

# **Global Hair Care Market Professional Survey Report** 2017

https://marketpublishers.com/r/GCB703EE888EN.html

Date: December 2017

Pages: 129

Price: US\$ 3,500.00 (Single User License)

ID: GCB703EE888EN

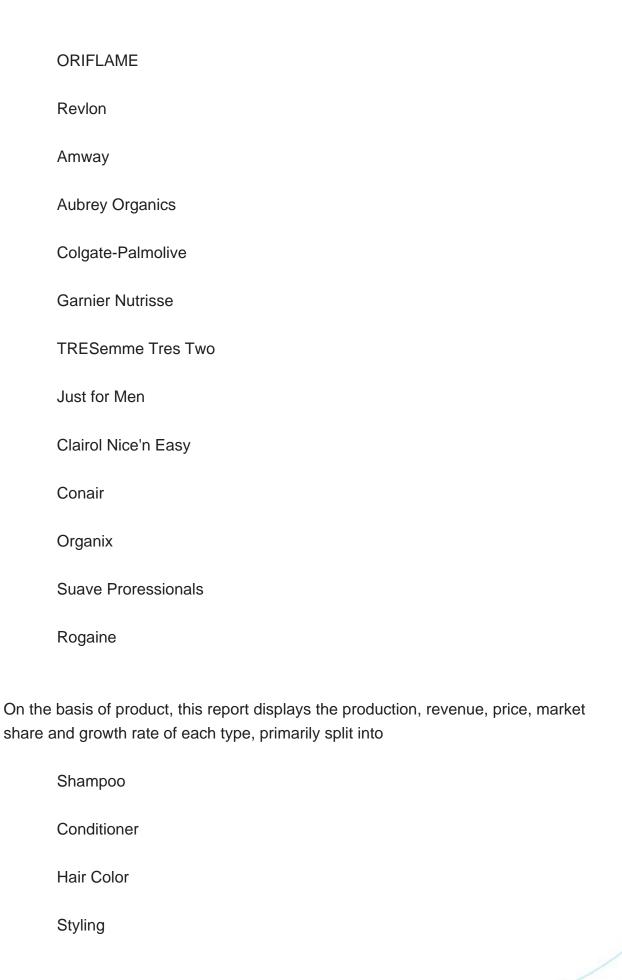
# **Abstracts**

This report studies Hair Care in Global market, especially in North America, China, Europe, Southeast Asia, Japan and India, with production, revenue, consumption, import and export in these regions, from 2012 to 2016, and forecast to 2022.

This report focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

L'Oreal
P&G
Henkel
Kao
Unilever
Aveda Corporation
Burt's Bees
The Body Shop
L'Occitane en Provence
The Hain Celestial







Others
By Application, the market can be split into
For Female
For Male
Others
By Regions, this report covers (we can add the regions/countries as you want)
North America
China
Europe
Southeast Asia
Japan
India
f you have any special requirements, please let us know and we will offer you the report as you want.



# **Contents**

Global Hair Care Market Professional Survey Report 2017

#### 1 INDUSTRY OVERVIEW OF HAIR CARE

- 1.1 Definition and Specifications of Hair Care
  - 1.1.1 Definition of Hair Care
  - 1.1.2 Specifications of Hair Care
- 1.2 Classification of Hair Care
  - 1.2.1 Shampoo
  - 1.2.2 Conditioner
  - 1.2.3 Hair Color
  - 1.2.4 Styling
  - 1.2.5 Others
- 1.3 Applications of Hair Care
  - 1.3.1 For Female
  - 1.3.2 For Male
  - 1.3.3 Others
- 1.4 Market Segment by Regions
  - 1.4.1 North America
  - 1.4.2 China
  - 1.4.3 Europe
  - 1.4.4 Southeast Asia
  - 1.4.5 Japan
  - 1.4.6 India

#### 2 MANUFACTURING COST STRUCTURE ANALYSIS OF HAIR CARE

- 2.1 Raw Material and Suppliers
- 2.2 Manufacturing Cost Structure Analysis of Hair Care
- 2.3 Manufacturing Process Analysis of Hair Care
- 2.4 Industry Chain Structure of Hair Care

### 3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF HAIR CARE

- 3.1 Capacity and Commercial Production Date of Global Hair Care Major Manufacturers in 2016
- 3.2 Manufacturing Plants Distribution of Global Hair Care Major Manufacturers in 2016



- 3.3 R&D Status and Technology Source of Global Hair Care Major Manufacturers in 2016
- 3.4 Raw Materials Sources Analysis of Global Hair Care Major Manufacturers in 2016

