

# **Global HDTV Market Research Report 2021**

https://marketpublishers.com/r/G68AFB5C071EN.html

Date: July 2016

Pages: 108

Price: US\$ 2,900.00 (Single User License)

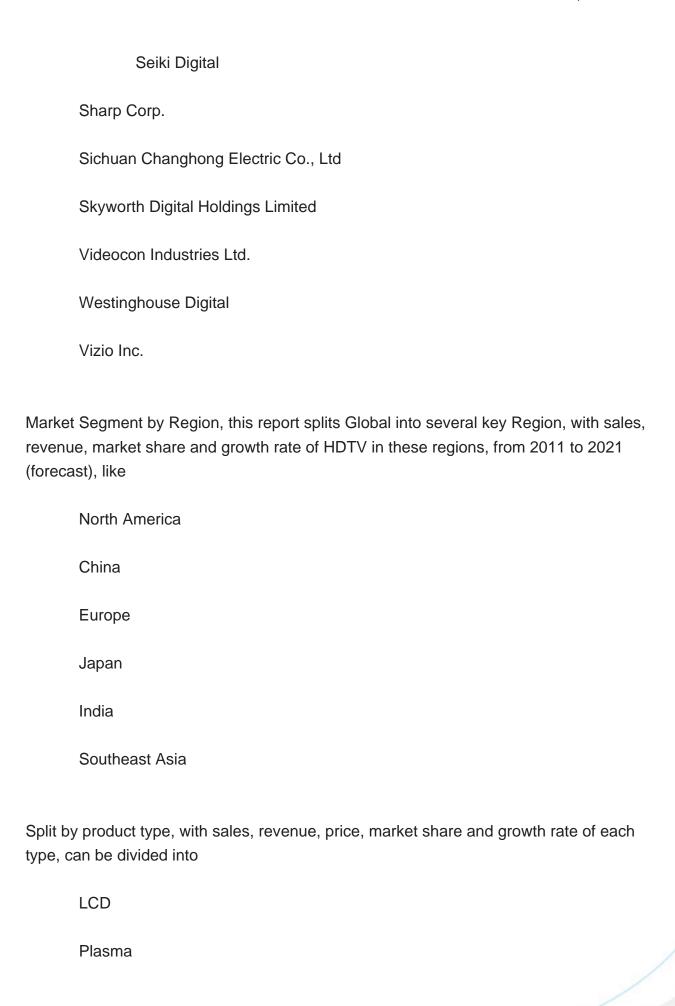
ID: G68AFB5C071EN

## **Abstracts**

This report studies HDTV in Global market, especially in North America, Europe, China, Japan, India and Southeast Asia, focuses on top manufacturers in global market, with sales, price, revenue and market share for each manufacturer, covering









**OLED** 

Split by application, this report focuses on sales, market share and growth rate of HDTV in each application, can be divided into

Application 1

Application 2

Application 3



## **Contents**

## Global HDTV Market Research Report 2021

#### 1 HDTV OVERVIEW

- 1.1 Product Overview and Scope of HDTV
- 1.2 HDTV Segment by Types
  - 1.2.1 Global Sales Market Share of HDTV by Type in 2015
  - 1.2.2 LCD
  - 1.2.3 Plasma
- 1.2.4 OLED
- 1.3 HDTV Segment by Application/End User
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 HDTV Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 China Status and Prospect (2011-2021)
- 1.4.3 Europe Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 India Status and Prospect (2011-2021)
- 1.4.6 Southeast Asia Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of HDTV (2011-2021)
  - 1.5.1 Global HDTV Sales and Revenue (2011-2021)
  - 1.5.2 Global HDTV Sales and Growth Rate (2011-2021)
  - 1.5.3 Global HDTV Revenue and Growth Rate (2011-2021)

#### 2 GLOBAL HDTV MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global HDTV Sales and Share by Manufacturers (2015 and 2016)
- 2.2 Global HDTV Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Manufacturers HDTV Manufacturing Base Distribution and Product Type
- 2.4 Competitive Situation and Trends
  - 2.4.1 Expansions
  - 2.4.2 New Product Launches
  - 2.4.3 Acquisitions
  - 2.4.4 Other Developments



