

# **Global Headphone Market Professional Survey Report** 2017

https://marketpublishers.com/r/G4397735CD0EN.html

Date: August 2017

Pages: 110

Price: US\$ 3,500.00 (Single User License)

ID: G4397735CD0EN

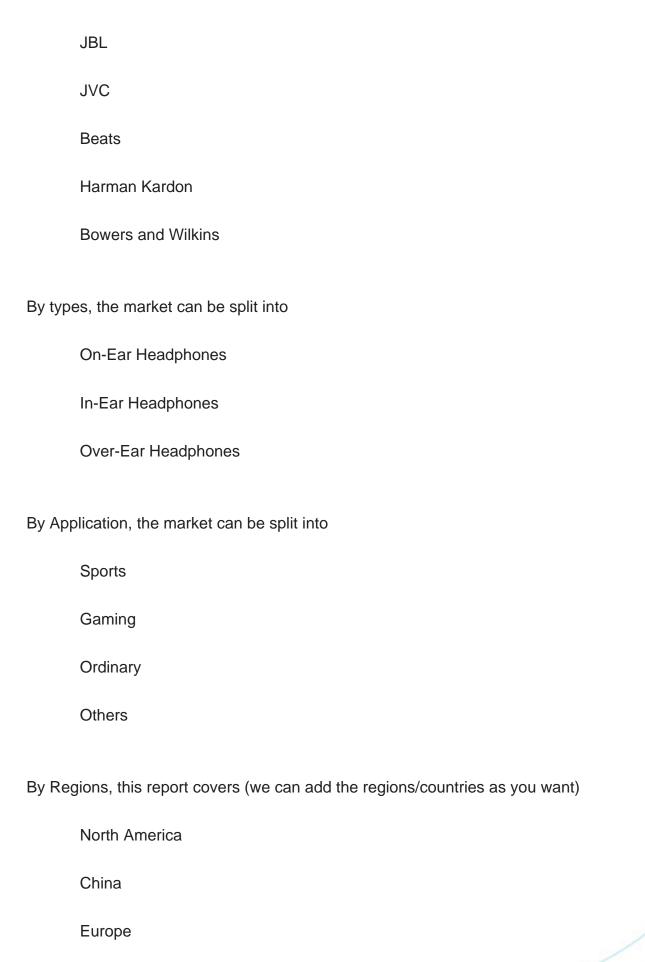
### **Abstracts**

This report studies Headphone in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2012 to 2016, and forecast to 2022.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Sennheiser	
Audio-Technica	
BOSE	
AKG	
SHURE	
Beyerdynamic	
Grado	
Bang & Olufsen	
Meze	
Pioneer	









Southeast Asia	
Japan	
India	



### **Contents**

Global Headphone Market Professional Survey Report 2017

### 1 INDUSTRY OVERVIEW OF HEADPHONE

- 1.1 Definition and Specifications of Headphone
  - 1.1.1 Definition of Headphone
  - 1.1.2 Specifications of Headphone
- 1.2 Classification of Headphone
  - 1.2.1 On-Ear Headphones
  - 1.2.2 In-Ear Headphones
  - 1.2.3 Over-Ear Headphones
- 1.3 Applications of Headphone
  - 1.3.1 Sports
- 1.3.2 Gaming
- 1.3.3 Ordinary
- 1.3.4 Others
- 1.4 Market Segment by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India

### 2 MANUFACTURING COST STRUCTURE ANALYSIS OF HEADPHONE

- 2.1 Raw Material and Suppliers
- 2.2 Manufacturing Cost Structure Analysis of Headphone
- 2.3 Manufacturing Process Analysis of Headphone
- 2.4 Industry Chain Structure of Headphone

### 3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF HEADPHONE

- 3.1 Capacity and Commercial Production Date of Global Headphone Major Manufacturers in 2016
- 3.2 Manufacturing Plants Distribution of Global Headphone Major Manufacturers in



2016

- 3.3 R&D Status and Technology Source of Global Headphone Major Manufacturers in 2016
- 3.4 Raw Materials Sources Analysis of Global Headphone Major Manufacturers in 2016

