

Global Heavy Trucks Sales Market Report 2016

<https://marketpublishers.com/r/G4267EC10BCEN.html>

Date: October 2016

Pages: 126

Price: US\$ 4,000.00 (Single User License)

ID: G4267EC10BCEN

Abstracts

Notes:

Sales, means the sales volume of Heavy Trucks

Revenue, means the sales value of Heavy Trucks

This report studies sales (consumption) of Heavy Trucks in Global market, especially in USA, China, Europe, Japan, India and Southeast Asia, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

SCANIA

VOLVO

MercedesBenz

MAN

RENAULT

DAF

ISUZU

HINO

TATRA

Iveco

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Heavy Trucks in these regions, from 2011 to 2021 (forecast), like

USA

China

Europe

Japan

India

Southeast Asia

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Heavy Trucks in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global Heavy Trucks Sales Market Report 2016

1 HEAVY TRUCKS OVERVIEW

- 1.1 Product Overview and Scope of Heavy Trucks
- 1.2 Classification of Heavy Trucks
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Heavy Trucks
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 Heavy Trucks Market by Regions
 - 1.4.1 USA Status and Prospect (2011-2021)
 - 1.4.2 China Status and Prospect (2011-2021)
 - 1.4.3 Europe Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 India Status and Prospect (2011-2021)
 - 1.4.6 Southeast Asia Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Heavy Trucks (2011-2021)
 - 1.5.1 Global Heavy Trucks Sales and Growth Rate (2011-2021)
 - 1.5.2 Global Heavy Trucks Revenue and Growth Rate (2011-2021)

2 GLOBAL HEAVY TRUCKS COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Heavy Trucks Market Competition by Manufacturers
 - 2.1.1 Global Heavy Trucks Sales and Market Share of Key Manufacturers (2011-2016)
 - 2.1.2 Global Heavy Trucks Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Heavy Trucks (Volume and Value) by Type
 - 2.2.1 Global Heavy Trucks Sales and Market Share by Type (2011-2016)
 - 2.2.2 Global Heavy Trucks Revenue and Market Share by Type (2011-2016)
- 2.3 Global Heavy Trucks (Volume and Value) by Regions
 - 2.3.1 Global Heavy Trucks Sales and Market Share by Regions (2011-2016)
 - 2.3.2 Global Heavy Trucks Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Heavy Trucks (Volume) by Application

3 USA HEAVY TRUCKS (VOLUME, VALUE AND SALES PRICE)

- 3.1 USA Heavy Trucks Sales and Value (2011-2016)
 - 3.1.1 USA Heavy Trucks Sales and Growth Rate (2011-2016)
 - 3.1.2 USA Heavy Trucks Revenue and Growth Rate (2011-2016)
 - 3.1.3 USA Heavy Trucks Sales Price Trend (2011-2016)
- 3.2 USA Heavy Trucks Sales and Market Share by Manufacturers
- 3.3 USA Heavy Trucks Sales and Market Share by Type
- 3.4 USA Heavy Trucks Sales and Market Share by Application

4 CHINA HEAVY TRUCKS (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Heavy Trucks Sales and Value (2011-2016)
 - 4.1.1 China Heavy Trucks Sales and Growth Rate (2011-2016)
 - 4.1.2 China Heavy Trucks Revenue and Growth Rate (2011-2016)
 - 4.1.3 China Heavy Trucks Sales Price Trend (2011-2016)
- 4.2 China Heavy Trucks Sales and Market Share by Manufacturers
- 4.3 China Heavy Trucks Sales and Market Share by Type
- 4.4 China Heavy Trucks Sales and Market Share by Application

5 EUROPE HEAVY TRUCKS (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Heavy Trucks Sales and Value (2011-2016)
 - 5.1.1 Europe Heavy Trucks Sales and Growth Rate (2011-2016)
 - 5.1.2 Europe Heavy Trucks Revenue and Growth Rate (2011-2016)
 - 5.1.3 Europe Heavy Trucks Sales Price Trend (2011-2016)
- 5.2 Europe Heavy Trucks Sales and Market Share by Manufacturers
- 5.3 Europe Heavy Trucks Sales and Market Share by Type
- 5.4 Europe Heavy Trucks Sales and Market Share by Application

