

# Global Handheld GPS Device Market Professional Survey Report 2017

<https://marketpublishers.com/r/GA211232F79EN.html>

Date: December 2017

Pages: 116

Price: US\$ 3,500.00 (Single User License)

ID: GA211232F79EN

## Abstracts

This report studies Handheld GPS Device in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2012 to 2016, and forecast to 2022.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Apple

Garmin

Samsung

SONY

Adidas

Nike

Golife

Fitbit

TomTom

Polar

Motorola

SUUNTO

Bryton

Magellan

Bushnell

DeLorme

Global Sat

Gerko

Tomon

InWatch

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

General Handheld GPS

Wireless Intercom Handheld GPS

Digital Map Handheld GPS

By Application, the market can be split into

Golfing

Running

Cycling

Hiking

Other

By Regions, this report covers (we can add the regions/countries as you want)

North America

China

Europe

Southeast Asia

Japan

India

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### Global Handheld GPS Device Market Professional Survey Report 2017

## **1 INDUSTRY OVERVIEW OF HANDHELD GPS DEVICE**

### 1.1 Definition and Specifications of Handheld GPS Device

- 1.1.1 Definition of Handheld GPS Device
- 1.1.2 Specifications of Handheld GPS Device

### 1.2 Classification of Handheld GPS Device

- 1.2.1 General Handheld GPS
- 1.2.2 Wireless Intercom Handheld GPS
- 1.2.3 Digital Map Handheld GPS

### 1.3 Applications of Handheld GPS Device

- 1.3.1 Golfing
- 1.3.2 Running
- 1.3.3 Cycling
- 1.3.4 Hiking
- 1.3.5 Other

### 1.4 Market Segment by Regions

- 1.4.1 North America
- 1.4.2 China
- 1.4.3 Europe
- 1.4.4 Southeast Asia
- 1.4.5 Japan
- 1.4.6 India

## **2 MANUFACTURING COST STRUCTURE ANALYSIS OF HANDHELD GPS DEVICE**

### 2.1 Raw Material and Suppliers

### 2.2 Manufacturing Cost Structure Analysis of Handheld GPS Device

### 2.3 Manufacturing Process Analysis of Handheld GPS Device

### 2.4 Industry Chain Structure of Handheld GPS Device

## **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF HANDHELD GPS DEVICE**

### 3.1 Capacity and Commercial Production Date of Global Handheld GPS Device Major Manufacturers in 2016

3.2 Manufacturing Plants Distribution of Global Handheld GPS Device Major Manufacturers in 2016

3.3 R&D Status and Technology Source of Global Handheld GPS Device Major Manufacturers in 2016

3.4 Raw Materials Sources Analysis of Global Handheld GPS Device Major Manufacturers in 2016

## **4 GLOBAL HANDHELD GPS DEVICE OVERALL MARKET OVERVIEW**

4.1 2012-2017E Overall Market Analysis

4.2 Capacity Analysis

4.2.1 2012-2017E Global Handheld GPS Device Capacity and Growth Rate Analysis

4.2.2 2016 Handheld GPS Device Capacity Analysis (Company Segment)

4.3 Sales Analysis

4.3.1 2012-2017E Global Handheld GPS Device Sales and Growth Rate Analysis

4.3.2 2016 Handheld GPS Device Sales Analysis (Company Segment)

4.4 Sales Price Analysis

4.4.1 2012-2017E Global Handheld GPS Device Sales Price

4.4.2 2016 Handheld GPS Device Sales Price Analysis (Company Segment)

