

# Global Hair Loss&growth Treatments and Products Sales Market Report 2018

<https://marketpublishers.com/r/G78578A0030EN.html>

Date: June 2018

Pages: 127

Price: US\$ 4,000.00 (Single User License)

ID: G78578A0030EN

## Abstracts

This report studies the global Hair Loss&growth Treatments and Products market status and forecast, categorizes the global Hair Loss&growth Treatments and Products market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

Hair loss&growth treatments and products are the products which are the way to treat hair loss and promote hair growth (including hair loss and growth devices, shampoos and conditioners, medicine product like vitamins and supplements).

The hair loss & growth treatments and products industry concentration is low; there are more than 1000 brand in the world, and high-end products mainly from America, European and Japan. Each company has its own market channel: pharmacy, cosmetics stores (like Watson); supermarket; direct to consumers etc. All manufactures in the world are committed to the improvement of product. But the quality of the product is always a problem.

This industry is affected by the economy and policy, so it's important to put an eye to economic indexes and leaders' prefer. With the global economic recovery, especially in underdevelopment regions that have a large population and fast economic growth, the need of hair loss & growth products will increase.

The global Hair Loss&growth Treatments and Products market is valued at 4350 million US\$ in 2017 and will reach 4540 million US\$ by the end of 2025, growing at a CAGR of 0.5% during 2018-2025.

The major players covered in this report

Procter & Gamble

L'Oreal

Unilever

Taisho

Henkel

Merck

Shiseido

Johnson & Johnson Consumer Inc.

Rohto

Lifes2Good

Gerolymatos International

Toppik

Nanogen

Oxford BioLabs Ltd.

Ultrax Labs

Avalon Natural Products

Bayer

Pharma Medico

Kirkland Signature

Phyto Ales Group

Amplixin

Kerafiber

Phyto

Keranique

DS Healthcare Group

Kaminomoto

Softto

Bawang

Zhang Guang 101

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Hair Loss and Growth Devices

Shampoos and Conditioners

Medicine Product

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Homecare

Hair Loss Treatment Clinic

## Others

The study objectives of this report are:

To analyze and study the global Hair Loss&growth Treatments and Products sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key Hair Loss&growth Treatments and Products players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Hair Loss&growth

Treatments and Products are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Hair Loss&growth Treatments and Products Manufacturers

Hair Loss&growth Treatments and Products Distributors/Traders/Wholesalers

Hair Loss&growth Treatments and Products Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Hair Loss&growth Treatments and Products market, by end-use.

Detailed analysis and profiles of additional market players.

## Contents

### Global Hair Loss&growth Treatments and Products Sales Market Report 2018

## 1 HAIR LOSS&GROWTH TREATMENTS AND PRODUCTS MARKET OVERVIEW

### 1.1 Product Overview and Scope of Hair Loss&growth Treatments and Products

### 1.2 Classification of Hair Loss&growth Treatments and Products by Product Category

#### 1.2.1 Global Hair Loss&growth Treatments and Products Market Size (Sales)

#### Comparison by Type (2013-2025)

#### 1.2.2 Global Hair Loss&growth Treatments and Products Market Size (Sales) Market Share by Type (Product Category) in 2017

##### 1.2.3 Hair Loss and Growth Devices

##### 1.2.4 Shampoos and Conditioners

##### 1.2.5 Medicine Product

##### 1.2.6 Others

### 1.3 Global Hair Loss&growth Treatments and Products Market by Application/End Users

#### 1.3.1 Global Hair Loss&growth Treatments and Products Sales (Volume) and Market Share Comparison by Application (2013-2025)

