

Global Handset Television Market Research Report 2016

https://marketpublishers.com/r/GBF894728D8EN.html

Date: October 2016

Pages: 101

Price: US\$ 2,900.00 (Single User License)

ID: GBF894728D8EN

AT&T

Abstracts

Notes:

Production, means the output of Handset Television

Revenue, means the sales value of Handset Television

This report studies Handset Television in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Comcast

MobiTV

SKY

Charter Communication

Verizon Communication

Orange S.A

Bell Canada



Bharti Airtel

Consolidated Communications

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Handset Television in these regions, from 2011 to 2021 (forecast), like
North America
Europe
China
Japan
Korea
Taiwan
Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into
Type I
Type II
Type III
Split by application, this report focuses on consumption, market share and growth rate of Handset Television in each application, can be divided into
Application 1
Application 2
Global Handset Television Market Research Report 2016



Application 3



Contents

Global Handset Television Market Research Report 2016

1 HANDSET TELEVISION MARKET OVERVIEW

- 1.1 Product Overview and Scope of Handset Television
- 1.2 Handset Television Segment by Type
 - 1.2.1 Global Production Market Share of Handset Television by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Handset Television Segment by Application
 - 1.3.1 Handset Television Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Handset Television Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Korea Status and Prospect (2011-2021)
- 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Handset Television (2011-2021)

2 GLOBAL HANDSET TELEVISION MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Handset Television Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Handset Television Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Handset Television Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Handset Television Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Handset Television Market Competitive Situation and Trends
 - 2.5.1 Handset Television Market Concentration Rate
 - 2.5.2 Handset Television Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion



3 GLOBAL HANDSET TELEVISION PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Handset Television Production by Region (2011-2016)
- 3.2 Global Handset Television Production Market Share by Region (2011-2016)
- 3.3 Global Handset Television Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Handset Television Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Handset Television Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Handset Television Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Handset Television Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Handset Television Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Korea Handset Television Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 Taiwan Handset Television Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL HANDSET TELEVISION SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Handset Television Consumption by Regions (2011-2016)
- 4.2 North America Handset Television Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Handset Television Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Handset Television Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Handset Television Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Korea Handset Television Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 Taiwan Handset Television Production, Consumption, Export, Import by Regions (2011-2016)



5 GLOBAL HANDSET TELEVISION PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Handset Television Production and Market Share by Type (2011-2016)
- 5.2 Global Handset Television Revenue and Market Share by Type (2011-2016)
- 5.3 Global Handset Television Price by Type (2011-2016)
- 5.4 Global Handset Television Production Growth by Type (2011-2016)

6 GLOBAL HANDSET TELEVISION MARKET ANALYSIS BY APPLICATION

- 6.1 Global Handset Television Consumption and Market Share by Application (2011-2016)
- 6.2 Global Handset Television Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL HANDSET TELEVISION MANUFACTURERS PROFILES/ANALYSIS

7.1 AT&T

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Handset Television Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 AT&T Handset Television Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Comcast
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Handset Television Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 Comcast Handset Television Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 MobiTV
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Handset Television Product Type, Application and Specification
 - 7.3.2.1 Type I



- 7.3.2.2 Type II
- 7.3.3 MobiTV Handset Television Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- **7.4 SKY**
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Handset Television Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 SKY Handset Television Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Charter Communication
 - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.5.2 Handset Television Product Type, Application and Specification
 - 7.5.2.1 Type I
 - 7.5.2.2 Type II
- 7.5.3 Charter Communication Handset Television Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview
- 7.6 Verizon Communication
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 Handset Television Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
- 7.6.3 Verizon Communication Handset Television Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 Bell Canada
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 Handset Television Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
- 7.7.3 Bell Canada Handset Television Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 Orange S.A
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.8.2 Handset Television Product Type, Application and Specification



- 7.8.2.1 Type I
- 7.8.2.2 Type II
- 7.8.3 Orange S.A Handset Television Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.8.4 Main Business/Business Overview
- 7.9 Bharti Airtel
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Handset Television Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
- 7.9.3 Bharti Airtel Handset Television Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Consolidated Communications
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 Handset Television Product Type, Application and Specification
 - 7.10.2.1 Type I
 - 7.10.2.2 Type II
- 7.10.3 Consolidated Communications Handset Television Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview

8 HANDSET TELEVISION MANUFACTURING COST ANALYSIS

- 8.1 Handset Television Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Handset Television

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Handset Television Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing



- 9.3 Raw Materials Sources of Handset Television Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL HANDSET TELEVISION MARKET FORECAST (2016-2021)

- 12.1 Global Handset Television Production, Revenue Forecast (2016-2021)
- 12.2 Global Handset Television Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Handset Television Production Forecast by Type (2016-2021)
- 12.4 Global Handset Television Consumption Forecast by Application (2016-2021)
- 12.5 Handset Television Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Author List
Disclosure Section
Research Methodology



Data Source China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Handset Television

Figure Global Production Market Share of Handset Television by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Handset Television Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Handset Television Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Handset Television Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Handset Television Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Handset Television Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea Handset Television Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan Handset Television Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Handset Television Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Handset Television Capacity of Key Manufacturers (2015 and 2016)

Table Global Handset Television Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Handset Television Capacity of Key Manufacturers in 2015

Figure Global Handset Television Capacity of Key Manufacturers in 2016

Table Global Handset Television Production of Key Manufacturers (2015 and 2016)

Table Global Handset Television Production Share by Manufacturers (2015 and 2016)

Figure 2015 Handset Television Production Share by Manufacturers

Figure 2016 Handset Television Production Share by Manufacturers

Table Global Handset Television Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Handset Television Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Handset Television Revenue Share by Manufacturers



