

# Global Hair Dye Market Professional Survey Report 2016

<https://marketpublishers.com/r/GD078D3B4A3EN.html>

Date: June 2016

Pages: 109

Price: US\$ 3,500.00 (Single User License)

ID: GD078D3B4A3EN

## Abstracts

This report

Mainly covers the following product types

The segment applications including

Segment regions including (the separated region report can also be offered)

North America

Europe

Japan

China

Southeast Asia

India

The players list (Partly, Players you are interested in can also be added)

L'Oreal

Henkel

Liese(Kao)

Goldwell(Kao)

Wella(Procter & Gamble)

Clairol(Procter & Gamble)

HOYU

Shiseido

ColorMetrics

Garnier

Revlon

Developlus

ESalon

LUSH

Zotos International

Lotus Brands

Aroma

With no less than 15 top producers.

Data including (both global and regions): Market Size (both volume - K T and value - million USD), Market Share, Production data, Consumption data, Trade data, Price - USD/T, Cost, Gross margin etc.

More detailed information, please refer to the attachment file and table of contents. If

you have other requirements, please contact us, we can also offer!

## Contents

### **1 INDUSTRY OVERVIEW OF HAIR DYE**

- 1.1 Definition and Specifications of Hair Dye
  - 1.1.1 Definition of Hair Dye
  - 1.1.2 Specifications of Hair Dye
- 1.2 Classification of Hair Dye
- 1.3 Applications of Hair Dye
- 1.4 Industry Chain Structure of Hair Dye
- 1.5 Industry Overview and Major Regions Status of Hair Dye
  - 1.5.1 Industry Overview of Hair Dye
  - 1.5.2 Global Major Regions Status of Hair Dye
- 1.6 Industry Policy Analysis of Hair Dye
- 1.7 Industry News Analysis of Hair Dye

### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF HAIR DYE**

- 2.1 Raw Material Suppliers and Price Analysis of Hair Dye
- 2.2 Equipment Suppliers and Price Analysis of Hair Dye
- 2.3 Labor Cost Analysis of Hair Dye
- 2.4 Other Costs Analysis of Hair Dye
- 2.5 Manufacturing Cost Structure Analysis of Hair Dye
- 2.6 Manufacturing Process Analysis of Hair Dye

### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF HAIR DYE**

- 3.1 Capacity and Commercial Production Date of Global Hair Dye Major Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of Global Hair Dye Major Manufacturers in 2015
- 3.3 R&D Status and Technology Source of Global Hair Dye Major Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of Global Hair Dye Major Manufacturers in 2015

### **4 GLOBAL HAIR DYE OVERALL MARKET OVERVIEW**

- 4.1 2011-2016E Overall Market Analysis
  - 4.2.1 2011-2015 Global Hair Dye Capacity and Growth Rate Analysis
  - 4.2.2 2015 Hair Dye Capacity Analysis (Company Segment)

#### 4.3 Sales Analysis

4.3.1 2011-2015 Global Hair Dye Sales and Growth Rate Analysis

4.3.2 2015 Hair Dye Sales Analysis (Company Segment)

#### 4.4 Sales Price Analysis

4.4.1 2011-2015 Global Hair Dye Sales Price

4.4.2 2015 Hair Dye Sales Price Analysis (Company Segment)

#### 4.5 Gross Margin Analysis

4.5.1 2011-2015 Global Hair Dye Gross Margin

4.5.2 2015 Hair Dye Gross Margin Analysis (Company Segment)

