

Global Hearables Market Insights, Forecast to 2026

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Abstracts

A hearable device is a kind of microcomputer that is positioned in the ear and is fitted in the ear canal of the user. This kind of device makes the use of wireless technology to enhance and complement the hearing experience of the wearer. There are many exciting and limitless possibilities of the hearable devices that are experiencing an excellent reception in the market. An area of application which has enormous applications in the field of hearable devices is the area of augmented hearing. Among all the major applications of the hearables market, the market for healthcare application accounted the 43.06% of market share in 2017. The evolution of technology allows people to measure heart rates and other parameters such as body temperature, blood pressure, pulse oximetry, electrocardiogram (ECG), electroencephalogram signals, and others using various smart hearable devices available in the market. Companies in this market also started offering new capabilities in hearables to the elderly and other patients. These hearable devices also help manage particular health conditions and disease states.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Hearables 4900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Hearables 4900

industry.

Based on our recent survey, we have several different scenarios about the Hearables 4900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 22270 million in 2019. The market size of Hearables 4900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026. With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Hearables market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Hearables market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Hearables market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Production and Pricing Analyses

Readers are provided with deeper production analysis, import and export analysis, and pricing analysis for the global Hearables market. As part of production analysis, the report offers accurate statistics and figures for production capacity, production volume by region, and global production and production by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for price by manufacturer and price by region for the period 2015-2020 and price by each type segment for the period 2015-2026. The import and export analysis for the global Hearables market has been provided based on region.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Hearables market, covering important regions, viz, North America, Europe, China, Japan and South Korea. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of volume for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Hearables market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Hearables market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Hearables market.

The following manufacturers are covered in this report:

Apple

Samsung

Sennheiser

Sony

GN (Jabra)

Sivantos

Starkey

Bragi

Doppler

Miracle-Ear

Valancell

Earin

Eargo

AKG

Audio-Technica

Edifier

Hearables Breakdown Data by Type

Headphone & Headsets

Hearing Aids

Hearables Breakdown Data by Application

Consumer

Healthcare

Contents

1 STUDY COVERAGE

- 1.1 Hearables Product Introduction
- 1.2 Key Market Segments in This Study
- 1.3 Key Manufacturers Covered: Ranking of Global Top Hearables Manufacturers by Revenue in 2019
- 1.4 Market by Type
 - 1.4.1 Global Hearables Market Size Growth Rate by Type
 - 1.4.2 Headphone & Headsets
 - 1.4.3 Hearing Aids
- 1.5 Market by Application
 - 1.5.1 Global Hearables Market Size Growth Rate by Application
 - 1.5.2 Consumer
 - 1.5.3 Healthcare
- 1.6 Coronavirus Disease 2019 (Covid-19): Hearables Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Hearables Industry
 - 1.6.1.1 Hearables Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Hearables Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Hearables Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 EXECUTIVE SUMMARY

- 2.1 Global Hearables Market Size Estimates and Forecasts
 - 2.1.1 Global Hearables Revenue Estimates and Forecasts 2015-2026
 - 2.1.2 Global Hearables Production Capacity Estimates and Forecasts 2015-2026
 - 2.1.3 Global Hearables Production Estimates and Forecasts 2015-2026
- 2.2 Global Hearables Market Size by Producing Regions: 2015 VS 2020 VS 2026
- 2.3 Analysis of Competitive Landscape
 - 2.3.1 Manufacturers Market Concentration Ratio (CR5 and HHI)
 - 2.3.2 Global Hearables Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

- 2.3.3 Global Hearables Manufacturers Geographical Distribution
- 2.4 Key Trends for Hearables Markets & Products
- 2.5 Primary Interviews with Key Hearables Players (Opinion Leaders)

3 MARKET SIZE BY MANUFACTURERS

- 3.1 Global Top Hearables Manufacturers by Production Capacity
 - 3.1.1 Global Top Hearables Manufacturers by Production Capacity (2015-2020)
 - 3.1.2 Global Top Hearables Manufacturers by Production (2015-2020)
 - 3.1.3 Global Top Hearables Manufacturers Market Share by Production
- 3.2 Global Top Hearables Manufacturers by Revenue
 - 3.2.1 Global Top Hearables Manufacturers by Revenue (2015-2020)
 - 3.2.2 Global Top Hearables Manufacturers Market Share by Revenue (2015-2020)
 - 3.2.3 Global Top 10 and Top 5 Companies by Hearables Revenue in 2019
- 3.3 Global Hearables Price by Manufacturers
- 3.4 Mergers & Acquisitions, Expansion Plans

