

# Global High Visibility Outerwear Sales Market Report 2017

<https://marketpublishers.com/r/G2BCB3D91DAEN.html>

Date: January 2017

Pages: 104

Price: US\$ 4,000.00 (Single User License)

ID: G2BCB3D91DAEN

## Abstracts

### Notes:

Sales, means the sales volume of High Visibility Outerwear

Revenue, means the sales value of High Visibility Outerwear

This report studies sales (consumption) of High Visibility Outerwear in Global market, especially in United States, China, Europe and Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Carhartt

Red Kap

Reflective Apparel Factory

Sportex Safety

Changzhou Yuanhui Reflective Material Co., Ltd

...

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of High Visibility

Outerwear in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Southeast Asia

India

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Polyester

Modacrylic

Cotton

Split by applications, this report focuses on sales, market share and growth rate of High Visibility Outerwear in each application, can be divided into

Road Construction

Utilities

Others

## Contents

### Global High Visibility Outerwear Sales Market Report 2017

#### **1 HIGH VISIBILITY OUTERWEAR OVERVIEW**

- 1.1 Product Overview and Scope of High Visibility Outerwear
- 1.2 Classification of High Visibility Outerwear
  - 1.2.1 Polyester
  - 1.2.2 Modacrylic
  - 1.2.3 Cotton
- 1.3 Application of High Visibility Outerwear
  - 1.3.1 Road Construction
  - 1.3.2 Utilities
  - 1.3.3 Others
- 1.4 High Visibility Outerwear Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
  - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of High Visibility Outerwear (2011-2021)
  - 1.5.1 Global High Visibility Outerwear Sales and Growth Rate (2011-2021)
  - 1.5.2 Global High Visibility Outerwear Revenue and Growth Rate (2011-2021)

#### **2 GLOBAL HIGH VISIBILITY OUTERWEAR COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 2.1 Global High Visibility Outerwear Market Competition by Manufacturers
  - 2.1.1 Global High Visibility Outerwear Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global High Visibility Outerwear Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global High Visibility Outerwear (Volume and Value) by Type
  - 2.2.1 Global High Visibility Outerwear Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global High Visibility Outerwear Revenue and Market Share by Type (2011-2016)
- 2.3 Global High Visibility Outerwear (Volume and Value) by Regions