#### **3 GLOBAL HDTV ANALYSIS BY REGION**

- 3.1 Global HDTV Sales, Revenue and Market Share by Region (2011-2021)
  - 3.1.1 Global HDTV Sales Market Share by Region (2011-2021)
  - 3.1.2 Global HDTV Revenue Market Share by Region (2011-2021)
- 3.2 North America
  - 3.2.1 North America HDTV Sales, Revenue and Price (2011-2021)
  - 3.2.2 North America HDTV Sales, Revenue and Growth Rate (2011-2021)
- 3.3 Europe
  - 3.3.1 Europe HDTV Sales, Revenue and Price (2011-2021)
  - 3.3.2 Europe HDTV Sales, Revenue and Growth Rate (2011-2021)
- 3.4 China
  - 3.4.1 China HDTV Sales, Revenue and Price (2011-2021)
  - 3.4.2 China HDTV Sales, Revenue and Growth Rate (2011-2021)
- 3.5 Japan
  - 3.5.1 Japan HDTV Sales, Revenue and Price (2011-2021)
  - 3.5.2 Japan HDTV Sales, Revenue and Growth Rate (2011-2021)
- 3.6 India
  - 3.6.1 India HDTV Sales, Revenue and Price (2011-2021)
  - 3.6.2 India HDTV Sales, Revenue and Growth Rate (2011-2021)
- 3.7 Southeast Asia
  - 3.7.1 Southeast Asia HDTV Sales, Revenue and Price (2011-2021)
  - 3.7.2 Southeast Asia HDTV Sales, Revenue and Growth Rate (2011-2021)

#### **4 GLOBAL HDTV ANALYSIS BY TYPE**

- 4.1 Global HDTV Sales, Revenue, Market Share and Growth Rate by Type (2011-2021)
- 4.1.1 Global HDTV Sales and Market Share by Type (2011-2021)
- 4.1.2 Global HDTV Revenue, Market Share and Growth Rate by Type (2011-2021)
- 4.2 LCD Sales, Revenue, Price and Growth (2011-2021)
- 4.3 Plasma Sales, Revenue, Price and Growth (2011-2021)
- 4.4 OLED Sales, Revenue, Price and Growth (2011-2021)

#### 5 GLOBAL HDTV MARKET ANALYSIS BY APPLICATION/END USER

- 5.1 Global HDTV Sales and Market Share by Application (2011-2021)
- 5.2 Major Regions HDTV Sales by Application in 2015 and 2016
  - 5.2.1 North America HDTV Sales by Application
  - 5.2.2 Europe HDTV Sales by Application



- 5.2.3 China HDTV Sales by Application
- 5.2.4 Japan HDTV Sales by Application
- 5.2.5 India HDTV Sales by Application
- 5.2.6 Southeast Asia HDTV Sales by Application

#### **6 GLOBAL HDTV MANUFACTURERS ANALYSIS**

- 6.1 LG Electronics Inc.
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 HDTV Product Overview and End User
    - 6.1.2.1 LCD
    - 6.1.2.2 Plasma
    - 6.1.2.3 OLED
  - 6.1.3 HDTV Sales, Revenue, Price of LG Electronics Inc. (2015 and 2016)
- 6.2 Samsung Electronics Co. Ltd.
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 HDTV Product Overview and End User
    - 6.2.2.1 LCD
    - 6.2.2.2 Plasma
    - 6.2.2.3 OLED
  - 6.2.3 HDTV Sales, Revenue, Price of Samsung Electronics Co. Ltd. (2015 and 2016)
- 6.3 Sony Corp.
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 HDTV Product Overview and End User
    - 6.3.2.1 LCD
    - 6.3.2.2 Plasma
    - 6.3.2.3 OLED
  - 6.3.3 HDTV Sales, Revenue, Price of Sony Corp. (2015 and 2016)
- 6.4 TCL Corp.
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 HDTV Product Overview and End User
    - 6.4.2.1 LCD
    - 6.4.2.2 Plasma
  - 6.4.3 HDTV Sales, Revenue, Price of TCL Corp. (2015 and 2016)
- 6.5 Toshiba Corp.
  - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.5.2 HDTV Product Overview and End User
    - 6.5.2.1 LCD
    - 6.5.2.2 Plasma



