

# Global Home Appliance Market Research Report 2018

<https://marketpublishers.com/r/G7112D49B31EN.html>

Date: June 2018

Pages: 101

Price: US\$ 2,900.00 (Single User License)

ID: G7112D49B31EN

## Abstracts

This report studies the global Home Appliance market status and forecast, categorizes the global Home Appliance market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in United States, Europe, China, Japan, South Korea and Taiwan and other regions.

The global Home Appliance market is valued at million US\$ in 2017 and will reach million US\$ by the end of 2025, growing at a CAGR of during 2018-2025.

The major manufacturers covered in this report

Haier

Whirlpool

Midea

Panasonic

GE

SAMSUNG

SONY

LG

BSH

Hisence

Electrolux

Philips

Gree

TCL

Changhong

SKYWORTH

Meling

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

United States

EU

China

Japan

South Korea

Taiwan

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

#### Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

#### Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

## Central & South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Kitchen Appliances

Refrigerators

Washing Machines

Television

Air Conditioners

Others

On the basis of the end users/applications, this report focuses on the status and outlook for major applications/end users, consumption (sales), market share and growth rate for each application, including

Cooking

Food Storage

House Maintenance

Entertainment

Cleaning

Others

The study objectives of this report are:

To analyze and study the global Home Appliance capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Home Appliance manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Home Appliance are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

#### Key Stakeholders

Home Appliance Manufacturers

Home Appliance Distributors/Traders/Wholesalers

Home Appliance Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Home Appliance market, by end-use.

Detailed analysis and profiles of additional market players.