2.3.1 Global High Visibility Outerwear Sales and Market Share by Regions  
(2011-2016)

2.3.2 Global High Visibility Outerwear Revenue and Market Share by Regions  
(2011-2016)

2.4 Global High Visibility Outerwear (Volume) by Application

### **3 UNITED STATES HIGH VISIBILITY OUTERWEAR (VOLUME, VALUE AND SALES PRICE)**

3.1 United States High Visibility Outerwear Sales and Value (2011-2016)

3.1.1 United States High Visibility Outerwear Sales and Growth Rate (2011-2016)

3.1.2 United States High Visibility Outerwear Revenue and Growth Rate (2011-2016)

3.1.3 United States High Visibility Outerwear Sales Price Trend (2011-2016)

3.2 United States High Visibility Outerwear Sales and Market Share by Manufacturers

3.3 United States High Visibility Outerwear Sales and Market Share by Type

3.4 United States High Visibility Outerwear Sales and Market Share by Application

### **4 CHINA HIGH VISIBILITY OUTERWEAR (VOLUME, VALUE AND SALES PRICE)**

4.1 China High Visibility Outerwear Sales and Value (2011-2016)

4.1.1 China High Visibility Outerwear Sales and Growth Rate (2011-2016)

4.1.2 China High Visibility Outerwear Revenue and Growth Rate (2011-2016)

4.1.3 China High Visibility Outerwear Sales Price Trend (2011-2016)

4.2 China High Visibility Outerwear Sales and Market Share by Manufacturers

4.3 China High Visibility Outerwear Sales and Market Share by Type

4.4 China High Visibility Outerwear Sales and Market Share by Application

### **5 EUROPE HIGH VISIBILITY OUTERWEAR (VOLUME, VALUE AND SALES PRICE)**

5.1 Europe High Visibility Outerwear Sales and Value (2011-2016)

5.1.1 Europe High Visibility Outerwear Sales and Growth Rate (2011-2016)

5.1.2 Europe High Visibility Outerwear Revenue and Growth Rate (2011-2016)

5.1.3 Europe High Visibility Outerwear Sales Price Trend (2011-2016)

5.2 Europe High Visibility Outerwear Sales and Market Share by Manufacturers

5.3 Europe High Visibility Outerwear Sales and Market Share by Type

5.4 Europe High Visibility Outerwear Sales and Market Share by Application

### **6 JAPAN HIGH VISIBILITY OUTERWEAR (VOLUME, VALUE AND SALES PRICE)**

- 6.1 Japan High Visibility Outerwear Sales and Value (2011-2016)
  - 6.1.1 Japan High Visibility Outerwear Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan High Visibility Outerwear Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan High Visibility Outerwear Sales Price Trend (2011-2016)
- 6.2 Japan High Visibility Outerwear Sales and Market Share by Manufacturers
- 6.3 Japan High Visibility Outerwear Sales and Market Share by Type
- 6.4 Japan High Visibility Outerwear Sales and Market Share by Application

## **7 SOUTHEAST ASIA HIGH VISIBILITY OUTERWEAR (VOLUME, VALUE AND SALES PRICE)**

- 7.1 Southeast Asia High Visibility Outerwear Sales and Value (2011-2016)
  - 7.1.1 Southeast Asia High Visibility Outerwear Sales and Growth Rate (2011-2016)
  - 7.1.2 Southeast Asia High Visibility Outerwear Revenue and Growth Rate (2011-2016)
  - 7.1.3 Southeast Asia High Visibility Outerwear Sales Price Trend (2011-2016)
- 7.2 Southeast Asia High Visibility Outerwear Sales and Market Share by Manufacturers
- 7.3 Southeast Asia High Visibility Outerwear Sales and Market Share by Type
- 7.4 Southeast Asia High Visibility Outerwear Sales and Market Share by Application

## **8 INDIA HIGH VISIBILITY OUTERWEAR (VOLUME, VALUE AND SALES PRICE)**

- 8.1 India High Visibility Outerwear Sales and Value (2011-2016)
  - 8.1.1 India High Visibility Outerwear Sales and Growth Rate (2011-2016)
  - 8.1.2 India High Visibility Outerwear Revenue and Growth Rate (2011-2016)
  - 8.1.3 India High Visibility Outerwear Sales Price Trend (2011-2016)
- 8.2 India High Visibility Outerwear Sales and Market Share by Manufacturers
- 8.3 India High Visibility Outerwear Sales and Market Share by Type
- 8.4 India High Visibility Outerwear Sales and Market Share by Application

## **9 GLOBAL HIGH VISIBILITY OUTERWEAR MANUFACTURERS ANALYSIS**

- 9.1 Carhartt
  - 9.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.1.2 High Visibility Outerwear Product Type, Application and Specification
    - 9.1.2.1 Polyester
    - 9.1.2.2 Modacrylic
  - 9.1.3 Carhartt High Visibility Outerwear Sales, Revenue, Price and Gross Margin (2011-2016)
  - 9.1.4 Main Business/Business Overview

## 9.2 Red Kap

9.2.1 Company Basic Information, Manufacturing Base and Competitors

9.2.2 High Visibility Outerwear Product Type, Application and Specification

9.2.2.1 Polyester

9.2.2.2 Modacrylic

9.2.3 Red Kap High Visibility Outerwear Sales, Revenue, Price and Gross Margin (2011-2016)

9.2.4 Main Business/Business Overview

## 9.3 Reflective Apparel Factory

9.3.1 Company Basic Information, Manufacturing Base and Competitors

9.3.2 High Visibility Outerwear Product Type, Application and Specification

9.3.2.1 Polyester

9.3.2.2 Modacrylic

9.3.3 Reflective Apparel Factory High Visibility Outerwear Sales, Revenue, Price and Gross Margin (2011-2016)

9.3.4 Main Business/Business Overview

## 9.4 Sportex Safety

9.4.1 Company Basic Information, Manufacturing Base and Competitors

9.4.2 High Visibility Outerwear Product Type, Application and Specification

9.4.2.1 Polyester

9.4.2.2 Modacrylic

9.4.3 Sportex Safety High Visibility Outerwear Sales, Revenue, Price and Gross Margin (2011-2016)

9.4.4 Main Business/Business Overview

## 9.5 Changzhou Yuanhui Reflective Material Co., Ltd

9.5.1 Company Basic Information, Manufacturing Base and Competitors

9.5.2 High Visibility Outerwear Product Type, Application and Specification

9.5.2.1 Polyester

9.5.2.2 Modacrylic

9.5.3 Changzhou Yuanhui Reflective Material Co., Ltd High Visibility Outerwear Sales, Revenue, Price and Gross Margin (2011-2016)

