

# Global High-grade Cosmetics Sales Market Report 2016

<https://marketpublishers.com/r/GAE668F2941EN.html>

Date: December 2016

Pages: 104

Price: US\$ 4,000.00 (Single User License)

ID: GAE668F2941EN

## Abstracts

### Notes:

Sales, means the sales volume of High-grade Cosmetics

Revenue, means the sales value of High-grade Cosmetics

This report studies sales (consumption) of High-grade Cosmetics in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Chanel SAS

The Estee Lauder Companies Inc

LOreal

LVMH

Coty

KAO Corporation

Shiseido

Amway

Clarins

Markwins Beauty Products

Proctor and Gamble

Unilever

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of High-grade Cosmetics in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of High-grade Cosmetics in each application, can be divided into

Application 1

Application 2

## Application 3

## Contents

### Global High-grade Cosmetics Sales Market Report 2016

#### **1 HIGH-GRADE COSMETICS OVERVIEW**

- 1.1 Product Overview and Scope of High-grade Cosmetics
- 1.2 Classification of High-grade Cosmetics
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of High-grade Cosmetics
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 High-grade Cosmetics Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of High-grade Cosmetics (2011-2021)
  - 1.5.1 Global High-grade Cosmetics Sales and Growth Rate (2011-2021)
  - 1.5.2 Global High-grade Cosmetics Revenue and Growth Rate (2011-2021)

#### **2 GLOBAL HIGH-GRADE COSMETICS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 2.1 Global High-grade Cosmetics Market Competition by Manufacturers
  - 2.1.1 Global High-grade Cosmetics Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global High-grade Cosmetics Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global High-grade Cosmetics (Volume and Value) by Type
  - 2.2.1 Global High-grade Cosmetics Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global High-grade Cosmetics Revenue and Market Share by Type (2011-2016)
- 2.3 Global High-grade Cosmetics (Volume and Value) by Regions
  - 2.3.1 Global High-grade Cosmetics Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global High-grade Cosmetics Revenue and Market Share by Regions (2011-2016)