## **5 HANDHELD GPS DEVICE REGIONAL MARKET ANALYSIS**

5.1 North America Handheld GPS Device Market Analysis

5.1.1 North America Handheld GPS Device Market Overview

5.1.2 North America 2012-2017E Handheld GPS Device Local Supply, Import, Export, Local Consumption Analysis

5.1.3 North America 2012-2017E Handheld GPS Device Sales Price Analysis

5.1.4 North America 2016 Handheld GPS Device Market Share Analysis

5.2 China Handheld GPS Device Market Analysis

5.2.1 China Handheld GPS Device Market Overview

5.2.2 China 2012-2017E Handheld GPS Device Local Supply, Import, Export, Local Consumption Analysis

5.2.3 China 2012-2017E Handheld GPS Device Sales Price Analysis

5.2.4 China 2016 Handheld GPS Device Market Share Analysis

5.3 Europe Handheld GPS Device Market Analysis

5.3.1 Europe Handheld GPS Device Market Overview

5.3.2 Europe 2012-2017E Handheld GPS Device Local Supply, Import, Export, Local Consumption Analysis

5.3.3 Europe 2012-2017E Handheld GPS Device Sales Price Analysis

- 5.3.4 Europe 2016 Handheld GPS Device Market Share Analysis
- 5.4 Southeast Asia Handheld GPS Device Market Analysis
  - 5.4.1 Southeast Asia Handheld GPS Device Market Overview
  - 5.4.2 Southeast Asia 2012-2017E Handheld GPS Device Local Supply, Import, Export, Local Consumption Analysis
  - 5.4.3 Southeast Asia 2012-2017E Handheld GPS Device Sales Price Analysis
  - 5.4.4 Southeast Asia 2016 Handheld GPS Device Market Share Analysis
- 5.5 Japan Handheld GPS Device Market Analysis
  - 5.5.1 Japan Handheld GPS Device Market Overview
  - 5.5.2 Japan 2012-2017E Handheld GPS Device Local Supply, Import, Export, Local Consumption Analysis
  - 5.5.3 Japan 2012-2017E Handheld GPS Device Sales Price Analysis
  - 5.5.4 Japan 2016 Handheld GPS Device Market Share Analysis
- 5.6 India Handheld GPS Device Market Analysis
  - 5.6.1 India Handheld GPS Device Market Overview
  - 5.6.2 India 2012-2017E Handheld GPS Device Local Supply, Import, Export, Local Consumption Analysis
  - 5.6.3 India 2012-2017E Handheld GPS Device Sales Price Analysis
  - 5.6.4 India 2016 Handheld GPS Device Market Share Analysis

## **6 GLOBAL 2012-2017E HANDHELD GPS DEVICE SEGMENT MARKET ANALYSIS (BY TYPE)**

- 6.1 Global 2012-2017E Handheld GPS Device Sales by Type
- 6.2 Different Types of Handheld GPS Device Product Interview Price Analysis
- 6.3 Different Types of Handheld GPS Device Product Driving Factors Analysis
  - 6.3.1 General Handheld GPS of Handheld GPS Device Growth Driving Factor Analysis
  - 6.3.2 Wireless Intercom Handheld GPS of Handheld GPS Device Growth Driving Factor Analysis
  - 6.3.3 Digital Map Handheld GPS of Handheld GPS Device Growth Driving Factor Analysis

## **7 GLOBAL 2012-2017E HANDHELD GPS DEVICE SEGMENT MARKET ANALYSIS (BY APPLICATION)**

- 7.1 Global 2012-2017E Handheld GPS Device Consumption by Application
- 7.2 Different Application of Handheld GPS Device Product Interview Price Analysis
- 7.3 Different Application of Handheld GPS Device Product Driving Factors Analysis
  - 7.3.1 Golfing of Handheld GPS Device Growth Driving Factor Analysis

- 7.3.2 Running of Handheld GPS Device Growth Driving Factor Analysis
- 7.3.3 Cycling of Handheld GPS Device Growth Driving Factor Analysis
- 7.3.4 Hiking of Handheld GPS Device Growth Driving Factor Analysis
- 7.3.5 Other of Handheld GPS Device Growth Driving Factor Analysis

## **8 MAJOR MANUFACTURERS ANALYSIS OF HANDHELD GPS DEVICE**

### 8.1 Apple

- 8.1.1 Company Profile
- 8.1.2 Product Picture and Specifications
  - 8.1.2.1 Product A
  - 8.1.2.2 Product B
- 8.1.3 Apple 2016 Handheld GPS Device Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.1.4 Apple 2016 Handheld GPS Device Business Region Distribution Analysis

### 8.2 Garmin

- 8.2.1 Company Profile
- 8.2.2 Product Picture and Specifications
  - 8.2.2.1 Product A
  - 8.2.2.2 Product B
- 8.2.3 Garmin 2016 Handheld GPS Device Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.2.4 Garmin 2016 Handheld GPS Device Business Region Distribution Analysis