## Contents

### Global Home Appliance Market Research Report 2018

#### **1 HOME APPLIANCE MARKET OVERVIEW**

##### 1.1 Product Overview and Scope of Home Appliance

##### 1.2 Home Appliance Segment by Type (Product Category)

###### 1.2.1 Global Home Appliance Production and CAGR (%) Comparison by Type (Product Category)(2013-2025)

###### 1.2.2 Global Home Appliance Production Market Share by Type (Product Category) in 2017

###### 1.2.3 Kitchen Appliances

###### 1.2.4 Refrigerators

###### 1.2.5 Washing Machines

###### 1.2.6 Television

###### 1.2.7 Air Conditioners

###### 1.2.8 Others

##### 1.3 Global Home Appliance Segment by Application

###### 1.3.1 Home Appliance Consumption (Sales) Comparison by Application (2013-2025)

###### 1.3.2 Cooking

###### 1.3.3 Food Storage

###### 1.3.4 House Maintenance

###### 1.3.5 Entertainment

###### 1.3.6 Cleaning

###### 1.3.7 Others

##### 1.4 Global Home Appliance Market by Region (2013-2025)

###### 1.4.1 Global Home Appliance Market Size (Value) and CAGR (%) Comparison by Region (2013-2025)

###### 1.4.2 United States Status and Prospect (2013-2025)

###### 1.4.3 EU Status and Prospect (2013-2025)

###### 1.4.4 China Status and Prospect (2013-2025)

###### 1.4.5 Japan Status and Prospect (2013-2025)

###### 1.4.6 South Korea Status and Prospect (2013-2025)

###### 1.4.7 Taiwan Status and Prospect (2013-2025)

##### 1.5 Global Market Size (Value) of Home Appliance (2013-2025)

###### 1.5.1 Global Home Appliance Revenue Status and Outlook (2013-2025)

###### 1.5.2 Global Home Appliance Capacity, Production Status and Outlook (2013-2025)

## **2 GLOBAL HOME APPLIANCE MARKET COMPETITION BY MANUFACTURERS**

2.1 Global Home Appliance Capacity, Production and Share by Manufacturers (2013-2018)

2.1.1 Global Home Appliance Capacity and Share by Manufacturers (2013-2018)

2.1.2 Global Home Appliance Production and Share by Manufacturers (2013-2018)

2.2 Global Home Appliance Revenue and Share by Manufacturers (2013-2018)

2.3 Global Home Appliance Average Price by Manufacturers (2013-2018)

2.4 Manufacturers Home Appliance Manufacturing Base Distribution, Sales Area and Product Type

2.5 Home Appliance Market Competitive Situation and Trends

2.5.1 Home Appliance Market Concentration Rate

2.5.2 Home Appliance Market Share of Top 3 and Top 5 Manufacturers

2.5.3 Mergers & Acquisitions, Expansion

## **3 GLOBAL HOME APPLIANCE CAPACITY, PRODUCTION, REVENUE (VALUE) BY REGION (2013-2018)**

3.1 Global Home Appliance Capacity and Market Share by Region (2013-2018)

3.2 Global Home Appliance Production and Market Share by Region (2013-2018)

3.3 Global Home Appliance Revenue (Value) and Market Share by Region (2013-2018)

3.4 Global Home Appliance Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.5 United States Home Appliance Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.6 EU Home Appliance Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.7 China Home Appliance Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.8 Japan Home Appliance Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.9 South Korea Home Appliance Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

3.10 Taiwan Home Appliance Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

## **4 GLOBAL HOME APPLIANCE SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGION (2013-2018)**



- 4.1 Global Home Appliance Consumption by Region (2013-2018)
- 4.2 United States Home Appliance Production, Consumption, Export, Import (2013-2018)
- 4.3 EU Home Appliance Production, Consumption, Export, Import (2013-2018)
- 4.4 China Home Appliance Production, Consumption, Export, Import (2013-2018)
- 4.5 Japan Home Appliance Production, Consumption, Export, Import (2013-2018)
- 4.6 South Korea Home Appliance Production, Consumption, Export, Import (2013-2018)
- 4.7 Taiwan Home Appliance Production, Consumption, Export, Import (2013-2018)

## **5 GLOBAL HOME APPLIANCE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 Global Home Appliance Production and Market Share by Type (2013-2018)
- 5.2 Global Home Appliance Revenue and Market Share by Type (2013-2018)
- 5.3 Global Home Appliance Price by Type (2013-2018)
- 5.4 Global Home Appliance Production Growth by Type (2013-2018)

## **6 GLOBAL HOME APPLIANCE MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Home Appliance Consumption and Market Share by Application (2013-2018)
- 6.2 Global Home Appliance Consumption Growth Rate by Application (2013-2018)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **7 GLOBAL HOME APPLIANCE MANUFACTURERS PROFILES/ANALYSIS**

- 7.1 Haier
  - 7.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 7.1.2 Home Appliance Product Category, Application and Specification
    - 7.1.2.1 Product A
    - 7.1.2.2 Product B
  - 7.1.3 Haier Home Appliance Capacity, Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.1.4 Main Business/Business Overview
- 7.2 Whirlpool
  - 7.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 7.2.2 Home Appliance Product Category, Application and Specification
  - 7.2.2.1 Product A
  - 7.2.2.2 Product B
- 7.2.3 Whirlpool Home Appliance Capacity, Production, Revenue, Price and Gross Margin (2013-2018)
- 7.2.4 Main Business/Business Overview
- 7.3 Midea
  - 7.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 7.3.2 Home Appliance Product Category, Application and Specification
    - 7.3.2.1 Product A
    - 7.3.2.2 Product B
  - 7.3.3 Midea Home Appliance Capacity, Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.3.4 Main Business/Business Overview
- 7.4 Panasonic
  - 7.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 7.4.2 Home Appliance Product Category, Application and Specification
    - 7.4.2.1 Product A
    - 7.4.2.2 Product B
  - 7.4.3 Panasonic Home Appliance Capacity, Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.4.4 Main Business/Business Overview
- 7.5 GE
  - 7.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 7.5.2 Home Appliance Product Category, Application and Specification
    - 7.5.2.1 Product A
    - 7.5.2.2 Product B
  - 7.5.3 GE Home Appliance Capacity, Production, Revenue, Price and Gross Margin (2015-2018)
  - 7.5.4 Main Business/Business Overview
- 7.6 SAMSUNG
  - 7.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 7.6.2 Home Appliance Product Category, Application and Specification
    - 7.6.2.1 Product A
    - 7.6.2.2 Product B