## 2.4 Global High-grade Cosmetics (Volume) by Application

### **3 UNITED STATES HIGH-GRADE COSMETICS (VOLUME, VALUE AND SALES PRICE)**

#### 3.1 United States High-grade Cosmetics Sales and Value (2011-2016)

3.1.1 United States High-grade Cosmetics Sales and Growth Rate (2011-2016)

3.1.2 United States High-grade Cosmetics Revenue and Growth Rate (2011-2016)

3.1.3 United States High-grade Cosmetics Sales Price Trend (2011-2016)

#### 3.2 United States High-grade Cosmetics Sales and Market Share by Manufacturers

#### 3.3 United States High-grade Cosmetics Sales and Market Share by Type

#### 3.4 United States High-grade Cosmetics Sales and Market Share by Application

### **4 CHINA HIGH-GRADE COSMETICS (VOLUME, VALUE AND SALES PRICE)**

#### 4.1 China High-grade Cosmetics Sales and Value (2011-2016)

4.1.1 China High-grade Cosmetics Sales and Growth Rate (2011-2016)

4.1.2 China High-grade Cosmetics Revenue and Growth Rate (2011-2016)

4.1.3 China High-grade Cosmetics Sales Price Trend (2011-2016)

#### 4.2 China High-grade Cosmetics Sales and Market Share by Manufacturers

#### 4.3 China High-grade Cosmetics Sales and Market Share by Type

#### 4.4 China High-grade Cosmetics Sales and Market Share by Application

### **5 EUROPE HIGH-GRADE COSMETICS (VOLUME, VALUE AND SALES PRICE)**

#### 5.1 Europe High-grade Cosmetics Sales and Value (2011-2016)

5.1.1 Europe High-grade Cosmetics Sales and Growth Rate (2011-2016)

5.1.2 Europe High-grade Cosmetics Revenue and Growth Rate (2011-2016)

5.1.3 Europe High-grade Cosmetics Sales Price Trend (2011-2016)

#### 5.2 Europe High-grade Cosmetics Sales and Market Share by Manufacturers

#### 5.3 Europe High-grade Cosmetics Sales and Market Share by Type

#### 5.4 Europe High-grade Cosmetics Sales and Market Share by Application

### **6 JAPAN HIGH-GRADE COSMETICS (VOLUME, VALUE AND SALES PRICE)**

#### 6.1 Japan High-grade Cosmetics Sales and Value (2011-2016)

6.1.1 Japan High-grade Cosmetics Sales and Growth Rate (2011-2016)

6.1.2 Japan High-grade Cosmetics Revenue and Growth Rate (2011-2016)

6.1.3 Japan High-grade Cosmetics Sales Price Trend (2011-2016)

- 6.2 Japan High-grade Cosmetics Sales and Market Share by Manufacturers
- 6.3 Japan High-grade Cosmetics Sales and Market Share by Type
- 6.4 Japan High-grade Cosmetics Sales and Market Share by Application

## **7 GLOBAL HIGH-GRADE COSMETICS MANUFACTURERS ANALYSIS**

### 7.1 Chanel SAS

- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 High-grade Cosmetics Product Type, Application and Specification
  - 7.1.2.1 Type I
  - 7.1.2.2 Type II
- 7.1.3 Chanel SAS High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.1.4 Main Business/Business Overview

### 7.2 The Estee Lauder Companies Inc

- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 104 Product Type, Application and Specification
  - 7.2.2.1 Type I
  - 7.2.2.2 Type II
- 7.2.3 The Estee Lauder Companies Inc High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.2.4 Main Business/Business Overview

### 7.3 LOreal

- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 123 Product Type, Application and Specification
  - 7.3.2.1 Type I
  - 7.3.2.2 Type II
- 7.3.3 LOreal High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.3.4 Main Business/Business Overview

### 7.4 LVMH

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Dec Product Type, Application and Specification
  - 7.4.2.1 Type I
  - 7.4.2.2 Type II
- 7.4.3 LVMH High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.4.4 Main Business/Business Overview

### 7.5 Coty

- 7.5.1 Company Basic Information, Manufacturing Base and Competitors
- 7.5.2 Product Type, Application and Specification
  - 7.5.2.1 Type I
  - 7.5.2.2 Type II
- 7.5.3 Coty High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)
- 7.5.4 Main Business/Business Overview
- 7.6 KAO Corporation
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Million USD Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
  - 7.6.3 KAO Corporation High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 Shiseido
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Cosmetics Product Type, Application and Specification
    - 7.7.2.1 Type I
    - 7.7.2.2 Type II
  - 7.7.3 Shiseido High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.7.4 Main Business/Business Overview
- 7.8 Amway
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
  - 7.8.3 Amway High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Clarins
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
  - 7.9.3 Clarins High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)
  - 7.9.4 Main Business/Business Overview