- 6.5.3 HDTV Sales, Revenue, Price of Toshiba Corp. (2015 and 2016)
- 6.6 Funai Electric Co. Ltd.
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 HDTV Product Overview and End User
    - 6.6.2.1 LCD
    - 6.6.2.2 Plasma
  - 6.6.3 HDTV Sales, Revenue, Price of Funai Electric Co. Ltd. (2015 and 2016)
- 6.7 Haier Electronics Group Co.
  - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.7.2 HDTV Product Overview and End User
    - 6.7.2.1 LCD
    - 6.7.2.2 Plasma
- 6.7.3 HDTV Sales, Revenue, Price of Haier Electronics Group Co. (2015 and 2016)
- 6.8 Hisense Electric Co., Ltd.
  - 6.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.8.2 HDTV Product Overview and End User
    - 6.8.2.1 LCD
    - 6.8.2.2 Plasma
  - 6.8.3 HDTV Sales, Revenue, Price of Hisense Electric Co., Ltd. (2015 and 2016)
- 6.9 KONKA GROUP CO.,LTD
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 HDTV Product Overview and End User
    - 6.9.2.1 LCD
    - 6.9.2.2 Plasma
  - 6.9.3 HDTV Sales, Revenue, Price of KONKA GROUP CO.,LTD (2015 and 2016)
- 6.10 Onida Electronics
  - 6.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.10.2 HDTV Product Overview and End User
    - 6.10.2.1 LCD
    - 6.10.2.2 Plasma
  - 6.10.3 HDTV Sales, Revenue, Price of Onida Electronics (2015 and 2016)
- 6.11 Panasonic Corporation
- 6.12 Philips
- 6.13 Seiki Digital
- 6.14 Sharp Corp.
- 6.15 Sichuan Changhong Electric Co., Ltd
- 6.16 Skyworth Digital Holdings Limited
- 6.17 Videocon Industries Ltd.
- 6.18 Westinghouse Digital



## 6.19 Vizio Inc.

## **7 INDUSTRY POLICY ANALYSIS**

- 7.1 Sales Channel Analysis
  - 7.1.1 Direct Marketing
  - 7.1.2 Supermarket
  - 7.1.3 Retail Stores/Specialty Store
  - 7.1.4 Sales Online
- 7.2 Sales Channel Development Trend

## **8 RESEARCH FINDINGS AND CONCLUSION**



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of HDTV

Figure Global Sales Market Share of HDTV by Type in 2015

Table HDTV Product Type of by Manufacturers

Table HDTV Sales Market Share by Applications in 2015 and 2016

Figure North America HDTV Revenue and Growth Rate (2011-2021)

Figure China HDTV Revenue and Growth Rate (2011-2021)

Figure Europe HDTV Revenue and Growth Rate (2011-2021)

Figure Japan HDTV Revenue and Growth Rate (2011-2021)

Figure India HDTV Revenue and Growth Rate (2011-2021)

Figure Southeast Asia HDTV Revenue and Growth Rate (2011-2021)

Table Global HDTV Sales and Revenue (2011-2021)

Figure Global HDTV Sales and Growth Rate (2011-2021)

Figure Global HDTV Revenue and Growth Rate (2011-2021)

Table Global HDTV Sales of Key Manufacturers (2015 and 2016)

Table Global HDTV Sales Share by Manufacturers (2015 and 2016)

Figure 2015 HDTV Sales Share by Manufacturers

Figure 2016 HDTV Sales Share by Manufacturers

Table Global HDTV Revenue by Manufacturers (2015 and 2016)

Table Global HDTV Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global HDTV Revenue Share by Manufacturers

Table 2016 Global HDTV Revenue Share by Manufacturers

Table Manufacturers HDTV Manufacturing Base Distribution and Product Type

Table Global HDTV Sales Market by Region (2011-2021)

Figure Global HDTV Sales Market by Region (2011-2021)

Figure Global HDTV Sales Market Share by Region (2011-2021)

Table Global HDTV Revenue Market by Region (2011-2021)

Table Global HDTV Revenue Market Share by Region (2011-2021)

Table North America HDTV Sales, Revenue and Price (2011-2021)

Figure North America HDTV Sales, Revenue and Growth Rate (2011-2021)

Table Europe HDTV Sales, Revenue and Price (2011-2021)

Figure Europe HDTV Sales, Revenue and Growth Rate (2011-2021)

Table China HDTV Sales, Revenue and Price (2011-2021)

Figure China HDTV Sales, Revenue and Growth Rate (2011-2021)

Table Japan HDTV Sales, Revenue and Price (2011-2021)

Figure Japan HDTV Sales, Revenue and Growth Rate (2011-2021)



Table India HDTV Sales, Revenue and Price (2011-2021)

Figure India HDTV Sales, Revenue and Growth Rate (2011-2021)

Table Southeast Asia HDTV Sales, Revenue and Price (2011-2021)

Figure Southeast Asia HDTV Sales, Revenue and Growth Rate (2011-2021)

Table Global HDTV Sales by Type (2011-2021)

Table Global HDTV Sales Share by Type (2011-2021)