##### 1.3.1 Homecare

##### 1.3.2 Hair Loss Treatment Clinic

##### 1.3.3 Others

### 1.4 Global Hair Loss&growth Treatments and Products Market by Region

#### 1.4.1 Global Hair Loss&growth Treatments and Products Market Size (Value)

#### Comparison by Region (2013-2025)

#### 1.4.2 United States Hair Loss&growth Treatments and Products Status and Prospect (2013-2025)

#### 1.4.3 Europe Hair Loss&growth Treatments and Products Status and Prospect (2013-2025)

#### 1.4.4 China Hair Loss&growth Treatments and Products Status and Prospect (2013-2025)

#### 1.4.5 Japan Hair Loss&growth Treatments and Products Status and Prospect (2013-2025)

#### 1.4.6 Southeast Asia Hair Loss&growth Treatments and Products Status and Prospect (2013-2025)

#### 1.4.7 India Hair Loss&growth Treatments and Products Status and Prospect (2013-2025)

### 1.5 Global Market Size (Value and Volume) of Hair Loss&growth Treatments and



## Products (2013-2025)

1.5.1 Global Hair Loss&growth Treatments and Products Sales and Growth Rate (2013-2025)

1.5.2 Global Hair Loss&growth Treatments and Products Revenue and Growth Rate (2013-2025)

## **2 GLOBAL HAIR LOSS&GROWTH TREATMENTS AND PRODUCTS COMPETITION BY PLAYERS/SUPPLIERS, TYPE AND APPLICATION**

2.1 Global Hair Loss&growth Treatments and Products Market Competition by Players/Suppliers

2.1.1 Global Hair Loss&growth Treatments and Products Sales and Market Share of Key Players/Suppliers (2013-2018)

2.1.2 Global Hair Loss&growth Treatments and Products Revenue and Share by Players/Suppliers (2013-2018)

2.2 Global Hair Loss&growth Treatments and Products (Volume and Value) by Type

2.2.1 Global Hair Loss&growth Treatments and Products Sales and Market Share by Type (2013-2018)

2.2.2 Global Hair Loss&growth Treatments and Products Revenue and Market Share by Type (2013-2018)

2.3 Global Hair Loss&growth Treatments and Products (Volume and Value) by Region

2.3.1 Global Hair Loss&growth Treatments and Products Sales and Market Share by Region (2013-2018)

2.3.2 Global Hair Loss&growth Treatments and Products Revenue and Market Share by Region (2013-2018)

2.4 Global Hair Loss&growth Treatments and Products (Volume) by Application

## **3 UNITED STATES HAIR LOSS&GROWTH TREATMENTS AND PRODUCTS (VOLUME, VALUE AND SALES PRICE)**

3.1 United States Hair Loss&growth Treatments and Products Sales and Value (2013-2018)

3.1.1 United States Hair Loss&growth Treatments and Products Sales and Growth Rate (2013-2018)

3.1.2 United States Hair Loss&growth Treatments and Products Revenue and Growth Rate (2013-2018)

3.1.3 United States Hair Loss&growth Treatments and Products Sales Price Trend (2013-2018)

3.2 United States Hair Loss&growth Treatments and Products Sales Volume and

Market Share by Players (2013-2018)

3.3 United States Hair Loss&growth Treatments and Products Sales Volume and Market Share by Type (2013-2018)

3.4 United States Hair Loss&growth Treatments and Products Sales Volume and Market Share by Application (2013-2018)

#### **4 EUROPE HAIR LOSS&GROWTH TREATMENTS AND PRODUCTS (VOLUME, VALUE AND SALES PRICE)**

4.1 Europe Hair Loss&growth Treatments and Products Sales and Value (2013-2018)

4.1.1 Europe Hair Loss&growth Treatments and Products Sales and Growth Rate (2013-2018)

4.1.2 Europe Hair Loss&growth Treatments and Products Revenue and Growth Rate (2013-2018)

4.1.3 Europe Hair Loss&growth Treatments and Products Sales Price Trend (2013-2018)

4.2 Europe Hair Loss&growth Treatments and Products Sales Volume and Market Share by Players (2013-2018)

4.3 Europe Hair Loss&growth Treatments and Products Sales Volume and Market Share by Type (2013-2018)

4.4 Europe Hair Loss&growth Treatments and Products Sales Volume and Market Share by Application (2013-2018)

#### **5 CHINA HAIR LOSS&GROWTH TREATMENTS AND PRODUCTS (VOLUME, VALUE AND SALES PRICE)**

5.1 China Hair Loss&growth Treatments and Products Sales and Value (2013-2018)

5.1.1 China Hair Loss&growth Treatments and Products Sales and Growth Rate (2013-2018)

5.1.2 China Hair Loss&growth Treatments and Products Revenue and Growth Rate (2013-2018)

5.1.3 China Hair Loss&growth Treatments and Products Sales Price Trend (2013-2018)

5.2 China Hair Loss&growth Treatments and Products Sales Volume and Market Share by Players (2013-2018)

5.3 China Hair Loss&growth Treatments and Products Sales Volume and Market Share by Type (2013-2018)

5.4 China Hair Loss&growth Treatments and Products Sales Volume and Market Share by Application (2013-2018)

## **6 JAPAN HAIR LOSS&GROWTH TREATMENTS AND PRODUCTS (VOLUME, VALUE AND SALES PRICE)**

### **6.1 Japan Hair Loss&growth Treatments and Products Sales and Value (2013-2018)**

#### **6.1.1 Japan Hair Loss&growth Treatments and Products Sales and Growth Rate (2013-2018)**

#### **6.1.2 Japan Hair Loss&growth Treatments and Products Revenue and Growth Rate (2013-2018)**

#### **6.1.3 Japan Hair Loss&growth Treatments and Products Sales Price Trend (2013-2018)**

### **6.2 Japan Hair Loss&growth Treatments and Products Sales Volume and Market Share by Players (2013-2018)**

### **6.3 Japan Hair Loss&growth Treatments and Products Sales Volume and Market Share by Type (2013-2018)**

### **6.4 Japan Hair Loss&growth Treatments and Products Sales Volume and Market Share by Application (2013-2018)**

## **7 SOUTHEAST ASIA HAIR LOSS&GROWTH TREATMENTS AND PRODUCTS (VOLUME, VALUE AND SALES PRICE)**

### **7.1 Southeast Asia Hair Loss&growth Treatments and Products Sales and Value (2013-2018)**

#### **7.1.1 Southeast Asia Hair Loss&growth Treatments and Products Sales and Growth Rate (2013-2018)**

#### **7.1.2 Southeast Asia Hair Loss&growth Treatments and Products Revenue and Growth Rate (2013-2018)**

#### **7.1.3 Southeast Asia Hair Loss&growth Treatments and Products Sales Price Trend (2013-2018)**

### **7.2 Southeast Asia Hair Loss&growth Treatments and Products Sales Volume and Market Share by Players (2013-2018)**

### **7.3 Southeast Asia Hair Loss&growth Treatments and Products Sales Volume and Market Share by Type (2013-2018)**

### **7.4 Southeast Asia Hair Loss&growth Treatments and Products Sales Volume and Market Share by Application (2013-2018)**