### 4 GLOBAL HEADPHONE OVERALL MARKET OVERVIEW

- 4.1 2012-2017E Overall Market Analysis
- 4.2 Capacity Analysis
  - 4.2.1 2012-2017E Global Headphone Capacity and Growth Rate Analysis
  - 4.2.2 2016 Headphone Capacity Analysis (Company Segment)
- 4.3 Sales Analysis
  - 4.3.1 2012-2017E Global Headphone Sales and Growth Rate Analysis
  - 4.3.2 2016 Headphone Sales Analysis (Company Segment)
- 4.4 Sales Price Analysis
  - 4.4.1 2012-2017E Global Headphone Sales Price
  - 4.4.2 2016 Headphone Sales Price Analysis (Company Segment)

#### **5 HEADPHONE REGIONAL MARKET ANALYSIS**

- 5.1 North America Headphone Market Analysis
  - 5.1.1 North America Headphone Market Overview
- 5.1.2 North America 2012-2017E Headphone Local Supply, Import, Export, Local Consumption Analysis
- 5.1.3 North America 2012-2017E Headphone Sales Price Analysis
- 5.1.4 North America 2016 Headphone Market Share Analysis
- 5.2 China Headphone Market Analysis
  - 5.2.1 China Headphone Market Overview
- 5.2.2 China 2012-2017E Headphone Local Supply, Import, Export, Local Consumption Analysis
  - 5.2.3 China 2012-2017E Headphone Sales Price Analysis
  - 5.2.4 China 2016 Headphone Market Share Analysis
- 5.3 Europe Headphone Market Analysis
  - 5.3.1 Europe Headphone Market Overview
  - 5.3.2 Europe 2012-2017E Headphone Local Supply, Import, Export, Local

### Consumption Analysis

- 5.3.3 Europe 2012-2017E Headphone Sales Price Analysis
- 5.3.4 Europe 2016 Headphone Market Share Analysis
- 5.4 Southeast Asia Headphone Market Analysis



- 5.4.1 Southeast Asia Headphone Market Overview
- 5.4.2 Southeast Asia 2012-2017E Headphone Local Supply, Import, Export, Local Consumption Analysis
- 5.4.3 Southeast Asia 2012-2017E Headphone Sales Price Analysis
- 5.4.4 Southeast Asia 2016 Headphone Market Share Analysis
- 5.5 Japan Headphone Market Analysis
  - 5.5.1 Japan Headphone Market Overview
- 5.5.2 Japan 2012-2017E Headphone Local Supply, Import, Export, Local Consumption Analysis
- 5.5.3 Japan 2012-2017E Headphone Sales Price Analysis
- 5.5.4 Japan 2016 Headphone Market Share Analysis
- 5.6 India Headphone Market Analysis
  - 5.6.1 India Headphone Market Overview
- 5.6.2 India 2012-2017E Headphone Local Supply, Import, Export, Local Consumption Analysis
  - 5.6.3 India 2012-2017E Headphone Sales Price Analysis
  - 5.6.4 India 2016 Headphone Market Share Analysis

### 6 GLOBAL 2012-2017E HEADPHONE SEGMENT MARKET ANALYSIS (BY TYPE)

- 6.1 Global 2012-2017E Headphone Sales by Type
- 6.2 Different Types of Headphone Product Interview Price Analysis
- 6.3 Different Types of Headphone Product Driving Factors Analysis
- 6.3.1 On-Ear Headphones of Headphone Growth Driving Factor Analysis
- 6.3.2 In-Ear Headphones of Headphone Growth Driving Factor Analysis
- 6.3.3 Over-Ear Headphones of Headphone Growth Driving Factor Analysis

## 7 GLOBAL 2012-2017E HEADPHONE SEGMENT MARKET ANALYSIS (BY APPLICATION)

- 7.1 Global 2012-2017E Headphone Consumption by Application
- 7.2 Different Application of Headphone Product Interview Price Analysis
- 7.3 Different Application of Headphone Product Driving Factors Analysis
  - 7.3.1 Sports of Headphone Growth Driving Factor Analysis
  - 7.3.2 Gaming of Headphone Growth Driving Factor Analysis
  - 7.3.3 Ordinary of Headphone Growth Driving Factor Analysis
  - 7.3.4 Others of Headphone Growth Driving Factor Analysis

