

# Global Hair Care Market Professional Survey Report 2016

https://marketpublishers.com/r/G95039DF8E2EN.html

Date: May 2016 Pages: 174 Price: US\$ 3,500.00 (Single User License) ID: G95039DF8E2EN

### Abstracts

This report

Mainly covers the following product types

Shampoo

Conditioner

hair Color

Styling

Others

The segment applications including

For Female

For Male

Others

Segment regions including (the separated region report can also be offered)



North America Europe China Japan South America

The players list (Partly, Players you are interested in can also be added)

L'Oreal
P&G
Henkel
Kao
Unilever
Aveda Corporation
Burt's Bees
The Body Shop
L'Occitane en Provence
The Hain Celestial
ORIFLAME
Revion



Amway

Aubrey Organics

Colgate-Palmolive

Garnier Nutrisse

TRESemme Tres Two

Just for Men

Clairol Nice'n Easy

Conair

Organix

Suave Proressionals

Rogaine

With no less than 15 top producers.

Data including (both global and regions): Market Size (both volume - K Units and value - million USD), Market Share, Production data, Consumption data, Trade data, Price - USD/Unit, Cost, Gross margin etc.

More detailed information, please refer to the attachment file and table of contents. If you have other requirements, please contact us, we can also offer!



### Contents

#### **1 INDUSTRY OVERVIEW OF HAIR CARE**

- 1.1 Definition and Specifications of Hair Care
- 1.1.1 Definition of Hair Care
- 1.1.2 Specifications of Hair Care
- 1.2 Classification of Hair Care
- 1.2.1 Shampoo
- 1.2.2 Conditioner
- 1.2.3 hair Color
- 1.2.4 Styling
- 1.2.5 Others
- 1.3 Applications of Hair Care
  - 1.3.1 For Female
  - 1.3.2 For Male
  - 1.3.3 Others
- 1.4 Industry Chain Structure of Hair Care
- 1.5 Industry Overview and Major Regions Status of Hair Care
  - 1.5.1 Industry Overview of Hair Care
- 1.5.2 Global Major Regions Status of Hair Care
- 1.6 Industry Policy Analysis of Hair Care
- 1.7 Industry News Analysis of Hair Care

#### 2 MANUFACTURING COST STRUCTURE ANALYSIS OF HAIR CARE

- 2.1 Raw Material Suppliers and Price Analysis of Hair Care
- 2.2 Equipment Suppliers and Price Analysis of Hair Care
- 2.3 Labor Cost Analysis of Hair Care
- 2.4 Other Costs Analysis of Hair Care
- 2.5 Manufacturing Cost Structure Analysis of Hair Care
- 2.6 Manufacturing Process Analysis of Hair Care

#### 3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF HAIR CARE

3.1 Capacity and Commercial Production Date of Global Hair Care Major Manufacturers in 2015

3.2 Manufacturing Plants Distribution of Global Hair Care Major Manufacturers in 2015 3.3 R&D Status and Technology Source of Global Hair Care Major Manufacturers in



2015

3.4 Raw Materials Sources Analysis of Global Hair Care Major Manufacturers in 2015

#### 4 GLOBAL HAIR CARE OVERALL MARKET OVERVIEW

- 4.1 2011-2016E Overall Market Analysis
- 4.2.1 2011-2015 Global Hair Care Capacity and Growth Rate Analysis
- 4.2.2 2015 Hair Care Capacity Analysis (Company Segment)
- 4.3 Sales Analysis
- 4.3.1 2011-2015 Global Hair Care Sales and Growth Rate Analysis
- 4.3.2 2015 Hair Care Sales Analysis (Company Segment)
- 4.4 Sales Price Analysis
- 4.4.1 2011-2015 Global Hair Care Sales Price
- 4.4.2 2015 Hair Care Sales Price Analysis (Company Segment)
- 4.5 Gross Margin Analysis
  - 4.5.1 2011-2015 Global Hair Care Gross Margin
  - 4.5.2 2015 Hair Care Gross Margin Analysis (Company Segment)

#### **5 HAIR CARE REGIONAL MARKET ANALYSIS**

5.1 North America Hair Care Market Analysis

- 5.1.1 North America Hair Care Market Overview
- 5.1.2 North America 2011-2016E Hair Care Local Supply, Import, Export, Local Consumption Analysis
- 5.1.3 North America 2011-2016E Hair Care Sales Price Analysis
- 5.1.4 North America 2015 Hair Care Market Share Analysis
- 5.2 Europe Hair Care Market Analysis
- 5.2.1 Europe Hair Care Market Overview

5.2.2 Europe 2011-2016E Hair Care Local Supply, Import, Export, Local Consumption Analysis

- 5.2.3 Europe 2011-2016E Hair Care Sales Price Analysis
- 5.2.4 Europe 2015 Hair Care Market Share Analysis
- 5.3 China Hair Care Market Analysis
  - 5.3.1 China Hair Care Market Overview
- 5.3.2 China 2011-2016E Hair Care Local Supply, Import, Export, Local Consumption

