

Global Home Air Conditioning Market Research Report 2017

https://marketpublishers.com/r/G1473B80452EN.html Date: January 2017 Pages: 120 Price: US\$ 2,900.00 (Single User License) ID: G1473B80452EN **Abstracts** Notes: Production, means the output of Home Air Conditioning Revenue, means the sales value of Home Air Conditioning This report studies Home Air Conditioning in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering Haier Gree

LG

Midea

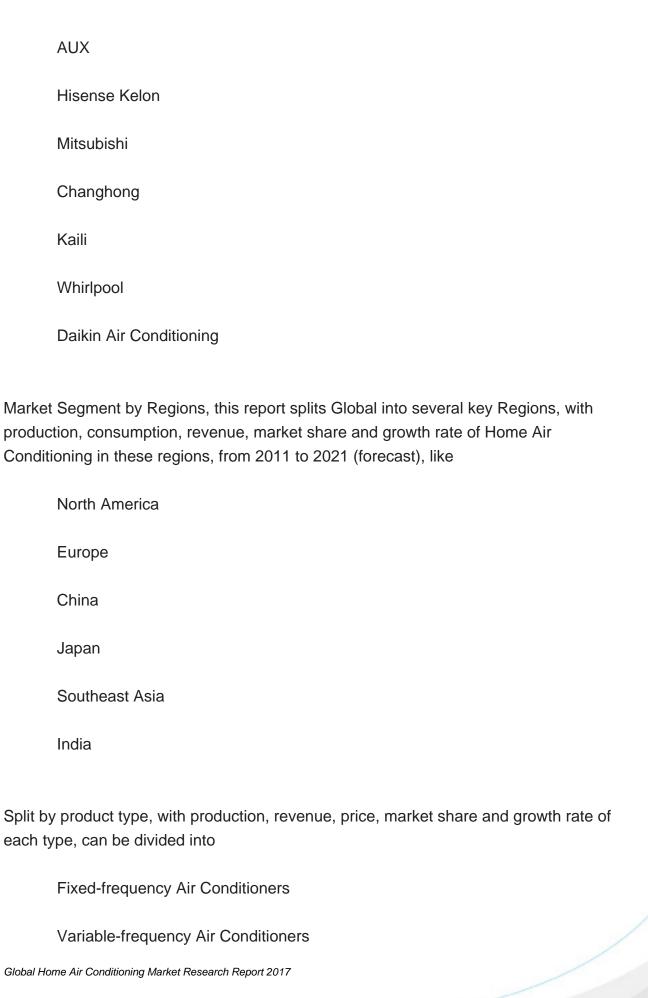
Chigo

Panasonic

TCL

York







Split by application, this report focuses on consumption, market share and growth rate of Home Air Conditioning in each application, can be divided into

Application 1

Application 2



Contents

Global Home Air Conditioning Market Research Report 2017

1 HOME AIR CONDITIONING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Home Air Conditioning
- 1.2 Home Air Conditioning Segment by Type
 - 1.2.1 Global Production Market Share of Home Air Conditioning by Type in 2015
 - 1.2.2 Fixed-frequency Air Conditioners
- 1.2.3 Variable-frequency Air Conditioners
- 1.3 Home Air Conditioning Segment by Application
 - 1.3.1 Home Air Conditioning Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 Home Air Conditioning Market by Region
 - 1.4.1 North America Status and Prospect (2012-2022)
 - 1.4.2 Europe Status and Prospect (2012-2022)
 - 1.4.3 China Status and Prospect (2012-2022)
 - 1.4.4 Japan Status and Prospect (2012-2022)
 - 1.4.5 Southeast Asia Status and Prospect (2012-2022)
 - 1.4.6 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Home Air Conditioning (2012-2022)

2 GLOBAL HOME AIR CONDITIONING MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Home Air Conditioning Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Home Air Conditioning Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Home Air Conditioning Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Home Air Conditioning Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Home Air Conditioning Market Competitive Situation and Trends
 - 2.5.1 Home Air Conditioning Market Concentration Rate
 - 2.5.2 Home Air Conditioning Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion



3 GLOBAL HOME AIR CONDITIONING PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 Global Home Air Conditioning Production and Market Share by Region (2012-2017)
- 3.2 Global Home Air Conditioning Revenue (Value) and Market Share by Region (2012-2017)
- 3.3 Global Home Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)
- 3.4 North America Home Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5 Europe Home Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 China Home Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 Japan Home Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Southeast Asia Home Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 India Home Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