### 8.3 Samsung

- 8.3.1 Company Profile
- 8.3.2 Product Picture and Specifications
  - 8.3.2.1 Product A
  - 8.3.2.2 Product B
- 8.3.3 Samsung 2016 Handheld GPS Device Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.3.4 Samsung 2016 Handheld GPS Device Business Region Distribution Analysis

### 8.4 SONY

- 8.4.1 Company Profile
- 8.4.2 Product Picture and Specifications
  - 8.4.2.1 Product A
  - 8.4.2.2 Product B
- 8.4.3 SONY 2016 Handheld GPS Device Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.4.4 SONY 2016 Handheld GPS Device Business Region Distribution Analysis

## 8.5 Adidas

### 8.5.1 Company Profile

### 8.5.2 Product Picture and Specifications

#### 8.5.2.1 Product A

#### 8.5.2.2 Product B

### 8.5.3 Adidas 2016 Handheld GPS Device Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.5.4 Adidas 2016 Handheld GPS Device Business Region Distribution Analysis

## 8.6 Nike

### 8.6.1 Company Profile

### 8.6.2 Product Picture and Specifications

#### 8.6.2.1 Product A

#### 8.6.2.2 Product B

### 8.6.3 Nike 2016 Handheld GPS Device Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.6.4 Nike 2016 Handheld GPS Device Business Region Distribution Analysis

## 8.7 Golife

### 8.7.1 Company Profile

### 8.7.2 Product Picture and Specifications

#### 8.7.2.1 Product A

#### 8.7.2.2 Product B

### 8.7.3 Golife 2016 Handheld GPS Device Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.7.4 Golife 2016 Handheld GPS Device Business Region Distribution Analysis

## 8.8 Fitbit

### 8.8.1 Company Profile

### 8.8.2 Product Picture and Specifications

#### 8.8.2.1 Product A

#### 8.8.2.2 Product B

### 8.8.3 Fitbit 2016 Handheld GPS Device Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.8.4 Fitbit 2016 Handheld GPS Device Business Region Distribution Analysis

## 8.9 TomTom

### 8.9.1 Company Profile

### 8.9.2 Product Picture and Specifications

#### 8.9.2.1 Product A

#### 8.9.2.2 Product B

### 8.9.3 TomTom 2016 Handheld GPS Device Sales, Ex-factory Price, Revenue, Gross Margin Analysis



- 8.9.4 TomTom 2016 Handheld GPS Device Business Region Distribution Analysis
- 8.10 Polar
  - 8.10.1 Company Profile
  - 8.10.2 Product Picture and Specifications
    - 8.10.2.1 Product A
    - 8.10.2.2 Product B
  - 8.10.3 Polar 2016 Handheld GPS Device Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.10.4 Polar 2016 Handheld GPS Device Business Region Distribution Analysis
- 8.11 Motorola
- 8.12 SUUNTO
- 8.13 Bryton
- 8.14 Magellan
- 8.15 Bushnell
- 8.16 DeLorme
- 8.17 Global Sat
- 8.18 Gerk
- 8.19 Tomoon
- 8.20 InWatch

## **9 DEVELOPMENT TREND OF ANALYSIS OF HANDHELD GPS DEVICE MARKET**

- 9.1 Global Handheld GPS Device Market Trend Analysis
  - 9.1.1 Global 2017-2022 Handheld GPS Device Market Size (Volume and Value) Forecast
  - 9.1.2 Global 2017-2022 Handheld GPS Device Sales Price Forecast
- 9.2 Handheld GPS Device Regional Market Trend
  - 9.2.1 North America 2017-2022 Handheld GPS Device Consumption Forecast
  - 9.2.2 China 2017-2022 Handheld GPS Device Consumption Forecast
  - 9.2.3 Europe 2017-2022 Handheld GPS Device Consumption Forecast
  - 9.2.4 Southeast Asia 2017-2022 Handheld GPS Device Consumption Forecast
  - 9.2.5 Japan 2017-2022 Handheld GPS Device Consumption Forecast
  - 9.2.6 India 2017-2022 Handheld GPS Device Consumption Forecast
- 9.3 Handheld GPS Device Market Trend (Product Type)
- 9.4 Handheld GPS Device Market Trend (Application)