## **8 INDIA HAIR LOSS&GROWTH TREATMENTS AND PRODUCTS (VOLUME, VALUE AND SALES PRICE)**

## 8.1 India Hair Loss&growth Treatments and Products Sales and Value (2013-2018)

### 8.1.1 India Hair Loss&growth Treatments and Products Sales and Growth Rate (2013-2018)

### 8.1.2 India Hair Loss&growth Treatments and Products Revenue and Growth Rate (2013-2018)

### 8.1.3 India Hair Loss&growth Treatments and Products Sales Price Trend (2013-2018)

## 8.2 India Hair Loss&growth Treatments and Products Sales Volume and Market Share by Players (2013-2018)

## 8.3 India Hair Loss&growth Treatments and Products Sales Volume and Market Share by Type (2013-2018)

## 8.4 India Hair Loss&growth Treatments and Products Sales Volume and Market Share by Application (2013-2018)

# **9 GLOBAL HAIR LOSS&GROWTH TREATMENTS AND PRODUCTS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

## 9.1 Procter & Gamble

### 9.1.1 Company Basic Information, Manufacturing Base and Competitors

### 9.1.2 Hair Loss&growth Treatments and Products Product Category, Application and Specification

#### 9.1.2.1 Product A

#### 9.1.2.2 Product B

### 9.1.3 Procter & Gamble Hair Loss&growth Treatments and Products Sales, Revenue, Price and Gross Margin (2013-2018)

### 9.1.4 Main Business/Business Overview

## 9.2 L'Oreal

### 9.2.1 Company Basic Information, Manufacturing Base and Competitors

### 9.2.2 Hair Loss&growth Treatments and Products Product Category, Application and Specification

#### 9.2.2.1 Product A

#### 9.2.2.2 Product B

### 9.2.3 L'Oreal Hair Loss&growth Treatments and Products Sales, Revenue, Price and Gross Margin (2013-2018)

### 9.2.4 Main Business/Business Overview

## 9.3 Unilever

### 9.3.1 Company Basic Information, Manufacturing Base and Competitors

### 9.3.2 Hair Loss&growth Treatments and Products Product Category, Application and Specification

#### 9.3.2.1 Product A

#### 9.3.2.2 Product B

9.3.3 Unilever Hair Loss&growth Treatments and Products Sales, Revenue, Price and Gross Margin (2013-2018)

#### 9.3.4 Main Business/Business Overview

### 9.4 Taisho

#### 9.4.1 Company Basic Information, Manufacturing Base and Competitors

9.4.2 Hair Loss&growth Treatments and Products Product Category, Application and Specification

#### 9.4.2.1 Product A

#### 9.4.2.2 Product B

9.4.3 Taisho Hair Loss&growth Treatments and Products Sales, Revenue, Price and Gross Margin (2013-2018)

#### 9.4.4 Main Business/Business Overview

### 9.5 Henkel

#### 9.5.1 Company Basic Information, Manufacturing Base and Competitors

9.5.2 Hair Loss&growth Treatments and Products Product Category, Application and Specification

#### 9.5.2.1 Product A

#### 9.5.2.2 Product B

9.5.3 Henkel Hair Loss&growth Treatments and Products Sales, Revenue, Price and Gross Margin (2013-2018)

#### 9.5.4 Main Business/Business Overview

### 9.6 Merck

#### 9.6.1 Company Basic Information, Manufacturing Base and Competitors

9.6.2 Hair Loss&growth Treatments and Products Product Category, Application and Specification

#### 9.6.2.1 Product A

#### 9.6.2.2 Product B

9.6.3 Merck Hair Loss&growth Treatments and Products Sales, Revenue, Price and Gross Margin (2013-2018)

#### 9.6.4 Main Business/Business Overview

### 9.7 Shiseido

#### 9.7.1 Company Basic Information, Manufacturing Base and Competitors

9.7.2 Hair Loss&growth Treatments and Products Product Category, Application and Specification

#### 9.7.2.1 Product A

#### 9.7.2.2 Product B

9.7.3 Shiseido Hair Loss&growth Treatments and Products Sales, Revenue, Price and Gross Margin (2013-2018)

- 9.7.4 Main Business/Business Overview
- 9.8 Johnson & Johnson Consumer Inc.
  - 9.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.8.2 Hair Loss&growth Treatments and Products Product Category, Application and Specification
    - 9.8.2.1 Product A
    - 9.8.2.2 Product B
  - 9.8.3 Johnson & Johnson Consumer Inc. Hair Loss&growth Treatments and Products Sales, Revenue, Price and Gross Margin (2013-2018)
  - 9.8.4 Main Business/Business Overview
- 9.9 Rohto
  - 9.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.9.2 Hair Loss&growth Treatments and Products Product Category, Application and Specification
    - 9.9.2.1 Product A
    - 9.9.2.2 Product B
  - 9.9.3 Rohto Hair Loss&growth Treatments and Products Sales, Revenue, Price and Gross Margin (2013-2018)
  - 9.9.4 Main Business/Business Overview
- 9.10 Lifes2Good