9.5.4 Main Business/Business Overview

## **10 HIGH VISIBILITY OUTERWEAR MAUFACTURING COST ANALYSIS**

### 10.1 High Visibility Outerwear Key Raw Materials Analysis

10.1.1 Key Raw Materials

10.1.2 Price Trend of Key Raw Materials

10.1.3 Key Suppliers of Raw Materials

- 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
  - 10.2.1 Raw Materials
  - 10.2.2 Labor Cost
  - 10.2.3 Manufacturing Process Analysis of High Visibility Outerwear
- 10.3 Manufacturing Process Analysis of High Visibility Outerwear

## **11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 11.1 High Visibility Outerwear Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of High Visibility Outerwear Major Manufacturers in 2015
- 11.4 Downstream Buyers

## **12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 12.1 Marketing Channel
  - 12.1.1 Direct Marketing
  - 12.1.2 Indirect Marketing
  - 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
  - 12.2.1 Pricing Strategy
  - 12.2.2 Brand Strategy
  - 12.2.3 Target Client
- 12.3 Distributors/Traders List

## **13 MARKET EFFECT FACTORS ANALYSIS**

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes Threat
  - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

## **14 GLOBAL HIGH VISIBILITY OUTERWEAR MARKET FORECAST (2016-2021)**

- 14.1 Global High Visibility Outerwear Sales, Revenue and Price Forecast (2016-2021)
  - 14.1.1 Global High Visibility Outerwear Sales and Growth Rate Forecast (2016-2021)
  - 14.1.2 Global High Visibility Outerwear Revenue and Growth Rate Forecast

(2016-2021)