#### 4 GLOBAL HAIR CARE OVERALL MARKET OVERVIEW

- 4.1 2012-2017E Overall Market Analysis
- 4.2 Capacity Analysis
  - 4.2.1 2012-2017E Global Hair Care Capacity and Growth Rate Analysis
  - 4.2.2 2016 Hair Care Capacity Analysis (Company Segment)
- 4.3 Sales Analysis
  - 4.3.1 2012-2017E Global Hair Care Sales and Growth Rate Analysis
  - 4.3.2 2016 Hair Care Sales Analysis (Company Segment)
- 4.4 Sales Price Analysis
  - 4.4.1 2012-2017E Global Hair Care Sales Price
- 4.4.2 2016 Hair Care Sales Price Analysis (Company Segment)

#### **5 HAIR CARE REGIONAL MARKET ANALYSIS**

- 5.1 North America Hair Care Market Analysis
  - 5.1.1 North America Hair Care Market Overview
- 5.1.2 North America 2012-2017E Hair Care Local Supply, Import, Export, Local Consumption Analysis
  - 5.1.3 North America 2012-2017E Hair Care Sales Price Analysis
- 5.1.4 North America 2016 Hair Care Market Share Analysis
- 5.2 China Hair Care Market Analysis
  - 5.2.1 China Hair Care Market Overview
- 5.2.2 China 2012-2017E Hair Care Local Supply, Import, Export, Local Consumption Analysis
  - 5.2.3 China 2012-2017E Hair Care Sales Price Analysis
  - 5.2.4 China 2016 Hair Care Market Share Analysis
- 5.3 Europe Hair Care Market Analysis
  - 5.3.1 Europe Hair Care Market Overview
- 5.3.2 Europe 2012-2017E Hair Care Local Supply, Import, Export, Local Consumption Analysis
  - 5.3.3 Europe 2012-2017E Hair Care Sales Price Analysis
  - 5.3.4 Europe 2016 Hair Care Market Share Analysis
- 5.4 Southeast Asia Hair Care Market Analysis
  - 5.4.1 Southeast Asia Hair Care Market Overview



- 5.4.2 Southeast Asia 2012-2017E Hair Care Local Supply, Import, Export, Local Consumption Analysis
- 5.4.3 Southeast Asia 2012-2017E Hair Care Sales Price Analysis
- 5.4.4 Southeast Asia 2016 Hair Care Market Share Analysis
- 5.5 Japan Hair Care Market Analysis
  - 5.5.1 Japan Hair Care Market Overview
- 5.5.2 Japan 2012-2017E Hair Care Local Supply, Import, Export, Local Consumption Analysis
  - 5.5.3 Japan 2012-2017E Hair Care Sales Price Analysis
  - 5.5.4 Japan 2016 Hair Care Market Share Analysis
- 5.6 India Hair Care Market Analysis
  - 5.6.1 India Hair Care Market Overview
- 5.6.2 India 2012-2017E Hair Care Local Supply, Import, Export, Local Consumption Analysis
  - 5.6.3 India 2012-2017E Hair Care Sales Price Analysis
  - 5.6.4 India 2016 Hair Care Market Share Analysis

### 6 GLOBAL 2012-2017E HAIR CARE SEGMENT MARKET ANALYSIS (BY TYPE)

- 6.1 Global 2012-2017E Hair Care Sales by Type
- 6.2 Different Types of Hair Care Product Interview Price Analysis
- 6.3 Different Types of Hair Care Product Driving Factors Analysis
  - 6.3.1 Shampoo of Hair Care Growth Driving Factor Analysis
- 6.3.2 Conditioner of Hair Care Growth Driving Factor Analysis
- 6.3.3 Hair Color of Hair Care Growth Driving Factor Analysis
- 6.3.4 Styling of Hair Care Growth Driving Factor Analysis
- 6.3.5 Others of Hair Care Growth Driving Factor Analysis

# 7 GLOBAL 2012-2017E HAIR CARE SEGMENT MARKET ANALYSIS (BY APPLICATION)

- 7.1 Global 2012-2017E Hair Care Consumption by Application
- 7.2 Different Application of Hair Care Product Interview Price Analysis
- 7.3 Different Application of Hair Care Product Driving Factors Analysis
  - 7.3.1 For Female of Hair Care Growth Driving Factor Analysis
  - 7.3.2 For Male of Hair Care Growth Driving Factor Analysis
  - 7.3.3 Others of Hair Care Growth Driving Factor Analysis