4 HEARABLES PRODUCTION BY REGIONS

- 4.1 Global Hearables Historic Market Facts & Figures by Regions
 - 4.1.1 Global Top Hearables Regions by Production (2015-2020)
 - 4.1.2 Global Top Hearables Regions by Revenue (2015-2020)
- 4.2 North America
 - 4.2.1 North America Hearables Production (2015-2020)
 - 4.2.2 North America Hearables Revenue (2015-2020)
 - 4.2.3 Key Players in North America
 - 4.2.4 North America Hearables Import & Export (2015-2020)
- 4.3 Europe
 - 4.3.1 Europe Hearables Production (2015-2020)
 - 4.3.2 Europe Hearables Revenue (2015-2020)
 - 4.3.3 Key Players in Europe
 - 4.3.4 Europe Hearables Import & Export (2015-2020)
- 4.4 China
 - 4.4.1 China Hearables Production (2015-2020)
 - 4.4.2 China Hearables Revenue (2015-2020)
 - 4.4.3 Key Players in China
 - 4.4.4 China Hearables Import & Export (2015-2020)
- 4.5 Japan
 - 4.5.1 Japan Hearables Production (2015-2020)

- 4.5.2 Japan Hearables Revenue (2015-2020)
- 4.5.3 Key Players in Japan
- 4.5.4 Japan Hearables Import & Export (2015-2020)
- 4.6 South Korea
 - 4.6.1 South Korea Hearables Production (2015-2020)
 - 4.6.2 South Korea Hearables Revenue (2015-2020)
 - 4.6.3 Key Players in South Korea
 - 4.6.4 South Korea Hearables Import & Export (2015-2020)

5 HEARABLES CONSUMPTION BY REGION

- 5.1 Global Top Hearables Regions by Consumption
 - 5.1.1 Global Top Hearables Regions by Consumption (2015-2020)
 - 5.1.2 Global Top Hearables Regions Market Share by Consumption (2015-2020)
- 5.2 North America
 - 5.2.1 North America Hearables Consumption by Application
 - 5.2.2 North America Hearables Consumption by Countries
 - 5.2.3 U.S.
 - 5.2.4 Canada
- 5.3 Europe
 - 5.3.1 Europe Hearables Consumption by Application
 - 5.3.2 Europe Hearables Consumption by Countries
 - 5.3.3 Germany
 - 5.3.4 France
 - 5.3.5 U.K.
 - 5.3.6 Italy
 - 5.3.7 Russia
- 5.4 Asia Pacific
 - 5.4.1 Asia Pacific Hearables Consumption by Application
 - 5.4.2 Asia Pacific Hearables Consumption by Regions
 - 5.4.3 China
 - 5.4.4 Japan
 - 5.4.5 South Korea
 - 5.4.6 India
 - 5.4.7 Australia
 - 5.4.8 Taiwan
 - 5.4.9 Indonesia
 - 5.4.10 Thailand
 - 5.4.11 Malaysia

5.4.12 Philippines

5.4.13 Vietnam

5.5 Central & South America

5.5.1 Central & South America Hearables Consumption by Application

5.5.2 Central & South America Hearables Consumption by Country

5.5.3 Mexico

5.5.3 Brazil

5.5.3 Argentina

5.6 Middle East and Africa

5.6.1 Middle East and Africa Hearables Consumption by Application

5.6.2 Middle East and Africa Hearables Consumption by Countries

5.6.3 Turkey

5.6.4 Saudi Arabia

5.6.5 UAE

6 MARKET SIZE BY TYPE (2015-2026)

6.1 Global Hearables Market Size by Type (2015-2020)

6.1.1 Global Hearables Production by Type (2015-2020)

6.1.2 Global Hearables Revenue by Type (2015-2020)

6.1.3 Hearables Price by Type (2015-2020)

6.2 Global Hearables Market Forecast by Type (2021-2026)

6.2.1 Global Hearables Production Forecast by Type (2021-2026)

6.2.2 Global Hearables Revenue Forecast by Type (2021-2026)

6.2.3 Global Hearables Price Forecast by Type (2021-2026)

6.3 Global Hearables Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

7 MARKET SIZE BY APPLICATION (2015-2026)

7.2.1 Global Hearables Consumption Historic Breakdown by Application (2015-2020)

7.2.2 Global Hearables Consumption Forecast by Application (2021-2026)

8 CORPORATE PROFILES

8.1 Apple

8.1.1 Apple Corporation Information

8.1.2 Apple Overview and Its Total Revenue

8.1.3 Apple Production Capacity and Supply, Price, Revenue and Gross Margin

(2015-2020)

