

Global HIV Self-Testing Market Research Report 2023

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Abstracts

The growth of the global HIV self-testing market is thriving on the back of growing prevalence of HIV across the world, which continues to be a burden for nations around the globe, and has created an upsurge in the requirement of advanced testing and diagnosis methods. Additionally, growing opportunities observed in making HIV kits available in several nations where there are no policies for HIVST.

According to QYResearch's new survey, global HIV Self-Testing market is projected to reach US\$ 467.8 million in 2029, increasing from US\$ 212 million in 2022, with the CAGR of 12.0% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole HIV Self-Testing market research.

The HIV self-testing market is driven by the increasing need for expanded and convenient testing options to reach high-risk populations and improve early detection rates. Self-testing offers privacy, eliminates barriers associated with traditional testing methods, and encourages individuals to take control of their health. The rapid advancement of technology has led to the development of accurate and user-friendly self-testing kits, contributing to market growth. Additionally, initiatives by governments, NGOs, and healthcare organizations to promote HIV awareness and testing further fuel market expansion. However, challenges include ensuring the accuracy and reliability of self-testing kits, addressing issues related to proper usage and interpretation of results, and reaching marginalized populations who may not have access to or awareness of these kits. Overcoming these challenges and maintaining a balance between convenience and accuracy will be pivotal for the sustained growth of the HIV self-testing market.

Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global HIV Self-Testing market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

By Company

OraSure Technologies

Chembio Diagnostics

WAMA Diagnostica

ECO Diagnostica

Orange Life

Ebram Produtos Laboratoriais

Segment by Type

Blood

Oral Fluid

Urine

Segment by Application

Hospital

Clinic

By Region

North America

United States

Canada

Europe

Germany

France

UK

Italy

Russia

Nordic Countries

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Southeast Asia

India

Australia

Rest of Asia

Latin America

Mexico

Brazil

Rest of Latin America

Middle East & Africa

Turkey

Saudi Arabia

UAE

Rest of MEA

The HIV Self-Testing report covers below items:

Chapter 1: Product Basic Information (Definition, Type and Application)

Chapter 2: Global market size, regional market size. Market Opportunities and Challenges

Chapter 3: Companies' Competition Patterns

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6 to 10: Country Level Value Analysis

Chapter 11: Companies' Outline

Chapter 12: Market Conclusions

Chapter 13: Research Methodology and Data Source

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