### **5 HAIR DYE REGIONAL MARKET ANALYSIS**

#### 5.1 North America Hair Dye Market Analysis

5.1.1 North America Hair Dye Market Overview

5.1.2 North America 2011-2016E Hair Dye Local Supply, Import, Export, Local Consumption Analysis

5.1.3 North America 2011-2016E Hair Dye Sales Price Analysis

5.1.4 North America 2015 Hair Dye Market Share Analysis

#### 5.2 Europe Hair Dye Market Analysis

5.2.1 Europe Hair Dye Market Overview

5.2.2 Europe 2011-2016E Hair Dye Local Supply, Import, Export, Local Consumption Analysis

5.2.3 Europe 2011-2016E Hair Dye Sales Price Analysis

5.2.4 Europe 2015 Hair Dye Market Share Analysis

#### 5.3 Japan Hair Dye Market Analysis

5.3.1 Japan Hair Dye Market Overview

5.3.2 Japan 2011-2016E Hair Dye Local Supply, Import, Export, Local Consumption Analysis

5.3.3 Japan 2011-2016E Hair Dye Sales Price Analysis

5.3.4 Japan 2015 Hair Dye Market Share Analysis

#### 5.4 China Hair Dye Market Analysis

5.4.1 China Hair Dye Market Overview

5.4.2 China 2011-2016E Hair Dye Local Supply, Import, Export, Local Consumption Analysis

5.4.3 China 2011-2016E Hair Dye Sales Price Analysis

5.4.4 China 2015 Hair Dye Market Share Analysis

#### 5.5 Southeast Asia Hair Dye Market Analysis

5.5.1 Southeast Asia Hair Dye Market Overview

5.5.2 Southeast Asia 2011-2016E Hair Dye Local Supply, Import, Export, Local

## Consumption Analysis

5.5.3 Southeast Asia 2011-2016E Hair Dye Sales Price Analysis

5.5.4 Southeast Asia 2015 Hair Dye Market Share Analysis

## 5.6 India Hair Dye Market Analysis

5.6.1 India Hair Dye Market Overview

5.6.2 India 2011-2016E Hair Dye Local Supply, Import, Export, Local Consumption Analysis

5.6.3 India 2011-2016E Hair Dye Sales Price Analysis

5.6.4 India 2015 Hair Dye Market Share Analysis

## **6 GLOBAL 2011-2016E HAIR DYE SEGMENT MARKET ANALYSIS (BY TYPE)**

6.1 Global 2011-2016E Hair Dye Sales by Type

6.2 Different Types Hair Dye Product Interview Price Analysis

6.3 Different Types Hair Dye Product Driving Factors Analysis

## **7 GLOBAL 2011-2016E HAIR DYE SEGMENT MARKET ANALYSIS (BY APPLICATION)**

7.1 Global 2011-2016E Consumption by Application

7.2 Different Application Product Interview Price Analysis

7.3 Different Application Product Driving Factors Analysis

## **8 MAJOR MANUFACTURERS ANALYSIS OF HAIR DYE**

### 8.1 L'Oreal

8.1.1 Company Profile

8.1.2 Product Picture and Specifications

8.1.3 L'Oreal 2015 Hair Dye Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.1.4 L'Oreal 2015 Hair Dye Business Region Distribution Analysis

### 8.2 Henkel

8.2.1 Company Profile

8.2.2 Product Picture and Specifications

8.2.3 Henkel 2015 Hair Dye Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.2.4 Henkel 2015 Hair Dye Business Region Distribution Analysis

### 8.3 Liese(Kao)

8.3.1 Company Profile

8.3.2 Product Picture and Specifications

8.3.3 Liese(Kao) 2015 Hair Dye Sales, Ex-factory Price, Revenue, Gross Margin

## Analysis

8.3.4 Liese(Kao) 2015 Hair Dye Business Region Distribution Analysis

## 8.4 Goldwell(Kao)

8.4.1 Company Profile

8.4.2 Product Picture and Specifications

8.4.3 Goldwell(Kao) 2015 Hair Dye Sales, Ex-factory Price, Revenue, Gross Margin

## Analysis

8.4.4 Goldwell(Kao) 2015 Hair Dye Business Region Distribution Analysis

## 8.5 Wella(Procter & Gamble)

8.5.1 Company Profile

8.5.2 Product Picture and Specifications

8.5.3 Wella(Procter & Gamble) 2015 Hair Dye Sales, Ex-factory Price, Revenue,  
Gross Margin Analysis

8.5.4 Wella(Procter & Gamble) 2015 Hair Dye Business Region Distribution Analysis

## 8.6 Clairol(Procter & Gamble)

8.6.1 Company Profile

8.6.2 Product Picture and Specifications

8.6.3 Clairol(Procter & Gamble) 2015 Hair Dye Sales, Ex-factory Price, Revenue,  
Gross Margin Analysis

8.6.4 Clairol(Procter & Gamble) 2015 Hair Dye Business Region Distribution Analysis

## 8.7 HOYU

8.7.1 Company Profile

8.7.2 Product Picture and Specifications

8.7.3 HOYU 2015 Hair Dye Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.7.4 HOYU 2015 Hair Dye Business Region Distribution Analysis

