

# Global Handheld Massagers Market Research Report 2017

<https://marketpublishers.com/r/G45EB763B9BEN.html>

Date: January 2017

Pages: 109

Price: US\$ 2,900.00 (Single User License)

ID: G45EB763B9BEN

## Abstracts

### Notes:

Production, means the output of Handheld Massagers

Revenue, means the sales value of Handheld Massagers

This report studies Handheld Massagers in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

homedics

wahl

Conair Corporation

Kikkerland

Panasonic

Prospera

Thumper

Brookstone

breo

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Handheld Massagers in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Korea

Taiwan

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Arm & Shoulders massage

Waist & Back massage

Thigh & Feet massage

Split by application, this report focuses on consumption, market share and growth rate of Handheld Massagers in each application, can be divided into

home

office

other



## Contents

### Global Handheld Massagers Market Research Report 2017

## **1 HANDHELD MASSAGERS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Handheld Massagers
- 1.2 Handheld Massagers Segment by Type
  - 1.2.1 Global Production Market Share of Handheld Massagers by Type in 2015
  - 1.2.2 Arm & Shoulders massage
  - 1.2.3 Waist & Back massage
  - 1.2.4 Thigh & Feet massage
- 1.3 Handheld Massagers Segment by Application
  - 1.3.1 Handheld Massagers Consumption Market Share by Application in 2015
  - 1.3.2 home
  - 1.3.3 office
  - 1.3.4 other
- 1.4 Handheld Massagers Market by Region
  - 1.4.1 North America Status and Prospect (2011-2021)
  - 1.4.2 Europe Status and Prospect (2011-2021)
  - 1.4.3 China Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
  - 1.4.5 Korea Status and Prospect (2011-2021)
  - 1.4.6 Taiwan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Handheld Massagers (2011-2021)

## **2 GLOBAL HANDHELD MASSAGERS MARKET COMPETITION BY MANUFACTURERS**

- 2.1 Global Handheld Massagers Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Handheld Massagers Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Handheld Massagers Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Handheld Massagers Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Handheld Massagers Market Competitive Situation and Trends
  - 2.5.1 Handheld Massagers Market Concentration Rate
  - 2.5.2 Handheld Massagers Market Share of Top 3 and Top 5 Manufacturers

### 2.5.3 Mergers & Acquisitions, Expansion

## **3 GLOBAL HANDHELD MASSAGERS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)**

3.1 Global Handheld Massagers Production and Market Share by Region (2011-2016)

3.2 Global Handheld Massagers Revenue (Value) and Market Share by Region (2011-2016)

3.3 Global Handheld Massagers Production, Revenue, Price and Gross Margin (2011-2016)

3.4 North America Handheld Massagers Production, Revenue, Price and Gross Margin (2011-2016)

3.5 Europe Handheld Massagers Production, Revenue, Price and Gross Margin (2011-2016)

3.6 China Handheld Massagers Production, Revenue, Price and Gross Margin (2011-2016)

3.7 Japan Handheld Massagers Production, Revenue, Price and Gross Margin (2011-2016)

3.8 Korea Handheld Massagers Production, Revenue, Price and Gross Margin (2011-2016)

3.9 Taiwan Handheld Massagers Production, Revenue, Price and Gross Margin (2011-2016)

## **4 GLOBAL HANDHELD MASSAGERS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)**

4.1 Global Handheld Massagers Consumption by Regions (2011-2016)

4.2 North America Handheld Massagers Production, Consumption, Export, Import (2011-2016)

4.3 Europe Handheld Massagers Production, Consumption, Export, Import (2011-2016)

4.4 China Handheld Massagers Production, Consumption, Export, Import (2011-2016)

4.5 Japan Handheld Massagers Production, Consumption, Export, Import (2011-2016)

4.6 Korea Handheld Massagers Production, Consumption, Export, Import (2011-2016)

4.7 Taiwan Handheld Massagers Production, Consumption, Export, Import (2011-2016)

## **5 GLOBAL HANDHELD MASSAGERS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 Global Handheld Massagers Production and Market Share by Type (2011-2016)

- 5.2 Global Handheld Massagers Revenue and Market Share by Type (2011-2016)
- 5.3 Global Handheld Massagers Price by Type (2011-2016)
- 5.4 Global Handheld Massagers Production Growth by Type (2011-2016)

