Information List** Table Haier Home Appliance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Haier Home Appliance Sales Growth Rate (2012-2017) Figure Haier Home Appliance Sales Global Market Share (2012-2017 Figure Haier Home Appliance Revenue Global Market Share (2012-2017) Table Whirlpool Basic Information List Table Whirlpool Home Appliance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Whirlpool Home Appliance Sales Growth Rate (2012-2017) Figure Whirlpool Home Appliance Sales Global Market Share (2012-2017 Figure Whirlpool Home Appliance Revenue Global Market Share (2012-2017) Table Midea Basic Information List Table Midea Home Appliance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Midea Home Appliance Sales Growth Rate (2012-2017) Figure Midea Home Appliance Sales Global Market Share (2012-2017 Figure Midea Home Appliance Revenue Global Market Share (2012-2017) **Table Panasonic Basic Information List** Table Panasonic Home Appliance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Panasonic Home Appliance Sales Growth Rate (2012-2017) Figure Panasonic Home Appliance Sales Global Market Share (2012-2017 Figure Panasonic Home Appliance Revenue Global Market Share (2012-2017) Table GE Basic Information List Table GE Home Appliance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure GE Home Appliance Sales Growth Rate (2012-2017) Figure GE Home Appliance Sales Global Market Share (2012-2017 Figure GE Home Appliance Revenue Global Market Share (2012-2017) Table SAMSUNG Basic Information List



Table SAMSUNG Home Appliance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure SAMSUNG Home Appliance Sales Growth Rate (2012-2017) Figure SAMSUNG Home Appliance Sales Global Market Share (2012-2017 Figure SAMSUNG Home Appliance Revenue Global Market Share (2012-2017) Table SONY Basic Information List Table SONY Home Appliance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure SONY Home Appliance Sales Growth Rate (2012-2017) Figure SONY Home Appliance Sales Global Market Share (2012-2017) Figure SONY Home Appliance Revenue Global Market Share (2012-2017) Table LG Basic Information List Table LG Home Appliance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure LG Home Appliance Sales Growth Rate (2012-2017) Figure LG Home Appliance Sales Global Market Share (2012-2017) Figure LG Home Appliance Revenue Global Market Share (2012-2017) Table BSH Basic Information List Table BSH Home Appliance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure BSH Home Appliance Sales Growth Rate (2012-2017) Figure BSH Home Appliance Sales Global Market Share (2012-2017 Figure BSH Home Appliance Revenue Global Market Share (2012-2017) **Table Hisence Basic Information List** Table Hisence Home Appliance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017) Figure Hisence Home Appliance Sales Growth Rate (2012-2017) Figure Hisence Home Appliance Sales Global Market Share (2012-2017 Figure Hisence Home Appliance Revenue Global Market Share (2012-2017) Table Electrolux Basic Information List **Table Philips Basic Information List Table Gree Basic Information List** Table TCL Basic Information List **Table Changhong Basic Information List** Table SKYWORTH Basic Information List **Table Meling Basic Information List** Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials



Figure Manufacturing Cost Structure of Home Appliance Figure Manufacturing Process Analysis of Home Appliance Figure Home Appliance Industrial Chain Analysis Table Raw Materials Sources of Home Appliance Major Players in 2016 Table Major Buyers of Home Appliance Table Distributors/Traders List Figure Global Home Appliance Sales Volume (K Units) and Growth Rate Forecast (2017 - 2022)Figure Global Home Appliance Revenue (Million USD) and Growth Rate Forecast (2017 - 2022)Figure Global Home Appliance Price (USD/Unit) and Trend Forecast (2017-2022) Table Global Home Appliance Sales Volume (K Units) Forecast by Regions (2017 - 2022)Figure Global Home Appliance Sales Volume Market Share Forecast by Regions (2017 - 2022)Figure Global Home Appliance Sales Volume Market Share Forecast by Regions in 2022 Table Global Home Appliance Revenue (Million USD) Forecast by Regions (2017-2022) Figure Global Home Appliance Revenue Market Share Forecast by Regions (2017 - 2022)Figure Global Home Appliance Revenue Market Share Forecast by Regions in 2022 Figure United States Home Appliance Sales Volume (K Units) and Growth Rate Forecast (2017-2022) Figure United States Home Appliance Revenue (Million USD) and Growth Rate Forecast (2017-2022) Figure China Home Appliance Sales Volume (K Units) and Growth Rate Forecast (2017 - 2022)Figure China Home Appliance Revenue and Growth Rate Forecast (2017-2022) Figure Europe Home Appliance Sales Volume (K Units) and Growth Rate Forecast (2017 - 2022)Figure Europe Home Appliance Revenue (Million USD) and Growth Rate Forecast (2017 - 2022)Figure Japan Home Appliance Sales Volume (K Units) and Growth Rate Forecast (2017 - 2022)Figure Japan Home Appliance Revenue (Million USD) and Growth Rate Forecast (2017 - 2022)Figure Southeast Asia Home Appliance Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure Southeast Asia Home Appliance Revenue (Million USD) and Growth Rate



Forecast (2017-2022)

Figure India Home Appliance Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure India Home Appliance Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Table Global Home Appliance Sales (K Units) Forecast by Type (2017-2022) Figure Global Home Appliance Sales Volume Market Share Forecast by Type (2017-2022)

Table Global Home Appliance Revenue (Million USD) Forecast by Type (2017-2022) Figure Global Home Appliance Revenue Market Share Forecast by Type (2017-2022) Table Global Home Appliance Price (USD/Unit) Forecast by Type (2017-2022) Table Global Home Appliance Sales (K Units) Forecast by Application (2017-2022) Figure Global Home Appliance Sales Market Share Forecast by Application (2017-2022)

 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: Global Home Appliance Sales Market Report 2017

Product link: https://marketpublishers.com/r/GAFDF0D9E9CEN.html

Price: US\$ 4,000.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GAFDF0D9E9CEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970