  - 9.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 9.10.2 Hair Loss&growth Treatments and Products Product Category, Application and Specification
    - 9.10.2.1 Product A
    - 9.10.2.2 Product B
  - 9.10.3 Lifes2Good Hair Loss&growth Treatments and Products Sales, Revenue, Price and Gross Margin (2013-2018)
  - 9.10.4 Main Business/Business Overview
- 9.11 Gerolymatos International
- 9.12 Toppik
- 9.13 Nanogen
- 9.14 Oxford BioLabs Ltd.
- 9.15 Ultrax Labs
- 9.16 Avalon Natural Products
- 9.17 Bayer
- 9.18 Pharma Medico
- 9.19 Kirkland Signature
- 9.20 Phyto Ales Group
- 9.21 Amplixin

- 9.22 Kerafiber
- 9.23 Phyto
- 9.24 Keranique
- 9.25 DS Healthcare Group
- 9.26 Kaminomoto
- 9.27 Softto
- 9.28 Bawang
- 9.29 Zhang Guang

## **10 HAIR LOSS&GROWTH TREATMENTS AND PRODUCTS MAUFACTURING COST ANALYSIS**

- 10.1 Hair Loss&growth Treatments and Products Key Raw Materials Analysis
  - 10.1.1 Key Raw Materials
  - 10.1.2 Price Trend of Key Raw Materials
  - 10.1.3 Key Suppliers of Raw Materials
  - 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
  - 10.2.1 Raw Materials
  - 10.2.2 Labor Cost
  - 10.2.3 Manufacturing Process Analysis of Hair Loss&growth Treatments and Products
- 10.3 Manufacturing Process Analysis of Hair Loss&growth Treatments and Products

## **11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 11.1 Hair Loss&growth Treatments and Products Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of Hair Loss&growth Treatments and Products Major Manufacturers in 2017
- 11.4 Downstream Buyers

## **12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 12.1 Marketing Channel
  - 12.1.1 Direct Marketing
  - 12.1.2 Indirect Marketing
  - 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
  - 12.2.1 Pricing Strategy



- 12.2.2 Brand Strategy
- 12.2.3 Target Client
- 12.3 Distributors/Traders List

## **13 MARKET EFFECT FACTORS ANALYSIS**

- 13.1 Technology Progress/Risk
  - 13.1.1 Substitutes Threat
  - 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

## **14 GLOBAL HAIR LOSS&GROWTH TREATMENTS AND PRODUCTS MARKET FORECAST (2018-2025)**

- 14.1 Global Hair Loss&growth Treatments and Products Sales Volume, Revenue and Price Forecast (2018-2025)
  - 14.1.1 Global Hair Loss&growth Treatments and Products Sales Volume and Growth Rate Forecast (2018-2025)
  - 14.1.2 Global Hair Loss&growth Treatments and Products Revenue and Growth Rate Forecast (2018-2025)
  - 14.1.3 Global Hair Loss&growth Treatments and Products Price and Trend Forecast (2018-2025)
- 14.2 Global Hair Loss&growth Treatments and Products Sales Volume, Revenue and Growth Rate Forecast by Region (2018-2025)
  - 14.2.1 Global Hair Loss&growth Treatments and Products Sales Volume and Growth Rate Forecast by Regions (2018-2025)
  - 14.2.2 Global Hair Loss&growth Treatments and Products Revenue and Growth Rate Forecast by Regions (2018-2025)
  - 14.2.3 United States Hair Loss&growth Treatments and Products Sales Volume, Revenue and Growth Rate Forecast (2018-2025)
  - 14.2.4 Europe Hair Loss&growth Treatments and Products Sales Volume, Revenue and Growth Rate Forecast (2018-2025)
  - 14.2.5 China Hair Loss&growth Treatments and Products Sales Volume, Revenue and Growth Rate Forecast (2018-2025)
  - 14.2.6 Japan Hair Loss&growth Treatments and Products Sales Volume, Revenue and Growth Rate Forecast (2018-2025)
  - 14.2.7 Southeast Asia Hair Loss&growth Treatments and Products Sales Volume, Revenue and Growth Rate Forecast (2018-2025)



14.2.8 India Hair Loss&growth Treatments and Products Sales Volume, Revenue and Growth Rate Forecast (2018-2025)

14.3 Global Hair Loss&growth Treatments and Products Sales Volume, Revenue and Price Forecast by Type (2018-2025)

14.3.1 Global Hair Loss&growth Treatments and Products Sales Forecast by Type (2018-2025)

14.3.2 Global Hair Loss&growth Treatments and Products Revenue Forecast by Type (2018-2025)

14.3.3 Global Hair Loss&growth Treatments and Products Price Forecast by Type (2018-2025)

14.4 Global Hair Loss&growth Treatments and Products Sales Volume Forecast by Application (2018-2025)

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology/Research Approach

16.1.1 Research Programs/Design

16.1.2 Market Size Estimation

16.1.3 Market Breakdown and Data Triangulation

16.2 Data Source

16.2.1 Secondary Sources

16.2.2 Primary Sources

16.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Hair Loss&growth Treatments and Products