## **6 GLOBAL HANDHELD MASSAGERS MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Handheld Massagers Consumption and Market Share by Application (2011-2016)
- 6.2 Global Handheld Massagers Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **7 GLOBAL HANDHELD MASSAGERS MANUFACTURERS PROFILES/ANALYSIS**

- 7.1 homedics
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Handheld Massagers Product Type, Application and Specification
    - 7.1.2.1 Arm & Shoulders massage
    - 7.1.2.2 Waist & Back massage
  - 7.1.3 homedics Handheld Massagers Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 wahl
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Handheld Massagers Product Type, Application and Specification
    - 7.2.2.1 Arm & Shoulders massage
    - 7.2.2.2 Waist & Back massage
  - 7.2.3 wahl Handheld Massagers Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Conair Corporation
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 Handheld Massagers Product Type, Application and Specification
    - 7.3.2.1 Arm & Shoulders massage
    - 7.3.2.2 Waist & Back massage
  - 7.3.3 Conair Corporation Handheld Massagers Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.3.4 Main Business/Business Overview

## 7.4 Kikkerland

7.4.1 Company Basic Information, Manufacturing Base and Its Competitors

7.4.2 Handheld Massagers Product Type, Application and Specification

7.4.2.1 Arm & Shoulders massage

7.4.2.2 Waist & Back massage

7.4.3 Kikkerland Handheld Massagers Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

## 7.5 Panasonic

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Handheld Massagers Product Type, Application and Specification

7.5.2.1 Arm & Shoulders massage

7.5.2.2 Waist & Back massage

7.5.3 Panasonic Handheld Massagers Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

## 7.6 Prospera

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Handheld Massagers Product Type, Application and Specification

7.6.2.1 Arm & Shoulders massage

7.6.2.2 Waist & Back massage

7.6.3 Prospera Handheld Massagers Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

## 7.7 Thumper

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Handheld Massagers Product Type, Application and Specification

7.7.2.1 Arm & Shoulders massage

7.7.2.2 Waist & Back massage

7.7.3 Thumper Handheld Massagers Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

## 7.8 Brookstone

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Handheld Massagers Product Type, Application and Specification

7.8.2.1 Arm & Shoulders massage

7.8.2.2 Waist & Back massage

7.8.3 Brookstone Handheld Massagers Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 breo

7.9.1 Company Basic Information, Manufacturing Base and Its Competitors

7.9.2 Handheld Massagers Product Type, Application and Specification

7.9.2.1 Arm & Shoulders massage

7.9.2.2 Waist & Back massage

7.9.3 breo Handheld Massagers Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

## **8 HANDHELD MASSAGERS MANUFACTURING COST ANALYSIS**

8.1 Handheld Massagers Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Handheld Massagers

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Handheld Massagers Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Handheld Massagers Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy



- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 GLOBAL HANDHELD MASSAGERS MARKET FORECAST (2016-2021)**

- 12.1 Global Handheld Massagers Production, Revenue and Price Forecast (2016-2021)
  - 12.1.1 Global Handheld Massagers Production and Growth Rate Forecast (2016-2021)
  - 12.1.2 Global Handheld Massagers Revenue and Growth Rate Forecast (2016-2021)
  - 12.1.3 Global Handheld Massagers Price and Trend Forecast (2016-2021)
- 12.2 Global Handheld Massagers Production, Consumption, Import and Export Forecast by Regions (2016-2021)
  - 12.2.1 North America Handheld Massagers Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
  - 12.2.2 Europe Handheld Massagers Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
  - 12.2.3 China Handheld Massagers Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
  - 12.2.4 Japan Handheld Massagers Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
  - 12.2.5 Korea Handheld Massagers Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
  - 12.2.6 Taiwan Handheld Massagers Production, Revenue, Consumption, Export and Import Forecast (2016-2021)
- 12.3 Global Handheld Massagers Production, Revenue and Price Forecast by Type (2016-2021)
- 12.4 Global Handheld Massagers Consumption Forecast by Application (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Handheld Massagers