14.1.3 Global High Visibility Outerwear Price and Trend Forecast (2016-2021)

14.2 Global High Visibility Outerwear Sales, Revenue and Growth Rate Forecast by Regions (2016-2021)

14.2.1 United States High Visibility Outerwear Sales, Revenue and Growth Rate Forecast (2016-2021)

14.2.2 China High Visibility Outerwear Sales, Revenue and Growth Rate Forecast (2016-2021)

14.2.3 Europe High Visibility Outerwear Sales, Revenue and Growth Rate Forecast (2016-2021)

14.2.4 Japan High Visibility Outerwear Sales, Revenue and Growth Rate Forecast (2016-2021)

14.2.5 Southeast Asia High Visibility Outerwear Sales, Revenue and Growth Rate Forecast (2016-2021)

14.2.6 India High Visibility Outerwear Sales, Revenue and Growth Rate Forecast (2016-2021)

14.3 Global High Visibility Outerwear Sales, Revenue and Price Forecast by Type (2016-2021)

14.4 Global High Visibility Outerwear Sales Forecast by Application (2016-2021)

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of High Visibility Outerwear  
Table Classification of High Visibility Outerwear  
Figure Global Sales Market Share of High Visibility Outerwear by Type in 2015  
Figure Polyester Picture  
Figure Modacrylic Picture  
Figure Cotton Picture  
Table Applications of High Visibility Outerwear  
Figure Global Sales Market Share of High Visibility Outerwear by Application in 2015  
Figure Road Construction Examples  
Figure Utilities Examples  
Figure Others Examples  
Figure United States High Visibility Outerwear Revenue and Growth Rate (2011-2021)  
Figure China High Visibility Outerwear Revenue and Growth Rate (2011-2021)  
Figure Europe High Visibility Outerwear Revenue and Growth Rate (2011-2021)  
Figure Japan High Visibility Outerwear Revenue and Growth Rate (2011-2021)  
Figure Southeast Asia High Visibility Outerwear Revenue and Growth Rate (2011-2021)  
Figure India High Visibility Outerwear Revenue and Growth Rate (2011-2021)  
Figure Global High Visibility Outerwear Sales and Growth Rate (2011-2021)  
Figure Global High Visibility Outerwear Revenue and Growth Rate (2011-2021)  
Table Global High Visibility Outerwear Sales of Key Manufacturers (2011-2016)  
Table Global High Visibility Outerwear Sales Share by Manufacturers (2011-2016)  
Figure 2015 High Visibility Outerwear Sales Share by Manufacturers  
Figure 2016 High Visibility Outerwear Sales Share by Manufacturers  
Table Global High Visibility Outerwear Revenue by Manufacturers (2011-2016)  
Table Global High Visibility Outerwear Revenue Share by Manufacturers (2011-2016)  
Table 2015 Global High Visibility Outerwear Revenue Share by Manufacturers  
Table 2016 Global High Visibility Outerwear Revenue Share by Manufacturers  
Table Global High Visibility Outerwear Sales and Market Share by Type (2011-2016)  
Table Global High Visibility Outerwear Sales Share by Type (2011-2016)  
Figure Sales Market Share of High Visibility Outerwear by Type (2011-2016)  
Figure Global High Visibility Outerwear Sales Growth Rate by Type (2011-2016)  
Table Global High Visibility Outerwear Revenue and Market Share by Type (2011-2016)  
Table Global High Visibility Outerwear Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of High Visibility Outerwear by Type (2011-2016)  
Figure Global High Visibility Outerwear Revenue Growth Rate by Type (2011-2016)

Table Global High Visibility Outerwear Sales and Market Share by Regions (2011-2016)  
Table Global High Visibility Outerwear Sales Share by Regions (2011-2016)  
Figure Sales Market Share of High Visibility Outerwear by Regions (2011-2016)  
Figure Global High Visibility Outerwear Sales Growth Rate by Regions (2011-2016)  
Table Global High Visibility Outerwear Revenue and Market Share by Regions (2011-2016)  
Table Global High Visibility Outerwear Revenue Share by Regions (2011-2016)  
Figure Revenue Market Share of High Visibility Outerwear by Regions (2011-2016)  
Figure Global High Visibility Outerwear Revenue Growth Rate by Regions (2011-2016)  
Table Global High Visibility Outerwear Sales and Market Share by Application (2011-2016)  
Table Global High Visibility Outerwear Sales Share by Application (2011-2016)  
Figure Sales Market Share of High Visibility Outerwear by Application (2011-2016)  
Figure Global High Visibility Outerwear Sales Growth Rate by Application (2011-2016)  
Figure United States High Visibility Outerwear Sales and Growth Rate (2011-2016)  
Figure United States High Visibility Outerwear Revenue and Growth Rate (2011-2016)  
Figure United States High Visibility Outerwear Sales Price Trend (2011-2016)  
Table United States High Visibility Outerwear Sales by Manufacturers (2011-2016)  
Table United States High Visibility Outerwear Market Share by Manufacturers (2011-2016)  
Table United States High Visibility Outerwear Sales by Type (2011-2016)  
Table United States High Visibility Outerwear Market Share by Type (2011-2016)  
Table United States High Visibility Outerwear Sales by Application (2011-2016)  
Table United States High Visibility Outerwear Market Share by Application (2011-2016)  
Figure China High Visibility Outerwear Sales and Growth Rate (2011-2016)  
Figure China High Visibility Outerwear Revenue and Growth Rate (2011-2016)  
Figure China High Visibility Outerwear Sales Price Trend (2011-2016)  
Table China High Visibility Outerwear Sales by Manufacturers (2011-2016)  
Table China High Visibility Outerwear Market Share by Manufacturers (2011-2016)  
Table China High Visibility Outerwear Sales by Type (2011-2016)  
Table China High Visibility Outerwear Market Share by Type (2011-2016)  
Table China High Visibility Outerwear Sales by Application (2011-2016)  
Table China High Visibility Outerwear Market Share by Application (2011-2016)  
Figure Europe High Visibility Outerwear Sales and Growth Rate (2011-2016)  
Figure Europe High Visibility Outerwear Revenue and Growth Rate (2011-2016)  
Figure Europe High Visibility Outerwear Sales Price Trend (2011-2016)  
Table Europe High Visibility Outerwear Sales by Manufacturers (2011-2016)  
Table Europe High Visibility Outerwear Market Share by Manufacturers (2011-2016)  
Table Europe High Visibility Outerwear Sales by Type (2011-2016)