8.1.4 Apple Product Description

8.1.5 Apple Recent Development

8.2 Samsung

8.2.1 Samsung Corporation Information

8.2.2 Samsung Overview and Its Total Revenue

8.2.3 Samsung Production Capacity and Supply, Price, Revenue and Gross Margin

(2015-2020)

8.2.4 Samsung Product Description

8.2.5 Samsung Recent Development

8.3 Sennheiser

8.3.1 Sennheiser Corporation Information

8.3.2 Sennheiser Overview and Its Total Revenue

8.3.3 Sennheiser Production Capacity and Supply, Price, Revenue and Gross Margin

(2015-2020)

8.3.4 Sennheiser Product Description

8.3.5 Sennheiser Recent Development

8.4 Sony

8.4.1 Sony Corporation Information

8.4.2 Sony Overview and Its Total Revenue

8.4.3 Sony Production Capacity and Supply, Price, Revenue and Gross Margin

(2015-2020)

8.4.4 Sony Product Description

8.4.5 Sony Recent Development

8.5 GN (Jabra)

8.5.1 GN (Jabra) Corporation Information

8.5.2 GN (Jabra) Overview and Its Total Revenue

8.5.3 GN (Jabra) Production Capacity and Supply, Price, Revenue and Gross Margin

(2015-2020)

8.5.4 GN (Jabra) Product Description

8.5.5 GN (Jabra) Recent Development

8.6 Sivantos

8.6.1 Sivantos Corporation Information

8.6.2 Sivantos Overview and Its Total Revenue

8.6.3 Sivantos Production Capacity and Supply, Price, Revenue and Gross Margin

(2015-2020)

8.6.4 Sivantos Product Description

8.6.5 Sivantos Recent Development

8.7 Starkey

- 8.7.1 Starkey Corporation Information
- 8.7.2 Starkey Overview and Its Total Revenue
- 8.7.3 Starkey Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
- 8.7.4 Starkey Product Description
- 8.7.5 Starkey Recent Development
- 8.8 Bragi
 - 8.8.1 Bragi Corporation Information
 - 8.8.2 Bragi Overview and Its Total Revenue
 - 8.8.3 Bragi Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.8.4 Bragi Product Description
 - 8.8.5 Bragi Recent Development
- 8.9 Doppler
 - 8.9.1 Doppler Corporation Information
 - 8.9.2 Doppler Overview and Its Total Revenue
 - 8.9.3 Doppler Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.9.4 Doppler Product Description
 - 8.9.5 Doppler Recent Development
- 8.10 Miracle-Ear
 - 8.10.1 Miracle-Ear Corporation Information
 - 8.10.2 Miracle-Ear Overview and Its Total Revenue
 - 8.10.3 Miracle-Ear Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.10.4 Miracle-Ear Product Description
 - 8.10.5 Miracle-Ear Recent Development
- 8.11 Valancell
 - 8.11.1 Valancell Corporation Information
 - 8.11.2 Valancell Overview and Its Total Revenue
 - 8.11.3 Valancell Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.11.4 Valancell Product Description
 - 8.11.5 Valancell Recent Development
- 8.12 Earin
 - 8.12.1 Earin Corporation Information
 - 8.12.2 Earin Overview and Its Total Revenue
 - 8.12.3 Earin Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)