4 GLOBAL HOME AIR CONDITIONING SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 4.1 Global Home Air Conditioning Consumption by Regions (2012-2017)
- 4.2 North America Home Air Conditioning Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Home Air Conditioning Production, Consumption, Export, Import (2012-2017)
- 4.4 China Home Air Conditioning Production, Consumption, Export, Import (2012-2017)
- 4.5 Japan Home Air Conditioning Production, Consumption, Export, Import (2012-2017)
- 4.6 Southeast Asia Home Air Conditioning Production, Consumption, Export, Import (2012-2017)
- 4.7 India Home Air Conditioning Production, Consumption, Export, Import (2012-2017)

5 GLOBAL HOME AIR CONDITIONING PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 Global Home Air Conditioning Production and Market Share by Type (2012-2017)



- 5.2 Global Home Air Conditioning Revenue and Market Share by Type (2012-2017)
- 5.3 Global Home Air Conditioning Price by Type (2012-2017)
- 5.4 Global Home Air Conditioning Production Growth by Type (2012-2017)

6 GLOBAL HOME AIR CONDITIONING MARKET ANALYSIS BY APPLICATION

- 6.1 Global Home Air Conditioning Consumption and Market Share by Application (2012-2017)
- 6.2 Global Home Air Conditioning Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL HOME AIR CONDITIONING MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Haier
- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Home Air Conditioning Product Type, Application and Specification
 - 7.1.2.1 Product A
 - 7.1.2.2 Product B
- 7.1.3 Haier Home Air Conditioning Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.1.4 Main Business/Business Overview
- 7.2 Gree
- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 Home Air Conditioning Product Type, Application and Specification
 - 7.2.2.1 Product A
 - 7.2.2.2 Product B
- 7.2.3 Gree Home Air Conditioning Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Midea
- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Home Air Conditioning Product Type, Application and Specification
 - 7.3.2.1 Product A
 - 7.3.2.2 Product B
- 7.3.3 Midea Home Air Conditioning Production, Revenue, Price and Gross Margin (2015 and 2016)



7.3.4 Main Business/Business Overview

7.4 Chigo

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Home Air Conditioning Product Type, Application and Specification
 - 7.4.2.1 Product A
 - 7.4.2.2 Product B
- 7.4.3 Chigo Home Air Conditioning Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview

7.5 LG

- 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.5.2 Home Air Conditioning Product Type, Application and Specification
 - 7.5.2.1 Product A
 - 7.5.2.2 Product B
- 7.5.3 LG Home Air Conditioning Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Panasonic
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Home Air Conditioning Product Type, Application and Specification
 - 7.6.2.1 Product A
 - 7.6.2.2 Product B
- 7.6.3 Panasonic Home Air Conditioning Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview

7.7 TCL

- 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.7.2 Home Air Conditioning Product Type, Application and Specification
 - 7.7.2.1 Product A
 - 7.7.2.2 Product B
- 7.7.3 TCL Home Air Conditioning Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview

7.8 York

- 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.8.2 Home Air Conditioning Product Type, Application and Specification
 - 7.8.2.1 Product A
 - 7.8.2.2 Product B
- 7.8.3 York Home Air Conditioning Production, Revenue, Price and Gross Margin (2015)



and 2016)

7.8.4 Main Business/Business Overview

7.9 AUX

- 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.9.2 Home Air Conditioning Product Type, Application and Specification
 - 7.9.2.1 Product A
 - 7.9.2.2 Product B
- 7.9.3 AUX Home Air Conditioning Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Hisense Kelon
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Home Air Conditioning Product Type, Application and Specification
 - 7.10.2.1 Product A
 - 7.10.2.2 Product B
- 7.10.3 Hisense Kelon Home Air Conditioning Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 Mitsubishi
- 7.12 Changhong
- 7.13 Kaili
- 7.14 Whirlpool
- 7.15 Daikin Air Conditioning

8 HOME AIR CONDITIONING MANUFACTURING COST ANALYSIS

- 8.1 Home Air Conditioning Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Home Air Conditioning

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS



- 9.1 Home Air Conditioning Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Home Air Conditioning Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL HOME AIR CONDITIONING MARKET FORECAST (2017-2022)