Table Europe High Visibility Outerwear Market Share by Type (2011-2016)  
Table Europe High Visibility Outerwear Sales by Application (2011-2016)  
Table Europe High Visibility Outerwear Market Share by Application (2011-2016)  
Figure Japan High Visibility Outerwear Sales and Growth Rate (2011-2016)  
Figure Japan High Visibility Outerwear Revenue and Growth Rate (2011-2016)  
Figure Japan High Visibility Outerwear Sales Price Trend (2011-2016)  
Table Japan High Visibility Outerwear Sales by Manufacturers (2011-2016)  
Table Japan High Visibility Outerwear Market Share by Manufacturers (2011-2016)  
Table Japan High Visibility Outerwear Sales by Type (2011-2016)  
Table Japan High Visibility Outerwear Market Share by Type (2011-2016)  
Table Japan High Visibility Outerwear Sales by Application (2011-2016)  
Table Japan High Visibility Outerwear Market Share by Application (2011-2016)  
Figure Southeast Asia High Visibility Outerwear Sales and Growth Rate (2011-2016)  
Figure Southeast Asia High Visibility Outerwear Revenue and Growth Rate (2011-2016)  
Figure Southeast Asia High Visibility Outerwear Sales Price Trend (2011-2016)  
Table Southeast Asia High Visibility Outerwear Sales by Manufacturers (2011-2016)  
Table Southeast Asia High Visibility Outerwear Market Share by Manufacturers (2011-2016)  
Table Southeast Asia High Visibility Outerwear Sales by Type (2011-2016)  
Table Southeast Asia High Visibility Outerwear Market Share by Type (2011-2016)  
Table Southeast Asia High Visibility Outerwear Sales by Application (2011-2016)  
Table Southeast Asia High Visibility Outerwear Market Share by Application (2011-2016)  
Figure India High Visibility Outerwear Sales and Growth Rate (2011-2016)  
Figure India High Visibility Outerwear Revenue and Growth Rate (2011-2016)  
Figure India High Visibility Outerwear Sales Price Trend (2011-2016)  
Table India High Visibility Outerwear Sales by Manufacturers (2011-2016)  
Table India High Visibility Outerwear Market Share by Manufacturers (2011-2016)  
Table India High Visibility Outerwear Sales by Type (2011-2016)  
Table India High Visibility Outerwear Market Share by Type (2011-2016)  
Table India High Visibility Outerwear Sales by Application (2011-2016)  
Table India High Visibility Outerwear Market Share by Application (2011-2016)  
Table Carhartt Basic Information List  
Table Carhartt High Visibility Outerwear Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Carhartt High Visibility Outerwear Global Market Share (2011-2016)  
Table Red Kap Basic Information List  
Table Red Kap High Visibility Outerwear Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Red Kap High Visibility Outerwear Global Market Share (2011-2016)  
Table Reflective Apparel Factory Basic Information List  
Table Reflective Apparel Factory High Visibility Outerwear Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Reflective Apparel Factory High Visibility Outerwear Global Market Share (2011-2016)  
Table Sportex Safety Basic Information List  
Table Sportex Safety High Visibility Outerwear Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Sportex Safety High Visibility Outerwear Global Market Share (2011-2016)  
Table Changzhou Yuanhui Reflective Material Co., Ltd Basic Information List  
Table Changzhou Yuanhui Reflective Material Co., Ltd High Visibility Outerwear Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Changzhou Yuanhui Reflective Material Co., Ltd High Visibility Outerwear Global Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of High Visibility Outerwear  
Figure Manufacturing Process Analysis of High Visibility Outerwear  
Figure High Visibility Outerwear Industrial Chain Analysis  
Table Raw Materials Sources of High Visibility Outerwear Major Manufacturers in 2015  
Table Major Buyers of High Visibility Outerwear  
Table Distributors/Traders List  
Figure Global High Visibility Outerwear Sales and Growth Rate Forecast (2016-2021)  
Figure Global High Visibility Outerwear Revenue and Growth Rate Forecast (2016-2021)  
Table Global High Visibility Outerwear Sales Forecast by Regions (2016-2021)  
Table Global High Visibility Outerwear Sales Forecast by Type (2016-2021)  
Table Global High Visibility Outerwear Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global High Visibility Outerwear Sales Market Report 2017

Product link: <https://marketpublishers.com/r/G2BCB3D91DAEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2BCB3D91DAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970