Table 2016 Global Handset Television Revenue Share by Manufacturers

Table Global Market Handset Television Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Handset Television Average Price of Key Manufacturers in 2015 Table Manufacturers Handset Television Manufacturing Base Distribution and Sales Area

Table Manufacturers Handset Television Product Type

Figure Handset Television Market Share of Top 3 Manufacturers

Figure Handset Television Market Share of Top 5 Manufacturers

Table Global Handset Television Capacity by Regions (2011-2016)

Figure Global Handset Television Capacity Market Share by Regions (2011-2016)

Figure Global Handset Television Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Handset Television Capacity Market Share by Regions

Table Global Handset Television Production by Regions (2011-2016)

Figure Global Handset Television Production and Market Share by Regions (2011-2016)

Figure Global Handset Television Production Market Share by Regions (2011-2016)

Figure 2015 Global Handset Television Production Market Share by Regions

Table Global Handset Television Revenue by Regions (2011-2016)

Table Global Handset Television Revenue Market Share by Regions (2011-2016)

Table 2015 Global Handset Television Revenue Market Share by Regions

Table Global Handset Television Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Handset Television Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Handset Television Production, Revenue, Price and Gross Margin (2011-2016)

Table China Handset Television Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Handset Television Production, Revenue, Price and Gross Margin (2011-2016)

Table Korea Handset Television Production, Revenue, Price and Gross Margin (2011-2016)

Table Taiwan Handset Television Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Handset Television Consumption Market by Regions (2011-2016)

Table Global Handset Television Consumption Market Share by Regions (2011-2016)

Figure Global Handset Television Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Handset Television Consumption Market Share by Regions



Table North America Handset Television Production, Consumption, Import & Export (2011-2016)

Table Europe Handset Television Production, Consumption, Import & Export (2011-2016)

Table China Handset Television Production, Consumption, Import & Export (2011-2016)

Table Japan Handset Television Production, Consumption, Import & Export (2011-2016)

Table Korea Handset Television Production, Consumption, Import & Export (2011-2016)

Table Taiwan Handset Television Production, Consumption, Import & Export (2011-2016)

Table Global Handset Television Production by Type (2011-2016)

Table Global Handset Television Production Share by Type (2011-2016)

Figure Production Market Share of Handset Television by Type (2011-2016)

Figure 2015 Production Market Share of Handset Television by Type

Table Global Handset Television Revenue by Type (2011-2016)

Table Global Handset Television Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Handset Television by Type (2011-2016)

Figure 2015 Revenue Market Share of Handset Television by Type

Table Global Handset Television Price by Type (2011-2016)

Figure Global Handset Television Production Growth by Type (2011-2016)

Table Global Handset Television Consumption by Application (2011-2016)

Table Global Handset Television Consumption Market Share by Application (2011-2016)

Figure Global Handset Television Consumption Market Share by Application in 2015

Table Global Handset Television Consumption Growth Rate by Application (2011-2016)

Figure Global Handset Television Consumption Growth Rate by Application (2011-2016)

Table AT&T Basic Information, Manufacturing Base, Sales Area and Its Competitors Table AT&T Handset Television Production, Revenue, Price and Gross Margin (2011-2016)

Figure AT&T Handset Television Market Share (2011-2016)

Table Comcast Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Comcast Handset Television Production, Revenue, Price and Gross Margin (2011-2016)

Figure Comcast Handset Television Market Share (2011-2016)

Table MobiTV Basic Information, Manufacturing Base, Sales Area and Its Competitors Table MobiTV Handset Television Production, Revenue, Price and Gross Margin (2011-2016)

Figure MobiTV Handset Television Market Share (2011-2016)



Table SKY Basic Information, Manufacturing Base, Sales Area and Its Competitors Table SKY Handset Television Production, Revenue, Price and Gross Margin (2011-2016)

Figure SKY Handset Television Market Share (2011-2016)

Table Charter Communication Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Charter Communication Handset Television Production, Revenue, Price and Gross Margin (2011-2016)

Figure Charter Communication Handset Television Market Share (2011-2016)

Table Verizon Communication Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Verizon Communication Handset Television Production, Revenue, Price and Gross Margin (2011-2016)

Figure Verizon Communication Handset Television Market Share (2011-2016)

Table Bell Canada Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bell Canada Handset Television Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bell Canada Handset Television Market Share (2011-2016)

Table Orange S.A Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Orange S.A Handset Television Production, Revenue, Price and Gross Margin (2011-2016)

Figure Orange S.A Handset Television Market Share (2011-2016)

Table Bharti Airtel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bharti Airtel Handset Television Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bharti Airtel Handset Television Market Share (2011-2016)

Table Consolidated Communications Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Consolidated Communications Handset Television Production, Revenue, Price and Gross Margin (2011-2016)

Figure Consolidated Communications Handset Television Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Handset Television

Figure Manufacturing Process Analysis of Handset Television



Figure Handset Television Industrial Chain Analysis

Table Raw Materials Sources of Handset Television Major Manufacturers in 2015

Table Major Buyers of Handset Television

Table Distributors/Traders List

Figure Global Handset Television Production and Growth Rate Forecast (2016-2021)

Figure Global Handset Television Revenue and Growth Rate Forecast (2016-2021)

Table Global Handset Television Production Forecast by Regions (2016-2021)

Table Global Handset Television Consumption Forecast by Regions (2016-2021)

Table Global Handset Television Production Forecast by Type (2016-2021)

Table Global Handset Television Consumption Forecast by Application (2016-2021)



I would like to order

Product name: Global Handset Television Market Research Report 2016
Product link: https://marketpublishers.com/r/GBF894728D8EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GBF894728D8EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970