- 12.1 Global Home Air Conditioning Production, Revenue and Price Forecast (2017-2022)
- 12.1.1 Global Home Air Conditioning Production and Growth Rate Forecast (2017-2022)
 - 12.1.2 Global Home Air Conditioning Revenue and Growth Rate Forecast (2017-2022)
 - 12.1.3 Global Home Air Conditioning Price and Trend Forecast (2017-2022)
- 12.2 Global Home Air Conditioning Production, Consumption, Import and Export Forecast by Regions (2017-2022)
- 12.2.1 North America Home Air Conditioning Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.2 Europe Home Air Conditioning Production, Revenue, Consumption, Export and Import Forecast (2017-2022)



- 12.2.3 China Home Air Conditioning Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.4 Japan Home Air Conditioning Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.5 Southeast Asia Home Air Conditioning Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.6 India Home Air Conditioning Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.3 Global Home Air Conditioning Production, Revenue and Price Forecast by Type (2017-2022)
- 12.4 Global Home Air Conditioning Consumption Forecast by Application (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Home Air Conditioning

Figure Global Production Market Share of Home Air Conditioning by Type in 2015

Figure Product Picture of Fixed-frequency Air Conditioners

Table Major Manufacturers of Fixed-frequency Air Conditioners

Figure Product Picture of Variable-frequency Air Conditioners

Table Major Manufacturers of Variable-frequency Air Conditioners

Table Home Air Conditioning Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure North America Home Air Conditioning Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Home Air Conditioning Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Home Air Conditioning Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Home Air Conditioning Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia Home Air Conditioning Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Home Air Conditioning Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Home Air Conditioning Revenue (Million UDS) and Growth Rate (2012-2022)

Table Global Home Air Conditioning Production of Key Manufacturers (2015 and 2016) Table Global Home Air Conditioning Production Share by Manufacturers (2015 and 2016)

Figure 2015 Home Air Conditioning Production Share by Manufacturers

Figure 2016 Home Air Conditioning Production Share by Manufacturers

Table Global Home Air Conditioning Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Home Air Conditioning Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Home Air Conditioning Revenue Share by Manufacturers

Table 2016 Global Home Air Conditioning Revenue Share by Manufacturers

Table Global Market Home Air Conditioning Average Price of Key Manufacturers (2015 and 2016)



Figure Global Market Home Air Conditioning Average Price of Key Manufacturers in 2015

Table Manufacturers Home Air Conditioning Manufacturing Base Distribution and Sales Area

Table Manufacturers Home Air Conditioning Product Type

Figure Home Air Conditioning Market Share of Top 3 Manufacturers

Figure Home Air Conditioning Market Share of Top 5 Manufacturers

Table Global Home Air Conditioning Production by Regions (2012-2017)

Figure Global Home Air Conditioning Production and Market Share by Regions (2012-2017)

Figure Global Home Air Conditioning Production Market Share by Regions (2012-2017)

Figure 2015 Global Home Air Conditioning Production Market Share by Regions

Table Global Home Air Conditioning Revenue by Regions (2012-2017)

Table Global Home Air Conditioning Revenue Market Share by Regions (2012-2017)

Table 2015 Global Home Air Conditioning Revenue Market Share by Regions

Table Global Home Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Home Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Home Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

Table China Home Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Home Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

Table Southeast Asia Home Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

Table India Home Air Conditioning Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Home Air Conditioning Consumption Market by Regions (2012-2017)
Table Global Home Air Conditioning Consumption Market Share by Regions (2012-2017)

Figure Global Home Air Conditioning Consumption Market Share by Regions (2012-2017)

Figure 2015 Global Home Air Conditioning Consumption Market Share by Regions Table North America Home Air Conditioning Production, Consumption, Import & Export (2012-2017)

Table Europe Home Air Conditioning Production, Consumption, Import & Export (2012-2017)



Table China Home Air Conditioning Production, Consumption, Import & Export (2012-2017)

Table Japan Home Air Conditioning Production, Consumption, Import & Export (2012-2017)

Table Southeast Asia Home Air Conditioning Production, Consumption, Import & Export (2012-2017)

Table India Home Air Conditioning Production, Consumption, Import & Export (2012-2017)

Table Global Home Air Conditioning Production by Type (2012-2017)

Table Global Home Air Conditioning Production Share by Type (2012-2017)

Figure Production Market Share of Home Air Conditioning by Type (2012-2017)

Figure 2015 Production Market Share of Home Air Conditioning by Type

Table Global Home Air Conditioning Revenue by Type (2012-2017)

Table Global Home Air Conditioning Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Home Air Conditioning by Type (2012-2017)