## **10 HANDHELD GPS DEVICE MARKETING TYPE ANALYSIS**

- 10.1 Handheld GPS Device Regional Marketing Type Analysis

10.2 Handheld GPS Device International Trade Type Analysis

10.3 Traders or Distributors with Contact Information of Handheld GPS Device by Region

10.4 Handheld GPS Device Supply Chain Analysis

## **11 CONSUMERS ANALYSIS OF HANDHELD GPS DEVICE**

11.1 Consumer 1 Analysis

11.2 Consumer 2 Analysis

11.3 Consumer 3 Analysis

11.4 Consumer 4 Analysis

## **12 CONCLUSION OF THE GLOBAL HANDHELD GPS DEVICE MARKET PROFESSIONAL SURVEY REPORT 2017**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Handheld GPS Device  
Table Product Specifications of Handheld GPS Device  
Table Classification of Handheld GPS Device  
Figure Global Production Market Share of Handheld GPS Device by Type in 2016  
Figure General Handheld GPS Picture  
Table Major Manufacturers of General Handheld GPS  
Figure Wireless Intercom Handheld GPS Picture  
Table Major Manufacturers of Wireless Intercom Handheld GPS  
Figure Digital Map Handheld GPS Picture  
Table Major Manufacturers of Digital Map Handheld GPS  
Table Applications of Handheld GPS Device  
Figure Global Consumption Volume Market Share of Handheld GPS Device by Application in 2016  
Figure Golfing Examples  
Table Major Consumers in Golfing  
Figure Running Examples  
Table Major Consumers in Running  
Figure Cycling Examples  
Table Major Consumers in Cycling  
Figure Hiking Examples  
Table Major Consumers in Hiking  
Figure Other Examples  
Table Major Consumers in Other  
Figure Market Share of Handheld GPS Device by Regions  
Figure North America Handheld GPS Device Market Size (Million USD) (2012-2022)  
Figure China Handheld GPS Device Market Size (Million USD) (2012-2022)  
Figure Europe Handheld GPS Device Market Size (Million USD) (2012-2022)  
Figure Southeast Asia Handheld GPS Device Market Size (Million USD) (2012-2022)  
Figure Japan Handheld GPS Device Market Size (Million USD) (2012-2022)  
Figure India Handheld GPS Device Market Size (Million USD) (2012-2022)  
Table Handheld GPS Device Raw Material and Suppliers  
Table Manufacturing Cost Structure Analysis of Handheld GPS Device in 2016  
Figure Manufacturing Process Analysis of Handheld GPS Device  
Figure Industry Chain Structure of Handheld GPS Device  
Table Capacity and Commercial Production Date of Global Handheld GPS Device

Major Manufacturers in 2016

Table Manufacturing Plants Distribution of Global Handheld GPS Device Major Manufacturers in 2016

Table R&D Status and Technology Source of Global Handheld GPS Device Major Manufacturers in 2016

Table Raw Materials Sources Analysis of Global Handheld GPS Device Major Manufacturers in 2016

Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Handheld GPS Device 2012-2017

Figure Global 2012-2017E Handheld GPS Device Market Size (Volume) and Growth Rate

Figure Global 2012-2017E Handheld GPS Device Market Size (Value) and Growth Rate

Table 2012-2017E Global Handheld GPS Device Capacity and Growth Rate

Table 2016 Global Handheld GPS Device Capacity (K Units) List (Company Segment)

Table 2012-2017E Global Handheld GPS Device Sales (K Units) and Growth Rate

Table 2016 Global Handheld GPS Device Sales (K Units) List (Company Segment)

Table 2012-2017E Global Handheld GPS Device Sales Price (USD/Unit)

Table 2016 Global Handheld GPS Device Sales Price (USD/Unit) List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption (K Units) of Handheld GPS Device 2012-2017E

Figure North America 2012-2017E Handheld GPS Device Sales Price (USD/Unit)

Figure North America 2016 Handheld GPS Device Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption (K Units) of Handheld GPS Device 2012-2017E

Figure China 2012-2017E Handheld GPS Device Sales Price (USD/Unit)

Figure China 2016 Handheld GPS Device Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption (K Units) of Handheld GPS Device 2012-2017E

Figure Europe 2012-2017E Handheld GPS Device Sales Price (USD/Unit)

Figure Europe 2016 Handheld GPS Device Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption (K Units) of Handheld GPS Device 2012-2017E

Figure Southeast Asia 2012-2017E Handheld GPS Device Sales Price (USD/Unit)

Figure Southeast Asia 2016 Handheld GPS Device Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption (K Units) of Handheld GPS Device 2012-2017E