7.6.3 SAMSUNG Home Appliance Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

7.6.4 Main Business/Business Overview

7.7 SONY

7.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.7.2 Home Appliance Product Category, Application and Specification

7.7.2.1 Product A

7.7.2.2 Product B

7.7.3 SONY Home Appliance Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

7.7.4 Main Business/Business Overview

7.8 LG

7.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.8.2 Home Appliance Product Category, Application and Specification

7.8.2.1 Product A

7.8.2.2 Product B

7.8.3 LG Home Appliance Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

7.8.4 Main Business/Business Overview

7.9 BSH

7.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.9.2 Home Appliance Product Category, Application and Specification

7.9.2.1 Product A

7.9.2.2 Product B

7.9.3 BSH Home Appliance Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

7.9.4 Main Business/Business Overview

7.8 Hisence

7.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

7.10.2 Home Appliance Product Category, Application and Specification

7.10.2.1 Product A

7.10.2.2 Product B

7.10.3 Hisence Home Appliance Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

7.10.4 Main Business/Business Overview

- 7.11 Electrolux
- 7.12 Philips
- 7.13 Gree
- 7.14 TCL
- 7.15 Changhong
- 7.16 SKYWORTH
- 7.17 Meling

## **8 HOME APPLIANCE MANUFACTURING COST ANALYSIS**

- 8.1 Home Appliance Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Home Appliance

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Home Appliance Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Home Appliance Major Manufacturers in 2017
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

### 11.1 Technology Progress/Risk

#### 11.1.1 Substitutes Threat

#### 11.1.2 Technology Progress in Related Industry

### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## **12 GLOBAL HOME APPLIANCE MARKET FORECAST (2018-2025)**

### 12.1 Global Home Appliance Capacity, Production, Revenue Forecast (2018-2025)

#### 12.1.1 Global Home Appliance Capacity, Production and Growth Rate Forecast (2018-2025)

#### 12.1.2 Global Home Appliance Revenue and Growth Rate Forecast (2018-2025)

#### 12.1.3 Global Home Appliance Price and Trend Forecast (2018-2025)

### 12.2 Global Home Appliance Production, Consumption, Import and Export Forecast by Region (2018-2025)

#### 12.2.1 United States Home Appliance Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

#### 12.2.2 EU Home Appliance Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

#### 12.2.3 China Home Appliance Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

#### 12.2.4 Japan Home Appliance Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

#### 12.2.5 South Korea Home Appliance Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

#### 12.2.6 Taiwan Home Appliance Production, Revenue, Consumption, Export and Import Forecast (2018-2025)

### 12.3 Global Home Appliance Production, Revenue and Price Forecast by Type (2018-2025)

### 12.4 Global Home Appliance Consumption Forecast by Application (2018-2025)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

### 14.1 Methodology/Research Approach

- 14.1.1 Research Programs/Design
- 14.1.2 Market Size Estimation
- 14.1.3 Market Breakdown and Data Triangulation
- 14.2 Data Source
  - 14.2.1 Secondary Sources
  - 14.2.2 Primary Sources
- 14.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Home Appliance

Figure Global Home Appliance Production ( ) and CAGR (%) Comparison by Types (Product Category) (2013-2025)

Figure Global Home Appliance Production Market Share by Types (Product Category) in 2017

Figure Product Picture of Kitchen Appliances

Table Major Manufacturers of Kitchen Appliances

Figure Product Picture of Refrigerators

Table Major Manufacturers of Refrigerators

Figure Product Picture of Washing Machines

Table Major Manufacturers of Washing Machines

Figure Product Picture of Television

Table Major Manufacturers of Television

Figure Product Picture of Air Conditioners

Table Major Manufacturers of Air Conditioners

Figure Product Picture of Others

Table Major Manufacturers of Others

Figure Global Home Appliance Consumption (K Units) by Applications (2013-2025)