Figure Global Hair Loss&growth Treatments and Products Sales Volume Comparison (K Units) by Type (2013-2025)

Figure Global Hair Loss&growth Treatments and Products Sales Volume Market Share by Type (Product Category) in 2017

Figure Hair Loss and Growth Devices Product Picture

Figure Shampoos and Conditioners Product Picture

Figure Medicine Product Product Picture

Figure Others Product Picture

Figure Global Hair Loss&growth Treatments and Products Sales Comparison (K Units) by Application (2013-2025)

Figure Global Sales Market Share of Hair Loss&growth Treatments and Products by Application in 2017

Figure Homecare Examples

Table Key Downstream Customer in Homecare

Figure Hair Loss Treatment Clinic Examples

Table Key Downstream Customer in Hair Loss Treatment Clinic

Figure Others Examples

Table Key Downstream Customer in Others

Figure Global Hair Loss&growth Treatments and Products Market Size (Million USD) by Regions (2013-2025)

Figure United States Hair Loss&growth Treatments and Products Revenue (Million USD) and Growth Rate (2013-2025)

Figure Europe Hair Loss&growth Treatments and Products Revenue (Million USD) and Growth Rate (2013-2025)

Figure China Hair Loss&growth Treatments and Products Revenue (Million USD) and Growth Rate (2013-2025)

Figure Japan Hair Loss&growth Treatments and Products Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southeast Asia Hair Loss&growth Treatments and Products Revenue (Million USD) and Growth Rate (2013-2025)

Figure India Hair Loss&growth Treatments and Products Revenue (Million USD) and Growth Rate (2013-2025)

Figure Global Hair Loss&growth Treatments and Products Sales Volume (K Units) and Growth Rate (2013-2025)

Figure Global Hair Loss&growth Treatments and Products Revenue (Million USD) and Growth Rate (2013-2025)

Figure Global Market Major Players Hair Loss&growth Treatments and Products Sales Volume (K Units) (2013-2018)

Table Global Hair Loss&growth Treatments and Products Sales (K Units) of Key Players/Suppliers (2013-2018)

Table Global Hair Loss&growth Treatments and Products Sales Share by Players/Suppliers (2013-2018)

Figure 2017 Hair Loss&growth Treatments and Products Sales Share by Players/Suppliers

Figure 2017 Hair Loss&growth Treatments and Products Sales Share by Players/Suppliers

Figure Global Hair Loss&growth Treatments and Products Revenue (Million USD) by Players/Suppliers (2013-2018)

Table Global Hair Loss&growth Treatments and Products Revenue (Million USD) by Players/Suppliers (2013-2018)

Table Global Hair Loss&growth Treatments and Products Revenue Share by Players/Suppliers (2013-2018)

Table 2017 Global Hair Loss&growth Treatments and Products Revenue Share by Players

Table 2017 Global Hair Loss&growth Treatments and Products Revenue Share by Players

Table Global Hair Loss&growth Treatments and Products Sales (K Units) and Market Share by Type (2013-2018)

Table Global Hair Loss&growth Treatments and Products Sales Share (K Units) by Type (2013-2018)

Figure Sales Market Share of Hair Loss&growth Treatments and Products by Type (2013-2018)

Figure Global Hair Loss&growth Treatments and Products Sales Growth Rate by Type (2013-2018)

Table Global Hair Loss&growth Treatments and Products Revenue (Million USD) and Market Share by Type (2013-2018)

Table Global Hair Loss&growth Treatments and Products Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Hair Loss&growth Treatments and Products by Type (2013-2018)

Figure Global Hair Loss&growth Treatments and Products Revenue Growth Rate by Type (2013-2018)

Table Global Hair Loss&growth Treatments and Products Sales Volume (K Units) and

Market Share by Region (2013-2018)

Table Global Hair Loss&growth Treatments and Products Sales Share by Region (2013-2018)

Figure Sales Market Share of Hair Loss&growth Treatments and Products by Region (2013-2018)

Figure Global Hair Loss&growth Treatments and Products Sales Growth Rate by Region in 2017

Table Global Hair Loss&growth Treatments and Products Revenue (Million USD) and Market Share by Region (2013-2018)

Table Global Hair Loss&growth Treatments and Products Revenue Share (%) by Region (2013-2018)

Figure Revenue Market Share of Hair Loss&growth Treatments and Products by Region (2013-2018)

Figure Global Hair Loss&growth Treatments and Products Revenue Growth Rate by Region in 2017

Table Global Hair Loss&growth Treatments and Products Revenue (Million USD) and Market Share by Region (2013-2018)

Table Global Hair Loss&growth Treatments and Products Revenue Share (%) by Region (2013-2018)

Figure Revenue Market Share of Hair Loss&growth Treatments and Products by Region (2013-2018)

Figure Global Hair Loss&growth Treatments and Products Revenue Market Share by Region in 2017

Table Global Hair Loss&growth Treatments and Products Sales Volume (K Units) and Market Share by Application (2013-2018)

Table Global Hair Loss&growth Treatments and Products Sales Share (%) by Application (2013-2018)

Figure Sales Market Share of Hair Loss&growth Treatments and Products by Application (2013-2018)