- 8.12.4 Earin Product Description
- 8.12.5 Earin Recent Development
- 8.13 Eargo
 - 8.13.1 Eargo Corporation Information
 - 8.13.2 Eargo Overview and Its Total Revenue
 - 8.13.3 Eargo Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.13.4 Eargo Product Description
 - 8.13.5 Eargo Recent Development
- 8.14 AKG
 - 8.14.1 AKG Corporation Information
 - 8.14.2 AKG Overview and Its Total Revenue
 - 8.14.3 AKG Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.14.4 AKG Product Description
 - 8.14.5 AKG Recent Development
- 8.15 Audio-Technica
 - 8.15.1 Audio-Technica Corporation Information
 - 8.15.2 Audio-Technica Overview and Its Total Revenue
 - 8.15.3 Audio-Technica Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.15.4 Audio-Technica Product Description
 - 8.15.5 Audio-Technica Recent Development
- 8.16 Edifier
 - 8.16.1 Edifier Corporation Information
 - 8.16.2 Edifier Overview and Its Total Revenue
 - 8.16.3 Edifier Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
 - 8.16.4 Edifier Product Description
 - 8.16.5 Edifier Recent Development

9 PRODUCTION FORECASTS BY REGIONS

- 9.1 Global Top Hearables Regions Forecast by Revenue (2021-2026)
- 9.2 Global Top Hearables Regions Forecast by Production (2021-2026)
- 9.3 Key Hearables Production Regions Forecast
 - 9.3.1 North America
 - 9.3.2 Europe
 - 9.3.3 China

9.3.4 Japan

9.3.5 South Korea

10 HEARABLES CONSUMPTION FORECAST BY REGION

10.1 Global Hearables Consumption Forecast by Region (2021-2026)

10.2 North America Hearables Consumption Forecast by Region (2021-2026)

10.3 Europe Hearables Consumption Forecast by Region (2021-2026)

10.4 Asia Pacific Hearables Consumption Forecast by Region (2021-2026)

10.5 Latin America Hearables Consumption Forecast by Region (2021-2026)

10.6 Middle East and Africa Hearables Consumption Forecast by Region (2021-2026)

11 VALUE CHAIN AND SALES CHANNELS ANALYSIS

11.1 Value Chain Analysis

11.2 Sales Channels Analysis

11.2.1 Hearables Sales Channels

11.2.2 Hearables Distributors

11.3 Hearables Customers

12 MARKET OPPORTUNITIES & CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

12.1 Market Opportunities and Drivers

12.2 Market Challenges

12.3 Market Risks/Restraints

12.4 Porter's Five Forces Analysis

13 KEY FINDING IN THE GLOBAL HEARABLES STUDY

14 APPENDIX

14.1 Research Methodology

14.1.1 Methodology/Research Approach

14.1.2 Data Source

14.2 Author Details

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Hearables Key Market Segments in This Study

Table 2. Ranking of Global Top Hearables Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Hearables Market Size Growth Rate by Type 2020-2026 (K Units) (Million US\$)

Table 4. Major Manufacturers of Headphone & Headsets

Table 5. Major Manufacturers of Hearing Aids

Table 6. COVID-19 Impact Global Market: (Four Hearables Market Size Forecast Scenarios)

Table 7. Opportunities and Trends for Hearables Players in the COVID-19 Landscape

Table 8. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 9. Key Regions/Countries Measures against Covid-19 Impact

Table 10. Proposal for Hearables Players to Combat Covid-19 Impact

Table 11. Global Hearables Market Size Growth Rate by Application 2020-2026 (K Units)

Table 12. Global Hearables Market Size by Region in US\$ Million: 2015 VS 2020 VS 2026

Table 13. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Global Hearables by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Hearables as of 2019)

Table 15. Hearables Manufacturing Base Distribution and Headquarters

Table 16. Manufacturers Hearables Product Offered

Table 17. Date of Manufacturers Enter into Hearables Market

Table 18. Key Trends for Hearables Markets & Products

Table 19. Main Points Interviewed from Key Hearables Players

Table 20. Global Hearables Production Capacity by Manufacturers (2015-2020) (K Units)

Table 21. Global Hearables Production Share by Manufacturers (2015-2020)

Table 22. Hearables Revenue by Manufacturers (2015-2020) (Million US\$)

Table 23. Hearables Revenue Share by Manufacturers (2015-2020)

Table 24. Hearables Price by Manufacturers 2015-2020 (USD/Unit)

Table 25. Mergers & Acquisitions, Expansion Plans

Table 26. Global Hearables Production by Regions (2015-2020) (K Units)

Table 27. Global Hearables Production Market Share by Regions (2015-2020)

Table 28. Global Hearables Revenue by Regions (2015-2020) (US\$ Million)