6 JAPAN HEAVY TRUCKS (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Heavy Trucks Sales and Value (2011-2016)
 - 6.1.1 Japan Heavy Trucks Sales and Growth Rate (2011-2016)
 - 6.1.2 Japan Heavy Trucks Revenue and Growth Rate (2011-2016)
 - 6.1.3 Japan Heavy Trucks Sales Price Trend (2011-2016)
- 6.2 Japan Heavy Trucks Sales and Market Share by Manufacturers
- 6.3 Japan Heavy Trucks Sales and Market Share by Type

6.4 Japan Heavy Trucks Sales and Market Share by Application

7 INDIA HEAVY TRUCKS (VOLUME, VALUE AND SALES PRICE)

7.1 India Heavy Trucks Sales and Value (2011-2016)

7.1.1 India Heavy Trucks Sales and Growth Rate (2011-2016)

7.1.2 India Heavy Trucks Revenue and Growth Rate (2011-2016)

7.1.3 India Heavy Trucks Sales Price Trend (2011-2016)

7.2 India Heavy Trucks Sales and Market Share by Manufacturers

7.3 India Heavy Trucks Sales and Market Share by Type

7.4 India Heavy Trucks Sales and Market Share by Application

8 SOUTHEAST ASIA HEAVY TRUCKS (VOLUME, VALUE AND SALES PRICE)

8.1 Southeast Asia Heavy Trucks Sales and Value (2011-2016)

8.1.1 Southeast Asia Heavy Trucks Sales and Growth Rate (2011-2016)

8.1.2 Southeast Asia Heavy Trucks Revenue and Growth Rate (2011-2016)

8.1.3 Southeast Asia Heavy Trucks Sales Price Trend (2011-2016)

8.2 Southeast Asia Heavy Trucks Sales and Market Share by Manufacturers

8.3 Southeast Asia Heavy Trucks Sales and Market Share by Type

8.4 Southeast Asia Heavy Trucks Sales and Market Share by Application

9 GLOBAL HEAVY TRUCKS MANUFACTURERS ANALYSIS

9.1 SCANIA

9.1.1 Company Basic Information, Manufacturing Base and Competitors

9.1.2 Heavy Trucks Product Type, Application and Specification

9.1.2.1 Type I

9.1.2.2 Type II

9.1.3 SCANIA Heavy Trucks Sales, Revenue, Price and Gross Margin (2011-2016)

9.1.4 Main Business/Business Overview

9.2 VOLVO

9.2.1 Company Basic Information, Manufacturing Base and Competitors

9.2.2 126 Product Type, Application and Specification

9.2.2.1 Type I

9.2.2.2 Type II

9.2.3 VOLVO Heavy Trucks Sales, Revenue, Price and Gross Margin (2011-2016)

9.2.4 Main Business/Business Overview

9.3 MercedesBenz

- 9.3.1 Company Basic Information, Manufacturing Base and Competitors
- 9.3.2 147 Product Type, Application and Specification
 - 9.3.2.1 Type I
 - 9.3.2.2 Type II
- 9.3.3 MercedesBenz Heavy Trucks Sales, Revenue, Price and Gross Margin (2011-2016)
- 9.3.4 Main Business/Business Overview
- 9.4 MAN
 - 9.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.4.2 Oct Product Type, Application and Specification
 - 9.4.2.1 Type I
 - 9.4.2.2 Type II
 - 9.4.3 MAN Heavy Trucks Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.4.4 Main Business/Business Overview
- 9.5 RENAULT
 - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.5.2 Product Type, Application and Specification
 - 9.5.2.1 Type I
 - 9.5.2.2 Type II
 - 9.5.3 RENAULT Heavy Trucks Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.5.4 Main Business/Business Overview
- 9.6 DAF
 - 9.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.6.2 Million USD Product Type, Application and Specification
 - 9.6.2.1 Type I
 - 9.6.2.2 Type II
 - 9.6.3 DAF Heavy Trucks Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.6.4 Main Business/Business Overview
- 9.7 ISUZU
 - 9.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.7.2 Machinery & Equipment Product Type, Application and Specification
 - 9.7.2.1 Type I
 - 9.7.2.2 Type II
 - 9.7.3 ISUZU Heavy Trucks Sales, Revenue, Price and Gross Margin (2011-2016)
 - 9.7.4 Main Business/Business Overview
- 9.8 HINO
 - 9.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.8.2 Product Type, Application and Specification
 - 9.8.2.1 Type I

