

# Global Hair Styling Biopolymer Market Research Report 2023

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# Abstracts

Biopolymers replacing synthetic based polymers in hair styling and other cosmetic and personal care products are set to expose a huge pool of opportunities. The business is also set to witness a huge escalation as the shift from synthetic to natural polymers is being witnessed at a much faster pace.

According to QYResearch's new survey, global Hair Styling Biopolymer market is projected to reach US\$ 737.4 million in 2029, increasing from US\$ 486 million in 2022, with the CAGR of 6.2% during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Hair Styling Biopolymer market research.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

### Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Hair Styling Biopolymer market with multiple angles, which provides sufficient supports to readers' strategy and decision making.



By Company

Ashland

BASF

Dow

Teysha Technologies

Clariant

Croda International

Pola Orbis Holdings

Nouryon

Coast Southwest

Stahl

AkzoNobel

Segment by Type

Polynucleotide

Polypeptide

Polysaccharides

Segment by Application

Creams

Gels



Spray

Wax

Others

#### Production by Region

North America

Europe

China

Japan

Consumption by Region

North America

United States

Canada

#### Europe

Germany

France

U.K.

Italy

Russia



Asia-Pacific

China

Japan

South Korea

China Taiwan

Southeast Asia

India

Latin America, Middle East & Africa

Mexico

Brazil

Turkey

GCC Countries

The Hair Styling Biopolymer report covers below items:

Chapter 1: Product Basic Information (Definition, type and application)

Chapter 2: Manufacturers' Competition Patterns

Chapter 3: Production Region Distribution and Analysis

Chapter 4: Country Level Sales Analysis

Chapter 5: Product Type Analysis

**Chapter 6: Product Application Analysis** 



#### Chapter 7: Manufacturers' Outline

Chapter 8: Industry Chain, Market Channel and Customer Analysis

Chapter 9: Market Opportunities and Challenges

Chapter 10: Market Conclusions

Chapter 11: Research Methodology and Data Source



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