

Global Holographic Lamination Film Market Insights, Forecast to 2026

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Abstracts

Holographic film is a very thin, flexible plastic film [Polyester (PET), Oriented Polypropylene (OPP) and Nylon (Bonyl)] which has been micro-embossed with patterns or even images. Patterns (such as checker plate or diamonds) or an image (such as a tiger) are created by way of an embossing process which can provide a remarkable 3-D effect and/or spectral (rainbow) coloring. The embossing process is akin to cutting tiny grooves into the films surface at various angles and in different shapes. These micro-embossed grooves cause the “diffraction” of normal white light into stunning spectral color. This phenomenon is not unlike the diffraction of white light into spectral colors through a crystal prism.

Holographic films can also be laminated to different types of materials. This combination is often used for brand-enhancing packaging applications. Holographic films can also be laminated to sealable films to make form, fill and seal roll stock packaging or premade flexible bags. It can be laminated to paper or card stock to make consumer packaging and specialty gift boxes and bags. Holographic nylon films can be extrusion coated with sealable polyethylene (PE) for manufacturing into metallic balloons. Holographic polyester films (PET) can also be coated with special adhesives to make holographic hot stamping foils for decorative application to paper or card stock.

The major producers in this industry are K Laser, Uflex Limited, Polinas and Kurz, whose revenue accounts for 15.68%, 3.59%, 2.37% and 7.89% respectively. In terms of regions, China's regional income accounted for a relatively high 33.29% in 2019.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Holographic Lamination Film 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting

production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Holographic Lamination Film 3900 industry.

Based on our recent survey, we have several different scenarios about the Holographic Lamination Film 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 176.1 million in 2019. The market size of Holographic Lamination Film 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Holographic Lamination Film market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Holographic Lamination Film market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Holographic Lamination Film market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Holographic Lamination Film market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Holographic Lamination Film market, covering important regions, viz, North America, Europe, China,

India, Turkey and Taiwan (China). It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Holographic Lamination Film market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Holographic Lamination Film market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Holographic Lamination Film market.

The following manufacturers are covered in this report:

Light Logics

Cosmo Films Limited

K Laser

Uflex Limited

Polinas

Kurz

ITW

Everest Holovisions Limited

Holostik

Univacco

Spectratek

API

Hazen Paper

Integraf

Zhejiang Jinghua Laser

SVG Optronics

Jinjia Group

Shantou Wanshun

Shantou Dongfeng

AFC Hologram

WaveFront Technology (WFT)

Holographic Lamination Film Breakdown Data by Type

Transparent Holographic Lamination Film

Metallised Holographic Lamination Film

Holographic Lamination Film Breakdown Data by Application

FMCG and Personal Care

Food and Drink

Pharmaceuticals

Others

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