#### **8 MAJOR MANUFACTURERS ANALYSIS OF HAIR CARE**



- 8.1 L'Oreal
  - 8.1.1 Company Profile
  - 8.1.2 Product Picture and Specifications
    - 8.1.2.1 Product A
    - 8.1.2.2 Product B
- 8.1.3 L'Oreal 2016 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin

#### Analysis

- 8.1.4 L'Oreal 2016 Hair Care Business Region Distribution Analysis
- 8.2 P&G
  - 8.2.1 Company Profile
  - 8.2.2 Product Picture and Specifications
    - 8.2.2.1 Product A
    - 8.2.2.2 Product B
  - 8.2.3 P&G 2016 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.2.4 P&G 2016 Hair Care Business Region Distribution Analysis
- 8.3 Henkel
  - 8.3.1 Company Profile
  - 8.3.2 Product Picture and Specifications
    - 8.3.2.1 Product A
    - 8.3.2.2 Product B
  - 8.3.3 Henkel 2016 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.3.4 Henkel 2016 Hair Care Business Region Distribution Analysis
- 8.4 Kao
  - 8.4.1 Company Profile
  - 8.4.2 Product Picture and Specifications
    - 8.4.2.1 Product A
    - 8.4.2.2 Product B
  - 8.4.3 Kao 2016 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.4.4 Kao 2016 Hair Care Business Region Distribution Analysis
- 8.5 Unilever
  - 8.5.1 Company Profile
  - 8.5.2 Product Picture and Specifications
    - 8.5.2.1 Product A
    - 8.5.2.2 Product B
  - 8.5.3 Unilever 2016 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin
- **Analysis**
- 8.5.4 Unilever 2016 Hair Care Business Region Distribution Analysis
- 8.6 Aveda Corporation



- 8.6.1 Company Profile
- 8.6.2 Product Picture and Specifications
  - 8.6.2.1 Product A
  - 8.6.2.2 Product B
- 8.6.3 Aveda Corporation 2016 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.6.4 Aveda Corporation 2016 Hair Care Business Region Distribution Analysis
- 8.7 Burt's Bees
  - 8.7.1 Company Profile
  - 8.7.2 Product Picture and Specifications
    - 8.7.2.1 Product A
    - 8.7.2.2 Product B
- 8.7.3 Burt's Bees 2016 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.7.4 Burt's Bees 2016 Hair Care Business Region Distribution Analysis
- 8.8 The Body Shop
  - 8.8.1 Company Profile
  - 8.8.2 Product Picture and Specifications
    - 8.8.2.1 Product A
    - 8.8.2.2 Product B
- 8.8.3 The Body Shop 2016 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.8.4 The Body Shop 2016 Hair Care Business Region Distribution Analysis
- 8.9 L'Occitane en Provence
  - 8.9.1 Company Profile
  - 8.9.2 Product Picture and Specifications
    - 8.9.2.1 Product A
    - 8.9.2.2 Product B
- 8.9.3 L'Occitane en Provence 2016 Hair Care Sales, Ex-factory Price, Revenue,

#### Gross Margin Analysis

- 8.9.4 L'Occitane en Provence 2016 Hair Care Business Region Distribution Analysis
- 8.10 The Hain Celestial
  - 8.10.1 Company Profile
  - 8.10.2 Product Picture and Specifications
    - 8.10.2.1 Product A
    - 8.10.2.2 Product B
- 8.10.3 The Hain Celestial 2016 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.10.4 The Hain Celestial 2016 Hair Care Business Region Distribution Analysis



- 8.11 ORIFLAME
- 8.12 Revlon
- 8.13 Amway
- 8.14 Aubrey Organics
- 8.15 Colgate-Palmolive
- 8.16 Garnier Nutrisse
- 8.17 TRESemme Tres Two
- 8.18 Just for Men
- 8.19 Clairol Nice'n Easy
- 8.20 Conair
- 8.21 Organix
- 8.22 Suave Proressionals
- 8.23 Rogaine

#### 9 DEVELOPMENT TREND OF ANALYSIS OF HAIR CARE MARKET

- 9.1 Global Hair Care Market Trend Analysis
  - 9.1.1 Global 2017-2022 Hair Care Market Size (Volume and Value) Forecast
  - 9.1.2 Global 2017-2022 Hair Care Sales Price Forecast
- 9.2 Hair Care Regional Market Trend
  - 9.2.1 North America 2017-2022 Hair Care Consumption Forecast
  - 9.2.2 China 2017-2022 Hair Care Consumption Forecast
  - 9.2.3 Europe 2017-2022 Hair Care Consumption Forecast
  - 9.2.4 Southeast Asia 2017-2022 Hair Care Consumption Forecast
  - 9.2.5 Japan 2017-2022 Hair Care Consumption Forecast
  - 9.2.6 India 2017-2022 Hair Care Consumption Forecast
- 9.3 Hair Care Market Trend (Product Type)
- 9.4 Hair Care Market Trend (Application)