Figure Global Production Market Share of Handheld Massagers by Type in 2015

Figure Product Picture of Arm & Shoulders massage

Table Major Manufacturers of Arm & Shoulders massage

Figure Product Picture of Waist & Back massage

Table Major Manufacturers of Waist & Back massage

Figure Product Picture of Thigh & Feet massage

Table Major Manufacturers of Thigh & Feet massage

Table Handheld Massagers Consumption Market Share by Application in 2015

Figure home Examples

Figure office Examples

Figure other Examples

Figure North America Handheld Massagers Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Handheld Massagers Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Handheld Massagers Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Handheld Massagers Revenue (Million USD) and Growth Rate (2011-2021)

Figure Korea Handheld Massagers Revenue (Million USD) and Growth Rate (2011-2021)

Figure Taiwan Handheld Massagers Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Handheld Massagers Revenue (Million USD) and Growth Rate (2011-2021)

Table Global Handheld Massagers Production of Key Manufacturers (2015 and 2016)

Table Global Handheld Massagers Production Share by Manufacturers (2015 and 2016)

Figure 2015 Handheld Massagers Production Share by Manufacturers

Figure 2016 Handheld Massagers Production Share by Manufacturers

Table Global Handheld Massagers Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Handheld Massagers Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Handheld Massagers Revenue Share by Manufacturers

Table 2016 Global Handheld Massagers Revenue Share by Manufacturers  
Table Global Market Handheld Massagers Average Price of Key Manufacturers (2015 and 2016)  
Figure Global Market Handheld Massagers Average Price of Key Manufacturers in 2015  
Table Manufacturers Handheld Massagers Manufacturing Base Distribution and Sales Area  
Table Manufacturers Handheld Massagers Product Type  
Figure Handheld Massagers Market Share of Top 3 Manufacturers  
Figure Handheld Massagers Market Share of Top 5 Manufacturers  
Table Global Handheld Massagers Production by Regions (2011-2016)  
Figure Global Handheld Massagers Production and Market Share by Regions (2011-2016)  
Figure Global Handheld Massagers Production Market Share by Regions (2011-2016)  
Figure 2015 Global Handheld Massagers Production Market Share by Regions  
Table Global Handheld Massagers Revenue by Regions (2011-2016)  
Table Global Handheld Massagers Revenue Market Share by Regions (2011-2016)  
Table 2015 Global Handheld Massagers Revenue Market Share by Regions  
Table Global Handheld Massagers Production, Revenue, Price and Gross Margin (2011-2016)  
Table North America Handheld Massagers Production, Revenue, Price and Gross Margin (2011-2016)  
Table Europe Handheld Massagers Production, Revenue, Price and Gross Margin (2011-2016)  
Table China Handheld Massagers Production, Revenue, Price and Gross Margin (2011-2016)  
Table Japan Handheld Massagers Production, Revenue, Price and Gross Margin (2011-2016)  
Table Korea Handheld Massagers Production, Revenue, Price and Gross Margin (2011-2016)  
Table Taiwan Handheld Massagers Production, Revenue, Price and Gross Margin (2011-2016)  
Table Global Handheld Massagers Consumption Market by Regions (2011-2016)  
Table Global Handheld Massagers Consumption Market Share by Regions (2011-2016)  
Figure Global Handheld Massagers Consumption Market Share by Regions (2011-2016)  
Figure 2015 Global Handheld Massagers Consumption Market Share by Regions  
Table North America Handheld Massagers Production, Consumption, Import & Export (2011-2016)  
Table Europe Handheld Massagers Production, Consumption, Import & Export

(2011-2016)

Table China Handheld Massagers Production, Consumption, Import & Export

(2011-2016)

Table Japan Handheld Massagers Production, Consumption, Import & Export

(2011-2016)

Table Korea Handheld Massagers Production, Consumption, Import & Export

(2011-2016)

Table Taiwan Handheld Massagers Production, Consumption, Import & Export

(2011-2016)

Table Global Handheld Massagers Production by Type (2011-2016)

Table Global Handheld Massagers Production Share by Type (2011-2016)

Figure Production Market Share of Handheld Massagers by Type (2011-2016)

Figure 2015 Production Market Share of Handheld Massagers by Type

Table Global Handheld Massagers Revenue by Type (2011-2016)

Table Global Handheld Massagers Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Handheld Massagers by Type (2011-2016)