Figure Global Hair Loss&growth Treatments and Products Sales Market Share by Application (2013-2018)

Figure United States Hair Loss&growth Treatments and Products Sales (K Units) and Growth Rate (2013-2018)

Figure United States Hair Loss&growth Treatments and Products Revenue (Million USD) and Growth Rate (2013-2018)

Figure United States Hair Loss&growth Treatments and Products Sales Price (USD/Unit) Trend (2013-2018)

Table United States Hair Loss&growth Treatments and Products Sales Volume (K Units) by Players (2013-2018)

Table United States Hair Loss&growth Treatments and Products Sales Volume Market Share by Players (2013-2018)

Figure United States Hair Loss&growth Treatments and Products Sales Volume Market Share by Players in 2017

Table United States Hair Loss&growth Treatments and Products Sales Volume (K Units) by Type (2013-2018)

Table United States Hair Loss&growth Treatments and Products Sales Volume Market Share by Type (2013-2018)

Figure United States Hair Loss&growth Treatments and Products Sales Volume Market Share by Type in 2017

Table United States Hair Loss&growth Treatments and Products Sales Volume (K Units) by Application (2013-2018)

Table United States Hair Loss&growth Treatments and Products Sales Volume Market Share by Application (2013-2018)

Figure United States Hair Loss&growth Treatments and Products Sales Volume Market Share by Application in 2017

Figure Europe Hair Loss&growth Treatments and Products Sales (K Units) and Growth Rate (2013-2018)

Figure Europe Hair Loss&growth Treatments and Products Revenue (Million USD) and Growth Rate (2013-2018)

Figure Europe Hair Loss&growth Treatments and Products Sales Price (USD/Unit) Trend (2013-2018)

Table Europe Hair Loss&growth Treatments and Products Sales Volume (K Units) by Players (2013-2018)

Table Europe Hair Loss&growth Treatments and Products Sales Volume Market Share by Players (2013-2018)

Figure Europe Hair Loss&growth Treatments and Products Sales Volume Market Share by Players in 2017

Table Europe Hair Loss&growth Treatments and Products Sales Volume (K Units) by Type (2013-2018)

Table Europe Hair Loss&growth Treatments and Products Sales Volume Market Share by Type (2013-2018)

Figure Europe Hair Loss&growth Treatments and Products Sales Volume Market Share by Type in 2017

Table Europe Hair Loss&growth Treatments and Products Sales Volume (K Units) by Application (2013-2018)

Table Europe Hair Loss&growth Treatments and Products Sales Volume Market Share by Application (2013-2018)

Figure Europe Hair Loss&growth Treatments and Products Sales Volume Market Share

by Application in 2017

Figure China Hair Loss&growth Treatments and Products Sales (K Units) and Growth Rate (2013-2018)

Figure China Hair Loss&growth Treatments and Products Revenue (Million USD) and Growth Rate (2013-2018)

Figure China Hair Loss&growth Treatments and Products Sales Price (USD/Unit) Trend (2013-2018)

Table China Hair Loss&growth Treatments and Products Sales Volume (K Units) by Players (2013-2018)

Table China Hair Loss&growth Treatments and Products Sales Volume Market Share by Players (2013-2018)

Figure China Hair Loss&growth Treatments and Products Sales Volume Market Share by Players in 2017

Table China Hair Loss&growth Treatments and Products Sales Volume (K Units) by Type (2013-2018)

Table China Hair Loss&growth Treatments and Products Sales Volume Market Share by Type (2013-2018)

Figure China Hair Loss&growth Treatments and Products Sales Volume Market Share by Type in 2017

Table China Hair Loss&growth Treatments and Products Sales Volume (K Units) by Application (2013-2018)

Table China Hair Loss&growth Treatments and Products Sales Volume Market Share by Application (2013-2018)

Figure China Hair Loss&growth Treatments and Products Sales Volume Market Share by Application in 2017

Figure Japan Hair Loss&growth Treatments and Products Sales (K Units) and Growth Rate (2013-2018)

Figure Japan Hair Loss&growth Treatments and Products Revenue (Million USD) and Growth Rate (2013-2018)

Figure Japan Hair Loss&growth Treatments and Products Sales Price (USD/Unit) Trend (2013-2018)

Table Japan Hair Loss&growth Treatments and Products Sales Volume (K Units) by Players (2013-2018)

Table Japan Hair Loss&growth Treatments and Products Sales Volume Market Share by Players (2013-2018)

Figure Japan Hair Loss&growth Treatments and Products Sales Volume Market Share by Players in 2017

Table Japan Hair Loss&growth Treatments and Products Sales Volume (K Units) by Type (2013-2018)



Table Japan Hair Loss&growth Treatments and Products Sales Volume Market Share by Type (2013-2018)

Figure Japan Hair Loss&growth Treatments and Products Sales Volume Market Share by Type in 2017

Table Japan Hair Loss&growth Treatments and Products Sales Volume (K Units) by Application (2013-2018)

Table Japan Hair Loss&growth Treatments and Products Sales Volume Market Share by Application (2013-2018)

Figure Japan Hair Loss&growth Treatments and Products Sales Volume Market Share by Application in 2017