Figure 2015 Revenue Market Share of Home Air Conditioning by Type

Table Global Home Air Conditioning Price by Type (2012-2017)

Figure Global Home Air Conditioning Production Growth by Type (2012-2017)

Table Global Home Air Conditioning Consumption by Application (2012-2017)

Table Global Home Air Conditioning Consumption Market Share by Application (2012-2017)

Figure Global Home Air Conditioning Consumption Market Share by Application in 2015 Table Global Home Air Conditioning Consumption Growth Rate by Application (2012-2017)

Figure Global Home Air Conditioning Consumption Growth Rate by Application (2012-2017)

Table Haier Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Haier Home Air Conditioning Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Haier Home Air Conditioning Market Share (2015 and 2016)

Table Gree Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Gree Home Air Conditioning Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Gree Home Air Conditioning Market Share (2015 and 2016)

Table Midea Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Midea Home Air Conditioning Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Midea Home Air Conditioning Market Share (2015 and 2016)

Table Chigo Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Chigo Home Air Conditioning Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Chigo Home Air Conditioning Market Share (2015 and 2016)

Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors Table LG Home Air Conditioning Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure LG Home Air Conditioning Market Share (2015 and 2016)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Home Air Conditioning Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Panasonic Home Air Conditioning Market Share (2015 and 2016)

Table TCL Basic Information, Manufacturing Base, Sales Area and Its Competitors Table TCL Home Air Conditioning Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure TCL Home Air Conditioning Market Share (2015 and 2016)

Table York Basic Information, Manufacturing Base, Sales Area and Its Competitors Table York Home Air Conditioning Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure York Home Air Conditioning Market Share (2015 and 2016)

Table AUX Basic Information, Manufacturing Base, Sales Area and Its Competitors Table AUX Home Air Conditioning Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure AUX Home Air Conditioning Market Share (2015 and 2016)

Table Hisense Kelon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hisense Kelon Home Air Conditioning Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Hisense Kelon Home Air Conditioning Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Home Air Conditioning

Figure Manufacturing Process Analysis of Home Air Conditioning

Figure Home Air Conditioning Industrial Chain Analysis

Table Raw Materials Sources of Home Air Conditioning Major Manufacturers in 2015

Table Major Buyers of Home Air Conditioning

Table Distributors/Traders List

Figure Global Home Air Conditioning Production and Growth Rate Forecast



(2017-2022)

Figure Global Home Air Conditioning Revenue and Growth Rate Forecast (2017-2022) Figure Global Home Air Conditioning Price and Trend Forecast (2017-2022)

Table Global Home Air Conditioning Production Forecast by Regions (2017-2022)

Table Global Home Air Conditioning Consumption Forecast by Regions (2017-2022)

Figure North America Home Air Conditioning Production, Revenue and Growth Rate Forecast (2017-2022)

Table North America Home Air Conditioning Production, Consumption, Export and Import Forecast (2017-2022)

Figure Europe Home Air Conditioning Production, Revenue and Growth Rate Forecast (2017-2022)

Table Europe Home Air Conditioning Production, Consumption, Export and Import Forecast (2017-2022)

Figure China Home Air Conditioning Production, Revenue and Growth Rate Forecast (2017-2022)

Table China Home Air Conditioning Production, Consumption, Export and Import Forecast (2017-2022)

Figure Japan Home Air Conditioning Production, Revenue and Growth Rate Forecast (2017-2022)

Table Japan Home Air Conditioning Production, Consumption, Export and Import Forecast (2017-2022)

Figure Southeast Asia Home Air Conditioning Production, Revenue and Growth Rate Forecast (2017-2022)

Table Southeast Asia Home Air Conditioning Production, Consumption, Export and Import Forecast (2017-2022)

Figure India Home Air Conditioning Production, Revenue and Growth Rate Forecast (2017-2022)

Table India Home Air Conditioning Production, Consumption, Export and Import Forecast (2017-2022)

Table Global Home Air Conditioning Production Forecast by Type (2017-2022)

Table Global Home Air Conditioning Revenue Forecast by Type (2017-2022)

Table Global Home Air Conditioning Price Forecast by Type (2017-2022)

Table Global Home Air Conditioning Consumption Forecast by Application (2017-2022)



I would like to order

Product name: Global Home Air Conditioning Market Research Report 2017

Product link: https://marketpublishers.com/r/G1473B80452EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G1473B80452EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970