### **8 MAJOR MANUFACTURERS ANALYSIS OF HEADPHONE**



- 8.1 Sennheiser
  - 8.1.1 Company Profile
  - 8.1.2 Product Picture and Specifications
    - 8.1.2.1 Product A
    - 8.1.2.2 Product B
- 8.1.3 Sennheiser 2016 Headphone Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.1.4 Sennheiser 2016 Headphone Business Region Distribution Analysis
- 8.2 Audio-Technica
  - 8.2.1 Company Profile
  - 8.2.2 Product Picture and Specifications
    - 8.2.2.1 Product A
    - 8.2.2.2 Product B
- 8.2.3 Audio-Technica 2016 Headphone Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.2.4 Audio-Technica 2016 Headphone Business Region Distribution Analysis
- 8.3 BOSE
  - 8.3.1 Company Profile
  - 8.3.2 Product Picture and Specifications
    - 8.3.2.1 Product A
    - 8.3.2.2 Product B
- 8.3.3 BOSE 2016 Headphone Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.3.4 BOSE 2016 Headphone Business Region Distribution Analysis
- 8.4 AKG
  - 8.4.1 Company Profile
  - 8.4.2 Product Picture and Specifications
    - 8.4.2.1 Product A
    - 8.4.2.2 Product B
  - 8.4.3 AKG 2016 Headphone Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.4.4 AKG 2016 Headphone Business Region Distribution Analysis
- 8.5 SHURE
  - 8.5.1 Company Profile
  - 8.5.2 Product Picture and Specifications
    - 8.5.2.1 Product A
    - 8.5.2.2 Product B
- 8.5.3 SHURE 2016 Headphone Sales, Ex-factory Price, Revenue, Gross Margin Analysis



- 8.5.4 SHURE 2016 Headphone Business Region Distribution Analysis
- 8.6 Beyerdynamic
  - 8.6.1 Company Profile
  - 8.6.2 Product Picture and Specifications
    - 8.6.2.1 Product A
    - 8.6.2.2 Product B
- 8.6.3 Beyerdynamic 2016 Headphone Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.6.4 Beyerdynamic 2016 Headphone Business Region Distribution Analysis
- 8.7 Grado
  - 8.7.1 Company Profile
  - 8.7.2 Product Picture and Specifications
    - 8.7.2.1 Product A
    - 8.7.2.2 Product B
- 8.7.3 Grado 2016 Headphone Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.7.4 Grado 2016 Headphone Business Region Distribution Analysis
- 8.8 Bang & Olufsen
  - 8.8.1 Company Profile
  - 8.8.2 Product Picture and Specifications
    - 8.8.2.1 Product A
    - 8.8.2.2 Product B
- 8.8.3 Bang & Olufsen 2016 Headphone Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.8.4 Bang & Olufsen 2016 Headphone Business Region Distribution Analysis
- 8.9 Meze
  - 8.9.1 Company Profile
  - 8.9.2 Product Picture and Specifications
    - 8.9.2.1 Product A
    - 8.9.2.2 Product B
  - 8.9.3 Meze 2016 Headphone Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.9.4 Meze 2016 Headphone Business Region Distribution Analysis
- 8.10 Pioneer
  - 8.10.1 Company Profile
  - 8.10.2 Product Picture and Specifications
    - 8.10.2.1 Product A
    - 8.10.2.2 Product B
- 8.10.3 Pioneer 2016 Headphone Sales, Ex-factory Price, Revenue, Gross Margin Analysis



- 8.10.4 Pioneer 2016 Headphone Business Region Distribution Analysis
- 8.11 JBL
- 8.12 JVC
- 8.13 Beats
- 8.14 Harman Kardon
- 8.15 Bowers and Wilkins

### 9 DEVELOPMENT TREND OF ANALYSIS OF HEADPHONE MARKET

- 9.1 Global Headphone Market Trend Analysis
  - 9.1.1 Global 2017-2022 Headphone Market Size (Volume and Value) Forecast
  - 9.1.2 Global 2017-2022 Headphone Sales Price Forecast
- 9.2 Headphone Regional Market Trend
  - 9.2.1 North America 2017-2022 Headphone Consumption Forecast
  - 9.2.2 China 2017-2022 Headphone Consumption Forecast
  - 9.2.3 Europe 2017-2022 Headphone Consumption Forecast
  - 9.2.4 Southeast Asia 2017-2022 Headphone Consumption Forecast
  - 9.2.5 Japan 2017-2022 Headphone Consumption Forecast
  - 9.2.6 India 2017-2022 Headphone Consumption Forecast
- 9.3 Headphone Market Trend (Product Type)
- 9.4 Headphone Market Trend (Application)