Figure Southeast Asia Hair Loss&growth Treatments and Products Sales (K Units) and Growth Rate (2013-2018)

Figure Southeast Asia Hair Loss&growth Treatments and Products Revenue (Million USD) and Growth Rate (2013-2018)

Figure Southeast Asia Hair Loss&growth Treatments and Products Sales Price (USD/Unit) Trend (2013-2018)

Table Southeast Asia Hair Loss&growth Treatments and Products Sales Volume (K Units) by Players (2013-2018)

Table Southeast Asia Hair Loss&growth Treatments and Products Sales Volume Market Share by Players (2013-2018)

Figure Southeast Asia Hair Loss&growth Treatments and Products Sales Volume Market Share by Players in 2017

Table Southeast Asia Hair Loss&growth Treatments and Products Sales Volume (K Units) by Type (2013-2018)

Table Southeast Asia Hair Loss&growth Treatments and Products Sales Volume Market Share by Type (2013-2018)

Figure Southeast Asia Hair Loss&growth Treatments and Products Sales Volume Market Share by Type in 2017

Table Southeast Asia Hair Loss&growth Treatments and Products Sales Volume (K Units) by Application (2013-2018)

Table Southeast Asia Hair Loss&growth Treatments and Products Sales Volume Market Share by Application (2013-2018)

Figure Southeast Asia Hair Loss&growth Treatments and Products Sales Volume Market Share by Application in 2017

Figure India Hair Loss&growth Treatments and Products Sales (K Units) and Growth Rate (2013-2018)

Figure India Hair Loss&growth Treatments and Products Revenue (Million USD) and Growth Rate (2013-2018)

Figure India Hair Loss&growth Treatments and Products Sales Price (USD/Unit) Trend

(2013-2018)

Table India Hair Loss&growth Treatments and Products Sales Volume (K Units) by Players (2013-2018)

Table India Hair Loss&growth Treatments and Products Sales Volume Market Share by Players (2013-2018)

Figure India Hair Loss&growth Treatments and Products Sales Volume Market Share by Players in 2017

Table India Hair Loss&growth Treatments and Products Sales Volume (K Units) by Type (2013-2018)

Table India Hair Loss&growth Treatments and Products Sales Volume Market Share by Type (2013-2018)

Figure India Hair Loss&growth Treatments and Products Sales Volume Market Share by Type in 2017

Table India Hair Loss&growth Treatments and Products Sales Volume (K Units) by Application (2013-2018)

Table India Hair Loss&growth Treatments and Products Sales Volume Market Share by Application (2013-2018)

Figure India Hair Loss&growth Treatments and Products Sales Volume Market Share by Application in 2017

Table Procter & Gamble Basic Information List

Table Procter & Gamble Hair Loss&growth Treatments and Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Procter & Gamble Hair Loss&growth Treatments and Products Sales Growth Rate (2013-2018)

Figure Procter & Gamble Hair Loss&growth Treatments and Products Sales Global Market Share (2013-2018)

Figure Procter & Gamble Hair Loss&growth Treatments and Products Revenue Global Market Share (2013-2018)

Table L'Oreal Basic Information List

Table L'Oreal Hair Loss&growth Treatments and Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure L'Oreal Hair Loss&growth Treatments and Products Sales Growth Rate (2013-2018)

Figure L'Oreal Hair Loss&growth Treatments and Products Sales Global Market Share (2013-2018)

Figure L'Oreal Hair Loss&growth Treatments and Products Revenue Global Market Share (2013-2018)

Table Unilever Basic Information List

Table Unilever Hair Loss&growth Treatments and Products Sales (K Units), Revenue



(Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Unilever Hair Loss&growth Treatments and Products Sales Growth Rate (2013-2018)

Figure Unilever Hair Loss&growth Treatments and Products Sales Global Market Share (2013-2018)

Figure Unilever Hair Loss&growth Treatments and Products Revenue Global Market Share (2013-2018)

Table Taisho Basic Information List

Table Taisho Hair Loss&growth Treatments and Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Taisho Hair Loss&growth Treatments and Products Sales Growth Rate (2013-2018)

Figure Taisho Hair Loss&growth Treatments and Products Sales Global Market Share (2013-2018)

Figure Taisho Hair Loss&growth Treatments and Products Revenue Global Market Share (2013-2018)

Table Henkel Basic Information List

Table Henkel Hair Loss&growth Treatments and Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Henkel Hair Loss&growth Treatments and Products Sales Growth Rate (2013-2018)

Figure Henkel Hair Loss&growth Treatments and Products Sales Global Market Share (2013-2018)

Figure Henkel Hair Loss&growth Treatments and Products Revenue Global Market Share (2013-2018)

Table Merck Basic Information List

Table Merck Hair Loss&growth Treatments and Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Merck Hair Loss&growth Treatments and Products Sales Growth Rate (2013-2018)

Figure Merck Hair Loss&growth Treatments and Products Sales Global Market Share (2013-2018)

Figure Merck Hair Loss&growth Treatments and Products Revenue Global Market Share (2013-2018)

Table Shiseido Basic Information List

Table Shiseido Hair Loss&growth Treatments and Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Shiseido Hair Loss&growth Treatments and Products Sales Growth Rate (2013-2018)

Figure Shiseido Hair Loss&growth Treatments and Products Sales Global Market Share (2013-2018)