9.8.2.2 Type II

9.8.3 HINO Heavy Trucks Sales, Revenue, Price and Gross Margin (2011-2016)

9.8.4 Main Business/Business Overview

9.9 TATRA

9.9.1 Company Basic Information, Manufacturing Base and Competitors

9.9.2 Product Type, Application and Specification

9.9.2.1 Type I

9.9.2.2 Type II

9.9.3 TATRA Heavy Trucks Sales, Revenue, Price and Gross Margin (2011-2016)

9.9.4 Main Business/Business Overview

9.10 Iveco

9.10.1 Company Basic Information, Manufacturing Base and Competitors

9.10.2 Product Type, Application and Specification

9.10.2.1 Type I

9.10.2.2 Type II

9.10.3 Iveco Heavy Trucks Sales, Revenue, Price and Gross Margin (2011-2016)

9.10.4 Main Business/Business Overview

10 HEAVY TRUCKS MAUFACTURING COST ANALYSIS

10.1 Heavy Trucks Key Raw Materials Analysis

10.1.1 Key Raw Materials

10.1.2 Price Trend of Key Raw Materials

10.1.3 Key Suppliers of Raw Materials

10.1.4 Market Concentration Rate of Raw Materials

10.2 Proportion of Manufacturing Cost Structure

10.2.1 Raw Materials

10.2.2 Labor Cost

10.2.3 Manufacturing Process Analysis of Heavy Trucks

11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

11.1 Heavy Trucks Industrial Chain Analysis

11.2 Upstream Raw Materials Sourcing

11.3 Raw Materials Sources of Heavy Trucks Major Manufacturers in 2015

11.4 Downstream Buyers

12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 12.1 Marketing Channel
 - 12.1.1 Direct Marketing
 - 12.1.2 Indirect Marketing
 - 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
 - 12.2.1 Pricing Strategy
 - 12.2.2 Brand Strategy
 - 12.2.3 Target Client
- 12.3 Distributors/Traders List

13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
 - 13.1.1 Substitutes Threat
 - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

14 GLOBAL HEAVY TRUCKS MARKET FORECAST (2016-2021)

- 14.1 Global Heavy Trucks Sales, Revenue Forecast (2016-2021)
- 14.2 Global Heavy Trucks Sales Forecast by Regions (2016-2021)
- 14.3 Global Heavy Trucks Sales Forecast by Type (2016-2021)
- 14.4 Global Heavy Trucks Sales Forecast by Application (2016-2021)

15 APPENDIX

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Heavy Trucks
Table Classification of Heavy Trucks
Figure Global Sales Market Share of Heavy Trucks by Type in 2015
Figure Type I Picture
Figure Type II Picture
Table Applications of Heavy Trucks
Figure Global Sales Market Share of Heavy Trucks by Application in 2015
Figure Application 1 Examples
Figure Application 2 Examples
Figure USA Heavy Trucks Revenue and Growth Rate (2011-2021)
Figure China Heavy Trucks Revenue and Growth Rate (2011-2021)
Figure Europe Heavy Trucks Revenue and Growth Rate (2011-2021)
Figure Japan Heavy Trucks Revenue and Growth Rate (2011-2021)
Figure India Heavy Trucks Revenue and Growth Rate (2011-2021)
Figure Southeast Asia Heavy Trucks Revenue and Growth Rate (2011-2021)
Figure Global Heavy Trucks Sales and Growth Rate (2011-2021)
Figure Global Heavy Trucks Revenue and Growth Rate (2011-2021)
Table Global Heavy Trucks Sales of Key Manufacturers (2011-2016)
Table Global Heavy Trucks Sales Share by Manufacturers (2011-2016)
Figure 2015 Heavy Trucks Sales Share by Manufacturers
Figure 2016 Heavy Trucks Sales Share by Manufacturers
Table Global Heavy Trucks Revenue by Manufacturers (2011-2016)
Table Global Heavy Trucks Revenue Share by Manufacturers (2011-2016)
Table 2015 Global Heavy Trucks Revenue Share by Manufacturers
Table 2016 Global Heavy Trucks Revenue Share by Manufacturers
Table Global Heavy Trucks Sales and Market Share by Type (2011-2016)
Table Global Heavy Trucks Sales Share by Type (2011-2016)
Figure Sales Market Share of Heavy Trucks by Type (2011-2016)
Figure Global Heavy Trucks Sales Growth Rate by Type (2011-2016)
Table Global Heavy Trucks Revenue and Market Share by Type (2011-2016)
Table Global Heavy Trucks Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Heavy Trucks by Type (2011-2016)
Figure Global Heavy Trucks Revenue Growth Rate by Type (2011-2016)
Table Global Heavy Trucks Sales and Market Share by Regions (2011-2016)
Table Global Heavy Trucks Sales Share by Regions (2011-2016)

