

Global Halal Food Sales Market Report 2018

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Abstracts

This report studies the global Halal Food market status and forecast, categorizes the global Halal Food market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

The Arabic word for “permitted.” Halal is commonly seen as “Halal” which means food that is permitted under Islamic guidelines as found in the Qu’ran Most food and drinks are considered Halal unless they are clearly stated as forbidden in the Qur’an (holy book of Islam) and hadith (prophetic traditions).

The halal industry is based on a belief that Muslims should eat food and use goods such as cosmetics that are 'halalan toyibban', which means permissible and wholesome. In fact, the halal market is non-exclusive to Muslims, and has gained increasing acceptance among non- Muslim consumers who associate halal with ethical consumerism.

Actually, the halal industry has now expanded beyond the food sector to include pharmaceuticals, cosmetics, health products, toiletries and medical devices as well as service sector components such as logistics, marketing, print and electronic media, packaging, branding, and financing. In addition, the halal food marketplace is emerging as one of the most profitable and influential market arenas in the world food business today.

In consumption market, the global consumption value of halal food increases with the 8.14% average growth rate. East Asia and Middle East & North Africa are the mainly consumption regions due to the bigger demand of downstream applications. In 2015, these two regions occupied 56.83% of the global consumption volume in total.

Halal food has mainly three types, which include fresh products, frozen salty products, processed products and others. With large number of Islam population and economy development, the consumers will need more halal food products. So, halal food has a

huge market potential in the future. Manufacturers engaged in the industry are trying to produce high purity and good taste halal food through improving technology. The major raw materials for halal food are fresh meat, food seasoning, packing materials and other additives. Fluctuations in the price of the upstream product will impact on the production cost of halal food, and then impact the price of halal food. The production cost of halal food is also an important factor which could impact the price of halal food. The halal food manufacturers are trying to reduce production cost by developing production method.

The global Halal Food market is valued at 1140 million US\$ in 2017 and will reach 1590 million US\$ by the end of 2025, growing at a CAGR of 4.3% during 2018-2025. The major players covered in this report

Nestle

Cargill

Nema Food Company

Midamar

Namet Gida

Banvit Meat and Poultry

Carrefour

Isla Delice

Casino

Tesco

Halal-ash

Al Islami Foods

BRF

Unilever

Kawan Foods

QL Foods

Ramly Food Processing

China Haoyue Group

Arman Group

Hebei Kangyuan Islamic Food

Tangshan Falide Muslim Food

Allanasons Pvt

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Fresh Products

Frozen Salty Products

Processed Products

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Restaurant

Hotel

Home

Others

The study objectives of this report are:

To analyze and study the global Halal Food sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Halal Food players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Halal Food are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Halal Food Manufacturers

Halal Food Distributors/Traders/Wholesalers

Halal Food Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Halal Food market, by end-use.

Detailed analysis and profiles of additional market players.

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