Figure 2015 Revenue Market Share of Handheld Massagers by Type

Table Global Handheld Massagers Price by Type (2011-2016)

Figure Global Handheld Massagers Production Growth by Type (2011-2016)

Table Global Handheld Massagers Consumption by Application (2011-2016)

Table Global Handheld Massagers Consumption Market Share by Application

(2011-2016)

Figure Global Handheld Massagers Consumption Market Share by Application in 2015

Table Global Handheld Massagers Consumption Growth Rate by Application

(2011-2016)

Figure Global Handheld Massagers Consumption Growth Rate by Application

(2011-2016)

Table homedics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table homedics Handheld Massagers Production, Revenue, Price and Gross Margin

(2015 and 2016)

Figure homedics Handheld Massagers Market Share (2015 and 2016)

Table wahl Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table wahl Handheld Massagers Production, Revenue, Price and Gross Margin (2015

and 2016)

Figure wahl Handheld Massagers Market Share (2015 and 2016)

Table Conair Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Conair Corporation Handheld Massagers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Conair Corporation Handheld Massagers Market Share (2015 and 2016)

Table Kikkerland Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kikkerland Handheld Massagers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Kikkerland Handheld Massagers Market Share (2015 and 2016)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Handheld Massagers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Panasonic Handheld Massagers Market Share (2015 and 2016)

Table Prospera Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Prospera Handheld Massagers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Prospera Handheld Massagers Market Share (2015 and 2016)

Table Thumper Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Thumper Handheld Massagers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Thumper Handheld Massagers Market Share (2015 and 2016)

Table Brookstone Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Brookstone Handheld Massagers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Brookstone Handheld Massagers Market Share (2015 and 2016)

Table breo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table breo Handheld Massagers Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure breo Handheld Massagers Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Handheld Massagers

Figure Manufacturing Process Analysis of Handheld Massagers

Figure Handheld Massagers Industrial Chain Analysis

Table Raw Materials Sources of Handheld Massagers Major Manufacturers in 2015

Table Major Buyers of Handheld Massagers

Table Distributors/Traders List

Figure Global Handheld Massagers Production and Growth Rate Forecast (2016-2021)

Figure Global Handheld Massagers Revenue and Growth Rate Forecast (2016-2021)

Figure Global Handheld Massagers Price and Trend Forecast (2016-2021)  
Table Global Handheld Massagers Production Forecast by Regions (2016-2021)  
Table Global Handheld Massagers Consumption Forecast by Regions (2016-2021)  
Figure North America Handheld Massagers Production, Revenue and Growth Rate Forecast (2016-2021)  
Table North America Handheld Massagers Production, Consumption, Export and Import Forecast (2016-2021)  
Figure Europe Handheld Massagers Production, Revenue and Growth Rate Forecast (2016-2021)  
Table Europe Handheld Massagers Production, Consumption, Export and Import Forecast (2016-2021)  
Figure China Handheld Massagers Production, Revenue and Growth Rate Forecast (2016-2021)  
Table China Handheld Massagers Production, Consumption, Export and Import Forecast (2016-2021)  
Figure Japan Handheld Massagers Production, Revenue and Growth Rate Forecast (2016-2021)  
Table Japan Handheld Massagers Production, Consumption, Export and Import Forecast (2016-2021)  
Figure Korea Handheld Massagers Production, Revenue and Growth Rate Forecast (2016-2021)  
Table Korea Handheld Massagers Production, Consumption, Export and Import Forecast (2016-2021)  
Figure Taiwan Handheld Massagers Production, Revenue and Growth Rate Forecast (2016-2021)  
Table Taiwan Handheld Massagers Production, Consumption, Export and Import Forecast (2016-2021)  
Table Global Handheld Massagers Production Forecast by Type (2016-2021)  
Table Global Handheld Massagers Revenue Forecast by Type (2016-2021)  
Table Global Handheld Massagers Price Forecast by Type (2016-2021)  
Table Global Handheld Massagers Consumption Forecast by Application (2016-2021)



## I would like to order

Product name: Global Handheld Massagers Market Research Report 2017

Product link: <https://marketpublishers.com/r/G45EB763B9BEN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G45EB763B9BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970