## 8.8 Shiseido

8.8.1 Company Profile

8.8.2 Product Picture and Specifications

8.8.3 Shiseido 2015 Hair Dye Sales, Ex-factory Price, Revenue, Gross Margin

## Analysis

8.8.4 Shiseido 2015 Hair Dye Business Region Distribution Analysis

## 8.9 ColorMetrics

8.9.1 Company Profile

8.9.2 Product Picture and Specifications

8.9.3 ColorMetrics 2015 Hair Dye Sales, Ex-factory Price, Revenue, Gross Margin

## Analysis

8.9.4 ColorMetrics 2015 Hair Dye Business Region Distribution Analysis

## 8.10 Garnier

8.10.1 Company Profile

- 8.10.2 Product Picture and Specifications
- 8.10.3 Garnier 2015 Hair Dye Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.10.4 Garnier 2015 Hair Dye Business Region Distribution Analysis
- 8.11 Revlon
  - 8.11.1 Company Profile
  - 8.11.2 Product Picture and Specifications
  - 8.11.3 Revlon 2015 Hair Dye Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.11.4 Revlon 2015 Hair Dye Business Region Distribution Analysis
- 8.12 Developplus
  - 8.12.1 Company Profile
  - 8.12.2 Product Picture and Specifications
  - 8.12.3 Developplus 2015 Hair Dye Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.12.4 Developplus 2015 Hair Dye Business Region Distribution Analysis
- 8.13 ESalon
  - 8.13.1 Company Profile
  - 8.13.2 Product Picture and Specifications
  - 8.13.3 ESalon 2015 Hair Dye Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.13.4 ESalon 2015 Hair Dye Business Region Distribution Analysis
- 8.14 LUSH
  - 8.14.1 Company Profile
  - 8.14.2 Product Picture and Specifications
  - 8.14.3 LUSH 2015 Hair Dye Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.14.4 LUSH 2015 Hair Dye Business Region Distribution Analysis
- 8.15 Zotos International
  - 8.15.1 Company Profile
  - 8.15.2 Product Picture and Specifications
  - 8.15.3 Zotos International 2015 Hair Dye Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.15.4 Zotos International 2015 Hair Dye Business Region Distribution Analysis
- 8.16 Lotus Brands
  - 8.16.1 Company Profile
  - 8.16.2 Product Picture and Specifications
  - 8.16.3 Lotus Brands 2015 Hair Dye Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.16.4 Lotus Brands 2015 Hair Dye Business Region Distribution Analysis
- 8.17 Aroma



- 8.17.1 Company Profile
- 8.17.2 Product Picture and Specifications
- 8.17.3 Aroma 2015 Hair Dye Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.17.4 Aroma 2015 Hair Dye Business Region Distribution Analysis

## **9 DEVELOPMENT TREND OF ANALYSIS OF MARKET**

- 9.1 Global Market Trend Analysis
  - 9.1.1 Global 2016-2021 Market Size (Volume and Value) Forecast
  - 9.1.2 Global 2016-2021 Sales Price Forecast
  - 9.1.3 Global 2016-2021 Gross Margin Forecast
- 9.2 Regional Market Trend
  - 9.2.1 North America 2016-2021 Hair Dye Consumption Forecast
  - 9.2.2 Europe 2016-2021 Hair Dye Consumption Forecast
  - 9.2.3 Japan 2016-2021 Hair Dye Consumption Forecast
  - 9.2.4 China 2016-2021 Hair Dye Consumption Forecast
  - 9.2.5 Southeast Asia 2016-2021 Hair Dye Consumption Forecast
  - 9.2.6 India 2016-2021 Hair Dye Consumption Forecast
- 9.3 Market Trend (Product type)
- 9.4 Market Trend (Application)

## **10 HAIR DYE MARKETING MODEL ANALYSIS**

- 10.1 Hair Dye Regional Marketing Model Analysis
- 10.2 Hair Dye International Trade Model Analysis
- 10.3 Traders or Distributors with Contact Information of Hair Dye by Regions
- 10.4 Hair Dye Supply Chain Analysis

## **11 CONSUMERS ANALYSIS OF HAIR DYE**

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

## **12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF HAIR DYE**

- 12.1 New Project SWOT Analysis of Hair Dye
- 12.2 New Project Investment Feasibility Analysis of Hair Dye

## **13 CONCLUSION OF THE GLOBAL HAIR DYE MARKET PROFESSIONAL SURVEY REPORT 2016**

## I would like to order

Product name: Global Hair Dye Market Professional Survey Report 2016

Product link: <https://marketpublishers.com/r/GD078D3B4A3EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD078D3B4A3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970