Figure Japan 2012-2017E Handheld GPS Device Sales Price (USD/Unit)

Figure Japan 2016 Handheld GPS Device Sales Market Share

Figure India Capacity Overview

Table India Supply, Import, Export and Consumption (K Units) of Handheld GPS Device 2012-2017E

Figure India 2012-2017E Handheld GPS Device Sales Price (USD/Unit)

Figure India 2016 Handheld GPS Device Sales Market Share

Table Global 2012-2017E Handheld GPS Device Sales (K Units) by Type

Table Different Types Handheld GPS Device Product Interview Price

Table Global 2012-2017E Handheld GPS Device Sales (K Units) by Application

Table Different Application Handheld GPS Device Product Interview Price

Table Apple Information List

Table Product A Overview

Table Product B Overview

Table 2016 Apple Handheld GPS Device Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Apple Handheld GPS Device Business Region Distribution

Table Garmin Information List

Table Product A Overview

Table Product B Overview

Table 2016 Garmin Handheld GPS Device Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Garmin Handheld GPS Device Business Region Distribution

Table Samsung Information List

Table Product A Overview

Table Product B Overview

Table 2015 Samsung Handheld GPS Device Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Samsung Handheld GPS Device Business Region Distribution

Table SONY Information List

Table Product A Overview

Table Product B Overview

Table 2016 SONY Handheld GPS Device Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 SONY Handheld GPS Device Business Region Distribution

Table Adidas Information List

Table Product A Overview

Table Product B Overview

Table 2016 Adidas Handheld GPS Device Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Adidas Handheld GPS Device Business Region Distribution

Table Nike Information List

Table Product A Overview

Table Product B Overview

Table 2016 Nike Handheld GPS Device Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Nike Handheld GPS Device Business Region Distribution

Table Golife Information List

Table Product A Overview

Table Product B Overview

Table 2016 Golife Handheld GPS Device Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Golife Handheld GPS Device Business Region Distribution

Table Fitbit Information List

Table Product A Overview

Table Product B Overview

Table 2016 Fitbit Handheld GPS Device Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Fitbit Handheld GPS Device Business Region Distribution

Table TomTom Information List

Table Product A Overview

Table Product B Overview

Table 2016 TomTom Handheld GPS Device Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 TomTom Handheld GPS Device Business Region Distribution

Table Polar Information List

Table Product A Overview

Table Product B Overview

Table 2016 Polar Handheld GPS Device Revenue (Million USD), Sales (K Units), Ex-factory Price (USD/Unit)

Figure 2016 Polar Handheld GPS Device Business Region Distribution

Table Motorola Information List

Table SUUNTO Information List

Table Bryton Information List

Table Magellan Information List

Table Bushnell Information List  
Table DeLorme Information List  
Table Global Sat Information List  
Table Gerk Information List  
Table Tomoon Information List  
Table InWatch Information List  
Figure Global 2017-2022 Handheld GPS Device Market Size (K Units) and Growth Rate Forecast  
Figure Global 2017-2022 Handheld GPS Device Market Size (Million USD) and Growth Rate Forecast  
Figure Global 2017-2022 Handheld GPS Device Sales Price (USD/Unit) Forecast  
Figure North America 2017-2022 Handheld GPS Device Consumption Volume (K Units) and Growth Rate Forecast  
Figure China 2017-2022 Handheld GPS Device Consumption Volume (K Units) and Growth Rate Forecast  
Figure Europe 2017-2022 Handheld GPS Device Consumption Volume (K Units) and Growth Rate Forecast  
Figure Southeast Asia 2017-2022 Handheld GPS Device Consumption Volume (K Units) and Growth Rate Forecast  
Figure Japan 2017-2022 Handheld GPS Device Consumption Volume (K Units) and Growth Rate Forecast  
Figure India 2017-2022 Handheld GPS Device Consumption Volume (K Units) and Growth Rate Forecast  
Table Global Sales Volume (K Units) of Handheld GPS Device by Type 2017-2022  
Table Global Consumption Volume (K Units) of Handheld GPS Device by Application 2017-2022  
Table Traders or Distributors with Contact Information of Handheld GPS Device by Region



## I would like to order

Product name: Global Handheld GPS Device Market Professional Survey Report 2017

Product link: <https://marketpublishers.com/r/GA211232F79EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA211232F79EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970