

# Global High Pressure Processing (HPP) Food Sales Market Report 2018

https://marketpublishers.com/r/G7966423FF0EN.html

Date: June 2018

Pages: 110

Price: US\$ 4,000.00 (Single User License)

ID: G7966423FF0EN

### **Abstracts**

This report studies the global High Pressure Processing (HPP) Food market status and forecast, categorizes the global High Pressure Processing (HPP) Food market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

High-Pressure Processing (HPP) is a cutting-edge USDA-approved all natural process that utilizes intense water pressure to protect against harmful bacteria without affecting a food product's taste, texture, appearance or nutritional value.

The global average price of High Pressure Processing (HPP) Food is in the decreasing trend, from 5825 USD/MT in 2011 to 5787 USD/MT in 2015. With the situation of global economy, prices will be in decreasing trend in the following five years.

The classification of High Pressure Processing (HPP) Food includes Meat & Poultry Products, Juices & Beverages, Fruit & Vegetable, Seafood Products sand other. The proportion of Meat & Poultry Products in 2015 is about 32.4%, and the proportion of Fruit & Vegetable in 2015 is about 33.9%. They are the most popular High Pressure Processing (HPP) Food.

High Pressure Processing (HPP) Food is widely sold by Supermarket, Direct Store, Online and Other. The most proportion of High Pressure Processing (HPP) Food is sold by Supermarket, and the market share in 2015 is about 53%.

North America region is the largest supplier of High Pressure Processing (HPP) Food, with a production market share nearly 50% in 2015. Europe is the second largest supplier of High Pressure Processing (HPP) Food, enjoying production market share about 26% in 2015.

North America is the largest consumption place, with a consumption market share



nearly 41% in 2015. Following North America, Europe is the second largest consumption place with the consumption market share of 31.5%.

Market competition is intense between the giant. Hormel food, Espuna, Campofrio Alimentacio, Cargill, etc. are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry.

The global High Pressure Processing (HPP) Food market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025.

The major players covered in this report

Hormel food
Espuna
Campofrio Alimentacio
Cargill
Suja Life
Echigo Seika
Universal Pasteurization
Hain Celestial
Avure Technologies
Motivatit
Safe Pac Pasteurization

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

**United States** 



Europe
China
Japan
Southeast Asia
India
We can also provide the customized separate regional or country-level reports, for the following regions:
North America
United States
Canada
Mexico
Asia-Pacific
China
India
Japan
South Korea
Australia
Indonesia
Singapore



# Rest of Asia-Pacific Europe Germany France UK Italy Spain Russia Rest of Europe Central & South America Brazil Argentina Rest of South America

On the basis of product, this report displays the production, revenue, price, market

Meat & Poultry Products

Middle East & Africa

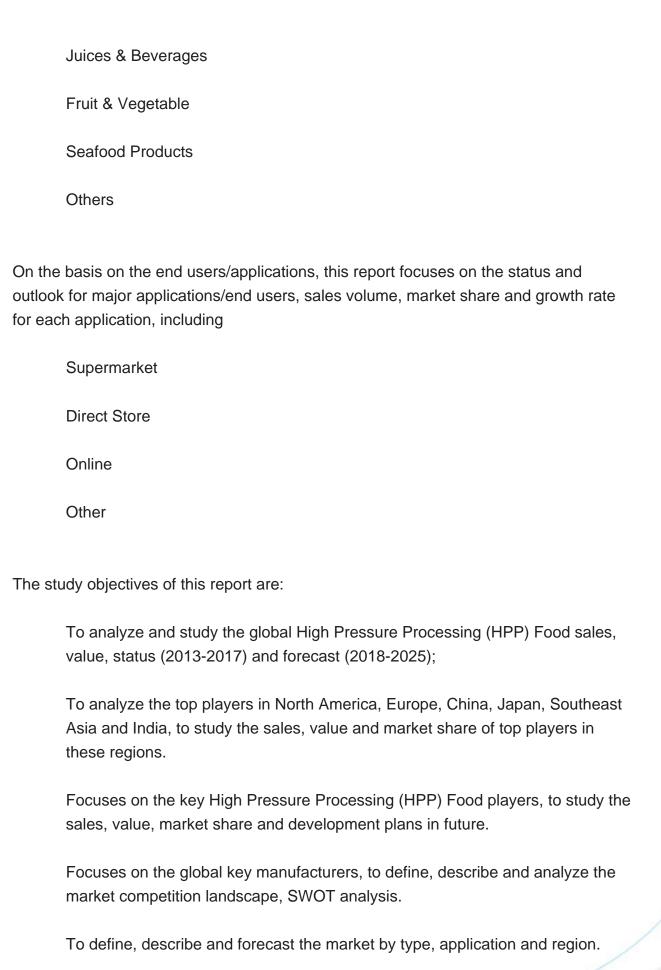
Turkey

Saudi Arabia

share and growth rate of each type, primarily split into

Rest of Middle East & Africa







To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of High Pressure Processing (HPP) Food are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

High Pressure Processing (HPP) Food Manufacturers

High Pressure Processing (HPP) Food Distributors/Traders/Wholesalers

High Pressure Processing (HPP) Food Subcomponent Manufacturers

**Industry Association** 



Downstream Vendors

**Available Customizations** 

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the High Pressure Processing (HPP) Food market, by end-use.

Detailed analysis and profiles of additional market players.



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