- Table 29. Global Hearables Revenue Market Share by Regions (2015-2020)
- Table 30. Key Hearables Players in North America
- Table 31. Import & Export of Hearables in North America (K Units)
- Table 32. Key Hearables Players in Europe
- Table 33. Import & Export of Hearables in Europe (K Units)
- Table 34. Key Hearables Players in China
- Table 35. Import & Export of Hearables in China (K Units)
- Table 36. Key Hearables Players in Japan
- Table 37. Import & Export of Hearables in Japan (K Units)
- Table 38. Key Hearables Players in South Korea
- Table 39. Import & Export of Hearables in South Korea (K Units)
- Table 40. Global Hearables Consumption by Regions (2015-2020) (K Units)
- Table 41. Global Hearables Consumption Market Share by Regions (2015-2020)
- Table 42. North America Hearables Consumption by Application (2015-2020) (K Units)
- Table 43. North America Hearables Consumption by Countries (2015-2020) (K Units)
- Table 44. Europe Hearables Consumption by Application (2015-2020) (K Units)
- Table 45. Europe Hearables Consumption by Countries (2015-2020) (K Units)
- Table 46. Asia Pacific Hearables Consumption by Application (2015-2020) (K Units)
- Table 47. Asia Pacific Hearables Consumption Market Share by Application (2015-2020) (K Units)
- Table 48. Asia Pacific Hearables Consumption by Regions (2015-2020) (K Units)
- Table 49. Latin America Hearables Consumption by Application (2015-2020) (K Units)
- Table 50. Latin America Hearables Consumption by Countries (2015-2020) (K Units)
- Table 51. Middle East and Africa Hearables Consumption by Application (2015-2020) (K Units)
- Table 52. Middle East and Africa Hearables Consumption by Countries (2015-2020) (K Units)
- Table 53. Global Hearables Production by Type (2015-2020) (K Units)
- Table 54. Global Hearables Production Share by Type (2015-2020)
- Table 55. Global Hearables Revenue by Type (2015-2020) (Million US\$)
- Table 56. Global Hearables Revenue Share by Type (2015-2020)
- Table 57. Hearables Price by Type 2015-2020 (USD/Unit)
- Table 58. Global Hearables Consumption by Application (2015-2020) (K Units)
- Table 59. Global Hearables Consumption by Application (2015-2020) (K Units)
- Table 60. Global Hearables Consumption Share by Application (2015-2020)
- Table 61. Apple Corporation Information
- Table 62. Apple Description and Major Businesses
- Table 63. Apple Hearables Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 64. Apple Product

Table 65. Apple Recent Development

Table 66. Samsung Corporation Information

Table 67. Samsung Description and Major Businesses

Table 68. Samsung Hearables Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 69. Samsung Product

Table 70. Samsung Recent Development

Table 71. Sennheiser Corporation Information

Table 72. Sennheiser Description and Major Businesses

Table 73. Sennheiser Hearables Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 74. Sennheiser Product

Table 75. Sennheiser Recent Development

Table 76. Sony Corporation Information

Table 77. Sony Description and Major Businesses

Table 78. Sony Hearables Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 79. Sony Product

Table 80. Sony Recent Development

Table 81. GN (Jabra) Corporation Information

Table 82. GN (Jabra) Description and Major Businesses

Table 83. GN (Jabra) Hearables Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 84. GN (Jabra) Product

Table 85. GN (Jabra) Recent Development

Table 86. Sivantos Corporation Information

Table 87. Sivantos Description and Major Businesses

Table 88. Sivantos Hearables Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 89. Sivantos Product

Table 90. Sivantos Recent Development

Table 91. Starkey Corporation Information

Table 92. Starkey Description and Major Businesses

Table 93. Starkey Hearables Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 94. Starkey Product

Table 95. Starkey Recent Development

Table 96. Bragi Corporation Information

Table 97. Bragi Description and Major Businesses

Table 98. Bragi Hearables Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 99. Bragi Product

Table 100. Bragi Recent Development

Table 101. Doppler Corporation Information

Table 102. Doppler Description and Major Businesses

Table 103. Doppler Hearables Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 104. Doppler Product

Table 105. Doppler Recent Development

Table 106. Miracle-Ear Corporation Information

Table 107. Miracle-Ear Description and Major Businesses

Table 108. Miracle-Ear Hearables Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 109. Miracle-Ear Product

Table 110. Miracle-Ear Recent Development

Table 111. Valancell Corporation Information

Table 112. Valancell Description and Major Businesses

Table 113. Valancell Hearables Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 114. Valancell Product