## 7.10 Markwins Beauty Products

7.10.1 Company Basic Information, Manufacturing Base and Competitors

7.10.2 Product Type, Application and Specification

7.10.2.1 Type I

7.10.2.2 Type II

7.10.3 Markwins Beauty Products High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)

7.10.4 Main Business/Business Overview

## 7.11 Proctor and Gamble

## 7.12 Unilever

# **8 HIGH-GRADE COSMETICS MAUFACTURING COST ANALYSIS**

## 8.1 High-grade Cosmetics Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

## 8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Process Analysis of High-grade Cosmetics

# **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

## 9.1 High-grade Cosmetics Industrial Chain Analysis

## 9.2 Upstream Raw Materials Sourcing

## 9.3 Raw Materials Sources of High-grade Cosmetics Major Manufacturers in 2015

## 9.4 Downstream Buyers

# **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

## 10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

## 10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy



10.2.3 Target Client

10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

## **12 GLOBAL HIGH-GRADE COSMETICS MARKET FORECAST (2016-2021)**

12.1 Global High-grade Cosmetics Sales, Revenue Forecast (2016-2021)

12.2 Global High-grade Cosmetics Sales Forecast by Regions (2016-2021)

12.3 Global High-grade Cosmetics Sales Forecast by Type (2016-2021)

12.4 Global High-grade Cosmetics Sales Forecast by Application (2016-2021)

## **13 APPENDIX**

Disclosure Section

Research Methodology

Data Source

China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of High-grade Cosmetics  
Table Classification of High-grade Cosmetics  
Figure Global Sales Market Share of High-grade Cosmetics by Type in 2015  
Figure Type I Picture  
Figure Type II Picture  
Table Applications of High-grade Cosmetics  
Figure Global Sales Market Share of High-grade Cosmetics by Application in 2015  
Figure Application 1 Examples  
Figure Application 2 Examples  
Figure United States High-grade Cosmetics Revenue and Growth Rate (2011-2021)  
Figure China High-grade Cosmetics Revenue and Growth Rate (2011-2021)  
Figure Europe High-grade Cosmetics Revenue and Growth Rate (2011-2021)  
Figure Japan High-grade Cosmetics Revenue and Growth Rate (2011-2021)  
Figure Global High-grade Cosmetics Sales and Growth Rate (2011-2021)  
Figure Global High-grade Cosmetics Revenue and Growth Rate (2011-2021)  
Table Global High-grade Cosmetics Sales of Key Manufacturers (2011-2016)  
Table Global High-grade Cosmetics Sales Share by Manufacturers (2011-2016)  
Figure 2015 High-grade Cosmetics Sales Share by Manufacturers  
Figure 2016 High-grade Cosmetics Sales Share by Manufacturers  
Table Global High-grade Cosmetics Revenue by Manufacturers (2011-2016)  
Table Global High-grade Cosmetics Revenue Share by Manufacturers (2011-2016)  
Table 2015 Global High-grade Cosmetics Revenue Share by Manufacturers  
Table 2016 Global High-grade Cosmetics Revenue Share by Manufacturers  
Table Global High-grade Cosmetics Sales and Market Share by Type (2011-2016)  
Table Global High-grade Cosmetics Sales Share by Type (2011-2016)  
Figure Sales Market Share of High-grade Cosmetics by Type (2011-2016)  
Figure Global High-grade Cosmetics Sales Growth Rate by Type (2011-2016)  
Table Global High-grade Cosmetics Revenue and Market Share by Type (2011-2016)  
Table Global High-grade Cosmetics Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of High-grade Cosmetics by Type (2011-2016)  
Figure Global High-grade Cosmetics Revenue Growth Rate by Type (2011-2016)  
Table Global High-grade Cosmetics Sales and Market Share by Regions (2011-2016)  
Table Global High-grade Cosmetics Sales Share by Regions (2011-2016)  
Figure Sales Market Share of High-grade Cosmetics by Regions (2011-2016)  
Figure Global High-grade Cosmetics Sales Growth Rate by Regions (2011-2016)

Table Global High-grade Cosmetics Revenue and Market Share by Regions (2011-2016)

Table Global High-grade Cosmetics Revenue Share by Regions (2011-2016)

Figure Revenue Market Share of High-grade Cosmetics by Regions (2011-2016)

Figure Global High-grade Cosmetics Revenue Growth Rate by Regions (2011-2016)

Table Global High-grade Cosmetics Sales and Market Share by Application (2011-2016)

Table Global High-grade Cosmetics Sales Share by Application (2011-2016)

Figure Sales Market Share of High-grade Cosmetics by Application (2011-2016)

Figure Global High-grade Cosmetics Sales Growth Rate by Application (2011-2016)

Figure United States High-grade Cosmetics Sales and Growth Rate (2011-2016)

Figure United States High-grade Cosmetics Revenue and Growth Rate (2011-2016)

Figure United States High-grade Cosmetics Sales Price Trend (2011-2016)

Table United States High-grade Cosmetics Sales by Manufacturers (2011-2016)

Table United States High-grade Cosmetics Market Share by Manufacturers (2011-2016)

Table United States High-grade Cosmetics Sales by Type (2011-2016)

Table United States High-grade Cosmetics Market Share by Type (2011-2016)

Table United States High-grade Cosmetics Sales by Application (2011-2016)

Table United States High-grade Cosmetics Market Share by Application (2011-2016)

Figure China High-grade Cosmetics Sales and Growth Rate (2011-2016)

Figure China High-grade Cosmetics Revenue and Growth Rate (2011-2016)

Figure China High-grade Cosmetics Sales Price Trend (2011-2016)

Table China High-grade Cosmetics Sales by Manufacturers (2011-2016)

Table China High-grade Cosmetics Market Share by Manufacturers (2011-2016)

Table China High-grade Cosmetics Sales by Type (2011-2016)

Table China High-grade Cosmetics Market Share by Type (2011-2016)

