

Global Home Air Purifier Market Professional Survey Report 2018

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Abstracts

This report studies the global Home Air Purifier market status and forecast, categorizes the global Home Air Purifier market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa). Air purifiers purify the air by trapping air borne contaminants. Dust, mold spores, dust mites, chemicals, odors, and toxins are a few airborne contaminants that an air purifier can trap, but depending on the specific technology that an air purifier uses, certain air purifiers are more adept and safer at trapping particles. The applications field of the Air Purifiers include: Home Air Purifier, car air purifier (also known as car air purifier), medical air purifier, industrial air purifier and engineering air purifier. Air purifier main components: chassis shell, duct design, filter, motor, power supply, etc. In this report, only home air purifiers are counted.

Sharp, Philips and Panasonic captured the top-three revenue share spots in the Home Air Purifier market in 2014. Sharp dominated with 20.82 percent revenue share, followed by Philips with 17.70 percent revenue share and Panasonic with 15.33 percent revenue share.

With the rapid growth of the national economy as well as the rapid development of downstream industries, Chinese Home Air Purifier market demand is exuberant; provide a good opportunity for the development of Home Air Purifier market and technology. Although sales of Home Air Purifier brought a lot of opportunities, for the new entrants with only advantage in capital without sufficient support in technology and downstream channels, the research group did not recommend taking risk the enter this market.

The global Home Air Purifier market is valued at 4630 million US\$ in 2017 and will reach 5920 million US\$ by the end

of 2025, growing at a CAGR of 3.1% during 2018-2025.

The major manufacturers covered in this report

Sharp

Philips

Panasonic

DAIKIN

Midea

YADU

Coway

Blueair

Electrolux

Whirlpool

Amway

Austin

IQAir

Boneco

SAMSUNG

AIRGLE

BROAD

MFRESH

Honeywell

3M

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

HEPA

Active Carbon

Photo Catalyst

Plasma

Static

Electricity

Anion

By Application, the market can be split into

Living room

Bedroom

Kitchen

Others

The study objectives of this report are:

To analyze and study the global Home Air Purifier

capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Home Air Purifier

manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Home Air Purifier are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Home Air Purifier

Manufacturers

Home Air Purifier

Distributors/Traders/Wholesalers

Home Air Purifier

Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Home Air Purifier market, by end-use.

Detailed analysis and profiles of additional market players.

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