

# Global Hair Perfume Market Research Report 2023

<https://marketpublishers.com/r/G2D1C85662E0EN.html>

Date: December 2023

Pages: 97

Price: US\$ 2,900.00 (Single User License)

ID: G2D1C85662E0EN

## Abstracts

According to QYResearch's new survey, global Hair Perfume market is projected to reach US\$ million in 2029, increasing from US\$ million in 2022, with the CAGR of % during the period of 2023 to 2029. Influencing issues, such as economy environments, COVID-19 and Russia-Ukraine War, have led to great market fluctuations in the past few years and are considered comprehensively in the whole Hair Perfume market research.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

## Report Scope

This report, based on historical analysis (2018-2022) and forecast calculation (2023-2029), aims to help readers to get a comprehensive understanding of global Hair Perfume market with multiple angles, which provides sufficient supports to readers' strategy and decision making.

## By Company

Hair Shots

TOCCA

Shea Moisture

Shiseido

Defineme

Christian Dior

Diptyque

Estee Lauder

L'Oreal

Byredo

#### Segment by Type

Flower Flavours

Fruit Flavours

Others

#### Segment by Application

Men

Women

#### Consumption by Region

North America

United States

Canada

## Europe

Germany

France

U.K.

Italy

Russia

## Asia-Pacific

China

Japan

South Korea

India

Australia

China Taiwan

Indonesia

Thailand

Malaysia

## Latin America

Mexico

Brazil

Argentina

Middle East & Africa

Turkey

Saudi Arabia

UAE

The Hair Perfume report covers below items:

Chapter 1: Product Basic Information (Definition, Type and Application)

Chapter 2: Manufacturers' Competition Patterns

Chapter 3: Country Level Sales Analysis

Chapter 4: Product Type Analysis

Chapter 5: Product Application Analysis

Chapter 6: Manufacturers' Outline

Chapter 7: Industry Chain, Market Channel and Customer Analysis

Chapter 8: Market Opportunities and Challenges

Chapter 9: Market Conclusions

Chapter 10: Research Methodology and Data Source

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Figure 65. Key Executives Interviewed

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