Analysis

- 5.3.3 China 2011-2016E Hair Care Sales Price Analysis
- 5.3.4 China 2015 Hair Care Market Share Analysis
- 5.4 Japan Hair Care Market Analysis



5.4.1 Japan Hair Care Market Overview

5.4.2 Japan 2011-2016E Hair Care Local Supply, Import, Export, Local Consumption Analysis

5.4.3 Japan 2011-2016E Hair Care Sales Price Analysis

5.4.4 Japan 2015 Hair Care Market Share Analysis

5.5 South America Hair Care Market Analysis

5.5.1 South America Hair Care Market Overview

5.5.2 South America 2011-2016E Hair Care Local Supply, Import, Export, Local Consumption Analysis

5.5.3 South America 2011-2016E Hair Care Sales Price Analysis

5.5.4 South America 2015 Hair Care Market Share Analysis

5.6 ROW Hair Care Market Analysis

5.6.1 ROW Hair Care Market Overview

5.6.2 ROW 2011-2016E Hair Care Local Supply, Import, Export, Local Consumption Analysis

5.6.3 ROW 2011-2016E Hair Care Sales Price Analysis

5.6.4 ROW 2015 Hair Care Market Share Analysis

#### 6 GLOBAL 2011-2016E HAIR CARE SEGMENT MARKET ANALYSIS (BY TYPE)

6.1 Global 2011-2016E Hair Care Sales by Type

6.2 Different Types Hair Care Product Interview Price Analysis

6.3 Different Types Hair Care Product Driving Factors Analysis

6.3.1 Shampoo Hair Care Growth Driving Factor Analysis

6.3.2 Conditioner Hair Care Growth Driving Factor Analysis

6.3.3 hair Color Hair Care Growth Driving Factor Analysis

6.3.4 Styling Hair Care Growth Driving Factor Analysis

6.3.5 Others Hair Care Growth Driving Factor Analysis

# 7 GLOBAL 2011-2016E HAIR CARE SEGMENT MARKET ANALYSIS (BY APPLICATION)

7.1 Global 2011-2016E Consumption by Application

7.2 Different Application Product Interview Price Analysis

- 7.3 Different Application Product Driving Factors Analysis
  - 7.3.1 For Female Hair Care Growth Driving Factor Analysis
  - 7.3.2 For Male Hair Care Growth Driving Factor Analysis
  - 7.3.3 Others Hair Care Growth Driving Factor Analysis



#### **8 MAJOR MANUFACTURERS ANALYSIS OF HAIR CARE**

#### 8.1 L'Oreal

- 8.1.1 Company Profile
- 8.1.2 Product Picture and Specifications
- 8.1.3 L'Oreal 2015 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin

Analysis

8.1.4 L'Oreal 2015 Hair Care Business Region Distribution Analysis

8.2 P&G

- 8.2.1 Company Profile
- 8.2.2 Product Picture and Specifications
- 8.2.3 P&G 2015 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.2.4 P&G 2015 Hair Care Business Region Distribution Analysis

8.3 Henkel

- 8.3.1 Company Profile
- 8.3.2 Product Picture and Specifications
- 8.3.3 Henkel 2015 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.3.4 Henkel 2015 Hair Care Business Region Distribution Analysis

8.4 Kao

- 8.4.1 Company Profile
- 8.4.2 Product Picture and Specifications
- 8.4.3 Kao 2015 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.4.4 Kao 2015 Hair Care Business Region Distribution Analysis

8.5 Unilever

- 8.5.1 Company Profile
- 8.5.2 Product Picture and Specifications
- 8.5.3 Unilever 2015 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin

Analysis

8.5.4 Unilever 2015 Hair Care Business Region Distribution Analysis

8.6 Aveda Corporation

- 8.6.1 Company Profile
- 8.6.2 Product Picture and Specifications

8.6.3 Aveda Corporation 2015 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.6.4 Aveda Corporation 2015 Hair Care Business Region Distribution Analysis

8.7 Burt's Bees

- 8.7.1 Company Profile
- 8.7.2 Product Picture and Specifications
- 8.7.3 Burt's Bees 2015 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin



#### Analysis

8.7.4 Burt's Bees 2015 Hair Care Business Region Distribution Analysis

8.8 The Body Shop

8.8.1 Company Profile

8.8.2 Product Picture and Specifications

8.8.3 The Body Shop 2015 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.8.4 The Body Shop 2015 Hair Care Business Region Distribution Analysis

8.9 L'Occitane en Provence

8.9.1 Company Profile

8.9.2 Product Picture and Specifications

8.9.3 L'Occitane en Provence 2015 Hair Care Sales, Ex-factory Price, Revenue,

Gross Margin Analysis

8.9.4 L'Occitane en Provence 2015 Hair Care Business Region Distribution Analysis

8.10 The Hain Celestial

8.10.1 Company Profile

8.10.2 Product Picture and Specifications

8.10.3 The Hain Celestial 2015 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.10.4 The Hain Celestial 2015 Hair Care Business Region Distribution Analysis 8.11 ORIFLAME