Figure Global Home Appliance Consumption Market Share by Applications in 2017

Figure Cooking Examples

Table Key Downstream Customer in Cooking

Figure Food Storage Examples

Table Key Downstream Customer in Food Storage

Figure House Maintenance Examples

Table Key Downstream Customer in House Maintenance

Figure Entertainment Examples

Table Key Downstream Customer in Entertainment

Figure Cleaning Examples

Table Key Downstream Customer in Cleaning

Figure Others Examples

Table Key Downstream Customer in Others

Figure Global Home Appliance Market Size (Million USD), Comparison (K Units) and CAGR (%) by Regions (2013-2025)

Figure United States Home Appliance Revenue (Million USD) and Growth Rate (2013-2025)

Figure EU Home Appliance Revenue (Million USD) and Growth Rate (2013-2025)



Figure China Home Appliance Revenue (Million USD) and Growth Rate (2013-2025)  
Figure Japan Home Appliance Revenue (Million USD) and Growth Rate (2013-2025)  
Figure South Korea Home Appliance Revenue (Million USD) and Growth Rate (2013-2025)  
Figure Taiwan Home Appliance Revenue (Million USD) and Growth Rate (2013-2025)  
Figure Global Home Appliance Revenue (Million USD) Status and Outlook (2013-2025)  
Figure Global Home Appliance Capacity, Production (K Units) Status and Outlook (2013-2025)  
Figure Global Home Appliance Major Players Product Capacity (K Units) (2013-2018)  
Table Global Home Appliance Capacity (K Units) of Key Manufacturers (2013-2018)  
Table Global Home Appliance Capacity Market Share of Key Manufacturers (2013-2018)  
Figure Global Home Appliance Capacity (K Units) of Key Manufacturers in 2017  
Figure Global Home Appliance Capacity (K Units) of Key Manufacturers in 2018  
Figure Global Home Appliance Major Players Product Production (K Units) (2013-2018)  
Table Global Home Appliance Production (K Units) of Key Manufacturers (2013-2018)  
Table Global Home Appliance Production Share by Manufacturers (2013-2018)  
Figure 2017 Home Appliance Production Share by Manufacturers  
Figure 2017 Home Appliance Production Share by Manufacturers  
Figure Global Home Appliance Major Players Product Revenue (Million USD) (2013-2018)  
Table Global Home Appliance Revenue (Million USD) by Manufacturers (2013-2018)  
Table Global Home Appliance Revenue Share by Manufacturers (2013-2018)  
Table 2017 Global Home Appliance Revenue Share by Manufacturers  
Table 2018 Global Home Appliance Revenue Share by Manufacturers  
Table Global Market Home Appliance Average Price (USD/Unit) of Key Manufacturers (2013-2018)  
Figure Global Market Home Appliance Average Price (USD/Unit) of Key Manufacturers in 2017  
Table Manufacturers Home Appliance Manufacturing Base Distribution and Sales Area  
Table Manufacturers Home Appliance Product Category  
Figure Home Appliance Market Share of Top 3 Manufacturers  
Figure Home Appliance Market Share of Top 5 Manufacturers  
Table Global Home Appliance Capacity (K Units) by Region (2013-2018)  
Figure Global Home Appliance Capacity Market Share by Region (2013-2018)  
Figure Global Home Appliance Capacity Market Share by Region (2013-2018)  
Figure 2017 Global Home Appliance Capacity Market Share by Region  
Table Global Home Appliance Production by Region (2013-2018)  
Figure Global Home Appliance Production (K Units) by Region (2013-2018)



Figure Global Home Appliance Production Market Share by Region (2013-2018)

Figure 2017 Global Home Appliance Production Market Share by Region

Table Global Home Appliance Revenue (Million USD) by Region (2013-2018)

Table Global Home Appliance Revenue Market Share by Region (2013-2018)

Figure Global Home Appliance Revenue Market Share by Region (2013-2018)