### 10 HEADPHONE MARKETING TYPE ANALYSIS

- 10.1 Headphone Regional Marketing Type Analysis
- 10.2 Headphone International Trade Type Analysis
- 10.3 Traders or Distributors with Contact Information of Headphone by Region
- 10.4 Headphone Supply Chain Analysis

### 11 CONSUMERS ANALYSIS OF HEADPHONE

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

### 12 CONCLUSION OF THE GLOBAL HEADPHONE MARKET PROFESSIONAL SURVEY REPORT 2017



Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Headphone

Table Product Specifications of Headphone

Table Classification of Headphone

Figure Global Production Market Share of Headphone by Type in 2016

Figure On-Ear Headphones Picture

Table Major Manufacturers of On-Ear Headphones

Figure In-Ear Headphones Picture

Table Major Manufacturers of In-Ear Headphones

Figure Over-Ear Headphones Picture

Table Major Manufacturers of Over-Ear Headphones

Table Applications of Headphone

Figure Global Consumption Volume Market Share of Headphone by Application in 2016

Figure Sports Examples

Table Major Consumers of Sports

Figure Gaming Examples

Table Major Consumers of Gaming

Figure Ordinary Examples

Table Major Consumers of Ordinary

Figure Others Examples

**Table Major Consumers of Others** 

Figure Market Share of Headphone by Regions

Figure North America Headphone Market Size (Million USD) (2012-2022)

Figure China Headphone Market Size (Million USD) (2012-2022)

Figure Europe Headphone Market Size (Million USD) (2012-2022)

Figure Southeast Asia Headphone Market Size (Million USD) (2012-2022)

Figure Japan Headphone Market Size (Million USD) (2012-2022)

Figure India Headphone Market Size (Million USD) (2012-2022)

Table Headphone Raw Material and Suppliers

Table Manufacturing Cost Structure Analysis of Headphone in 2016

Figure Manufacturing Process Analysis of Headphone

Figure Industry Chain Structure of Headphone

Table Capacity and Commercial Production Date of Global Headphone Major

Manufacturers in 2016

Table Manufacturing Plants Distribution of Global Headphone Major Manufacturers in 2016



Table R&D Status and Technology Source of Global Headphone Major Manufacturers in 2016

Table Raw Materials Sources Analysis of Global Headphone Major Manufacturers in 2016

Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Headphone 2012-2017

Figure Global 2012-2017E Headphone Market Size (Volume) and Growth Rate

Figure Global 2012-2017E Headphone Market Size (Value) and Growth Rate

Table 2012-2017E Global Headphone Capacity and Growth Rate

Table 2016 Global Headphone Capacity (K Units) List (Company Segment)

Table 2012-2017E Global Headphone Sales (K Units) and Growth Rate

Table 2016 Global Headphone Sales (K Units) List (Company Segment)

Table 2012-2017E Global Headphone Sales Price (USD/Unit)

Table 2016 Global Headphone Sales Price (USD/Unit) List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption (K Units) of Headphone 2012-2017E

Figure North America 2012-2017E Headphone Sales Price (USD/Unit)

Figure North America 2016 Headphone Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption (K Units) of Headphone 2012-2017E

Figure China 2012-2017E Headphone Sales Price (USD/Unit)

Figure China 2016 Headphone Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption (K Units) of Headphone 2012-2017E

Figure Europe 2012-2017E Headphone Sales Price (USD/Unit)

Figure Europe 2016 Headphone Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption (K Units) of Headphone 2012-2017E

Figure Southeast Asia 2012-2017E Headphone Sales Price (USD/Unit)

Figure Southeast Asia 2016 Headphone Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption (K Units) of Headphone 2012-2017E

Figure Japan 2012-2017E Headphone Sales Price (USD/Unit)