#### 10 HAIR CARE MARKETING TYPE ANALYSIS

- 10.1 Hair Care Regional Marketing Type Analysis
- 10.2 Hair Care International Trade Type Analysis
- 10.3 Traders or Distributors with Contact Information of Hair Care by Region
- 10.4 Hair Care Supply Chain Analysis

#### 11 CONSUMERS ANALYSIS OF HAIR CARE

11.1 Consumer 1 Analysis



- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

# 12 CONCLUSION OF THE GLOBAL HAIR CARE MARKET PROFESSIONAL SURVEY REPORT 2017

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Hair Care

Table Product Specifications of Hair Care

Table Classification of Hair Care

Figure Global Production Market Share of Hair Care by Type in 2016

Figure Shampoo Picture

Table Major Manufacturers of Shampoo

Figure Conditioner Picture

Table Major Manufacturers of Conditioner

Figure Hair Color Picture

Table Major Manufacturers of Hair Color

Figure Styling Picture

Table Major Manufacturers of Styling

Figure Others Picture

Table Major Manufacturers of Others

Table Applications of Hair Care

Figure Global Consumption Volume Market Share of Hair Care by Application in 2016

Figure For Female Examples

Table Major Consumers in For Female

Figure For Male Examples

Table Major Consumers in For Male

Figure Others Examples

Table Major Consumers in Others

Figure Market Share of Hair Care by Regions

Figure North America Hair Care Market Size (Million USD) (2012-2022)

Figure China Hair Care Market Size (Million USD) (2012-2022)

Figure Europe Hair Care Market Size (Million USD) (2012-2022)

Figure Southeast Asia Hair Care Market Size (Million USD) (2012-2022)

Figure Japan Hair Care Market Size (Million USD) (2012-2022)

Figure India Hair Care Market Size (Million USD) (2012-2022)

Table Hair Care Raw Material and Suppliers

Table Manufacturing Cost Structure Analysis of Hair Care in 2016

Figure Manufacturing Process Analysis of Hair Care

Figure Industry Chain Structure of Hair Care

Table Capacity and Commercial Production Date of Global Hair Care Major

Manufacturers in 2016



Table Manufacturing Plants Distribution of Global Hair Care Major Manufacturers in 2016

Table R&D Status and Technology Source of Global Hair Care Major Manufacturers in 2016

Table Raw Materials Sources Analysis of Global Hair Care Major Manufacturers in 2016 Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of Hair Care 2012-2017

Figure Global 2012-2017E Hair Care Market Size (Volume) and Growth Rate

Figure Global 2012-2017E Hair Care Market Size (Value) and Growth Rate

Table 2012-2017E Global Hair Care Capacity and Growth Rate

Table 2016 Global Hair Care Capacity (Units) List (Company Segment)

Table 2012-2017E Global Hair Care Sales (Units) and Growth Rate

Table 2016 Global Hair Care Sales (Units) List (Company Segment)

Table 2012-2017E Global Hair Care Sales Price (USD/Unit)

Table 2016 Global Hair Care Sales Price (USD/Unit) List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption (Units) of Hair Care 2012-2017E

Figure North America 2012-2017E Hair Care Sales Price (USD/Unit)

Figure North America 2016 Hair Care Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption (Units) of Hair Care 2012-2017E

Figure China 2012-2017E Hair Care Sales Price (USD/Unit)

Figure China 2016 Hair Care Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption (Units) of Hair Care 2012-2017E

Figure Europe 2012-2017E Hair Care Sales Price (USD/Unit)

Figure Europe 2016 Hair Care Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption (Units) of Hair Care 2012-2017E

Figure Southeast Asia 2012-2017E Hair Care Sales Price (USD/Unit)

Figure Southeast Asia 2016 Hair Care Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption (Units) of Hair Care 2012-2017E

Figure Japan 2012-2017E Hair Care Sales Price (USD/Unit)

Figure Japan 2016 Hair Care Sales Market Share

Figure India Capacity Overview

Table India Supply, Import, Export and Consumption (Units) of Hair Care 2012-2017E



Figure India 2012-2017E Hair Care Sales Price (USD/Unit)

Figure India 2016 Hair Care Sales Market Share

Table Global 2012-2017E Hair Care Sales (Units) by Type

Table Different Types Hair Care Product Interview Price

Table Global 2012-2017E Hair Care Sales (Units) by Application

Table Different Application Hair Care Product Interview Price

Table L'Oreal Information List

**Table Product A Overview** 

Table Product B Overview

Table 2016 L'Oreal Hair Care Revenue (Million USD), Sales (Units), Ex-factory Price (USD/Unit)