Figure Sales Market Share of HDTV by Type (2011-2021)

Figure Global HDTV Sales Growth Rate by Type (2011-2021)

Table Global HDTV Revenue by Type (2011-2021)

Table Global HDTV Revenue Share by Type (2011-2021)

Figure Global HDTV Revenue Growth Rate by Type (2011-2021)

Figure LCD Sales, Revenue and Growth (2011-2021)

Figure LCD Price Trend (2011-2021)

Figure Plasma Sales, Revenue and Growth (2011-2021)

Figure Plasma Price Trend (2011-2021)

Figure OLED Sales, Revenue and Growth (2011-2021)

Figure OLED Price Trend (2011-2021)

Table Global HDTV Sales by Application (2011-2021)

Table Global HDTV Sales Market Share by Application (2011-2021)

Figure Global HDTV Sales Market Share by Application in 2015

Figure Global HDTV Sales Market Share by Application in 2021

Table North America HDTV Sales by Application (2015 and 2016)

Table Europe HDTV Sales by Application (2015 and 2016)

Table China HDTV Sales by Application (2015 and 2016)

Table Japan HDTV Sales by Application (2015 and 2016)

Table India HDTV Sales by Application (2015 and 2016)

Table Southeast Asia HDTV Sales by Application (2015 and 2016)

Table Global HDTV Sales Growth Rate by Application (2011-2021)

Figure Global HDTV Sales Growth Rate by Application (2011-2021)

Table LG Electronics Inc. Basic Information List

Table HDTV Sales, Revenue, Price of LG Electronics Inc. (2015 and 2016)

Table Samsung Electronics Co. Ltd. Basic Information List

Table HDTV Sales, Revenue, Price of Samsung Electronics Co. Ltd. (2015 and 2016)

Table Sony Corp. Basic Information List

Table HDTV Sales, Revenue, Price of Sony Corp. (2015 and 2016)

Table TCL Corp. Basic Information List

Table HDTV Sales, Revenue, Price of TCL Corp. (2015 and 2016)

Table Toshiba Corp. Basic Information List

Table HDTV Sales, Revenue, Price of Toshiba Corp. (2015 and 2016)



Table Funai Electric Co. Ltd. Basic Information List

Table HDTV Sales, Revenue, Price of Funai Electric Co. Ltd. (2015 and 2016)

Table Haier Electronics Group Co. Basic Information List

Table HDTV Sales, Revenue, Price of Haier Electronics Group Co. (2015 and 2016)

Table Hisense Electric Co., Ltd. Basic Information List

Table HDTV Sales, Revenue, Price of Hisense Electric Co., Ltd. (2015 and 2016)

Table KONKA GROUP CO.,LTD Basic Information List

Table HDTV Sales, Revenue, Price of KONKA GROUP CO.,LTD (2015 and 2016)

Table Onida Electronics Basic Information List

Table HDTV Sales, Revenue, Price of Onida Electronics (2015 and 2016)

Table Panasonic Corporation Basic Information List

Table HDTV Sales, Revenue, Price of Panasonic Corporation (2015 and 2016)

Table Philips Basic Information List

Table HDTV Sales, Revenue, Price of Philips (2015 and 2016)

Table Seiki Digital Basic Information List

Table HDTV Sales, Revenue, Price of Seiki Digital (2015 and 2016)

Table Sharp Corp. Basic Information List

Table HDTV Sales, Revenue, Price of Sharp Corp. (2015 and 2016)

Table Sichuan Changhong Electric Co., Ltd Basic Information List

Table HDTV Sales, Revenue, Price of Sichuan Changhong Electric Co., Ltd (2015 and 2016)

Table Skyworth Digital Holdings Limited Basic Information List

Table HDTV Sales, Revenue, Price of Skyworth Digital Holdings Limited (2015 and 2016)

Table Videocon Industries Ltd. Basic Information List

Table HDTV Sales, Revenue, Price of Videocon Industries Ltd. (2015 and 2016)

Table Westinghouse Digital Basic Information List

Table HDTV Sales, Revenue, Price of Westinghouse Digital (2015 and 2016)

Table Vizio Inc. Basic Information List

Table HDTV Sales, Revenue, Price of Vizio Inc. (2015 and 2016)



### I would like to order

Product name: Global HDTV Market Research Report 2021

Product link: <a href="https://marketpublishers.com/r/G68AFB5C071EN.html">https://marketpublishers.com/r/G68AFB5C071EN.html</a>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G68AFB5C071EN.html">https://marketpublishers.com/r/G68AFB5C071EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970