

# Global Home Air Purifier Market Insights, Forecast to 2026

<https://marketpublishers.com/r/G1EDE3544F70EN.html>

Date: June 2020

Pages: 145

Price: US\$ 4,900.00 (Single User License)

ID: G1EDE3544F70EN

## Abstracts

Air purifiers purify the air by trapping air borne contaminants. Dust, mold spores, dust mites, chemicals, odors, and toxins are a few airborne contaminants that an air purifier can trap, but depending on the specific technology that an air purifier uses, certain air purifiers are more adept and safer at trapping particles. The applications field of the Air Purifiers include: Home Air Purifier, car air purifier (also known as car air purifier), medical air purifier, industrial air purifier and engineering air purifier. Air purifier main components: chassis shell, duct design, filter, motor, power supply, etc. In this report, only home air purifiers are counted.

Sharp, Philips and Panasonic captured the top-three revenue share spots in the Home Air Purifier market in 2014. Sharp dominated with 20.82 percent revenue share, followed by Philips with 17.70 percent revenue share and Panasonic with 15.33 percent revenue share.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Home Air Purifier 4900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Home Air Purifier

4900 industry.

Based on our recent survey, we have several different scenarios about the Home Air Purifier 4900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 4940.4 million in 2019. The market size of Home Air Purifier 4900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Home Air Purifier market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Home Air Purifier market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Home Air Purifier market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

### Production and Pricing Analyses

Readers are provided with deeper production analysis, import and export analysis, and pricing analysis for the global Home Air Purifier market. As part of production analysis, the report offers accurate statistics and figures for production capacity, production volume by region, and global production and production by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for price by manufacturer and price by region for the period 2015-2020 and price by each type segment for the period 2015-2026. The import and export analysis for the global Home Air Purifier market has been provided based on region.

### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Home Air Purifier market, covering important regions, viz, North America, Europe, China, Japan and South Korea. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of

volume for the period 2015-2026.

## Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Home Air Purifier market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Home Air Purifier market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Home Air Purifier market.

The following manufacturers are covered in this report:

Sharp

Philips

Panasonic

DAIKIN

Midea

YADU

Coway

Blueair

Electrolux

Whirlpool

Amway

Austin

IQAir

Boneco

SAMSUNG

AIRGLE

BROAD

MFRESH

Honeywell

3M

#### Home Air Purifier Breakdown Data by Type

HEPA

Active Carbon

Photo Catalyst

Plasma

Static

Electricity

Anion

#### Home Air Purifier Breakdown Data by Application

Living room

Bedroom

Kitchen

Others

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