Table China High-grade Cosmetics Sales by Application (2011-2016)

Table China High-grade Cosmetics Market Share by Application (2011-2016)

Figure Europe High-grade Cosmetics Sales and Growth Rate (2011-2016)

Figure Europe High-grade Cosmetics Revenue and Growth Rate (2011-2016)

Figure Europe High-grade Cosmetics Sales Price Trend (2011-2016)

Table Europe High-grade Cosmetics Sales by Manufacturers (2011-2016)

Table Europe High-grade Cosmetics Market Share by Manufacturers (2011-2016)

Table Europe High-grade Cosmetics Sales by Type (2011-2016)

Table Europe High-grade Cosmetics Market Share by Type (2011-2016)

Table Europe High-grade Cosmetics Sales by Application (2011-2016)

Table Europe High-grade Cosmetics Market Share by Application (2011-2016)

Figure Japan High-grade Cosmetics Sales and Growth Rate (2011-2016)

Figure Japan High-grade Cosmetics Revenue and Growth Rate (2011-2016)

Figure Japan High-grade Cosmetics Sales Price Trend (2011-2016)  
Table Japan High-grade Cosmetics Sales by Manufacturers (2011-2016)  
Table Japan High-grade Cosmetics Market Share by Manufacturers (2011-2016)  
Table Japan High-grade Cosmetics Sales by Type (2011-2016)  
Table Japan High-grade Cosmetics Market Share by Type (2011-2016)  
Table Japan High-grade Cosmetics Sales by Application (2011-2016)  
Table Japan High-grade Cosmetics Market Share by Application (2011-2016)  
Table Chanel SAS Basic Information List  
Table Chanel SAS High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Chanel SAS High-grade Cosmetics Global Market Share (2011-2016)  
Table The Estee Lauder Companies Inc Basic Information List  
Table The Estee Lauder Companies Inc High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure The Estee Lauder Companies Inc High-grade Cosmetics Global Market Share (2011-2016)  
Table LOreal Basic Information List  
Table LOreal High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure LOreal High-grade Cosmetics Global Market Share (2011-2016)  
Table LVMH Basic Information List  
Table LVMH High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure LVMH High-grade Cosmetics Global Market Share (2011-2016)  
Table Coty Basic Information List  
Table Coty High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Coty High-grade Cosmetics Global Market Share (2011-2016)  
Table KAO Corporation Basic Information List  
Table KAO Corporation High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure KAO Corporation High-grade Cosmetics Global Market Share (2011-2016)  
Table Shiseido Basic Information List  
Table Shiseido High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Shiseido High-grade Cosmetics Global Market Share (2011-2016)  
Table Amway Basic Information List  
Table Amway High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Amway High-grade Cosmetics Global Market Share (2011-2016)  
Table Clarins Basic Information List  
Table Clarins High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Clarins High-grade Cosmetics Global Market Share (2011-2016)  
Table Markwins Beauty Products Basic Information List  
Table Markwins Beauty Products High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Markwins Beauty Products High-grade Cosmetics Global Market Share (2011-2016)  
Table Proctor and Gamble Basic Information List  
Table Proctor and Gamble High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Proctor and Gamble High-grade Cosmetics Global Market Share (2011-2016)  
Table Unilever Basic Information List  
Table Unilever High-grade Cosmetics Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Unilever High-grade Cosmetics Global Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of High-grade Cosmetics  
Figure Manufacturing Process Analysis of High-grade Cosmetics  
Figure High-grade Cosmetics Industrial Chain Analysis  
Table Raw Materials Sources of High-grade Cosmetics Major Manufacturers in 2015  
Table Major Buyers of High-grade Cosmetics  
Table Distributors/Traders List  
Figure Global High-grade Cosmetics Sales and Growth Rate Forecast (2016-2021)  
Figure Global High-grade Cosmetics Revenue and Growth Rate Forecast (2016-2021)  
Table Global High-grade Cosmetics Sales Forecast by Regions (2016-2021)  
Table Global High-grade Cosmetics Sales Forecast by Type (2016-2021)  
Table Global High-grade Cosmetics Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global High-grade Cosmetics Sales Market Report 2016

Product link: <https://marketpublishers.com/r/GAE668F2941EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAE668F2941EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970