Table 115. Valancell Recent Development

Table 116. Earin Corporation Information

Table 117. Earin Description and Major Businesses

Table 118. Earin Hearables Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 119. Earin Product

Table 120. Earin Recent Development

Table 121. Eargo Corporation Information

Table 122. Eargo Description and Major Businesses

Table 123. Eargo Hearables Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 124. Eargo Product

Table 125. Eargo Recent Development

Table 126. AKG Corporation Information

Table 127. AKG Description and Major Businesses

Table 128. AKG Hearables Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 129. AKG Product

Table 130. AKG Recent Development

Table 131. Audio-Technica Corporation Information

Table 132. Audio-Technica Description and Major Businesses

Table 133. Audio-Technica Hearables Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 134. Audio-Technica Product

Table 135. Audio-Technica Recent Development

Table 136. Edifier Corporation Information

Table 137. Edifier Description and Major Businesses

Table 138. Edifier Hearables Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 139. Edifier Product

Table 140. Edifier Recent Development

Table 141. Global Hearables Revenue Forecast by Region (2021-2026) (Million US\$)

Table 142. Global Hearables Production Forecast by Regions (2021-2026) (K Units)

Table 143. Global Hearables Production Forecast by Type (2021-2026) (K Units)

Table 144. Global Hearables Revenue Forecast by Type (2021-2026) (Million US\$)

Table 145. North America Hearables Consumption Forecast by Regions (2021-2026) (K Units)

Table 146. Europe Hearables Consumption Forecast by Regions (2021-2026) (K Units)

Table 147. Asia Pacific Hearables Consumption Forecast by Regions (2021-2026) (K Units)

Table 148. Latin America Hearables Consumption Forecast by Regions (2021-2026) (K Units)

Table 149. Middle East and Africa Hearables Consumption Forecast by Regions (2021-2026) (K Units)

Table 150. Hearables Distributors List

Table 151. Hearables Customers List

Table 152. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 153. Key Challenges

Table 154. Market Risks

Table 155. Research Programs/Design for This Report

Table 156. Key Data Information from Secondary Sources

Table 157. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Hearables Product Picture
- Figure 2. Global Hearables Production Market Share by Type in 2020 & 2026
- Figure 3. Headphone & Headsets Product Picture
- Figure 4. Hearing Aids Product Picture
- Figure 5. Global Hearables Consumption Market Share by Application in 2020 & 2026
- Figure 6. Consumer
- Figure 7. Healthcare
- Figure 8. Hearables Report Years Considered
- Figure 9. Global Hearables Revenue 2015-2026 (Million US\$)
- Figure 10. Global Hearables Production Capacity 2015-2026 (K Units)
- Figure 11. Global Hearables Production 2015-2026 (K Units)
- Figure 12. Global Hearables Market Share Scenario by Region in Percentage: 2020 Versus 2026
- Figure 13. Hearables Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 14. Global Hearables Production Share by Manufacturers in 2015
- Figure 15. The Top 10 and Top 5 Players Market Share by Hearables Revenue in 2019
- Figure 16. Global Hearables Production Market Share by Region (2015-2020)
- Figure 17. Hearables Production Growth Rate in North America (2015-2020) (K Units)
- Figure 18. Hearables Revenue Growth Rate in North America (2015-2020) (US\$ Million)
- Figure 19. Hearables Production Growth Rate in Europe (2015-2020) (K Units)
- Figure 20. Hearables Revenue Growth Rate in Europe (2015-2020) (US\$ Million)
- Figure 21. Hearables Production Growth Rate in China (2015-2020) (K Units)
- Figure 22. Hearables Revenue Growth Rate in China (2015-2020) (US\$ Million)
- Figure 23. Hearables Production Growth Rate in Japan (2015-2020) (K Units)
- Figure 24. Hearables Revenue Growth Rate in Japan (2015-2020) (US\$ Million)
- Figure 25. Hearables Production Growth Rate in South Korea (2015-2020) (K Units)
- Figure 26. Hearables Revenue Growth Rate in South Korea (2015-2020) (US\$ Million)
- Figure 27. Global Hearables Consumption Market Share by Regions 2015-2020
- Figure 28. North America Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 29. North America Hearables Consumption Market Share by Application in 2019
- Figure 30. North America Hearables Consumption Market Share by Countries in 2019
- Figure 31. U.S. Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 32. Canada Hearables Consumption and Growth Rate (2015-2020) (K Units)