Figure Sales Market Share of Heavy Trucks by Regions (2011-2016)
Figure Global Heavy Trucks Sales Growth Rate by Regions (2011-2016)
Table Global Heavy Trucks Revenue and Market Share by Regions (2011-2016)
Table Global Heavy Trucks Revenue Share by Regions (2011-2016)
Figure Revenue Market Share of Heavy Trucks by Regions (2011-2016)
Figure Global Heavy Trucks Revenue Growth Rate by Regions (2011-2016)
Table Global Heavy Trucks Sales and Market Share by Application (2011-2016)
Table Global Heavy Trucks Sales Share by Application (2011-2016)
Figure Sales Market Share of Heavy Trucks by Application (2011-2016)
Figure Global Heavy Trucks Sales Growth Rate by Application (2011-2016)
Figure USA Heavy Trucks Sales and Growth Rate (2011-2016)
Figure USA Heavy Trucks Revenue and Growth Rate (2011-2016)
Figure USA Heavy Trucks Sales Price Trend (2011-2016)
Table USA Heavy Trucks Sales by Manufacturers (2011-2016)
Table USA Heavy Trucks Market Share by Manufacturers (2011-2016)
Table USA Heavy Trucks Sales by Type (2011-2016)
Table USA Heavy Trucks Market Share by Type (2011-2016)
Table USA Heavy Trucks Sales by Application (2011-2016)
Table USA Heavy Trucks Market Share by Application (2011-2016)
Figure China Heavy Trucks Sales and Growth Rate (2011-2016)
Figure China Heavy Trucks Revenue and Growth Rate (2011-2016)
Figure China Heavy Trucks Sales Price Trend (2011-2016)
Table China Heavy Trucks Sales by Manufacturers (2011-2016)
Table China Heavy Trucks Market Share by Manufacturers (2011-2016)
Table China Heavy Trucks Sales by Type (2011-2016)
Table China Heavy Trucks Market Share by Type (2011-2016)
Table China Heavy Trucks Sales by Application (2011-2016)
Table China Heavy Trucks Market Share by Application (2011-2016)
Figure Europe Heavy Trucks Sales and Growth Rate (2011-2016)
Figure Europe Heavy Trucks Revenue and Growth Rate (2011-2016)
Figure Europe Heavy Trucks Sales Price Trend (2011-2016)
Table Europe Heavy Trucks Sales by Manufacturers (2011-2016)
Table Europe Heavy Trucks Market Share by Manufacturers (2011-2016)
Table Europe Heavy Trucks Sales by Type (2011-2016)
Table Europe Heavy Trucks Market Share by Type (2011-2016)
Table Europe Heavy Trucks Sales by Application (2011-2016)
Table Europe Heavy Trucks Market Share by Application (2011-2016)
Figure Japan Heavy Trucks Sales and Growth Rate (2011-2016)
Figure Japan Heavy Trucks Revenue and Growth Rate (2011-2016)