Table 2017 Global Home Appliance Revenue Market Share by Region

Figure Global Home Appliance Capacity, Production (K Units) and Growth Rate (2013-2018)

Table Global Home Appliance Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Table United States Home Appliance Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Table EU Home Appliance Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Table China Home Appliance Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Table Japan Home Appliance Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Table South Korea Home Appliance Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Table Taiwan Home Appliance Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Table Global Home Appliance Consumption (K Units) Market by Region (2013-2018)

Table Global Home Appliance Consumption Market Share by Region (2013-2018)

Figure Global Home Appliance Consumption Market Share by Region (2013-2018)

Figure 2017 Global Home Appliance Consumption (K Units) Market Share by Region

Table United States Home Appliance Production, Consumption, Import & Export (K Units) (2013-2018)

Table EU Home Appliance Production, Consumption, Import & Export (K Units) (2013-2018)

Table China Home Appliance Production, Consumption, Import & Export (K Units) (2013-2018)

Table Japan Home Appliance Production, Consumption, Import & Export (K Units) (2013-2018)

Table South Korea Home Appliance Production, Consumption, Import & Export (K Units) (2013-2018)

Table Taiwan Home Appliance Production, Consumption, Import & Export (K Units) (2013-2018)

Table Global Home Appliance Production (K Units) by Type (2013-2018)

Table Global Home Appliance Production Share by Type (2013-2018)  
Figure Production Market Share of Home Appliance by Type (2013-2018)  
Figure 2017 Production Market Share of Home Appliance by Type  
Table Global Home Appliance Revenue (Million USD) by Type (2013-2018)  
Table Global Home Appliance Revenue Share by Type (2013-2018)  
Figure Production Revenue Share of Home Appliance by Type (2013-2018)  
Figure 2017 Revenue Market Share of Home Appliance by Type  
Table Global Home Appliance Price (USD/Unit) by Type (2013-2018)  
Figure Global Home Appliance Production Growth by Type (2013-2018)  
Table Global Home Appliance Consumption (K Units) by Application (2013-2018)  
Table Global Home Appliance Consumption Market Share by Application (2013-2018)  
Figure Global Home Appliance Consumption Market Share by Applications (2013-2018)  
Figure Global Home Appliance Consumption Market Share by Application in 2017  
Table Global Home Appliance Consumption Growth Rate by Application (2013-2018)  
Figure Global Home Appliance Consumption Growth Rate by Application (2013-2018)  
Table Haier Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Haier Home Appliance Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Haier Home Appliance Production Growth Rate (2013-2018)  
Figure Haier Home Appliance Production Market Share (2013-2018)  
Figure Haier Home Appliance Revenue Market Share (2013-2018)  
Table Whirlpool Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Whirlpool Home Appliance Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Whirlpool Home Appliance Production Growth Rate (2013-2018)  
Figure Whirlpool Home Appliance Production Market Share (2013-2018)  
Figure Whirlpool Home Appliance Revenue Market Share (2013-2018)  
Table Midea Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Midea Home Appliance Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Midea Home Appliance Production Growth Rate (2013-2018)  
Figure Midea Home Appliance Production Market Share (2013-2018)  
Figure Midea Home Appliance Revenue Market Share (2013-2018)  
Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Panasonic Home Appliance Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Panasonic Home Appliance Production Growth Rate (2013-2018)  
Figure Panasonic Home Appliance Production Market Share (2013-2018)