8.11.1 Company Profile

8.11.2 Product Picture and Specifications

8.11.3 ORIFLAME 2015 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.11.4 ORIFLAME 2015 Hair Care Business Region Distribution Analysis

8.12 Revlon

8.12.1 Company Profile

8.12.2 Product Picture and Specifications

8.12.3 Revlon 2015 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin

Analysis

8.12.4 Revlon 2015 Hair Care Business Region Distribution Analysis

8.13 Amway

8.13.1 Company Profile

8.13.2 Product Picture and Specifications

8.13.3 Amway 2015 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.13.4 Amway 2015 Hair Care Business Region Distribution Analysis

8.14 Aubrey Organics



- 8.14.1 Company Profile
- 8.14.2 Product Picture and Specifications

8.14.3 Aubrey Organics 2015 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.14.4 Aubrey Organics 2015 Hair Care Business Region Distribution Analysis 8.15 Colgate-Palmolive

8.15.1 Company Profile

8.15.2 Product Picture and Specifications

8.15.3 Colgate-Palmolive 2015 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.15.4 Colgate-Palmolive 2015 Hair Care Business Region Distribution Analysis 8.16 Garnier Nutrisse

8.16.1 Company Profile

8.16.2 Product Picture and Specifications

8.16.3 Garnier Nutrisse 2015 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.16.4 Garnier Nutrisse 2015 Hair Care Business Region Distribution Analysis

8.17 TRESemme Tres Two

8.17.1 Company Profile

8.17.2 Product Picture and Specifications

8.17.3 TRESemme Tres Two 2015 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.17.4 TRESemme Tres Two 2015 Hair Care Business Region Distribution Analysis 8.18 Just for Men

- 8.18.1 Company Profile
- 8.18.2 Product Picture and Specifications

8.18.3 Just for Men 2015 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.18.4 Just for Men 2015 Hair Care Business Region Distribution Analysis

8.19 Clairol Nice'n Easy

8.19.1 Company Profile

8.19.2 Product Picture and Specifications

8.19.3 Clairol Nice'n Easy 2015 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.19.4 Clairol Nice'n Easy 2015 Hair Care Business Region Distribution Analysis

8.20 Conair

8.20.1 Company Profile

8.20.2 Product Picture and Specifications

8.20.3 Conair 2015 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin



Analysis

8.20.4 Conair 2015 Hair Care Business Region Distribution Analysis

8.21 Organix

- 8.21.1 Company Profile
- 8.21.2 Product Picture and Specifications
- 8.21.3 Organix 2015 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.21.4 Organix 2015 Hair Care Business Region Distribution Analysis
- 8.22 Suave Proressionals
  - 8.22.1 Company Profile
  - 8.22.2 Product Picture and Specifications
- 8.22.3 Suave Proressionals 2015 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.22.4 Suave Proressionals 2015 Hair Care Business Region Distribution Analysis

8.23 Rogaine

- 8.23.1 Company Profile
- 8.23.2 Product Picture and Specifications
- 8.23.3 Rogaine 2015 Hair Care Sales, Ex-factory Price, Revenue, Gross Margin Analysis
  - 8.23.4 Rogaine 2015 Hair Care Business Region Distribution Analysis

#### 9 DEVELOPMENT TREND OF ANALYSIS OF MARKET

- 9.1 Global Market Trend Analysis
  - 9.1.1 Global 2016-2021 Market Size (Volume and Value) Forecast
- 9.1.2 Global 2016-2021 Sales Price Forecast
- 9.1.3 Global 2016-2021 Gross Margin Forecast

9.2 Regional Market Trend

- 9.2.1 North America 2016-2021 Hair Care Consumption Forecast
- 9.2.2 Europe 2016-2021 Hair Care Consumption Forecast
- 9.2.3 China 2016-2021 Hair Care Consumption Forecast
- 9.2.4 Japan 2016-2021 Hair Care Consumption Forecast
- 9.2.5 South America 2016-2021 Hair Care Consumption Forecast
- 9.2.6 ROW 2016-2021 Hair Care Consumption Forecast
- 9.3 Market Trend (Product type)
- 9.4 Market Trend (Application)

#### **10 HAIR CARE MARKETING MODEL ANALYSIS**



- 10.1 Hair Care Regional Marketing Model Analysis
- 10.2 Hair Care International Trade Model Analysis
- 10.3 Traders or Distributors with Contact Information of Hair Care by Regions
- 10.4 Hair Care Supply Chain Analysis

#### **11 CONSUMERS ANALYSIS OF HAIR CARE**

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

#### 12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF HAIR CARE

- 12.1 New Project SWOT Analysis of Hair Care
- 12.2 New Project Investment Feasibility Analysis of Hair Care

## 13 CONCLUSION OF THE GLOBAL HAIR CARE MARKET PROFESSIONAL SURVEY REPORT 2016



#### I would like to order

Product name: Global Hair Care Market Professional Survey Report 2016 Product link: <u>https://marketpublishers.com/r/G95039DF8E2EN.html</u>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G95039DF8E2EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970