Figure Shiseido Hair Loss&growth Treatments and Products Revenue Global Market Share (2013-2018)

Table Johnson & Johnson Consumer Inc. Basic Information List

Table Johnson & Johnson Consumer Inc. Hair Loss&growth Treatments and Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Johnson & Johnson Consumer Inc. Hair Loss&growth Treatments and Products Sales Growth Rate (2013-2018)

Figure Johnson & Johnson Consumer Inc. Hair Loss&growth Treatments and Products Sales Global Market Share (2013-2018)

Figure Johnson & Johnson Consumer Inc. Hair Loss&growth Treatments and Products Revenue Global Market Share (2013-2018)

Table Rohto Basic Information List

Table Rohto Hair Loss&growth Treatments and Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Rohto Hair Loss&growth Treatments and Products Sales Growth Rate (2013-2018)

Figure Rohto Hair Loss&growth Treatments and Products Sales Global Market Share (2013-2018)

Figure Rohto Hair Loss&growth Treatments and Products Revenue Global Market Share (2013-2018)

Table Lifes2Good Basic Information List

Table Lifes2Good Hair Loss&growth Treatments and Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Lifes2Good Hair Loss&growth Treatments and Products Sales Growth Rate (2013-2018)

Figure Lifes2Good Hair Loss&growth Treatments and Products Sales Global Market Share (2013-2018)

Figure Lifes2Good Hair Loss&growth Treatments and Products Revenue Global Market Share (2013-2018)

Table Gerolymatos International Basic Information List

Table Toppik Basic Information List

Table Nanogen Basic Information List

Table Oxford BioLabs Ltd. Basic Information List

Table Ultrax Labs Basic Information List

Table Avalon Natural Products Basic Information List

Table Bayer Basic Information List

Table Pharma Medico Basic Information List  
Table Kirkland Signature Basic Information List  
Table Phyto Ales Group Basic Information List  
Table Ampixin Basic Information List  
Table Kerafiber Basic Information List  
Table Phyto Basic Information List  
Table Keranique Basic Information List  
Table DS Healthcare Group Basic Information List  
Table Kaminomoto Basic Information List  
Table Softto Basic Information List  
Table Bawang Basic Information List  
Table Zhang Guang 101 Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Hair Loss&growth Treatments and Products  
Figure Manufacturing Process Analysis of Hair Loss&growth Treatments and Products  
Figure Hair Loss&growth Treatments and Products Industrial Chain Analysis  
Table Raw Materials Sources of Hair Loss&growth Treatments and Products Major Players in 2017  
Table Major Buyers of Hair Loss&growth Treatments and Products  
Table Distributors/Traders List  
Figure Global Hair Loss&growth Treatments and Products Sales Volume (K Units) and Growth Rate Forecast (2018-2025)  
Figure Global Hair Loss&growth Treatments and Products Revenue (Million USD) and Growth Rate Forecast (2018-2025)  
Figure Global Hair Loss&growth Treatments and Products Price (USD/Unit) and Trend Forecast (2018-2025)  
Table Global Hair Loss&growth Treatments and Products Sales Volume (K Units) Forecast by Regions (2018-2025)  
Figure Global Hair Loss&growth Treatments and Products Sales Volume Market Share Forecast by Regions (2018-2025)  
Figure Global Hair Loss&growth Treatments and Products Sales Volume Market Share Forecast by Regions in 2025  
Table Global Hair Loss&growth Treatments and Products Revenue (Million USD) Forecast by Regions (2018-2025)  
Figure Global Hair Loss&growth Treatments and Products Revenue Market Share Forecast by Regions (2018-2025)  
Figure Global Hair Loss&growth Treatments and Products Revenue Market Share

## Forecast by Regions in 2025

Figure United States Hair Loss&growth Treatments and Products Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Hair Loss&growth Treatments and Products Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure Europe Hair Loss&growth Treatments and Products Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure Europe Hair Loss&growth Treatments and Products Revenue and Growth Rate Forecast (2018-2025)

Figure China Hair Loss&growth Treatments and Products Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure China Hair Loss&growth Treatments and Products Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure Japan Hair Loss&growth Treatments and Products Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure Japan Hair Loss&growth Treatments and Products Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure Southeast Asia Hair Loss&growth Treatments and Products Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure Southeast Asia Hair Loss&growth Treatments and Products Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure India Hair Loss&growth Treatments and Products Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure India Hair Loss&growth Treatments and Products Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Table Global Hair Loss&growth Treatments and Products Sales (K Units) Forecast by Type (2018-2025)

Figure Global Hair Loss&growth Treatments and Products Sales Volume Market Share Forecast by Type (2018-2025)

Table Global Hair Loss&growth Treatments and Products Revenue (Million USD) Forecast by Type (2018-2025)

Figure Global Hair Loss&growth Treatments and Products Revenue Market Share Forecast by Type (2018-2025)

Table Global Hair Loss&growth Treatments and Products Price (USD/Unit) Forecast by Type (2018-2025)

Table Global Hair Loss&growth Treatments and Products Sales (K Units) Forecast by Application (2018-2025)

Figure Global Hair Loss&growth Treatments and Products Sales Market Share Forecast by Application (2018-2025)

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

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