Figure Panasonic Home Appliance Revenue Market Share (2013-2018)  
Table GE Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table GE Home Appliance Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure GE Home Appliance Production Growth Rate (2013-2018)  
Figure GE Home Appliance Production Market Share (2013-2018)  
Figure GE Home Appliance Revenue Market Share (2013-2018)  
Table SAMSUNG Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table SAMSUNG Home Appliance Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure SAMSUNG Home Appliance Production Growth Rate (2013-2018)  
Figure SAMSUNG Home Appliance Production Market Share (2013-2018)  
Figure SAMSUNG Home Appliance Revenue Market Share (2013-2018)  
Table SONY Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table SONY Home Appliance Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure SONY Home Appliance Production Growth Rate (2013-2018)  
Figure SONY Home Appliance Production Market Share (2013-2018)  
Figure SONY Home Appliance Revenue Market Share (2013-2018)  
Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table LG Home Appliance Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure LG Home Appliance Production Growth Rate (2013-2018)  
Figure LG Home Appliance Production Market Share (2013-2018)  
Figure LG Home Appliance Revenue Market Share (2013-2018)  
Table BSH Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table BSH Home Appliance Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure BSH Home Appliance Production Growth Rate (2013-2018)  
Figure BSH Home Appliance Production Market Share (2013-2018)  
Figure BSH Home Appliance Revenue Market Share (2013-2018)  
Table Hisence Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Hisence Home Appliance Capacity, Production (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Hisence Home Appliance Production Growth Rate (2013-2018)  
Figure Hisence Home Appliance Production Market Share (2013-2018)  
Figure Hisence Home Appliance Revenue Market Share (2013-2018)  
Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Home Appliance

Figure Manufacturing Process Analysis of Home Appliance

Figure Home Appliance Industrial Chain Analysis

Table Raw Materials Sources of Home Appliance Major Manufacturers in 2017

Table Major Buyers of Home Appliance

Table Distributors/Traders List

Figure Global Home Appliance Capacity, Production (K Units) and Growth Rate Forecast (2018-2025)

Figure Global Home Appliance Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure Global Home Appliance Price (Million USD) and Trend Forecast (2018-2025)

Table Global Home Appliance Production (K Units) Forecast by Region (2018-2025)

Figure Global Home Appliance Production Market Share Forecast by Region (2018-2025)

Table Global Home Appliance Consumption (K Units) Forecast by Region (2018-2025)

Figure Global Home Appliance Consumption Market Share Forecast by Region (2018-2025)

Figure United States Home Appliance Production (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Home Appliance Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Table United States Home Appliance Production, Consumption, Export and Import (K Units) Forecast (2018-2025)

Figure EU Home Appliance Production (K Units) and Growth Rate Forecast (2018-2025)

Figure EU Home Appliance Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Table EU Home Appliance Production, Consumption, Export and Import (K Units) Forecast (2018-2025)

Figure China Home Appliance Production (K Units) and Growth Rate Forecast (2018-2025)

Figure China Home Appliance Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Table China Home Appliance Production, Consumption, Export and Import (K Units) Forecast (2018-2025)

Figure Japan Home Appliance Production (K Units) and Growth Rate Forecast (2018-2025)

Figure Japan Home Appliance Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Table Japan Home Appliance Production, Consumption, Export and Import (K Units) Forecast (2018-2025)

Figure South Korea Home Appliance Production (K Units) and Growth Rate Forecast (2018-2025)

Figure South Korea Home Appliance Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Table South Korea Home Appliance Production, Consumption, Export and Import (K Units) Forecast (2018-2025)

Figure Taiwan Home Appliance Production (K Units) and Growth Rate Forecast (2018-2025)

Figure Taiwan Home Appliance Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Table Taiwan Home Appliance Production, Consumption, Export and Import (K Units) Forecast (2018-2025)

Table Global Home Appliance Production (K Units) Forecast by Type (2018-2025)

Figure Global Home Appliance Production (K Units) Forecast by Type (2018-2025)

Table Global Home Appliance Revenue (Million USD) Forecast by Type (2018-2025)

Figure Global Home Appliance Revenue Market Share Forecast by Type (2018-2025)

Table Global Home Appliance Price Forecast by Type (2018-2025)

Table Global Home Appliance Consumption (K Units) Forecast by Application (2018-2025)

Figure Global Home Appliance Consumption (K Units) Forecast by Application (2018-2025)

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Source

## I would like to order

Product name: Global Home Appliance Market Research Report 2018

Product link: <https://marketpublishers.com/r/G7112D49B31EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7112D49B31EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970