

Global Guitar Strings Market Professional Survey Report 2018

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Abstracts

This report studies the global Guitar Strings market status and forecast, categorizes the global Guitar Strings market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

A string is the vibrating element that produces sound in string instruments such as the guitar. The quality of the materials, the gauge of the strings, the winding methods, and special coatings all influence the sound and performance of a guitar.

A string is the vibrating element that produces sound in string instruments such as the guitar. The quality of the materials, the gauge of the strings, the winding methods, and special coatings all influence the sound and performance of a guitar.

About 83% of acoustic guitarists players prefer light, custom light and extra Light. About 74% of electric guitarists prefer light, super light and custom Light.

Worldwide, Acoustic Guitars was the largest consumer of Guitar Strings, which is responsible for about 58.44 percent of Guitar Strings consumption in 2016. The remaining 41.56 percent was consumed for Underground and Collective Garages.

The global Guitar Strings market is valued at 660 million US\$ in 2017 and will reach 890 million US\$ by the end of 2025, growing at a CAGR of 3.8% during 2018-2025.

The major manufacturers covered in this report

D'Addario

Ernie Ball

Martin

Fender

Gibson

GHS

Elixir

Rorosound

DR Strings

Dean Markley

Everly

Augustine

Dunlop

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Light

Custom Light

Extra Light

By Application, the market can be split into

Electric Guitar Strings

Acoustic Guitar Strings

The study objectives of this report are:

To analyze and study the global Guitar Strings capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Guitar Strings manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Guitar Strings are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Guitar Strings Manufacturers

Guitar Strings Distributors/Traders/Wholesalers

Guitar Strings Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Guitar Strings market, by end-use.

Detailed analysis and profiles of additional market players.

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