Figure Japan Heavy Trucks Sales Price Trend (2011-2016)
Table Japan Heavy Trucks Sales by Manufacturers (2011-2016)
Table Japan Heavy Trucks Market Share by Manufacturers (2011-2016)
Table Japan Heavy Trucks Sales by Type (2011-2016)
Table Japan Heavy Trucks Market Share by Type (2011-2016)
Table Japan Heavy Trucks Sales by Application (2011-2016)
Table Japan Heavy Trucks Market Share by Application (2011-2016)
Figure India Heavy Trucks Sales and Growth Rate (2011-2016)
Figure India Heavy Trucks Revenue and Growth Rate (2011-2016)
Figure India Heavy Trucks Sales Price Trend (2011-2016)
Table India Heavy Trucks Sales by Manufacturers (2011-2016)
Table India Heavy Trucks Market Share by Manufacturers (2011-2016)
Table India Heavy Trucks Sales by Type (2011-2016)
Table India Heavy Trucks Market Share by Type (2011-2016)
Table India Heavy Trucks Sales by Application (2011-2016)
Table India Heavy Trucks Market Share by Application (2011-2016)
Figure Southeast Asia Heavy Trucks Sales and Growth Rate (2011-2016)
Figure Southeast Asia Heavy Trucks Revenue and Growth Rate (2011-2016)
Figure Southeast Asia Heavy Trucks Sales Price Trend (2011-2016)
Table Southeast Asia Heavy Trucks Sales by Manufacturers (2011-2016)
Table Southeast Asia Heavy Trucks Market Share by Manufacturers (2011-2016)
Table Southeast Asia Heavy Trucks Sales by Type (2011-2016)
Table Southeast Asia Heavy Trucks Market Share by Type (2011-2016)
Table Southeast Asia Heavy Trucks Sales by Application (2011-2016)
Table Southeast Asia Heavy Trucks Market Share by Application (2011-2016)
Table SCANIA Basic Information List
Table SCANIA Heavy Trucks Sales, Revenue, Price and Gross Margin (2011-2016)
Figure SCANIA Heavy Trucks Global Market Share (2011-2016)
Table VOLVO Basic Information List
Table VOLVO Heavy Trucks Sales, Revenue, Price and Gross Margin (2011-2016)
Figure VOLVO Heavy Trucks Global Market Share (2011-2016)
Table MercedesBenz Basic Information List
Table MercedesBenz Heavy Trucks Sales, Revenue, Price and Gross Margin (2011-2016)
Figure MercedesBenz Heavy Trucks Global Market Share (2011-2016)
Table MAN Basic Information List
Table MAN Heavy Trucks Sales, Revenue, Price and Gross Margin (2011-2016)
Figure MAN Heavy Trucks Global Market Share (2011-2016)
Table RENAULT Basic Information List

Table RENAULT Heavy Trucks Sales, Revenue, Price and Gross Margin (2011-2016)
Figure RENAULT Heavy Trucks Global Market Share (2011-2016)
Table DAF Basic Information List
Table DAF Heavy Trucks Sales, Revenue, Price and Gross Margin (2011-2016)
Figure DAF Heavy Trucks Global Market Share (2011-2016)
Table ISUZU Basic Information List
Table ISUZU Heavy Trucks Sales, Revenue, Price and Gross Margin (2011-2016)
Figure ISUZU Heavy Trucks Global Market Share (2011-2016)
Table HINO Basic Information List
Table HINO Heavy Trucks Sales, Revenue, Price and Gross Margin (2011-2016)
Figure HINO Heavy Trucks Global Market Share (2011-2016)
Table TATRA Basic Information List
Table TATRA Heavy Trucks Sales, Revenue, Price and Gross Margin (2011-2016)
Figure TATRA Heavy Trucks Global Market Share (2011-2016)
Table Iveco Basic Information List
Table Iveco Heavy Trucks Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Iveco Heavy Trucks Global Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Heavy Trucks
Figure Manufacturing Process Analysis of Heavy Trucks
Figure Heavy Trucks Industrial Chain Analysis
Table Raw Materials Sources of Heavy Trucks Major Manufacturers in 2015
Table Major Buyers of Heavy Trucks
Table Distributors/Traders List
Figure Global Heavy Trucks Sales and Growth Rate Forecast (2016-2021)
Figure Global Heavy Trucks Revenue and Growth Rate Forecast (2016-2021)
Table Global Heavy Trucks Sales Forecast by Regions (2016-2021)
Table Global Heavy Trucks Sales Forecast by Type (2016-2021)
Table Global Heavy Trucks Sales Forecast by Application (2016-2021)

I would like to order

Product name: Global Heavy Trucks Sales Market Report 2016

Product link: <https://marketpublishers.com/r/G4267EC10BCEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4267EC10BCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970