- Figure 33. Europe Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 34. Europe Hearables Consumption Market Share by Application in 2019
- Figure 35. Europe Hearables Consumption Market Share by Countries in 2019
- Figure 36. Germany Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 37. France Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 38. U.K. Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 39. Italy Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 40. Russia Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 41. Asia Pacific Hearables Consumption and Growth Rate (K Units)
- Figure 42. Asia Pacific Hearables Consumption Market Share by Application in 2019
- Figure 43. Asia Pacific Hearables Consumption Market Share by Regions in 2019
- Figure 44. China Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 45. Japan Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 46. South Korea Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 47. India Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 48. Australia Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 49. Taiwan Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 50. Indonesia Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 51. Thailand Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 52. Malaysia Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 53. Philippines Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 54. Vietnam Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 55. Latin America Hearables Consumption and Growth Rate (K Units)
- Figure 56. Latin America Hearables Consumption Market Share by Application in 2019
- Figure 57. Latin America Hearables Consumption Market Share by Countries in 2019
- Figure 58. Mexico Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 59. Brazil Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 60. Argentina Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 61. Middle East and Africa Hearables Consumption and Growth Rate (K Units)
- Figure 62. Middle East and Africa Hearables Consumption Market Share by Application in 2019
- Figure 63. Middle East and Africa Hearables Consumption Market Share by Countries in 2019
- Figure 64. Turkey Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 65. Saudi Arabia Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 66. UAE Hearables Consumption and Growth Rate (2015-2020) (K Units)
- Figure 67. Global Hearables Production Market Share by Type (2015-2020)

- Figure 68. Global Hearables Production Market Share by Type in 2019
- Figure 69. Global Hearables Revenue Market Share by Type (2015-2020)
- Figure 70. Global Hearables Revenue Market Share by Type in 2019
- Figure 71. Global Hearables Production Market Share Forecast by Type (2021-2026)
- Figure 72. Global Hearables Revenue Market Share Forecast by Type (2021-2026)
- Figure 73. Global Hearables Market Share by Price Range (2015-2020)
- Figure 74. Global Hearables Consumption Market Share by Application (2015-2020)
- Figure 75. Global Hearables Value (Consumption) Market Share by Application (2015-2020)
- Figure 76. Global Hearables Consumption Market Share Forecast by Application (2021-2026)
- Figure 77. Apple Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 78. Samsung Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 79. Sennheiser Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 80. Sony Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 81. GN (Jabra) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 82. Sivantos Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 83. Starkey Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 84. Bragi Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 85. Doppler Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 86. Miracle-Ear Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 87. Valancell Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 88. Earin Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 89. Eargo Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 90. AKG Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 91. Audio-Technica Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 92. Edifier Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 93. Global Hearables Revenue Forecast by Regions (2021-2026) (US\$ Million)
- Figure 94. Global Hearables Revenue Market Share Forecast by Regions ((2021-2026))
- Figure 95. Global Hearables Production Forecast by Regions (2021-2026) (K Units)
- Figure 96. North America Hearables Production Forecast (2021-2026) (K Units)
- Figure 97. North America Hearables Revenue Forecast (2021-2026) (US\$ Million)
- Figure 98. Europe Hearables Production Forecast (2021-2026) (K Units)
- Figure 99. Europe Hearables Revenue Forecast (2021-2026) (US\$ Million)
- Figure 100. China Hearables Production Forecast (2021-2026) (K Units)
- Figure 101. China Hearables Revenue Forecast (2021-2026) (US\$ Million)
- Figure 102. Japan Hearables Production Forecast (2021-2026) (K Units)
- Figure 103. Japan Hearables Revenue Forecast (2021-2026) (US\$ Million)
- Figure 104. South Korea Hearables Production Forecast (2021-2026) (K Units)

Figure 105. South Korea Hearables Revenue Forecast (2021-2026) (US\$ Million)

Figure 106. Global Hearables Consumption Market Share Forecast by Region (2021-2026)

Figure 107. Hearables Value Chain

Figure 108. Channels of Distribution

Figure 109. Distributors Profiles

Figure 110. Porter's Five Forces Analysis

Figure 111. Bottom-up and Top-down Approaches for This Report

Figure 112. Data Triangulation

Figure 113. Key Executives Interviewed

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