

# Global Hearing Aids for Adult Market Research Report 2023

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## Abstracts

A hearing aid or deaf aid is an electroacoustic device which is designed to amplify sound for the wearer, usually with the aim of making speech more intelligible, and to correct impaired hearing as measured by audiometry. Different types of hearing aids are made to accommodate different types of hearing loss.

According to QYResearch's new survey, global Hearing Aids for Adult market is projected to reach US\$ 13140 million in 2029, increasing from US\$ 8904 million in 2022, with the CAGR of 5.6% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Hearing Aids for Adult market research.

The classification of Adult Hearing Aids includes Behind-the-ear (BTE) Hearing Aids, In-the-ear (ITE) Hearing Aids, In-The-Canal (ITC) Hearing Aids and Completely-In-Canal (CIC) Hearing Aids, and the proportion of Behind-the-ear (BTE) Hearing Aids is about 75%.

Adult Hearing Aids is widely used for congenital hearing loss, age-related hearing loss and acquired trauma hearing loss. The most proportion of Adult Hearing Aids is used for age-related hearing loss, and the proportion is 82%.

North America and Europe are the two largest consumption place, with a similar consumption market share nearly 34%.

Market competition is not intense. William Demant, Sonova, Starkey, Sivantos, GN ReSound and Widex, etc. are the leaders of the industry, with about 93% market

shares.

## Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Hearing Aids for Adult market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

## By Company

William Demant

Sonova

Starkey

Sivantos

GN ReSound

Widex

Rion

Sebotek Hearing Systems

Audina Hearing Instruments

Microson

Audicus

Horentek

Arphi Electronics

## Segment by Type

Behind-the-ear (BTE) Hearing Aids

In-the-ear (ITE) Hearing Aids

In-The-Canal (ITC) Hearing Aids

Completely-In-Canal (CIC) Hearing Aids

#### Segment by Application

Congenital Hearing Loss

Age-Related Hearing Loss

Acquired Trauma Hearing Loss

#### Production by Region

North America

Europe

China

Japan

South Korea

Taiwan

#### Consumption by Region

North America

United States

Canada

Europe

Germany

France

U.K.

Italy

Russia

Asia-Pacific

China

Japan

South Korea

China Taiwan

Southeast Asia

India

Latin America, Middle East & Africa

Mexico

Brazil

Turkey

GCC Countries

The Hearing Aids for Adult report covers below items:

Chapter 1: Product Basic Information (Definition, type and application)

Chapter 2: Manufacturers' Competition Patterns

Chapter 3: Production Region Distribution and Analysis

Chapter 4: Country Level Sales Analysis

Chapter 5: Product Type Analysis

Chapter 6: Product Application Analysis

Chapter 7: Manufacturers' Outline

Chapter 8: Industry Chain, Market Channel and Customer Analysis

Chapter 9: Market Opportunities and Challenges

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