Figure Japan 2016 Headphone Sales Market Share



Figure India Capacity Overview

Table India Supply, Import, Export and Consumption (K Units) of Headphone 2012-2017E

Figure India 2012-2017E Headphone Sales Price (USD/Unit)

Figure India 2016 Headphone Sales Market Share

Table Global 2012-2017E Headphone Sales (K Units) by Type

Table Different Types Headphone Product Interview Price

Table Global 2012-2017E Headphone Sales (K Units) by Application

Table Different Application Headphone Product Interview Price

Table Sennheiser Information List

**Table Product A Overview** 

**Table Product B Overview** 

Table 2016 Sennheiser Headphone Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Sennheiser Headphone Business Region Distribution

Table Audio-Technica Information List

Table Product A Overview

Table Product B Overview

Table 2016 Audio-Technica Headphone Revenue (Million USD), Sales (K Units), Exfactory Price (USD/Unit)

Figure 2016 Audio-Technica Headphone Business Region Distribution

Table BOSE Information List

**Table Product A Overview** 

**Table Product B Overview** 

Table 2015 BOSE Headphone Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 BOSE Headphone Business Region Distribution

**Table AKG Information List** 

**Table Product A Overview** 

Table Product B Overview

Table 2016 AKG Headphone Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 AKG Headphone Business Region Distribution

Table SHURE Information List

**Table Product A Overview** 

Table Product B Overview

Table 2016 SHURE Headphone Revenue (Million USD), Sales (K Units), Ex-factory

Price (USD/Unit)

Figure 2016 SHURE Headphone Business Region Distribution



Table Beyerdynamic Information List

**Table Product A Overview** 

Table Product B Overview

Table 2016 Beyerdynamic Headphone Revenue (Million USD), Sales (K Units), Ex-

factory Price (USD/Unit)

Figure 2016 Beyerdynamic Headphone Business Region Distribution

Table Grado Information List

**Table Product A Overview** 

**Table Product B Overview** 

Table 2016 Grado Headphone Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Grado Headphone Business Region Distribution

Table Bang & Olufsen Information List

**Table Product A Overview** 

**Table Product B Overview** 

Table 2016 Bang & Olufsen Headphone Revenue (Million USD), Sales (K Units), Ex-

factory Price (USD/Unit)

Figure 2016 Bang & Olufsen Headphone Business Region Distribution

Table Meze Information List

**Table Product A Overview** 

**Table Product B Overview** 

Table 2016 Meze Headphone Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Meze Headphone Business Region Distribution

**Table Pioneer Information List** 

**Table Product A Overview** 

Table Product B Overview

Table 2016 Pioneer Headphone Revenue (Million USD), Sales (K Units), Ex-factory

Price (USD/Unit)

Figure 2016 Pioneer Headphone Business Region Distribution

Table JBL Information List

Table JVC Information List

**Table Beats Information List** 

Table Harman Kardon Information List

Table Bowers and Wilkins Information List

Figure Global 2017-2022 Headphone Market Size (K Units) and Growth Rate Forecast

Figure Global 2017-2022 Headphone Market Size (Million USD) and Growth Rate

**Forecast** 

Figure Global 2017-2022 Headphone Sales Price (USD/Unit) Forecast



Figure North America 2017-2022 Headphone Consumption Volume (K Units) and Growth Rate Forecast

Figure China 2017-2022 Headphone Consumption Volume (K Units) and Growth Rate Forecast

Figure Europe 2017-2022 Headphone Consumption Volume (K Units) and Growth Rate Forecast

Figure Southeast Asia 2017-2022 Headphone Consumption Volume (K Units) and Growth Rate Forecast

Figure Japan 2017-2022 Headphone Consumption Volume (K Units) and Growth Rate Forecast

Figure India 2017-2022 Headphone Consumption Volume (K Units) and Growth Rate Forecast

Table Global Sales Volume (K Units) of Headphone by Type 2017-2022
Table Global Consumption Volume (K Units) of Headphone by Application 2017-2022
Table Traders or Distributors with Contact Information of Headphone by Region



### I would like to order

Product name: Global Headphone Market Professional Survey Report 2017

Product link: https://marketpublishers.com/r/G4397735CD0EN.html

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G4397735CD0EN.html">https://marketpublishers.com/r/G4397735CD0EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970