Figure 2016 L'Oreal Hair Care Business Region Distribution

Table P&G Information List

**Table Product A Overview** 

**Table Product B Overview** 

Table 2016 P&G Hair Care Revenue (Million USD), Sales (Units), Ex-factory Price (USD/Unit)

Figure 2016 P&G Hair Care Business Region Distribution

Table Henkel Information List

Table Product A Overview

**Table Product B Overview** 

Table 2015 Henkel Hair Care Revenue (Million USD), Sales (Units), Ex-factory Price (USD/Unit)

Figure 2016 Henkel Hair Care Business Region Distribution

Table Kao Information List

**Table Product A Overview** 

Table Product B Overview

Table 2016 Kao Hair Care Revenue (Million USD), Sales (Units), Ex-factory Price (USD/Unit)

Figure 2016 Kao Hair Care Business Region Distribution

**Table Unilever Information List** 

Table Product A Overview

Table Product B Overview

Table 2016 Unilever Hair Care Revenue (Million USD), Sales (Units), Ex-factory Price (USD/Unit)

Figure 2016 Unilever Hair Care Business Region Distribution

Table Aveda Corporation Information List

**Table Product A Overview** 

Table Product B Overview



Table 2016 Aveda Corporation Hair Care Revenue (Million USD), Sales (Units), Exfactory Price (USD/Unit)

Figure 2016 Aveda Corporation Hair Care Business Region Distribution

Table Burt's Bees Information List

**Table Product A Overview** 

Table Product B Overview

Table 2016 Burt's Bees Hair Care Revenue (Million USD), Sales (Units), Ex-factory

Price (USD/Unit)

Figure 2016 Burt's Bees Hair Care Business Region Distribution

Table The Body Shop Information List

Table Product A Overview

Table Product B Overview

Table 2016 The Body Shop Hair Care Revenue (Million USD), Sales (Units), Ex-factory

Price (USD/Unit)

Figure 2016 The Body Shop Hair Care Business Region Distribution

Table L'Occitane en Provence Information List

Table Product A Overview

Table Product B Overview

Table 2016 L'Occitane en Provence Hair Care Revenue (Million USD), Sales (Units),

Ex-factory Price (USD/Unit)

Figure 2016 L'Occitane en Provence Hair Care Business Region Distribution

Table The Hain Celestial Information List

Table Product A Overview

Table Product B Overview

Table 2016 The Hain Celestial Hair Care Revenue (Million USD), Sales (Units), Ex-

factory Price (USD/Unit)

Figure 2016 The Hain Celestial Hair Care Business Region Distribution

Table ORIFLAME Information List

**Table Revion Information List** 

Table Amway Information List

**Table Aubrey Organics Information List** 

Table Colgate-Palmolive Information List

**Table Garnier Nutrisse Information List** 

Table TRESemme Tres Two Information List

Table Just for Men Information List

Table Clairol Nice'n Easy Information List

**Table Conair Information List** 

**Table Organix Information List** 

**Table Suave Proressionals Information List** 



Table Rogaine Information List

Figure Global 2017-2022 Hair Care Market Size (Units) and Growth Rate Forecast Figure Global 2017-2022 Hair Care Market Size (Million USD) and Growth Rate Forecast

Figure Global 2017-2022 Hair Care Sales Price (USD/Unit) Forecast
Figure North America 2017-2022 Hair Care Consumption Volume (Units) and Growth
Rate Forecast

Figure China 2017-2022 Hair Care Consumption Volume (Units) and Growth Rate Forecast

Figure Europe 2017-2022 Hair Care Consumption Volume (Units) and Growth Rate Forecast

Figure Southeast Asia 2017-2022 Hair Care Consumption Volume (Units) and Growth Rate Forecast

Figure Japan 2017-2022 Hair Care Consumption Volume (Units) and Growth Rate Forecast

Figure India 2017-2022 Hair Care Consumption Volume (Units) and Growth Rate Forecast

Table Global Sales Volume (Units) of Hair Care by Type 2017-2022
Table Global Consumption Volume (Units) of Hair Care by Application 2017-2022
Table Traders or Distributors with Contact Information of Hair Care by Region



#### I would like to order

Product name: Global Hair Care Market Professional Survey Report 2017

Product link: https://marketpublishers.com/r/GCB703EE888EN.html

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GCB703EE888EN.html">https://marketpublishers.com/r/GCB703EE888EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970